

1948
CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

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NEW JERSEY

counties

NEW JERSEY

1. Atlantic
2. Bergen
3. Burlington
4. Camden
5. Cape May
6. Cumberland
7. Essex
8. Gloucester
9. Hudson
10. Hunterdon
11. Mercer
12. Middlesex
13. Monmouth
14. Morris
15. Ocean
16. Passaic
17. Salem
18. Somerset
19. Sussex
20. Union
21. Warren

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 29, 1950

Release Series BC-1P-29-000

NEW JERSEY

Retail, wholesale, and service establishments located in New Jersey showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the State during 1948 aggregated \$4,470,800,000, an increase of 183 percent over the \$1,580,400,000 sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the State showed a 224 percent rise over the same period, reaching a total of \$3,470,300,000 in 1948 as compared with \$1,075,300,000 in 1939. The service trades included in the Census of Business reported receipts totaling \$312,100,000 in 1948 compared with \$111,900,000 in 1939. Hotel receipts moved from \$27,300,000 in 1939 to \$82,600,000 in 1948. Amusement businesses in the State recorded receipts of \$87,800,000 in 1948 compared with \$35,000,000 in 1939.

Employment in the State also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 207,950 paid employees for the workweek ended nearest November 15, 1948. Of these, 168,742 worked the full week, and the remainder part of the week. The comparable total and full workweek figures for 1939 were 158,377 and 128,421. Wholesale trade establishments reported a total of 58,222 full- and part-week employees for the week of November 15, 1948, compared with 37,606 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 45,034; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 34,266.

These preliminary figures have been compiled from similar releases being made available for each county in New Jersey. Final figures, superseding the preliminary data for New Jersey, will be included in a State Bulletin to be issued in several months. Similar data will be made available in preliminary and final form for each of the States.

A single copy of the preliminary release for the State of New Jersey as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

NEW JERSEY

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	68,849	4,470,833	67,348	207,950	168,742
Food group.....	20,895	1,256,396	21,018	37,920	30,044
Eating and drinking places.....	14,679	463,077	15,487	44,180	34,963
General merchandise grp, general stores.	1,901	358,447	1,682	31,587	23,163
Apparel group.....	5,843	393,813	5,084	19,869	15,175
Furniture-home furnishings-appliance grp.	3,264	274,631	2,959	13,323	12,202
Automotive group.....	2,292	591,219	1,685	16,420	15,828
Gasoline service stations.....	6,358	195,102	6,946	7,650	5,934
Lumber-building-hardware group.....	2,583	280,932	2,249	11,416	10,529
Drug and proprietary stores.....	1,734	113,793	1,498	6,348	4,426
All other retail stores.....	9,300	543,423	8,740	19,237	16,478
WHOLESALE TRADE, total.....	5,668	3,470,255	3,789	58,222	x
Merchant wholesalers, total.....	4,735	1,943,814	3,471	40,795	x
Groceries, confectionery, meat.....	645	262,465	569	4,546	x
Farm products, edible.....	572	244,187	575	4,412	x
Tobacco.....	112	97,451	136	660	x
Furniture, home furnishings.....	88	29,015	48	788	x
Automotive supplies.....	341	121,348	245	2,873	x
Electrical merchandise.....	179	133,184	99	2,579	x
Hardware, plumbing, heating.....	333	113,069	178	2,791	x
Lumber, construction materials.....	246	171,012	94	3,319	x
Mach'y, equip't, industrial supplies.	623	118,162	396	4,112	x
All other merchant wholesalers.....	1,596	653,921	1,131	14,715	x
Manufact'rs' sales branches, offices...	434	848,022	16	12,033	x
Petroleum bulk plants, terminals.....	235	501,652	111	3,507	x
Agents, brokers (merchandise).....	218	146,680	162	635	x
Assemblers of farm products.....	46	30,087	29	1,252	x
SELECTED SERVICE TRADES, total.....	22,181	312,082	22,532	45,034	40,338
Personal services.....	15,245	184,718	15,433	30,897	27,443
Business services.....	990	33,137	902	5,086	4,545
Automotive repairs and services.....	3,328	55,012	3,503	5,045	4,633
Other repairs and services.....	2,618	39,215	2,694	4,006	3,717
HOTELS.....	1,162	82,618	1,110	11,820	9,918
TOURIST COURTS AND CAMPS.....	243	1,705	245	116	103
AMUSEMENTS.....	1,556	87,800	1,091	9,610	x

x - Not available.

¹/ Includes employees paid for less than the full workweek.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-29-001

ATLANTIC COUNTY, N. J.

Retail, wholesale, and service establishments located in Atlantic County, New Jersey, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$172.9 million, an increase of 187 percent over the \$60.2 million sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the county showed a 145 percent rise over the same period, reaching a total of \$60.2 million in 1948 as compared with \$24.6 million in 1939. The service trades included in the Census of Business reported receipts totaling \$10.6 million in 1948 compared with \$3.9 million in 1939. Amusement businesses in the county recorded receipts of \$9.8 million in 1948. No comparable figure for 1939 is available.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 9,950 paid employees for the workweek ended nearest November 15, 1948. Of these, 8,735 worked the full week, and the remainder part of the week. The comparable total and full workweek figures for 1939 were 6,579 and 5,592. Wholesale trade establishments reported a total of 1,183 full- and part-week employees for the week of November 15, 1948, compared with 944 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 1,435; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 1,184.

These preliminary figures have been derived from a Census report on Atlantic County, New Jersey. The report also contains data for Atlantic City, Egg Harbor City, Hammonton, Margate City, Northfield, Pleasantville and Ventnor.

Final figures, superseding the preliminary data for Atlantic County, will be included in a Bulletin for the State of New Jersey to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Atlantic County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

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Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

ATLANTIC COUNTY, N. J.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active proprie- tors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	2,976	172,935	2,917	9,950	8,735
Food group.....	666	42,983	645	1,482	1,283
Eating and drinking places.....	885	30,569	924	3,718	3,215
General merchandise grp, general stores.	70	10,420	66	766	640
Apparel group.....	295	17,888	273	885	765
Furniture-home furnishgs-appliance grp.	124	8,507	113	453	407
Automotive group.....	53	16,013	44	491	481
Gasoline service stations.....	238	6,307	258	252	210
Lumber-building-hardware group.....	81	8,393	65	414	401
Drug and proprietary stores.....	69	5,721	60	412	337
All other retail stores.....	495	26,134	469	1,077	996
WHOLESALE TRADE, total.....	155	60,214	127	1,183	x
Merchant wholesalers, total.....	124	43,125	118	971	x
Groceries, foods.....	46	15,840	55	315	x
Hardware, elec'l, plum'g and heating.	10	4,139	10	95	x
Mach'y, equip't, industrial supplies..	11	924	12	27	x
Automotive parts, accessories.....	11	2,056	3	84	x
All other merchant wholesalers.....	46	20,166	38	450	x
Manufact'rs' sales branches, offices...	13	7,729	-	113	x
Petroleum bulk plants, terminals.....	18	9,360	9	99	x
SELECTED SERVICE TRADES, ^{2/} total.....	864	10,561	864	1,435	1,297
Personal services.....	582	6,476	601	1,057	939
Business services.....	33	1,189	21	128	127
Automotive repairs and services.....	151	1,790	146	163	149
Other repair services.....	98	1,106	96	87	82
HOTELS.....		Data withheld to avoid disclosure			
TOURIST COURTS AND CAMPS.....	54	351	61	10	9
AMUSEMENTS.....	115	9,817	91	537	x

x Not available.

^{1/} Includes employees paid for less than the full workweek.^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

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Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

ATLANTIC COUNTY, N. J.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active propri- etors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Atlantic City:					
Retail trade.....	1,899	121,357	1,801	7,785	6,990
Wholesale trade.....	117	51,150	90	1,026	x
Selected service trades....	630	8,029	616	1,042	973
Hotels.....	341	37,943	358	6,087	5,274
Egg Harbor City:					
Retail trade.....	90	4,053	97	166	129
Selected service trades....	25	271	28	39	34
Hammonton:					
Retail trade.....	159	10,358	169	459	382
Wholesale trade.....	12	1,692	10	30	x
Selected service trades....	50	529	52	63	35
Margate City:					
Retail trade.....	60	2,718	56	177	142
Selected service trades....	9	83	11	5	5
Northfield:					
Retail trade.....	14	380	12	20	15
Selected service trades....	Included with "Remainder of county"				
Pleasantville:					
Retail trade.....	204	11,940	211	491	380
Wholesale trade.....	11	3,229	8	34	x
Selected service trades....	54	838	58	220	192
Ventnor:					
Retail trade.....	101	6,157	98	224	188
Wholesale trade.....	Included with "Remainder of county"				
Selected service trades....	36	298	36	34	30
Remainder of county:					
Retail trade.....	449	15,972	473	628	509
Wholesale trade.....	15	4,143	19	93	x
Selected service trades....	60	513	63	32	28

x Not available.

1/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

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GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-29-002

BERGEN COUNTY, N. J.

Retail, wholesale, and service establishments located in Bergen County, New Jersey, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$404.1 million, an increase of 213 percent over the \$129.2 million sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the county showed a 320 percent rise over the same period, reaching a total of \$195.8 million in 1948 as compared with \$46.6 million in 1939. The service trades included in the Census of Business reported receipts totaling \$25.5 million in 1948 compared with \$7.8 million in 1939. Amusement businesses in the county recorded receipts of \$6.2 million in 1948. No comparable figure for 1939 is available.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 17,019 paid employees for the workweek ended nearest November 15, 1948. Of these, 13,760 worked the full week, and the remainder part of the week. The comparable total and full workweek figures for 1939 were 11,691 and 9,288. Wholesale trade establishments reported a total of 3,144 full- and part-week employees for the week of November 15, 1948, compared with 1,239 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 3,472; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 2,185.

These preliminary figures have been derived from a Census report on Bergen County, New Jersey. The report also contains data for forty-one cities of 2,500 inhabitants or more located in Bergen County.

Final figures, superseding the preliminary data for Bergen County, will be included in a Bulletin for the State of New Jersey to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Bergen County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

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Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

BERGEN COUNTY, N. J.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active proprie- tors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	5,905	404,123	5,770	17,019	13,760
Food group.....	1,658	131,612	1,622	4,109	3,311
Eating and drinking places.....	1,188	37,351	1,258	3,339	2,512
General merchandise grp, general stores	139	14,796	129	1,227	802
Apparel group.....	416	27,202	378	1,405	1,092
Furniture-home furnishgs-appliance grp	291	23,103	250	1,184	1,107
Automotive group.....	236	61,015	158	1,670	1,618
Gasoline service stations.....	783	24,267	870	904	680
Lumber-building-hardware group.....	244	30,086	204	1,091	994
Drug and proprietary stores.....	152	10,747	126	560	379
All other retail stores.....	798	43,944	775	1,530	1,265
WHOLESALE TRADE, total.....	326	195,821	195	3,144	x
Merchant wholesalers, total.....	277	103,662	177	1,999	x
Groceries, foods.....	46	10,734	45	188	x
Dry goods, apparel.....	7	3,033	4	106	x
Hardware, elec'l, plum'g and heat'g.	38	7,584	23	180	x
Mach'y, equip't, industrial supplies	42	9,300	22	324	x
Automotive parts, accessories.....	29	3,316	25	166	x
All other merchant wholesalers.....	115	69,695	58	1,035	x
Manufact'rs' sales branches, offices...	19	31,787	1	685	x
Petroleum bulk plants, terminals.....	16	47,284	3	407	x
Other types of wholesale.....	14	13,088	14	53	x
SELECTED SERVICE TRADES, ^{2/} total.....	1,844	25,489	1,920	3,472	3,032
Personal services.....	1,286	15,388	1,312	2,340	2,046
Business services.....	74	1,805	76	311	238
Automotive repairs and services.....	263	4,273	304	337	300
Other repair services.....	221	4,023	228	484	448
TOURIST COURTS AND CAMPS.....	9	222	6	27	25
AMUSEMENTS.....	112	6,215	63	729	x

x Not available.

^{1/} Includes employees paid for less than the full workweek.^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

BERGEN COUNTY, N. J.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Bergenfield:					
Retail trade.....	152	10,407	143	413	345
Wholesale trade.....	6	2,910	2	89	x
Selected service trades...	48	645	52	51	39
Bogota:					
Retail trade.....	66	3,505	66	123	85
Wholesale trade.....	5	749	4	15	x
Selected service trades...	41	331	47	35	31
Carlstadt:					
Retail trade.....	67	2,579	66	88	65
Wholesale trade.....	5	772	2	40	x
Cliffside Park:					
Retail trade.....	243	9,890	252	369	293
Wholesale trade.....	16	2,442	8	48	x
Selected service trade....	87	1,397	86	185	178
Amusements.....	10	345	9	18	x
Closter:					
Retail trade.....	49	3,376	46	129	100
Selected service trades...	12	87	13	3	3
Dumont:					
Retail trade.....	79	4,213	88	159	122
Selected service trades...	28	210	28	39	35
East Patterson:					
Retail trade.....	86	4,111	104	180	135
Selected service trades...	17	239	16	32	24
East Rutherford:					
Retail trade.....	136	5,661	144	253	203
Wholesale trade.....	20	14,585	8	245	x
Selected service trades...	43	226	50	17	9
Edgewater:					
Retail trade.....	51	2,530	39	136	119
Selected service trades...	12	621	12	154	119
Englewood:					
Retail trade.....	332	31,655	308	1,288	1,049
Wholesale trade.....	29	10,322	17	182	x
Selected service trades...	140	2,070	147	278	267
Fair Lawn:					
Retail trade.....	153	13,514	160	577	430
Selected service trades...	42	329	43	40	33
Fairview:					
Retail trade.....	137	3,287	142	127	105
Wholesale trade.....	8	922	8	24	x
Selected service trades...	42	385	43	68	65
Fort Lee:					
Retail trade.....	171	7,575	164	333	280
Selected service trades...	45	292	44	58	38
Garfield:					
Retail trade.....	385	12,858	408	420	316
Wholesale trade.....	16	1,989	22	65	x
Selected service trades...	115	2,154	118	275	270

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
BERGEN COUNTY, N. J.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Glen Rock:					
Retail trade.....	50	4,251	47	132	119
Hackensack:					
Retail trade.....	618	79,771	513	4,078	3,347
Wholesale trade.....	45	33,215	22	412	x
Selected service trades.....	212	3,339	210	443	363
Hasbrouck Heights:					
Retail trade.....	81	5,280	85	217	176
Wholesale trade.....	5	347	2	18	x
Selected service trades.....	28	346	33	36	29
Hillsdale:					
Retail trade.....	38	2,099	29	91	67
Selected service trades.....	7	16	8	1	1
Leonia:					
Retail trade.....	54	3,463	44	138	112
Selected service trades.....	18	159	16	17	13
Little Ferry:					
Retail trade.....	78	10,343	73	299	256
Selected service trades.....	16	102	18	13	12
Lodi:					
Retail trade.....	192	8,728	216	265	202
Wholesale trade.....	9	2,495	2	124	x
Selected service trades.....	50	1,058	57	157	136
Amusements.....	6	120	4	25	x
Lyndhurst: (twp)					
Retail trade.....	230	9,555	240	336	240
Wholesale trade.....	11	19,237	7	221	x
Selected service trades.....	57	855	64	104	91
Maywood:					
Retail trade.....	30	1,843	26	62	47
Selected service trades.....	18	175	17	34	20
Midland Park:					
Retail trade.....	55	4,808	61	126	114
Selected service trades.....	21	213	23	13	12
New Milford:					
Retail trade.....	25	797	24	27	20
North Arlington:					
Retail trade.....	119	5,940	132	287	191
Wholesale trade.....	6	721	4	45	x
Selected service trades.....	39	522	34	96	83
Oradell:					
Retail trade.....	40	3,712	38	144	110
Selected service trades.....	11	130	11	7	7
Palisades Park:					
Retail trade.....	147	9,497	143	348	298
Wholesale trade.....	6	1,097	3	24	x
Selected service trades.....	52	511	52	47	41
Paramus:					
Retail trade.....	111	5,447	100	449	368
Selected service trades.....	11	199	11	11	5
Ramsey:					
Retail trade.....	74	4,002	67	162	119
Selected service trades.....	20	248	24	18	16

Continued

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE Page 5

BERGEN COUNTY, N. J.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Park Ridge:					
Retail trade.....	36	2,429	33	78	65
Ridgefield:					
Retail trade.....	65	4,425	68	183	159
Wholesale trade.....	9	9,117	-	204	x
Ridgefield Park:					
Retail trade.....	118	7,819	115	274	218
Selected service trades....	53	466	55	49	36
Ridgewood:					
Retail trade.....	231	25,718	187	1,065	940
Wholesale trade.....	10	2,418	8	24	x
Selected service trades....	83	1,617	84	330	260
River Edge:					
Retail trade.....	38	4,776	39	218	178
Selected service trades....	12	212	12	30	27
Rutherford:					
Retail trade.....	174	15,477	155	642	530
Wholesale trade.....	5	634	5	8	x
Selected service trades....	62	760	73	107	92
Teaneck (twp):					
Retail trade.....	243	19,330	234	843	697
Wholesale trade.....	8	914	7	12	x
Selected service trades....	90	1,491	99	228	205
Tenafly:					
Retail trade.....	75	7,370	81	255	218
Selected service trades....	35	302	32	25	24
Wallington:					
Retail trade.....	149	3,246	168	108	86
Selected service trades....	27	225	32	14	12
Westwood:					
Retail trade.....	111	10,930	99	417	336
Wholesale trade.....	6	494	4	13	x
Selected service trades....	46	837	46	116	111
Wood-Ridge:					
Retail trade.....	59	2,501	56	102	82
Selected service trades....	22	127	24	11	11
Remainder of county: ^{3/}					
Retail trade.....	557	25,405	567	1,078	818
Wholesale trade.....	68	43,710	32	975	x
Selected service trades....	122	1,097	129	91	82
Amusements.....	16	217	9	47	x

x Not available.

1/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-29-003

BURLINGTON COUNTY, N. J.

Retail, wholesale, and service establishments located in Burlington County, New Jersey, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$88.2 million, an increase of 239 percent over the \$26.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$15.9 million in 1948 as compared with \$7.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$3.0 million in 1948 compared with \$1.0 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 4,502 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 2,813 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Burlington County, New Jersey, which also includes data for the cities of Beverly, Bordentown, Burlington, and Palmyra. Final figures, superseding the preliminary data for Burlington County, will be included in a Bulletin for the State of New Jersey to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Burlington County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
BURLINGTON COUNTY, N. J.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	1,425	88,231	1,405	3,811	3,046
Food group.....	382	25,238	356	867	715
Eating and drinking places.....	308	8,356	333	863	613
General merchandise grp, general stores.....	42	2,515	32	236	155
Apparel group.....	90	2,823	85	100	78
Furniture-home furnishgs-appliance grp.....	56	2,970	52	145	128
Automotive group.....	61	14,573	53	399	384
Gasoline service stations.....	210	5,720	226	228	167
Lumber-building-hardware group.....	65	9,480	56	401	367
Drug and proprietary stores.....	33	2,149	31	138	89
All other retail stores.....	178	14,407	181	434	350
WHOLESALE TRADE, total.....	36	15,917	15	319	x
Merchant wholesalers.....	27	7,185	11	255	x
Other types of wholesale.....	9	8,732	4	64	x
SELECTED SERVICE TRADES, 2/total.....	308	3,023	322	372	337
Personal services.....	217	1,849	222	280	252
All other service trades.....	91	1,174	100	92	85
HOTELS.....	12	492	10	38	29
TOURIST COURTS AND CAMPS.....	14	64	13	3	3

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

BURLINGTON COUNTY, N. J.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Beverly:					
Retail trade.....	39	1,523	38	68	53
Selected service trades....	13	120	15	9	9
Bordentown:					
Retail trade.....	77	5,632	81	194	151
Selected service trades....	27	231	30	25	23
Burlington:					
Retail trade.....	209	14,972	196	654	545
Selected service trades....	49	452	52	41	35
Palmyra:					
Retail trade.....	61	2,872	60	140	94
Selected service trades....	18	205	17	19	15
Remainder of county: ^{3/}					
Retail trade.....	1,039	63,232	1,030	2,755	2,203
Selected service trades....	201	2,015	208	278	255
Tourist courts and camps...	14	64	13	3	3

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments not located in cities of 2,500 inhabitants or more

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-29-004

CAMDEN COUNTY, N. J.

Retail, wholesale, and service establishments located in Camden County, New Jersey, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$250.9 million, an increase of 200 percent over the \$83.5 million sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the county showed a 362 percent rise over the same period, reaching a total of \$157.2 million in 1948 as compared with \$34.0 million in 1939. The service trades included in the Census of Business reported receipts totaling \$15.8 million in 1948 compared with \$5.1 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 12,503 paid employees for the workweek ended nearest November 15, 1948. Of these, 10,109 worked the full week, and the remainder part of the week. The comparable total and full workweek figures for 1939 were 8,841 and 6,826. Wholesale trade establishments reported a total of 2,510 full- and part-week employees for the week of November 15, 1948, compared with 1,555 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 2,375; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 1,565.

These preliminary figures have been derived from a Census report on Camden County, New Jersey. The report also contains data for the cities of Audubon, Camden, Clementon, Collingswood, Gloucester City, Haddonfield, Haddon Heights, Lindenwold, Merchantville, Oaklyn, Pennsauken (twp), Runnemede, and Wood-Lynne.

Final figures, superseding the preliminary data for Camden County, will be included in a Bulletin for the State of New Jersey to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Camden County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

91415

Table 1.--CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

CAMDEN COUNTY, N. J.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active proprie- tors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	3,765	250,913	3,678	12,503	10,109
Food group.....	1,162	74,264	1,157	2,397	1,877
Eating and drinking places.....	749	25,344	787	2,954	2,359
General merchandise grp, general stores	82	16,713	76	1,415	933
Apparel group.....	336	15,068	303	759	575
Furniture-home furnishgs-appliance grp	161	17,911	145	989	934
Automotive group.....	115	41,395	88	1,196	1,162
Gasoline service stations.....	359	11,786	376	524	410
Lumber-building-hardware group.....	154	16,771	124	828	762
Drug and proprietary stores.....	110	5,696	100	388	239
All other retail stores.....	537	25,965	522	1,053	858
WHOLESALE TRADE, total.....	246	157,232	173	2,510	x
Merchant wholesalers, total.....	214	91,572	167	1,976	x
Groceries, foods.....	44	18,443	43	380	x
Hardware, elec'l, plum'g and heat'g.	21	8,448	5	228	x
Mach'y, equip't, industrial supplies	29	3,043	17	134	x
Waste materials dealers.....	34	16,224	40	269	x
All other merchant wholesalers.....	86	45,414	62	965	x
Manufact'rs' sales branches, offices..	18	40,869	-	301	x
Other types of wholesale.....	14	24,791	6	233	x
SELECTED SERVICE TRADES, ^{2/} total.....	1,140	15,765	1,143	2,375	2,142
Personal services.....	826	8,960	840	1,558	1,384
Business services.....	22	613	16	106	94
Automotive repairs and services.....	159	3,446	155	359	331
Other repair services.....	133	2,746	132	352	333

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

91415

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

CAMDEN COUNTY, N. J.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Audubon:					
Retail trade.....	81	5,048	77	225	178
Selected service trades..	33	196	34	21	19
Camden:					
Retail trade.....	1,956	140,420	1,870	7,149	5,831
Wholesale trade.....	189	131,033	142	1,983	x
Selected service trades..	661	9,205	654	1,354	1,200
Amusements.....	34	2,144	25	306	x
Clementon:					
Retail trade.....	72	3,334	83	167	126
Selected service trades..	11	100	14	11	7
Collingswood:					
Retail trade.....	171	16,557	157	775	654
Wholesale trade.....	10	5,812	3	123	x
Selected service trades..	60	1,029	62	166	153
Gloucester City:					
Retail trade.....	199	9,283	192	551	484
Wholesale trade.....	15	15,179	3	206	x
Haddonfield:					
Retail trade.....	104	8,393	94	452	326
Selected service trades..	28	292	27	41	37
Haddon Heights:					
Retail trade.....	47	5,090	47	223	188
Selected service trades..	18	136	17	11	9
Lindenwold:					
Retail trade.....	36	898	34	55	37
Merchantville:					
Retail trade.....	55	7,172	50	290	238
Selected service trades..	21	385	24	71	60
Oaklyn:					
Retail trade.....	47	5,578	44	221	198
Selected service trades..	17	244	18	15	12
Pennsauken (twp):					
Retail trade.....	193	12,740	188	703	571
Amusements.....	5	222	5	40	x
Runnemede:					
Retail trade.....	46	1,986	51	76	55
Selected service trades..	10	115	11	10	6
Wood-Lynn:					
Retail trade.....	27	750	28	30	19
Selected service trades..	9	48	10	5	4
Remainder of county: ^{3/}					
Retail trade.....	731	33,664	763	1,586	1,204
Wholesale trade.....	23	3,679	21	131	x
Selected service trades..	180	2,375	182	425	402

x Not available.

1/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 29, 1950

Release Series BC-1P-29-005

CAPE MAY COUNTY, N. J.

Retail, wholesale, and service establishments located in Cape May County, New Jersey, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$49.2 million, an increase of 195 percent over the \$16.7 in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$7.8 million in 1948 as compared with \$2.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$2.0 million in 1948 compared with \$0.6 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,937 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,315 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Cape May County, New Jersey, which also includes data for the cities of Cape May, Ocean City, and Wildwood. Final figures, superseding the preliminary data for Cape May County, will be included in a Bulletin for the State of New Jersey to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Cape May County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

CAPE MAY COUNTY, N. J.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	1,240	49,188	976	1,549	1,313
Food group.....	274	14,630	227	320	266
Eating and drinking places.....	385	9,010	252	377	306
General merchandise group, general stores.....	57	3,544	45	186	155
Apparel group.....	70	1,925	61	41	37
Furniture-home furnishings-appliance group..	39	1,465	33	69	49
Automotive group.....	32	5,800	27	153	153
Gasoline service stations.....	130	2,482	130	79	61
Lumber-building-hardware group.....	51	5,159	40	197	181
Drug and proprietary stores.....	32	1,123	26	31	27
All other retail stores.....	170	4,050	135	96	78
WHOLESALE TRADE, total.....	33	7,777	16	159	x
Merchant wholesalers.....	24	4,966	15	111	x
All other types of wholesale.....	9	2,811	1	48	x
SELECTED SERVICE TRADES, ² /total.....	193	2,043	193	229	180
Personal services.....	134	1,232	133	185	137
All other service trades.....	59	811	60	44	43
HOTELS.....	112	3,407	105	64	48
TOURIST COURTS AND CAMPS.....	16	102	15	6	6
AMUSEMENTS.....	81	2,020	56	80	x

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

CAPE MAY COUNTY, N. J.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Cape May:					
Retail trade.....	115	4,702	93	178	161
Selected service trades.....	23	216	22	52	52
Hotels.....	17	759	9	3	3
Ocean City:					
Retail trade.....	275	12,660	196	354	318
Wholesale trade.....	6	453	1	11	x
Selected service trades.....	46	518	45	45	35
Hotels.....	34	1,465	29	29	29
Wildwoods:					
Retail trade.....	364	16,582	244	520	443
Wholesale trade.....	15	2,651	11	50	x
Selected service trades.....	61	734	63	81	50
Hotels.....	43	696	46	16	6
Remainder of county:^{3/}					
Retail trade.....	486	15,244	443	497	391
Wholesale trade.....	12	4,673	4	98	x
Selected service trades.....	63	575	63	51	43
Hotels.....	18	487	21	16	10

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 4, 1950

Release Series BC-1P-29-006

CUMBERLAND COUNTY, N. J.

Retail, wholesale, and service establishments located in Cumberland County, New Jersey, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$84.2 million, an increase of 205 percent over the \$27.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$33.2 million in 1948 as compared with \$12.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$2.8 million in 1948 compared with \$1.1 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 5,613 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 3,941 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Cumberland County, New Jersey, which also includes data for the cities of Bridgeton, Millville, and Vineland. Final figures, superseding the preliminary data for Cumberland County, will be included in a Bulletin for the State of New Jersey to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Cumberland County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
CUMBERLAND COUNTY, N. J.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	1,218	84,169	1,238	3,803	3,052
Food group.....	335	21,638	328	768	583
Eating and drinking places.....	181	4,319	209	421	341
General merchandise grp, general stores	39	3,938	28	403	233
Apparel group.....	120	6,678	112	333	259
Furniture-home furnishings-appliance grp	63	4,938	62	284	229
Automotive group.....	68	13,719	66	429	419
Gasoline service stations.....	163	4,767	189	215	169
Lumber-building-hardware group.....	56	8,666	56	403	381
Drug and proprietary stores.....	22	1,691	17	112	84
All other retail stores.....	171	13,815	171	435	354
WHOLESALE TRADE, total.....	86	33,230	50	1,372	x
Merchant wholesalers.....	55	12,861	36	336	x
Petroleum bulk plants, terminals.....	14	9,180	10	85	x
Assemblers of farm products.....	12	10,487	1	923	x
Other types of wholesale.....	5	702	3	28	x
SELECTED SERVICE TRADES, 2/total.....	299	2,820	319	438	396
Personal services.....	185	1,841	192	349	315
All other service trades.....	114	979	127	89	81
AMUSEMENTS.....	22	1,000	13	140	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

CUMBERLAND COUNTY, N. J.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Bridgeton:					
Retail trade.....	352	28,828	336	1,410	1,153
Wholesale trade.....	31	11,993	16	175	x
Selected service trades.	108	1,249	117	242	220
Millville:					
Retail trade.....	246	15,859	244	712	533
Wholesale trade.....	12	1,422	4	40	x
Selected service trades.	59	374	65	51	43
Vineland:					
Retail trade.....	272	27,892	297	1,255	1,033
Wholesale trade.....	22	12,765	23	160	x
Selected service trades.	83	826	88	115	106
Remainder of county ^{3/}					
Retail trade.....	348	11,590	361	426	333
Wholesale trade.....	21	7,050	7	997	x
Selected service trades.	49	371	49	30	27

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 29, 1950

Release Series BC-1P- 29-007

ESSEX COUNTY, N. J.

Retail, wholesale, and service establishments located in Essex County, New Jersey, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$960,200,000, an increase of 149 percent over the \$385,200,000 sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the county showed a 207 percent rise over the same period, reaching a total of \$1,290,400,000 in 1948 as compared with \$420,100,000 in 1939. The service trades included in the Census of Business reported receipts totaling \$84,900,000 in 1948 compared with \$34,100,000 in 1939. Hotel receipts moved from \$2,600,000 in 1939 to \$7,900,000 in 1948. Amusement businesses in the county recorded receipts of \$17,400,000 in 1948. No comparable figure for 1939 is available.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 49,682 paid employees for the workweek ended nearest November 15, 1948. Of these, 40,365 worked the full week, and the remainder part of the week. The comparable total and full workweek figures for 1939 were 44,017 and 36,084. Wholesale trade establishments reported a total of 22,018 full- and part-week employees for the week of November 15, 1948, compared with 14,493 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 12,895; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 10,293.

These preliminary figures have been derived from a Census report on Essex County, New Jersey. The report also contains data for sixteen cities of 2,500 inhabitants or more located in Essex County.

Final figures, superseding the preliminary data for Essex County, will be included in a Bulletin for the State of New Jersey, to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Essex County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
ESSEX COUNTY, N. J.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active proprie- tors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	12,401	960,214	12,092	49,682	40,365
Food group.....	4,120	244,583	4,178	7,650	5,932
Eating and drinking places.....	2,442	93,537	2,597	9,446	7,602
Gen'l merchandise grp, general stores..	327	142,286	276	12,944	10,194
Apparel group.....	1,150	101,099	1,002	5,386	4,107
Furniture-home furnishgs-appliance grp	616	63,159	550	3,069	2,833
Automotive group.....	354	126,426	224	3,132	3,018
Gasoline service stations.....	803	28,242	888	1,218	975
Lumber-building-hardware group.....	405	26,710	386	1,167	1,040
Drug and proprietary stores.....	373	25,510	316	1,327	903
All other retail stores.....	1,811	108,662	1,675	4,343	3,761
WHOLESALE TRADE, total.....	1,851	1,290,390	1,181	22,018	x
Merchant wholesalers, total.....	1,535	755,830	1,098	14,723	x
Groceries, foods.....	395	165,574	371	2,656	x
Dry goods, apparel.....	56	9,534	40	249	x
Hardware, elec'l, plum'g and heat'g.	177	118,943	107	2,456	x
Mach'y, equip't, industrial supplies.	253	48,425	158	1,817	x
Waste materials dealers.....	89	18,662	93	710	x
All other merchant wholesalers.....	565	394,692	329	6,835	x
Manufact'rs' sales branches, offices..	187	398,448	4	6,277	x
Agents, brokers (merchandise).....	111	55,624	74	292	x
Other types of wholesale.....	18	80,488	5	726	x
SELECTED SERVICE TRADES, ² /total.....	5,504	84,929	5,538	12,895	11,430
Personal services.....	3,757	47,904	3,823	8,235	7,195
Business services.....	374	14,198	314	2,321	2,056
Automotive repairs and services.....	730	12,760	742	1,307	1,211
Other repair services.....	643	10,067	659	1,032	968
HOTELS.....	52	7,904	35	1,757	1,265
AMUSEMENTS.....	242	17,353	172	2,248	x

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

ESSEX COUNTY, N. J.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Belleville:					
Retail trade.....	370	18,380	374	732	571
Wholesale trade.....	28	8,152	14	227	x
Selected service trades.....	111	1,166	111	188	145
Bloomfield:					
Retail trade.....	560	34,182	545	1,642	1,241
Wholesale trade.....	48	24,806	30	630	x
Selected service trades.....	206	2,668	207	403	359
Amusements.....	7	528	4	82	x
Caldwell:					
Retail trade.....	107	8,819	101	382	307
Selected service trades.....	48	604	50	68	48
East Orange:					
Retail trade.....	896	82,223	813	3,886	3,139
Wholesale trade.....	60	22,055	41	341	x
Selected service trades.....	467	6,354	467	999	898
Amusements.....	8	578	5	85	x
Glen Ridge:					
Retail trade.....	18	1,233	13	53	42
Selected service trades.....	9	80	7	16	14
Irvington:					
Retail trade.....	828	58,954	839	2,310	1,750
Wholesale trade.....	74	20,675	61	445	x
Selected service trades.....	331	6,011	344	1,036	961
Amusements.....	49	1,595	52	149	x
Maplewood: (twp)					
Retail trade.....	193	15,299	180	592	481
Wholesale trade.....	13	1,318	8	51	x
Selected service trades.....	81	1,307	81	204	185
Millburn: (twp)					
Retail trade.....	134	10,238	134	461	391
Wholesale trade.....					
Selected service trades.....	49	1,030	52	152	146
Montclair:					
Retail trade.....	525	49,623	455	2,324	1,924
Wholesale trade.....	23	7,093	20	93	x
Selected service trades.....	287	3,856	289	597	502
Newark:					
Retail trade.....	7,248	581,793	7,131	32,789	27,016
Wholesale trade.....	1,496	1,170,733	935	19,652	x
Selected service trades.....	3,294	55,128	3,283	8,382	7,438
Hotels.....	35	5,943	24	1,503	1,027
Amusements.....	120	11,105	80	1,396	x
Nutley:					
Retail trade.....	244	14,239	269	493	373
Wholesale trade.....	16	2,913	12	65	x
Selected service trades.....	92	832	98	92	72
Orange:					
Retail trade.....	853	37,829	579	1,791	1,353
Wholesale trade.....	37	13,101	28	312	x
Selected service trades.....	265	3,045	275	424	368

Included with "Remainder of county"

Continued

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

ESSEX COUNTY, N. J.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
South Orange:					
Retail trade.....	147	16,255	117	678	586
Wholesale trade.....	7	1,122	7	20	x
Selected service trades..	64	793	73	97	92
Verona:					
Retail trade.....	96	8,021	88	302	246
Wholesale trade.....	Included with "Remainder of county"				
Selected service trades..	32	415	33	45	40
West Caldwell:					
Retail trade.....	25	674	25	18	11
Selected service trades..	11	152	12	6	6
West Orange:					
Retail trade.....	244	13,147	235	683	520
Wholesale trade.....	11	967	10	38	x
Selected service trades..	115	1,000	116	122	99
Amusements.....	11	384	7	47	x
Remainder of county: 3/					
Retail trade.....	183	9,325	194	546	414
Wholesale trade.....	38	17,455	15	144	x
Selected service trades..	42	488	40	64	57

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Except as indicated above, includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 4, 1950

Release Series BC-1P-29-008

GLOUCESTER COUNTY, N. J.

Retail, wholesale, and service establishments located in Gloucester County, New Jersey, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$57.0 million, an increase of 229 percent over the \$17.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$23.6 million in 1948 as compared with \$6.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$3.0 million in 1948 compared with \$1.0 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 3,204 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,982 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Gloucester County, New Jersey, which also includes data for the cities of Glassboro, Paulsboro, Pitman, Westville, and Woodbury. Final figures, superseding the preliminary data for Gloucester County, will be included in a Bulletin for the State of New Jersey to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Gloucester County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
GLOUCESTER COUNTY, N. J.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	1,045	56,953	1,075	2,475	2,052
Food group.....	280	16,848	303	489	395
Eating and drinking places.....	182	4,359	200	449	343
General merchandise grp, general stores	26	1,288	19	143	84
Apparel group.....	76	1,958	67	81	56
Furniture-home furnishgs-appliance grp	58	2,784	52	126	109
Automotive group.....	53	10,815	51	401	393
Gasoline service stations.....	165	3,764	177	148	114
Lumber-building-hardware group.....	57	6,566	46	264	248
Drug and proprietary stores.....	24	1,511	25	100	76
All other retail stores.....	124	7,060	135	274	234
WHOLESALE TRADE, total.....	47	23,592	29	327	x
Merchant wholesalers.....	34	13,198	21	209	x
Other types of wholesale.....	13	10,394	8	118	x
SELECTED SERVICE TRADES, ^{2/} total.....	247	3,000	241	402	365
Personal services.....	163	1,771	157	310	283
All other service trades.....	84	1,229	84	92	82
HOTELS.....	7	343	9	42	35
TOURIST COURTS AND CAMPS.....	14	75	16	2	—
AMUSEMENTS.....	19	654	10	110	x

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

GLOUCESTER COUNTY, N. J.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Glassboro:					
Retail trade.....	87	5,061	80	225	194
Paulsboro:					
Retail trade.....	128	6,535	133	298	245
Wholesale trade.....	6	5,437	6	61	x
Selected service trades...	27	183	28	19	13
Pitman:					
Retail trade.....	86	6,029	85	260	225
Wholesale trade.....		Included with "Remainder of county"			
Westville:					
Retail trade.....	52	2,398	64	119	87
Selected service trades...	13	54	12	5	4
Woodbury:					
Retail trade.....	147	14,503	136	694	592
Wholesale trade.....	9	1,731	4	48	x
Selected service trades...	50	841	46	145	135
Remainder of county: ^{3/}					
Retail trade.....	545	22,427	577	879	709
Wholesale trade.....	32	16,424	19	218	x
Selected service trades...	110	1,285	109	102	90
Tourist courts and camps..	14	75	16	192	170

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Except as indicated above, includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 29, 1950

Release Series BC-1P-29-009

HUDSON COUNTY, N. J.

Retail, wholesale, and service establishments located in Hudson County, New Jersey, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$518.1 million, an increase of 142 percent over the \$214.4 million sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the county showed a 165 percent rise over the same period, reaching a total of \$605.5 million in 1948 as compared with \$228.6 million in 1939. The service trades included in the Census of Business reported receipts totaling \$51.7 million in 1948 compared with \$21.7 million in 1939. Amusement businesses in the county recorded receipts of \$10.0 million in 1948. No comparable figure for 1939 is available.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 22,583 paid employees for the workweek ended nearest November 15, 1948. Of these, 17,995 worked the full week, and the remainder part of the week. The comparable total and full workweek figures for 1939 were 20,095 and 15,668. Wholesale trade establishments reported a total of 9,498 full- and part-week employees for the week of November 15, 1948, compared with 7,262 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 7,777; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 7,222.

These preliminary figures have been derived from a Census report on Hudson County, New Jersey. The report also contains data for the cities of Bayonne, Guttenberg, Harrison, Hoboken, Jersey City, Kearney, North Bergen (twp.), Secaucus, Union City, Weehawken (twp.), and West New York.

Final figures, superseding the preliminary data for Hudson County, will be included in a Bulletin for the State of New Jersey to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Hudson County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

HUDSON COUNTY, N. J.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	9,917	518,128	9,678	22,583	17,995
Food group.....	3,698	169,745	3,756	4,493	3,495
Eating and drinking places.....	2,142	65,922	2,249	5,868	4,808
General merchandise grp, general stores	310	26,584	281	2,431	1,479
Apparel group.....	930	57,989	778	2,723	2,064
Furniture-home furnishings-appliance grp	457	37,301	414	1,598	1,455
Automotive group.....	200	47,437	143	1,307	1,249
Gasoline service stations.....	448	17,856	467	723	605
Lumber-building-hardware group.....	241	16,836	223	712	656
Drug and proprietary stores.....	281	14,386	264	706	446
All other retail stores.....	1,210	64,072	1,103	2,022	1,738
WHOLESALE TRADE, total.....	849	605,470	554	9,498	x
Merchant wholesalers, total.....	735	339,098	514	7,013	x
Groceries, foods.....	200	99,798	177	1,606	x
Dry goods, apparel.....	41	9,356	27	149	x
Hardware, elec'l, plum'g and heat'g.	75	38,598	34	824	x
Mach'y, equip't, industrial supplies	66	13,159	44	425	x
Waste materials dealers.....	72	28,551	68	656	x
All other merchant wholesalers.....	281	149,636	164	3,353	x
Manufact'rs' sales branches, offices..	66	190,786	3	2,110	x
Petroleum bulk plants, terminals.....	14	46,172	5	295	x
Agents, brokers (merchandise).....	34	29,414	32	80	x
SELECTED SERVICE TRADES, ^{2/} total.....	3,523	51,660	3,573	7,777	7,147
Personal services.....	2,560	33,513	2,578	5,603	5,107
Business services.....	127	5,025	129	791	749
Automotive repairs and services.....	423	7,132	436	730	688
Other repair services.....	413	5,990	430	653	603
HOTELS.....	Data withheld to avoid disclosure				
AMUSEMENTS.....	108	10,032	61	1,197	x

x Not available.

^{1/} Includes employees paid for less than the full workweek.^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

HUDSON COUNTY, N. J.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Bayonne:					
Retail trade.....	1,195	56,578	1,206	2,235	1,781
Wholesale trade.....	76	69,387	52	796	x
Selected service trades....	374	4,330	375	637	539
Guttenberg:					
Retail trade.....	126	3,888	140	144	100
Wholesale trade.....	9	1,828	5	44	x
Selected service trades....	41	465	49	42	41
Harrison:					
Retail trade.....	283	9,567	302	445	319
Wholesale trade.....	34	24,463	12	431	x
Selected service trades....	78	588	72	74	66
Hoboken:					
Retail trade.....	988	45,229	980	1,956	1,587
Wholesale trade.....	93	30,969	57	594	x
Selected service trades....	310	4,374	308	645	615
Hotels.....	10	655	4	143	136
Jersey City:					
Retail trade.....	4,263	234,687	4,039	10,014	8,003
Wholesale trade.....	420	370,069	271	5,563	x
Selected service trades....	1,608	28,530	1,630	4,522	4,214
Amusements.....	34	4,949	10	495	x
Kearny:					
Retail trade.....	459	24,098	456	1,029	800
Wholesale trade.....	30	29,252	17	630	x
Selected service trades....	186	1,536	192	149	113
Amusements.....	9	534	4	103	x
North Bergen:(twp.)					
Retail trade.....	485	25,895	498	1,100	841
Wholesale trade.....	46	20,159	38	521	x
Selected service trades....	159	2,947	169	509	474
Secaucus:					
Retail trade.....	98	4,856	104	154	134
Wholesale trade.....	5	2,642	4	30	x
Selected service trades....	23	282	23	49	43
Union City:					
Retail trade.....	1,193	67,829	1,154	3,520	2,827
Wholesale trade.....	86	20,007	72	415	x
Selected service trades....	448	4,610	458	584	533
Amusements.....	20	1,773	12	236	x

Continued

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

HUDSON COUNTY, N. J.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Weehawken: (twp.)					
Retail trade.....	103	3,991	99	153	130
Wholesale trade.....	12	3,112	4	94	x
West New York:					
Retail trade.....	683	40,473	652	1,786	1,443
Wholesale trade.....	28	7,063	17	136	x
Selected service trades...	253	3,247	255	428	390
Remainder of county: ^{3/}					
Retail trade.....	41	1,037	48	47	30
Wholesale trade.....	10	26,519	5	244	x

x Not available.

^{1/} See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

^{2/} Includes employees paid for less than the full workweek.

^{3/} Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-29-010

HUNTERDON COUNTY, N. J.

Retail, wholesale, and service establishments located in Hunterdon County, New Jersey, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$38.4 million, an increase of 243 percent over the \$11.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$22.5 million in 1948 as compared with \$6.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.5 million in 1948 compared with \$0.1 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,933 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,114 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Hunterdon County, New Jersey, which also includes data for the cities of Flemington and Lambertville. Final figures, superseding the preliminary data for Hunterdon County, will be included in a Bulletin for the State of New Jersey to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Hunterdon County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

HUNTERDON COUNTY, N. J.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	655	38,397	647	1,395	1,169
Food group.....	168	8,909	152	255	194
Eating and drinking places.....	119	2,699	137	262	183
General merchandise grp, general stores	23	875	16	57	48
Apparel group.....	28	1,536	25	42	38
Furniture-home furnishings-appliance grp	41	1,830	43	98	88
Automotive group.....	32	4,113	37	138	137
Gasoline service stations.....	96	2,507	100	97	78
Lumber-building-hardware group.....	41	6,042	38	189	185
Drug and proprietary stores.....	11	720	9	34	24
All other retail stores.....	96	9,166	90	223	194
WHOLESALE TRADE, total.....	42	22,523	31	398	x
Merchant wholesalers.....	23	9,454	16	235	x
Other types of wholesale.....	19	13,069	15	163	x
SELECTED SERVICE TRADES, ² /total.....	140	1,500	149	140	129
Personal services.....	67	654	70	88	80
All other service trades.....	73	846	79	52	49
HOTELS.....	6	503	7	74	64
TOURIST COURTS AND CAMPS.....	5	8	5	-	-

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

HUNTERDON COUNTY, N. J.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Flemington:					
Retail trade.....	112	12,604	82	490	443
Selected service trades..	22	357	25	45	42
Lambertville:					
Retail trade.....	92	4,568	90	178	142
Selected service trades..		Included with "Remainder of county."			
Remainder of county: ³ /					
Retail trade.....	451	21,225	475	727	584
Selected service trades..	118	1,143	124	95	87
Tourist courts and camps.	5	8	5	-	-

x Not available.

¹/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.²/ Includes employees paid for less than the full workweek.³/ Except as indicated above, includes figures for establishments not located in cities of 2,500 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-29-011

MERCER COUNTY, N. J.

Retail, wholesale, and service establishments located in Mercer County, New Jersey, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$245.5 million, an increase of 191 percent over the \$84.3 million sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the county showed a 190 percent rise over the same period, reaching a total of \$119.3 million in 1948 as compared with \$41.2 million in 1939. The service trades included in the Census of Business reported receipts totaling \$16.8 million in 1948 compared with \$5.3 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 12,267 paid employees for the workweek ended nearest November 15, 1948. Of these, 9,948 worked the full week, and the remainder part of the week. The comparable total and full workweek figures for 1939 were 9,310 and 7,579. Wholesale trade establishments reported a total of 2,566 full- and part-week employees for the week of November 15, 1948, compared with 1,980 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 2,563; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 1,709.

These preliminary figures have been derived from a Census report on Mercer County, New Jersey. The report also contains data for the cities of Hightstown, Princeton, and Trenton.

Final figures, superseding the preliminary data for Mercer County, will be included in a Bulletin for the State of New Jersey to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Mercer County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

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Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
MERCER COUNTY, N. J.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	3,201	245,510	3,161	12,267	9,948
Food group.....	962	59,621	977	1,831	1,433
Eating and drinking places.....	703	24,593	750	2,380	1,912
General merchandise grp, general stores.	78	27,068	69	2,462	1,898
Apparel group.....	317	25,245	270	1,492	1,067
Furniture-home furnishings-appliance grp.	131	11,525	135	601	563
Automotive group.....	109	35,099	82	962	913
Gasoline service stations.....	280	9,154	305	411	302
Lumber-building-hardware group.....	123	13,326	122	564	536
Drug and proprietary stores.....	76	5,372	73	337	241
All other retail stores.....	422	34,507	378	1,227	1,083
WHOLESALE TRADE, total.....	254	119,291	166	2,566	x
Merchant wholesalers, total.....	200	69,725	153	1,855	x
Groceries, foods.....	42	12,728	32	257	x
Hardware, elec'l, plum'g and heating.	20	10,789	13	369	x
Mach'y, equip't, industrial supplies..	33	4,535	21	186	x
Automotive parts, accessories.....	19	2,883	20	126	x
All other merchant wholesalers.....	86	38,790	67	917	x
Manufact'rs' sales branches, offices...	29	24,765	-	464	x
Petroleum bulk plants, terminals.....	13	19,589	2	215	x
Other types of wholesale.....	12	5,212	11	32	x
SELECTED SERVICE TRADES, ^{2/} total.....	1,096	16,836	1,117	2,563	2,251
Personal services.....	736	8,998	746	1,683	1,439
Business services.....	53	2,830	45	391	366
Automotive repairs and services.....	178	3,276	190	320	285
Other repair services.....	129	1,732	136	169	161
HOTELS.....	14	2,904	7	600	458
TOURIST COURTS AND CAMPS.....	11	99	10	8	7
AMUSEMENTS.....	67	3,924	43	624	x

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

MERCER COUNTY, N. J.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Hightstown:					
Retail trade.....	75	5,865	84	202	152
Selected service trades....	25	153	26	15	10
Princeton:					
Retail trade.....	160	15,674	133	822	697
Selected service trades....	61	983	59	156	137
Trenton:					
Retail trade.....	2,252	171,195	2,172	9,184	7,472
Wholesale trade.....	208	90,008	144	1,968	x
Selected service trades....	839	13,423	847	2,191	1,917
Remainder of county: ^{3/}					
Retail trade.....	714	52,776	772	2,059	1,627
Wholesale trade.....	46	29,283	22	598	x
Selected service trades....	171	2,277	185	201	187

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

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The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-29-012

MIDDLESEX COUNTY, N. J.

Retail, wholesale, and service establishments located in Middlesex County, New Jersey, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$233.0 million, an increase of 203 percent over the \$76.9 million sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the county showed a 304 percent rise over the same period, reaching a total of \$250.6 million in 1948 as compared with \$62.1 million in 1939. The service trades included in the Census of Business reported receipts totaling \$11.9 million in 1948 compared with \$3.2 million in 1939. Amusement businesses in the county recorded receipts of \$3.3 million in 1948. No comparable figure for 1939 is available.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 10,582 paid employees for the workweek ended nearest November 15, 1948. Of these, 8,212 worked the full week, and the remainder part of the week. The comparable total and full workweek figures for 1939 were 7,435 and 6,183. Wholesale trade establishments reported a total of 2,682 full- and part-week employees for the week of November 15, 1948, compared with 2,123 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 1,394; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 687.

These preliminary figures have been derived from a Census report on Middlesex County, New Jersey. The report also contains data for the cities of Carteret, Dunellen, Highland Park, Metuchen, Middlesex, Milltown, New Brunswick, Perth Amboy, Sayreville, South Amboy, South Plainfield, South River, and Woodbridge (twp).

Final figures, superseding the preliminary data for Middlesex County, will be included in a Bulletin for the State of New Jersey to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Middlesex County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
MIDDLESEX COUNTY, N. J.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active proprie- tors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	3,894	232,977	3,867	10,582	8,212
Food group.....	1,163	67,300	1,210	2,119	1,663
Eating and drinking places.....	865	26,216	913	2,287	1,716
General merchandise grp, general stores.....	113	14,971	96	1,304	832
Apparel group.....	315	21,154	261	1,121	805
Furniture-home furnishings-appliance grp.....	175	15,350	170	708	647
Automotive group.....	119	27,964	98	800	761
Gasoline service stations.....	448	12,500	502	384	296
Lumber-building-hardware group.....	152	17,190	126	580	499
Drug and proprietary stores.....	73	5,395	58	349	233
All other retail stores.....	471	24,937	433	930	760
WHOLESALE TRADE, total.....	251	250,550	189	2,682	x
Merchant wholesalers, total.....	210	89,279	170	1,893	x
Groceries, foods.....	67	42,140	76	652	x
Hardware, elec'l, plum'g and heat'g..	20	6,341	6	156	x
Mach'y, equip't, industrial supplies..	21	5,019	15	125	x
Automotive parts, accessories.....	19	3,376	17	155	x
All other merchant wholesalers.....	83	32,403	56	805	x
Manufact'rs' sales branches, offices...	14	20,276	1	246	x
Petroleum bulk plants, terminals.....	16	136,148	8	495	x
Agents, brokers (merchandise).....	6	1,022	6	6	x
Assemblers of farm products.....	5	3,825	4	42	x
SELECTED SERVICE TRADES, ² /total.....	1,023	11,868	1,088	1,394	1,223
Personal services.....	709	6,238	742	890	787
Business services.....	34	798	28	129	91
Automotive repairs and services.....	179	3,229	215	192	174
Other repair services.....	101	1,603	103	183	171
HOTELS.....	22	1,351	10	189	159
TOURIST COURTS AND CAMPS.....	27	229	26	18	17
AMUSEMENTS.....	62	3,263	44	544	x

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

MIDDLESEX COUNTY, N. J.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Carteret:					
Retail trade.....	204	8,298	211	258	190
Wholesale trade.....	8	28,874	10	301	x
Selected service trades....	47	418	49	47	42
Dunellen:					
Retail trade.....	90	5,085	88	216	151
Selected service trades....	31	253	32	28	22
Highland Park:					
Retail trade.....	86	7,500	89	234	192
Wholesale trade.....	5	1,888	3	32	x
Selected service trades....	33	269	34	28	23
Metuchen:					
Retail trade.....	96	7,253	90	329	261
Wholesale trade.....	8	3,834	5	48	x
Selected service trades....	28	461	27	56	54
Middlesex:					
Retail trade.....	49	1,879	54	62	41
Selected service trades....	11	157	11	38	33
Milltown:					
Retail trade.....	40	1,519	46	60	28
Selected service trades....	9	80	11	4	3
New Brunswick:					
Retail trade.....	838	68,860	792	3,639	2,825
Wholesale trade.....	87	37,189	68	715	x
Selected service trades....	284	2,906	307	407	329
Perth Amboy:					
Retail trade.....	894	62,869	840	2,982	2,323
Wholesale trade.....	79	80,277	59	1,085	x
Selected service trades....	248	2,515	267	285	250
Sayreville:					
Retail trade.....	153	4,655	164	144	98
Selected service trades....	19	203	19	46	45
South Amboy:					
Retail trade.....	121	6,090	109	195	146
Selected service trades....	32	219	36	16	13
South Plainfield:					
Retail trade.....	76	2,909	80	126	101
Selected service trades....	14	121	15	14	14

Continued

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
MIDDLESEX COUNTY, N. J.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
South River:					
Retail trade.....	209	10,092	220	305	231
Wholesale trade.....	6	1,028	9	20	x
Selected service trades....	49	415	53	54	49
Woodbridge (twp.):					
Retail trade.....	420	19,047	428	765	597
Wholesale trade.....	7	749	5	33	x
Selected service trades....	83	1,390	87	180	170
Tourist courts and camps...	13	120	9	10	9
Amusements.....	7	259	4	53	x
Remainder of county: ^{3/}					
Retail trade.....	618	26,921	656	1,267	1,028
Wholesale trade.....	43	90,499	27	354	x
Selected service trades....	135	2,461	140	191	176
Tourist courts and camps...	14	109	17	8	8
Amusements.....	8	71	6	16	x

x Not available.

- 1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
- 2/ Includes employees paid for less than the full workweek.
- 3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-29-013

MONMOUTH COUNTY, N. J.

Retail, wholesale, and service establishments located in Monmouth County, New Jersey, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$237.0 million, an increase of 229 percent over the \$72.0 million sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the county showed a 192 percent rise over the same period, reaching a total of \$68.9 million in 1948 as compared with \$23.6 million in 1939. The service trades included in the Census of Business reported receipts totaling \$12.7 million in 1948 compared with \$3.9 million in 1939. Hotel receipts moved from \$2.3 million in 1939 to \$10.7 million in 1948. Amusement businesses in the county recorded receipts of \$9.0 million in 1948. No comparable figure for 1939 is available.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 10,837 paid employees for the workweek ended nearest November 15, 1948. Of these, 9,230 worked the full week, and the remainder part of the week. The comparable total and full workweek figures for 1939 were 6,327 and 5,530. Wholesale trade establishments reported a total of 1,271 full- and part-week employees for the week of November 15, 1948, compared with 957 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 1,652; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 958.

These preliminary figures have been derived from a Census report on Monmouth County, New Jersey. The report also contains data for the cities of Asbury Park, Belmar, Bradley Beach, Freehold, Keansburg, Keyport, Long Branch, Matawan, Neptune (twp), Oceanport, Red Bank, and Rumson.

Final figures, superseding the preliminary data for Monmouth County, will be included in a Bulletin for the State of New Jersey to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Monmouth County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

91676

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

MONMOUTH COUNTY, N. J.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active proprie- tors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	3,628	236,953	3,470	10,837	9,230
Food group.....	881	65,510	856	1,878	1,568
Eating and drinking places.....	911	27,918	947	2,515	2,027
General merchandise grp, general stores	113	16,646	106	1,295	1,009
Apparel group.....	272	15,988	228	783	660
Furniture-home furnishgs-appliance grp	189	11,407	178	528	461
Automotive group.....	145	30,928	95	977	946
Gasoline service stations.....	352	10,449	378	419	342
Lumber-building-hardware group.....	201	22,751	174	969	921
Drug and proprietary stores.....	84	6,585	66	363	289
All other retail stores.....	480	28,771	442	1,110	1,007
WHOLESALE TRADE, total.....	183	68,921	113	1,271	x
Merchant wholesalers, total.....	150	48,539	98	1,022	x
Groceries, foods.....	50	21,589	40	313	x
Hardware, elec'l, plum'g & heat'g...	17	5,363	7	109	x
Mach'y, equip't, industrial supplies	12	901	10	27	x
Automotive parts, accessories.....	13	2,593	9	133	x
All other merchant wholesalers.....	58	18,093	32	440	x
Petroleum bulk plants, terminals.....	17	9,749	11	88	x
Other types of wholesale.....	16	10,633	4	161	x
SELECTED SERVICE TRADES, ^{2/} total.....	964	12,662	943	1,652	1,497
Personal services.....	625	7,911	600	1,228	1,106
Business services.....	41	857	36	91	83
Automotive repairs and services.....	171	2,369	178	182	166
Other repair services.....	127	1,525	129	151	142
HOTELS.....	266	10,679	250	495	416
TOURIST COURTS AND CAMPS.....	25	201	24	17	16
AMUSEMENTS.....	184	8,962	132	552	x

x Not available.

^{1/} Includes employees paid for less than the full workweek.^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

91676

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

MONMOUTH COUNTY, N. J.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active propri- etors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Asbury Park:					
Retail trade.....	594	49,413	495	2,650	2,330
Wholesale trade.....	30	12,526	10	299	x
Selected service trades....	194	2,628	176	413	391
Hotels.....	91	4,207	88	300	242
Amusements.....	35	2,003	24	177	x
Belmar:					
Retail trade.....	150	9,345	145	423	388
Selected service trades....	38	565	33	88	79
Hotels.....	17	382	22	-	-
Bradley Beach:					
Retail trade.....	106	5,263	108	196	162
Freehold:					
Retail trade.....	138	12,180	127	455	372
Wholesale trade.....	10	5,300	12	54	x
Selected service trades....	31	416	34	38	37
Keansburg:					
Retail trade.....	136	5,038	114	245	189
Selected service trades....	22	107	23	10	9
Hotels.....	9	79	8	3	3
Keyport:					
Retail trade.....	127	8,681	145	384	297
Selected service trades....	42	724	43	110	100
Long Branch:					
Retail trade.....	412	28,538	381	1,232	1,070
Wholesale trade.....	20	10,373	8	170	x
Selected service trades....	130	1,508	126	154	139
Hotels.....	20	410	14	50	45
Matawan:					
Retail trade.....	71	3,333	69	175	138
Selected service trades....	27	304	24	32	29
Neptune (twp.):					
Retail trade.....	175	11,716	172	580	474
Wholesale trade.....	23	7,142	18	144	x
Hotels.....	57	1,143	56	22	12

CONTINUED

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
MONMOUTH COUNTY, N. J.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Oceanport:					
Retail trade.....	18	481	20	37	34
Selected service trades....	8	92	8	16	15
Red Bank:					
Retail trade.....	375	38,181	353	1,732	1,519
Wholesale trade.....	17	4,891	13	140	x
Selected service trades....	116	1,775	115	278	222
Rumson:					
Retail trade.....	29	1,322	26	104	77
Selected service trades....	7	55	8	6	4
Remainder of county: <u>3/</u>					
Retail trade.....	1,297	63,462	1,315	2,624	2,180
Wholesale trade.....	83	28,689	52	464	x
Selected service trades....	277	3,126	285	287	258
Hotels.....	52	3,421	42	33	27

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1938, and 1943.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repair and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1929 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1929 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-29-014

MORRIS COUNTY, N. J.

Retail, wholesale, and service establishments located in Morris County, New Jersey, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$137.7 million, an increase of 217 percent over the \$43.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$29.6 million in 1948 as compared with \$10.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$7.2 million in 1948 compared with \$2.2 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 7,709 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 5,155 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Morris County, New Jersey, which also includes data for the cities of Boonton, Butler, Chatham, Dover, Madison, Morristown, Rockaway, and Wharton. Final figures, superseding the preliminary data for Morris County, will be included in a Bulletin for the State of New Jersey to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Morris County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

MORRIS COUNTY, N. J.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	2,218	137,656	2,132	6,124	4,949
Food group.....	580	42,646	573	1,366	1,114
Eating and drinking places.....	467	12,260	487	1,119	828
Gen'l merchandise grp, general stores...	55	7,496	41	656	465
Apparel group.....	154	8,373	146	387	309
Furniture-home furnishings-appliance grp.	110	6,781	109	312	276
Automotive group.....	95	19,018	47	637	612
Gasoline service stations.....	305	8,352	325	351	258
Lumber-building-hardware group.....	96	12,272	74	479	434
Drug and proprietary stores.....	51	3,579	37	174	124
All other retail stores.....	305	16,879	293	643	529
WHOLESALE TRADE, total.....	114	29,635	70	601	x
Merchant wholesalers, total.....	91	18,017	58	476	x
Groceries, foods.....	15	3,593	10	82	x
Hardware, elec'l, plum'g and heat'g..	14	3,359	7	71	x
Mach'y, equip't, industrial supplies..	12	1,573	8	56	x
Automotive parts, accessories.....	10	1,080	5	55	x
All other merchant wholesalers.....	40	8,412	28	212	x
Petroleum bulk plants, terminals.....	13	5,363	7	83	x
Other types of wholesale.....	10	6,255	5	42	x
SELECTED SERVICE TRADES, ² /total.....	619	7,217	629	984	867
Personal services.....	384	4,105	391	655	583
Business services.....	32	724	30	118	91
Automotive repairs and services.....	110	1,496	119	123	122
Other repair services.....	93	892	89	88	71
HOTELS.....	48	1,929	48	137	103
TOURIST COURTS AND CAMPS.....	14	84	17	5	2
AMUSEMENTS.....	70	1,883	49	210	x

x Not available.

¹/ Includes employees paid for less than the full workweek.²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

Page 3

MORRIS COUNTY, N. J.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Boonton:					
Retail trade.....	162	10,880	164	406	322
Wholesale trade.....	Included with "Remainder of county"				
Selected service trades....	47	600	50	73	66
Butler:					
Retail trade.....	69	3,588	75	124	95
Selected service trades....	23	114	24	8	7
Chatham:					
Retail trade.....	60	4,375	62	187	150
Selected service trades....	24	500	26	89	78
Dover:					
Retail trade.....	269	23,470	245	1,108	896
Wholesale trade.....	24	7,941	16	134	x
Selected service trades....	95	1,124	94	199	175
Madison:					
Retail trade.....	121	8,038	117	352	293
Wholesale trade.....	Included with "Remainder of county"				
Selected service trades....	39	450	42	37	34
Morristown:					
Retail trade.....	374	35,867	320	1,829	1,520
Wholesale trade.....	36	8,831	23	153	x
Selected service trades....	159	2,624	160	422	365
Rockaway:					
Retail trade.....	58	3,399	56	118	102
Selected service trades....	18	91	18	8	6
Wharton:					
Retail trade.....	44	1,425	43	45	32
Selected service trades....	22	186	23	17	15
Remainder of county: ^{3/}					
Retail trade.....	1,061	46,614	1,050	1,955	1,539
Wholesale trade.....	54	12,863	31	314	x
Selected service trades....	192	1,528	192	131	121

x Not available.

1/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Except as indicated above, includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-29-015

OCEAN COUNTY, N. J.

Retail, wholesale, and service establishments located in Ocean County, New Jersey, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$74.7 million, an increase of 293 percent over the \$19.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$14.7 million in 1948 as compared with \$3.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$2.0 million in 1948 compared with \$0.6 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 3,262 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,740 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Ocean County, New Jersey. Final figures, superseding the preliminary data for Ocean County, will be included in a Bulletin for the State of New Jersey to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Ocean County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

91680

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

OCEAN COUNTY, N. J.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	1,276	74,671	1,299	2,743	2,345
Food group.....	295	19,769	306	475	390
Eating and drinking places.....	346	8,385	401	591	452
General merchandise grp, general stores	44	2,713	43	167	135
Apparel group.....	56	2,439	50	84	70
Furniture-home furnishings-appliance grp	59	3,576	45	174	151
Automotive group.....	57	7,254	48	262	254
Gasoline service stations.....	151	3,995	161	159	125
Lumber-building-hardware group.....	71	11,525	52	444	414
Drug and proprietary stores.....	29	2,036	25	100	93
All other retail stores.....	168	13,039	168	287	261
WHOLESALE TRADE, total.....	61	14,701	63	267	x
Merchant wholesalers.....	44	7,900	56	191	x
Petroleum bulk plants, terminals.....	11	3,552	4	38	x
Other types of wholesale.....	6	3,249	3	38	x
SELECTED SERVICE TRADES, ² total.....	216	1,974	219	252	223
Personal services.....	140	1,163	140	189	165
Business services.....	8	68	9	6	6
Automotive repairs and services.....	48	612	51	46	43
Other repair services.....	20	131	19	11	9
HOTELS.....	133	5,694	148	798	722
TOURIST COURTS AND CAMPS.....	27	70	29	1	1
AMUSEMENTS.....	128	1,528	118	83	x

x Not available.

¹/ Includes employees paid for less than the full workweek.²/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-29-016

PASSAIC COUNTY, N. J.

Retail, wholesale, and service establishments located in Passaic County, New Jersey, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$361.6 million, an increase of 177 percent over the \$130.6 million sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the county showed a 246 percent rise over the same period, reaching a total of 257.7 million in 1948 as compared with \$74.5 million in 1939. The service trades included in the Census of Business reported receipts totaling \$27.4 million in 1948 compared with \$9.6 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 16,319 paid employees for the workweek ended nearest November 15, 1948. Of these, 12,854 worked the full week, and the remainder part of the week. The comparable total and full workweek figures for 1939 were 12,690 and 10,476. Wholesale trade establishments reported a total of 4,470 full- and part-week employees for the week of November 15, 1948, compared with 2,906 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 4,044; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 3,421.

These preliminary figures have been derived from a Census report on Passaic County, New Jersey. The report also contains data for the cities of Bloomingdale, Clifton, Haledon, Hawthorne, North Haledon, Passaic, Paterson, Pompton Lakes, Prospect Park, Totowa, Wanaque, and West Paterson.

Final figures, superseding the preliminary data for Passaic County, will be included in a Bulletin for the State of New Jersey to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Passaic County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

91677

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

PASSAIC COUNTY, N. J.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active proprie- tors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	5,595	361,575	5,595	16,319	12,854
Food group.....	1,730	90,070	1,781	2,557	1,970
Eating and drinking places.....	1,213	34,387	1,326	3,000	2,293
General merchandise grp, general stores.	156	34,350	147	3,134	2,170
Apparel group.....	555	48,079	471	2,379	1,817
Furniture-home furnishgs-appliance grp.	279	29,626	248	1,367	1,267
Automotive group.....	170	44,551	115	1,170	1,124
Gasoline service stations.....	467	13,333	544	457	337
Lumber-building-hardware group.....	181	20,803	162	684	632
Drug and proprietary stores.....	120	7,758	97	414	266
All other retail stores.....	724	38,618	704	1,157	978
WHOLESALE TRADE, total.....	581	257,748	447	4,470	x
Merchant wholesalers, total.....	538	178,373	437	3,666	x
Groceries, foods.....	141	56,046	142	1,044	x
Dry goods, apparel.....	45	8,245	39	135	x
Hardware, elec'l, plum'g and heat'g..	51	21,707	27	379	x
Mach'y, equip't, industrial heat'g....	73	12,251	50	457	x
Waste materials dealers.....	46	5,524	45	234	x
All other merchant wholesalers.....	182	74,600	134	1,417	x
Manufact'rs' sales branches, offices...	28	38,907	3	596	x
Petroleum bulk plants, terminals.....	7	21,441	1	148	x
Other types of wholesale.....	8	19,027	6	60	x
SELECTED SERVICE TRADES, ^{2/} total.....	1,790	27,421	1,793	4,044	3,702
Personal services.....	1,254	18,209	1,245	3,104	2,856
Business services.....	87	2,125	90	271	243
Automotive repairs and services.....	246	4,015	254	402	361
Other repair services.....	203	3,072	204	267	242
HOTELS.....	27	1,314	23	184	170

x Not available.

^{1/} Includes employees paid for less than the full workweek.^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

91677

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

PASSAIC COUNTY, N. J.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Bloomingtondale:					
Retail trade.....	45	2,347	44	87	72
Selected service trades....	7	55	6	5	4
Clifton:					
Retail trade.....	712	38,230	739	1,323	1,060
Wholesale trade.....	56	40,192	29	574	x
Selected service trades.....	190	1,974	194	230	216
Amusements.....	10	481	9	72	x
Haledon:					
Retail trade.....	79	5,529	76	234	170
Wholesale trade.....	6	1,924	36	36	x
Hawthorne:					
Retail trade.....	141	8,007	141	273	227
Wholesale trade.....	10	4,233	4	71	x
Selected service trades.....	42	451	42	69	50
North Haledon:					
Retail trade.....	23	654	26	7	6
Selected service trades.....	7	69	8	10	9
Passaic:					
Retail trade.....	1,379	94,366	1,378	4,055	3,166
Wholesale trade.....	127	80,695	98	1,306	x
Selected service trades.....	423	4,141	436	464	396
Paterson:					
Retail trade.....	2,582	180,782	2,546	9,017	7,135
Wholesale trade.....	363	125,942	301	2,362	x
Selected service trades.....	961	16,835	940	2,516	2,296
Pompton Lakes:					
Retail trade.....	91	7,914	100	311	273
Selected service trades.....	27	232	27	23	20
Prospect Park:					
Retail trade.....	46	2,303	48	66	52
Wholesale trade.....	Included with "Remainder of county"				
Totowa:					
Retail trade.....	55	2,643	62	125	74
Wholesale trade.....	Included with "Remainder of county"				
Wanaque:					
Retail trade.....	67	2,285	74	60	43
Selected service trades.....	14	60	14	2	2
West Paterson:					
Retail trade.....	40	942	41	35	29
Selected service trades.....	11	69	13	6	3
Remainder of county: ^{3/}					
Retail trade.....	335	15,573	320	726	547
Wholesale trade.....	19	4,762	9	121	x

x Not available.

^{1/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.^{2/} Includes employees paid for less than the full workweek.^{3/} Except as indicated above, includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.



1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-29-017

SALEM COUNTY, N. J.

Retail, wholesale, and service establishments located in Salem County, New Jersey, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$39.1 million, an increase of 181 percent over the \$13.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$9.9 million in 1948 as compared with \$3.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.1 million in 1948 compared with \$0.3 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,867 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,437 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Salem County, New Jersey, which also includes data for the cities of Penns Grove and Salem. Final figures, superseding the preliminary data for Salem County, will be included in a Bulletin for the State of New Jersey to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Salem County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

SALEM COUNTY, N. J.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	647	39,079	624	1,580	1,318
Food group.....	187	10,777	180	257	228
Eating and drinking places.....	101	2,881	114	258	207
General merchandise grp, general stores.	21	1,279	20	127	72
Apparel group.....	51	1,763	47	72	57
Furniture-home furnishings-appliance grp.	36	2,466	36	96	83
Automotive group.....	36	5,900	39	176	166
Gasoline service stations.....	83	2,421	86	90	75
Lumber-building-hardware group.....	43	3,546	32	210	180
Drug and proprietary stores.....	13	893	10	79	62
All other retail stores.....	76	7,153	60	215	188
WHOLESALE TRADE.....	27	9,879	29	189	x
SELECTED SERVICE TRADES, ² total.....	173	1,072	176	98	86
Personal services.....	120	643	120	74	69
All other service trades.....	53	429	56	24	17
AMUSEMENTS.....	22	657	22	70	x

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

SALEM COUNTY, N. J.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Penns Grove:					
Retail trade.....	149	9,224	153	383	328
Wholesale trade.....	9	2,688	11	94	x
Selected service trades....	42	239	42	38	37
Salem:					
Retail trade.....	168	10,505	161	505	413
Wholesale trade.....	10	2,455	13	39	x
Selected service trades....	51	345	52	30	27
Remainder of county: ^{3/}					
Retail trade.....	330	19,350	310	692	577
Wholesale trade.....	8	4,736	5	56	x
Selected service trades....	80	488	82	30	22

x Not available.

^{1/} See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.^{2/} Includes employees paid for less than the full workweek.^{3/} Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

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The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1938, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-29-018

SOMERSET COUNTY, N. J.

Retail, wholesale, and service establishments located in Somerset County, New Jersey, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$76.9 million, an increase of 240 percent over the \$22.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$15.0 million in 1948 as compared with \$6.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$3.5 million in 1948 compared with \$0.7 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 3,878 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 2,559 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Somerset County, New Jersey, which also includes data for the cities of Bernardsville, Bound Brook, Manville, North Plainfield, Raritan, and Somerville. Final figures, superseding the preliminary data for Somerset County, will be included in a Bulletin for the State of New Jersey to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Somerset County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

SOMERSET COUNTY, N. J.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	1,215	76,877	1,240	3,231	2,559
Food group.....	334	21,980	354	646	511
Eating and drinking places.....	242	8,277	260	832	592
General merchandise group, general stores....	28	2,081	23	177	114
Apparel group.....	61	3,060	58	131	98
Furniture-home furnishings-appliance group..	62	3,075	62	159	148
Automotive group.....	72	12,490	54	347	316
Gasoline service stations.....	169	4,917	193	165	125
Lumber-building-hardware group.....	63	8,955	52	347	322
Drug and proprietary stores.....	18	1,834	19	86	68
All other retail stores.....	166	10,208	165	341	267
WHOLESALE TRADE, total.....	48	15,037	40	270	x
Merchant wholesalers.....	42	9,252	33	233	x
Other types of wholesale.....	6	5,785	7	37	x
SELECTED SERVICE TRADES, ² /total.....	311	3,514	321	377	324
Personal services.....	194	1,699	195	230	190
All other service trades.....	117	1,815	126	147	134
HOTELS.....	12	645	13	84	61
AMUSEMENTS.....	18	644	15	120	x

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

SOMERSET COUNTY, N. J.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Bernardsville:					
Retail trade.....	70	6,436	63	231	213
Selected service trades.....	17	141	18	19	18
Bound Brook:					
Retail trade.....	196	11,653	191	507	409
Wholesale trade.....	8	2,912	6	40	x
Selected service trades.....	55	535	56	107	92
Manville:					
Retail trade.....	109	4,833	128	174	127
Wholesale trade.....		Included with "Remainder of county"			
Selected service trades.....	21	107	24	7	4
North Plainfield:					
Retail trade.....	120	7,508	115	273	207
Wholesale trade.....	8	1,570	3	29	x
Selected service trades.....	49	604	53	62	54
Raritan:					
Retail trade.....	78	2,508	78	81	59
Selected service trades.....	25	510	26	42	40
Somerville:					
Retail trade.....	215	22,133	205	912	758
Wholesale trade.....	12	7,512	11	105	x
Selected service trades.....	80	631	57	78	70
Remainder of county: ^{2/}					
Retail trade.....	427	21,706	459	1,053	786
Wholesale trade.....	16	2,643	14	96	x
Selected service trades.....	84	786	87	62	46

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-29-019

SUSSEX COUNTY, N. J.

Retail, wholesale, and service establishments located in Sussex County, New Jersey, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$32.0 million, an increase of 162 percent over the \$12.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$9.2 million in 1948 as compared with \$2.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.1 million in 1948 compared with \$0.3 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,620 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,055 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Sussex County, New Jersey, which also includes data for the cities of Franklin and Newton. Final figures, superseding the preliminary data for Sussex County, will be included in a Bulletin for the State of New Jersey to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Sussex County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

SUSSEX COUNTY, N. J.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	657	31,963	619	1,304	1,048
Food group.....	160	9,204	141	256	208
Eating and drinking places.....	180	3,112	190	276	167
General merchandise grp, general stores.	20	1,053	20	81	52
Apparel group.....	38	1,298	38	42	33
Furniture-home furnishings-appliance grp.	35	1,643	28	92	81
Automotive group.....	27	4,172	20	164	160
Gasoline service stations.....	87	1,695	97	48	38
Lumber-building-hardware group.....	31	2,938	19	136	126
Drug and proprietary stores.....	10	530	8	34	23
All other retail stores.....	69	6,318	58	175	160
WHOLESALE TRADE, total.....	35	9,240	18	190	x
Merchant wholesalers.....	20	2,586	11	125	x
Other types of wholesale.....	15	6,654	7	65	x
SELECTED SERVICE TRADES, 2/total.....	101	1,083	107	126	110
Personal services.....	61	484	63	88	78
All other service trades.....	40	599	44	38	32
HOTELS.....	25	950	22	63	54

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

SUSSEX COUNTY, N. J.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Franklin:					
Retail trade.....	85	3,005	85	114	89
Selected service trades..		Included with "Remainder of county."			
Newton:					
Retail trade.....	116	9,947	91	422	380
Wholesale trade.....	16	2,891	10	58	x
Selected service trades..	34	403	39	70	65
Remainder of county: ^{3/}					
Retail trade.....	456	19,011	443	768	579
Wholesale trade.....	19	6,349	8	132	x
Selected service trades..	67	680	68	56	45

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek

3/ Except as indicated above, includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 18, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repair and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theatre. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multisite organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 29, 1950

Release Series BC-1P-29-020

UNION COUNTY, N. J.

Retail, wholesale, and service establishments located in Union County, New Jersey, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$366.2 million, an increase of 208 percent over the \$118.9 million sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the county showed a 413 percent rise over the same period, reaching a total of \$266.7 million in 1948 as compared with \$52.0 million in 1939. The service trades included in the Census of Business reported receipts totaling \$25.8 million in 1948 compared with \$8.7 million in 1939. Amusement businesses in the county recorded receipts of \$4.7 million in 1948. No comparable figure for 1939 is available.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 16,368 paid employees for the workweek ended nearest November 15, 1948. Of these, 13,253 worked the full week; and the remainder part of the week. The comparable total and full workweek figures for 1939 were 11,426 and 9,211. Wholesale trade establishments reported a total of 4,432 full- and part-week employees for the week of November 15, 1948, compared with 1,519 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 3,773; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 2,765.

These preliminary figures have been derived from a Census report on Union County, New Jersey. The report also contains data for the cities of Cranford (twp), Elizabeth, Garwood, Hillside (twp), Linden, Plainfield, Rahway, Roselle, Roselle Park, Summit, Union (twp.) and Westfield.

Final figures, superseding the preliminary data for Union County, will be included in a Bulletin for the State of New Jersey to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Union County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

UNION COUNTY, N. J.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	5,100	366,157	4,982	16,368	13,253
Food group.....	1,594	107,556	1,637	3,393	2,685
Eating and drinking places.....	878	29,896	946	2,832	2,230
General merchandise grp, general stores	139	26,343	130	2,272	1,621
Apparel group.....	481	30,881	396	1,557	1,148
Furniture-home furnishings-appliance grp	247	23,068	205	1,152	1,082
Automotive group.....	208	54,601	156	1,332	1,296
Gasoline service stations.....	507	16,442	558	637	466
Lumber-building-hardware group.....	191	27,850	169	1,143	1,068
Drug and proprietary stores.....	142	9,974	118	573	401
All other retail stores.....	713	39,546	667	1,477	1,256
WHOLESALE TRADE, total.....	383	266,657	244	4,432	x
Merchant wholesalers, total.....	333	125,518	229	3,119	x
Groceries, foods.....	67	27,573	58	638	x
Hardware, elec'l, plum'g and heat'g.	33	11,138	15	257	x
Mach'y, equip't, industrial supplies	53	16,912	30	456	x
Waste materials dealers.....	34	5,173	32	155	x
All other merchant wholesalers.....	146	64,722	94	1,613	x
Manufact'rs' sales branches, offices..	30	72,726	2	953	x
Petroleum bulk plants, terminals.....	9	64,928	5	350	x
Agents, brokers (merchandise).....	11	3,485	8	10	x
SELECTED SERVICE TRADES, ^{2/} total.....	1,626	25,765	1,672	3,773	3,397
Personal services.....	1,129	14,635	1,145	2,580	2,290
All other service trades.....	497	11,130	527	1,193	1,107
HOTELS.....	16	1,898	12	390	346
AMUSEMENTS.....	78	4,749	48	739	x

x Not available.

^{1/} Includes employees paid for less than the full workweek.^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

UNION COUNTY, N. J.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Cranford (Twp.):					
Retail trade.....	136	10,725	140	391	309
Wholesale trade.....		Included with	"Remainder of county"		
Selected service trades....	45	657	44	77	75
Elizabeth:					
Retail trade.....	1,834	121,076	1,808	5,590	4,285
Wholesale trade.....	157	103,677	109	1,717	x
Selected service trades....	629	7,732	645	1,019	899
Amusements.....	28	2,323	14	262	x
Garwood:					
Retail trade.....	60	2,070	64	69	54
Selected service trades....		Included with	"Remainder of county"		
Hillside (twp.):					
Retail trade.....	231	14,504	219	467	410
Wholesale trade.....	33	33,742	17	649	x
Selected service trades....	56	904	57	194	188
Linden:					
Retail trade.....	441	26,733	465	1,048	824
Wholesale trade.....	23	47,278	9	391	x
Selected service trades....	108	4,888	115	696	645
Plainfield:					
Retail trade.....	681	68,650	604	3,402	2,870
Wholesale trade.....	54	15,743	35	372	x
Selected service trades....	259	4,804	256	749	668
Rahway:					
Retail trade.....	280	21,629	289	961	822
Wholesale trade.....	18	3,373	15	96	x
Selected service trades....	81	1,027	87	156	130
Roselle:					
Retail trade.....	160	7,809	154	312	260
Wholesale trade.....	8	2,869	5	58	x
Selected service trades....	60	444	63	49	45
Roselle Park:					
Retail trade.....	129	6,841	143	257	196
Wholesale trade.....	5	1,945	3	53	x
Selected service trades....	46	475	52	74	54
Summit:					
Retail trade.....	228	21,282	193	880	767
Wholesale trades.....	17	6,812	9	107	x
Selected service trades....	98	1,943	107	309	292

Continued

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

UNION COUNTY, N. J.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Union (twp.):					
Retail trade.....	357	24,636	348	1,213	975
Wholesale trade.....	32	23,970	25	724	x
Selected service trades....	80	772	77	101	88
Amusements.....	10	553	9	72	x
Westfield:					
Retail trade.....	225	21,500	211	908	783
Wholesale trade.....	14	3,386	7	61	x
Selected service trades....	73	1,058	76	174	156
Remainder of county: ^{3/}					
Retail trade.....	338	18,702	344	870	698
Wholesale trade.....	22	23,562	10	204	x
Selected service trades....	91	1,061	93	175	157

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Except as indicated above, includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-29-021

WARREN COUNTY, N. J.

Retail, wholesale, and service establishments located in Warren County, New Jersey, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$44.2 million, an increase of 189 percent over the \$15.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$16.4 million in 1948 as compared with \$5.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.9 million in 1948 compared with \$0.7 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 2,417 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,684 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Warren County, New Jersey, which also includes data for the cities of Hackettstown, Phillipsburg, and Washington. Final figures, superseding the preliminary data for Warren County, will be included in a Bulletin for the State of New Jersey to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Warren County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

WARREN COUNTY, N. J.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	871	44,164	883	1,825	1,430
Food group.....	266	11,513	279	312	223
Eating and drinking places.....	192	3,686	207	393	257
General merchandise group, general stores....	19	1,488	19	104	72
Apparel group.....	32	1,367	35	66	40
Furniture-home furnishings-appliance group...	35	2,206	29	119	104
Automotive group.....	50	7,936	40	277	266
Gasoline service stations.....	114	4,146	116	141	103
Lumber-building-hardware group.....	36	5,067	29	194	182
Drug and proprietary stores.....	11	583	13	31	22
All other retail stores.....	116	6,172	116	188	161
WHOLESALE TRADE, total.....	60	16,430	39	356	x
Merchant wholesalers.....	42	9,253	31	257	x
Petroleum bulk plants, terminals.....	12	3,306	6	49	x
Other types of wholesale.....	6	3,871	2	50	x
SELECTED SERVICE TRADES, 2/ total.....	200	1,880	205	236	203
Personal services.....	116	1,045	118	171	142
Business services.....	9	74	10	5	4
Automotive repairs and services.....	42	587	43	49	46
Other repair services.....	33	174	34	11	11
HOTELS.....	15	692	14	56	48
TOURIST COURTS AND CAMPS.....	6	14	4	—	—

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

WARREN COUNTY, N. J.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Hackettstown:					
Retail trade.....	88	7,126	79	305	229
Selected service trades.....	24	236	26	26	19
Phillipsburg:					
Retail trade.....	246	12,532	260	554	445
Wholesale trade.....	20	3,040	13	95	x
Selected service trades.....	68	742	71	124	112
Amusements.....	7	102	6	23	x
Washington:					
Retail trade.....	113	10,656	109	415	343
Selected service trades.....	38	363	39	44	39
Remainder of county: ^{3/}					
Retail trade.....	424	13,850	435	551	413
Wholesale trade.....	40	13,390	26	261	x
Selected service trades.....	70	539	69	42	33
Tourist courts and camps.....	6	14	4	—	—

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

NEW MEXICO

counties

NEW MEXICO

1. Bernalillo
2. Catron
3. Chaves
4. Colfax
5. Curry
6. De Baca
7. Dona Ana
8. Eddy
9. Grant
10. Guadalupe
11. Harding
12. Hidalgo
13. Lea
14. Lincoln
15. Los Alamos
16. Luna
17. McKinley
18. Mora
19. Otero
20. Quay
21. Rio Arriba
22. Roosevelt
23. Sandoval
24. San Juan
25. San Miguel
26. Santa Fe
27. Sierra
28. Socorro
29. Taos
30. Torrance
31. Union
32. Valencia

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

PRELIMINARY

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

For Release May 1, 1950

Release Series BC-1P- 30-000

NEW MEXICO

Retail, wholesale, and service establishments located in New Mexico showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the State during 1948 aggregated \$475.7 million, an increase of 278 percent over the \$125.8 million sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the State showed a 294 percent rise over the same period, reaching a total of \$261.8 million in 1948 as compared with \$66.4 million in 1939. The service trades included in the Census of Business reported receipts totaling \$24.3 million in 1948 compared with \$5.5 million in 1939. Hotel receipts moved from \$3.7 million in 1939 to \$7.1 million in 1948. Tourist courts and camps showed an increase in receipts from \$1.1 million in 1939 to \$5.3 million in 1948. Amusement businesses in the State recorded receipts of \$7.0 million in 1948 compared with \$3.0 million in 1939.

Employment in the State also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 24,293 paid employees for the workweek ended nearest November 15, 1948. Of these, 20,692 worked the full week, and the remainder part of the week. The comparable total and full workweek figures for 1939 were 13,813 and 11,341. Wholesale trade establishments reported a total of 4,566 full- and part-week employees for the week of November 15, 1948, compared with 2,522 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 4,064; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 2,109.

These preliminary figures have been compiled from similar releases being made available for each county in New Mexico. Final figures, superseding the preliminary data for New Mexico, will be included in a State Bulletin to be issued in several months. Similar data will be made available in preliminary and final form for each of the States.

A single copy of the preliminary release for the State of New Mexico as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

NEW MEXICO

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	7,822	475,663	7,922	24,293	20,692
Food group.....	2,093	98,875	2,155	2,778	2,297
Eating and drinking places.....	1,517	37,864	1,640	5,104	4,403
General merchandise grp, general stores	456	54,019	364	3,654	2,655
Apparel group.....	366	28,128	349	1,595	1,330
Furniture-home furnishgs-appliance grp	304	23,826	283	1,188	1,088
Automotive group.....	431	83,431	427	3,209	3,072
Gasoline service stations.....	1,075	35,642	1,120	1,713	1,429
Lumber-building-hardware group.....	395	55,014	353	1,817	1,628
Drug and proprietary stores.....	214	17,180	222	1,327	1,137
All other retail stores.....	971	31,684	1,009	1,908	1,653
WHOLESALE TRADE, total.....	714	261,775	567	4,566	x
Merchant wholesalers, total.....	412	157,552	302	3,629	x
Groceries, foods.....	108	47,789	92	1,084	x
Dry goods, apparel.....	10	1,143	12	56	x
Hardware, elec'l, plum'g and heat'g.	25	11,484	18	243	x
Mach'y, equip't, industrial supplies	76	28,839	38	554	x
All other merchant wholesalers.....	193	68,297	142	1,692	x
Manufact'rs' sales branches, offices..	34	11,491	3	263	x
Petroleum bulk plants, terminals.....	225	40,835	229	452	x
Other types of wholesale.....	43	51,897	33	222	x
SELECTED SERVICE TRADES, total.....	1,962	24,293	2,070	4,064	3,747
Personal services.....	1,085	13,069	1,135	3,001	2,776
Business services.....	102	1,766	93	238	214
Automotive repairs and services.....	463	5,911	508	534	498
Other repair services.....	312	3,547	334	291	259
HOTELS.....	232	7,090	224	1,352	1,233
TOURIST COURTS AND CAMPS.....	532	5,270	523	492	414
AMUSEMENTS.....	270	7,046	206	1,126	x

x Not available.

¹/ Includes employees paid for less than the full workweek.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-30-001

BERNALILLO COUNTY, N. MEX.

Retail, wholesale, and service establishments located in Bernalillo County, New Mexico, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$122.0 million, an increase of 382 percent over the \$25.3 million sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the county showed a 384 percent rise over the same period, reaching a total of \$94.8 million in 1948 as compared with \$19.6 million in 1939. The service trades included in the Census of Business reported receipts totaling \$8.0 million in 1948 compared with \$1.7 million in 1939. Hotel receipts moved from \$1.0 million in 1939 to \$2.2 million in 1948.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 6,688 paid employees for the workweek ended nearest November 15, 1948. Of these, 5,666 worked the full week, and the remainder part of the week. The comparable figures for 1939 were 3,153 and 2,563. Wholesale trade establishments reported a total of 2,127 full and part-week employees for the week of November 15, 1948, compared with 870 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 1,416; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 672.

These preliminary figures have been derived from a Census report on Bernalillo County, New Mexico. The report also contains data for the city of Albuquerque.

Final figures, superseding the preliminary data for Bernalillo County, will be included in a Bulletin for the State of New Mexico to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Bernalillo County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

BERNALILLO COUNTY, N. MEX.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	1,427	122,022	1,473	6,688	5,666
Food group.....	350	25,763	385	807	681
Eating and drinking places.....	310	9,432	337	1,437	1,241
General merchandise group, general stores	38	12,306	32	980	668
Apparel group.....	95	10,053	83	555	472
Furniture-home furnishings-appliance grp	72	9,718	72	438	416
Automotive group.....	83	19,183	71	707	679
Gasoline service stations.....	165	7,325	173	410	348
Lumber-building-hardware group.....	62	12,807	62	368	334
Drug and proprietary stores.....	38	4,532	36	364	276
All other retail stores.....	214	10,903	222	622	551
WHOLESALE TRADE, total.....	202	94,808	162	2,127	x
Merchant wholesalers.....	149	71,019	127	1,821	x
Groceries, foods.....	30	14,849	32	317	x
Hardware, elec'l, plum'g & heat'g....	17	9,191	11	201	x
Mach'y, equip't, industrial supplies.	35	12,153	20	337	x
Automotive parts, accessories.....	17	3,394	20	162	x
All other merchant wholesalers.....	50	31,432	44	804	x
Manufact'rs' sales branches, offices...	22	7,692	1	179	x
Agents, brokers (merchandise).....	16	8,459	14	45	x
Other wholesale.....	15	7,638	20	82	x
SELECTED SERVICE TRADES,^{2/} total.....	440	7,962	454	1,416	1,330
Personal services.....	220	3,866	233	947	894
Business services.....	42	971	31	153	139
Automotive repairs and services.....	115	2,262	124	225	218
Other repair services.....	63	863	66	91	79
HOTELS.....	37	2,232	32	443	412
TOURIST COURTS AND CAMPS.....	108	1,318	109	95	85

x Not available.

^{1/} Includes employees paid for less than the full workweek.^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

BERNALILLO COUNTY, N. MEX.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Albuquerque:					
Retail trade.....	1,201	114,717	1,224	6,361	5,402
Wholesale trade.....	184	90,199	143	2,003	x
Selected service trades...	388	7,485	407	1,373	1,288
Hotels.....	37	2,232	32	443	412
Tourist courts and camps..	86	1,121	88	90	83
Remainder of county: ^{3/}					
Retail trade.....	226	7,305	249	327	264
Wholesale trade.....	18	4,609	19	124	x
Selected service trades...	52	477	47	43	42
Tourist courts and camps...	22	197	21	5	2

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

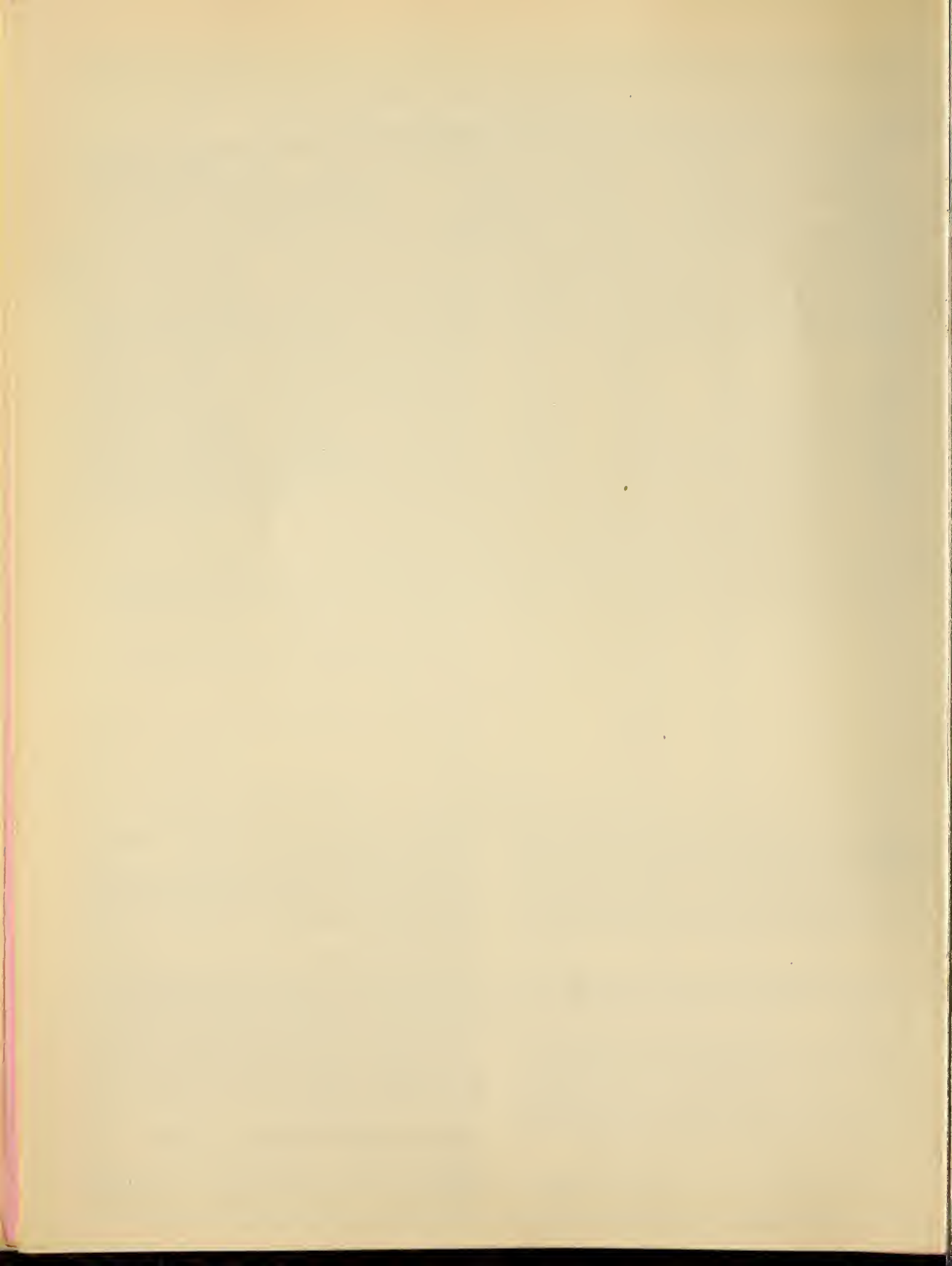
Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-30-002

CATRON COUNTY, N. MEX.

Retail establishments located in Catron County, New Mexico, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$1.0 million, an increase of 150 percent over the \$0.4 million in 1939, when the preceding Census of Business was taken.

Employment in the county decreased over the 9-year period between 1939 and 1948 for the above trade. Retail establishments in these trades reported a combined total of 25 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 35 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Catron County, New Mexico. Final figures, superseding the preliminary data for Catron County, will be included in a Bulletin for the State of New Mexico to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Catron County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
CATRON COUNTY, N. MEX.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	62	1,044	62	25	18
Food group.....	21	416	22	8	6
Eating and drinking places.....	14	159	14	9	7
Gasoline service stations.....	15	239	15	5	4
All other retail stores.....	12	230	11	3	1

^{1/} Includes employees paid for less than the full workweek.

9/2/53

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 16, 1950

Release Series BC-1P-30-003

CHAVES COUNTY, N. MEX.

Retail, wholesale, and service establishments located in Chaves County, New Mexico, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$36.0 million, an increase of 319 percent over the \$8.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$27.5 million in 1948 as compared with \$6.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$2.4 million in 1948 compared with \$0.5 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 2,535 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,298 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Chaves County, New Mexico, which also includes data for the city of Roswell. Final figures, superseding the preliminary data for Chaves County, will be included in a Bulletin for the State of New Mexico to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Chaves County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
CHAVES COUNTY, N. MEX.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active proprie- tors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	449	36,014	461	1,816	1,598
Food group.....	124	6,979	123	166	150
Eating and drinking places.....	82	2,520	93	355	318
General merchandise group, general stores	10	4,259	7	326	227
Apparel group.....	25	2,188	25	119	100
Furniture-home furnishings-appliance grp	20	1,435	22	84	80
Automotive group.....	33	6,337	36	251	247
Gasoline service stations.....	57	2,067	63	80	71
Lumber-building-hardware group.....	30	5,777	24	188	174
Drug and proprietary stores.....	14	1,287	12	129	122
All other retail stores.....	54	3,165	56	118	109
WHOLESALE TRADE, total.....	59	27,478	42	322	x
Merchant wholesalers.....	38	16,422	23	279	x
Petroleum bulk plants, terminals.....	13	2,668	15	29	x
Other wholesale.....	8	8,388	4	14	x
SELECTED SERVICE TRADES, ² /total.....	163	2,398	182	397	379
Personal services.....	92	1,230	102	265	260
Business services.....	12	224	12	34	29
Automotive repairs and services.....	32	407	35	38	35
Other repair services.....	27	537	33	60	55
HOTELS.....	10	178	10	41	41
TOURIST COURTS AND CAMPS.....	23	223	22	33	33

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

CHAVES COUNTY, N. MEX.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Roswell:					
Retail trade.....	341	31,970	353	1,650	1,446
Wholesale trade.....	52	25,709	39	290	x
Selected Service trades..	132	2,084	151	370	355
Hotels.....	10	178	10	41	41
Tourist courts and camps.	14	178	13	23	23
Remainder of county: ^{3/}					
Retail trade.....	108	4,044	108	166	152
Wholesale trade.....	7	1,769	3	32	x
Selected service trades..	31	314	31	27	24
Tourist courts and camps.	9	45	9	10	10

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 16, 1950

Release Series BC-1P- 30-004

COLFAX COUNTY, N. MEX.

Retail, wholesale, and service establishments located in Colfax County, New Mexico, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$13.1 million, an increase of 167 percent over the \$4.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.1 million in 1948 as compared with \$2.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$375,000 in 1948 compared with \$181,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 716 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 613 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Colfax County, New Mexico, which also includes data for the city of Raton. Final figures, superseding the preliminary data for Colfax County, will be included in a Bulletin for the State of New Mexico to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Colfax County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
COLFAX COUNTY, N. MEX.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	227	13,076	250	596	489
Food group.....	44	2,498	48	75	58
Eating and drinking places.....	49	1,072	56	102	91
General merchandise group, general stores	13	1,548	11	97	64
Apparel group.....	7	515	10	25	21
Furniture-home furnishings-appliance grp	8	646	10	35	30
Automotive group.....	13	2,587	14	95	92
Gasoline service stations.....	39	1,230	40	58	44
Lumber-building-hardware group.....	13	1,355	14	45	39
Drug and proprietary stores.....	6	392	8	24	16
All other retail stores.....	35	1,233	39	40	34
WHOLESALE TRADE, total.....	22	3,056	19	74	x
Merchant wholesalers.....	9	2,017	6	68	x
Other wholesale.....	13	1,039	13	6	x
SELECTED SERVICE TRADES, ^{2/} total.....	52	375	57	46	41
Personal services.....	37	208	41	32	29
All other service trades.....	15	167	16	14	12
TOURIST COURTS AND CAMPS.....	22	277	20	18	13

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

COLFAX COUNTY, N. MEX.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Raton:					
Retail trade.....	119	9,012	131	426	352
Wholesale trade.....	11	2,154	10	53	x
Selected service trades....	28	198	31	29	27
Tourist courts and camps...	12	222	12	15	12
Remainder of county:^{3/}					
Retail trade.....	108	4,064	119	170	137
Wholesale trade.....	11	902	9	21	x
Selected service trades....	24	177	26	17	14
Tourist courts and camps...	10	55	8	3	1

x Not available.

^{1/} See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.^{2/} Includes employees paid for less than the full workweek.^{3/} Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 26, 1950

Release Series BC-1P- 30-005

CURRY COUNTY, N. MEX.

Retail, wholesale, and service establishments located in Curry County, New Mexico, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$25.9 million, an increase of 208 percent over the \$8.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$37.1 million in 1948 as compared with \$5.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.4 million in 1948 compared with \$0.4 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,654 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,167 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Curry County, New Mexico, which also includes data for the city of Clovis. Final figures, superseding the preliminary data for Curry County, will be included in a Bulletin for the State of New Mexico to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Curry County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

CURRY COUNTY, N. MEX.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	289	25,936	301	1,123	981
Food group.....	71	4,381	71	88	84
Eating and drinking places.....	32	978	39	163	137
General merchandise group, general stores	10	3,065	6	194	138
Apparel group.....	19	1,510	21	68	53
Furniture-home furnishings-appliance grp	16	1,246	10	58	51
Automotive group.....	26	6,871	31	209	205
Gasoline service stations.....	33	919	35	39	35
Lumber-building-hardware group.....	30	4,222	29	135	126
Drug and proprietary stores.....	10	778	16	59	52
All other retail stores.....	42	1,966	43	110	100
WHOLESALE TRADE.....	45	37,075	37	345	x
SELECTED SERVICE TRADES, ^{2/} total.....	108	1,428	114	186	172
Personal services.....	63	783	61	137	124
Business services.....	6	69	7	4	4
Automotive repairs and services.....	20	308	24	29	28
Other repair services.....	19	268	22	16	16
TOURIST COURTS AND CAMPS.....	11	96	11	12	9

x Not available.

^{1/} Includes employees paid for less than the full workweek.^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

CURRY COUNTY, N. MEX.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Clovis:					
Retail trade.....	223	24,008	233	1,057	925
Wholesale trade.....	34	35,201	31	321	x
Selected service trades....	87	1,286	90	175	165
Remainder of county: ^{3/}					
Retail trade.....	66	1,928	68	66	56
Wholesale trade.....	11	1,874	6	24	x
Selected service trade.....	21	142	24	11	7

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 16, 1950

Release Series BC-1P-30-006

DE BACA COUNTY, N. MEX.

Retail and service establishments located in De Baca County, New Mexico showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$3.1 million, an increase of 343 percent over the \$0.7 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$69,000 in 1948 compared with \$25,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 123 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 59 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on De Baca County, New Mexico. Final figures, superseding the preliminary data for De Baca County, will be included in a Bulletin for the State of New Mexico to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for De Baca County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
DE BACA COUNTY, N. MEX.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	62	3,142	73	114	93
Food group.....	17	494	18	8	6
Eating and drinking places.....	9	617	12	31	22
Gasoline service stations.....	8	165	8	3	3
All other retail stores.....	28	1,866	35	72	62
SELECTED SERVICE TRADES².....	12	69	13	9	6

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.--The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups--personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.--For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.--"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.--"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.--"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 16, 1950

Release Series BC-1P-30-007

DONA ANA COUNTY, N. MEX.

Retail, wholesale, and service establishments located in Dona Ana County, New Mexico, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$22.0 million, an increase of 323 percent over the \$5.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$15.0 million in 1948 as compared with \$2.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.3 million in 1948 compared with \$0.1 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,572 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 828 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Dona Ana County, New Mexico, which also includes data for the city of Las Cruces. Final figures, superseding the preliminary data for Dona Ana County, will be included in a Bulletin for the State of New Mexico to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Dona Ana County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

DONA ANA COUNTY, N. MEX.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	423	22,041	413	1,197	983
Food group.....	127	4,875	129	152	107
Eating and drinking places.....	78	1,570	80	232	203
General merchandise group, general stores	22	2,054	16	149	101
Apparel group.....	17	998	14	74	50
Furniture-home furnishings-appliance grp	14	808	11	38	35
Automotive group.....	21	2,844	21	139	136
Gasoline service stations.....	64	1,784	68	96	74
Lumber-building-hardware group.....	32	3,345	23	148	128
Drug and proprietary stores.....	12	669	12	49	45
All other retail stores.....	36	3,094	39	120	104
WHOLESALE TRADE, total.....	30	15,023	20	147	x
Merchant wholesalers.....	13	8,037	5	113	x
Other wholesale.....	17	6,986	15	34	x
SELECTED SERVICE TRADES, ^{2/} total.....	110	1,313	106	228	210
Personal services.....	47	619	42	161	150
Business services.....	7	121	5	14	14
Automotive repairs and services.....	28	295	28	35	30
Other repair services.....	28	278	31	18	16
HOTELS.....	Data withheld to avoid disclosure				
TOURIST COURTS AND CAMPS.....	24	255	28	31	26

x Not available.

^{1/} Includes employees paid for less than the full workweek.^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

DONA ANA COUNTY, N. MEX

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active propri- etors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Las Cruces:					
Retail trade.....	227	15,161	205	882	718
Wholesale trade.....	20	12,993	11	127	x
Selected service trades.....	66	1,065	60	200	188
Hotels.....	6	106	10	32	27
Tourist courts and camps....	14	180	14	22	19
Remainder of county: ^{3/}					
Retail trade.....	196	6,880	208	315	265
Wholesale trade.....	10	2,030	9	20	x
Selected service trades.....	44	248	46	28	22
Tourist courts and camps....	10	75	14	9	7

x Not available.

- 1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
- 2/ Includes employees paid for less than the full workweek.
- 3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 16, 1950

Release Series BC-1P-30-008

EDDY COUNTY, N. MEX.

Retail, wholesale, and service establishments located in Eddy County, New Mexico, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$35.5 million, an increase of 338 percent over the \$8.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$11.3 million in 1948 as compared with \$2.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.7 million in 1948 compared with \$0.4 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 2,121 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,045 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Eddy County, New Mexico, which also includes data for the cities of Artesia and Carlsbad. Final figures, superseding the preliminary data for Eddy County, will be included in a Bulletin for the State of New Mexico to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Eddy County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.



1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 16, 1950

Release Series BC-1P-30-008

EDDY COUNTY, N. MEX.

Retail, wholesale, and service establishments located in Eddy County, New Mexico, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

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Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 2,121 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,045 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Eddy County, New Mexico, which also includes data for the cities of Artesia and Carlsbad. Final figures, superseding the preliminary data for Eddy County, will be included in a Bulletin for the State of New Mexico to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Eddy County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

EDDY COUNTY, N. MEX.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active proprie- tors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	461	35,494	436	1,658	1,444
Food group.....	115	8,244	118	177	141
Eating and drinking places.....	78	2,625	80	366	327
General merchandise group, general stores	17	2,906	8	196	141
Apparel group.....	31	1,820	30	120	104
Furniture-home furnishings-appliance grp	23	1,838	21	88	85
Automotive group.....	37	7,216	39	281	268
Gasoline service stations.....	45	2,368	39	113	102
Lumber-building-hardware group.....	37	4,010	30	126	114
Drug and proprietary stores.....	14	1,515	15	83	77
All other retail stores.....	64	2,952	56	108	85
WHOLESALE TRADE, total.....	46	11,317	37	196	x
Merchant wholesalers.....	29	7,772	20	120	x
Other wholesale.....	17	3,545	17	76	x
SELECTED SERVICE TRADES, ^{2/} total.....	154	1,736	174	267	236
Personal services.....	87	1,075	95	213	190
Business services.....	7	100	9	5	4
Automotive repairs and services.....	27	321	34	31	28
Other repair services.....	33	240	36	18	14
TOURIST COURTS AND CAMPS.....	33	500	26	59	51

x Not available.

^{1/} Includes employees paid for less than the full workweek.^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

EDDY COUNTY, N. MEX.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Artesia:					
Retail trade.....	134	11,120	133	531	455
Selected service trades....	45	592	53	88	80
Carlsbad:					
Retail trade.....	239	21,266	229	960	860
Wholesale trade.....	20	4,378	15	70	x
Selected service trades....	93	1,043	100	168	147
Remainder of county: ^{3/}					
Retail trade.....	88	3,108	74	167	129
Wholesale trade.....	26	6,939	22	126	x
Selected service trades....	16	101	21	11	9

x Not available.

^{1/} See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.^{2/} Includes employees paid for less than the full workweek.^{3/} Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 16, 1950

Release Series BC-1P- 30-009

GRANT COUNTY, N. MEX.

- Retail, wholesale, and service establishments located in Grant County, New Mexico, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$15.9 million, an increase of 224 percent over the \$4.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$4.3 million in 1948 as compared with \$1.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$717,000 in 1948 compared with \$207,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 924 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 584 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Grant County, New Mexico, which also includes data for Silver City. Final figures, superseding the preliminary data for Grant County, will be included in a Bulletin for the State of New Mexico to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Grant County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.



1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 16, 1950

Release Series BC-1P-30-009

GRANT COUNTY, N. MEX.

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Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
GRANT COUNTY, N. MEX.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	245	15,939	261	730	588
Food group.....	59	3,517	57	101	80
Eating and drinking places.....	60	1,189	71	129	117
General merchandise group, general stores	22	2,622	18	161	111
Apparel group.....	10	712	12	36	28
Furniture-home furnishings-appliance grp	11	939	11	45	33
Automotive group.....	14	3,173	16	105	100
Gasoline service stations.....	32	1,078	36	37	28
Lumber-building-hardware group.....	8	1,534	8	40	30
Drug and proprietary stores.....	5	469	5	30	30
All other retail stores ..	24	706	27	46	31
WHOLESALE TRADE.....	18	4,272	14	83	x
SELECTED SERVICE TRADES, ² /total.....	58	717	58	111	99
Personal services.....	34	462	31	98	90
All other service trades.....	24	255	27	13	9

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

GRANT COUNTY, N. MEX.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Silver City:					
Retail trade.....	107	10,443	124	473	388
Selected service trades...	36	399	35	53	47
Remainder of county: ^{3/}					
Retail trade.....	138	5,496	137	257	200
Selected service trades...	22	318	23	58	52

- 1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
- 2/ Includes employees paid for less than the full workweek.
- 3/ Includes figures for establishments not located in cities of 2,500 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trade" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

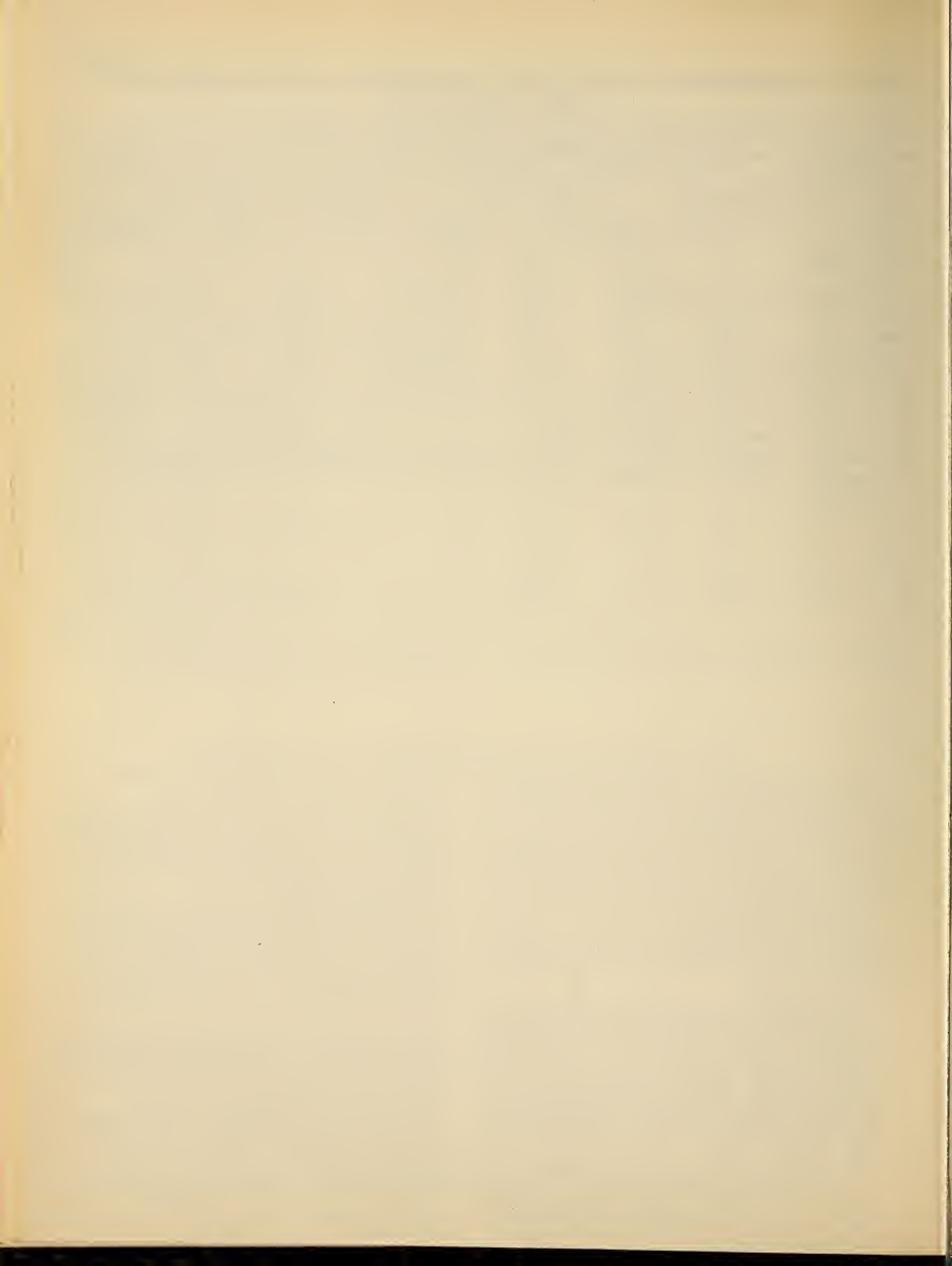
Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 16, 1950

Release Series BC-1P-30-010

GUADALUPE COUNTY, N. MEX.

Retail, wholesale, and service establishments located in Guadalupe County, New Mexico, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$4.0 million, an increase of 167 percent over the \$1.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.7 million in 1948 as compared with \$0.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$62,000 in 1948 compared with \$29,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 341 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 179 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Guadalupe County, New Mexico. Final figures, superseding the preliminary data for Guadalupe County, will be included in a Bulletin for the State of New Mexico to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Guadalupe County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
GUADALUPE COUNTY, N. MEX.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	126	3,958	133	305	264
Food group.....	31	1,201	33	53	42
Eating and drinking places.....	24	632	29	117	102
Gasoline service stations.....	43	816	45	52	45
All other retail stores.....	28	1,309	26	83	75
WHOLESALE TRADE.....	11	1,654	7	24	x
SELECTED SERVICE TRADES, ² /total..	21	62	22	12	9
Personal services.....	15	44	15	11	8
All other service trades.....	6	18	7	1	1
TOURIST COURTS AND CAMPS.....	12	233	9	28	15

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 20, 1950

Release Series BC-1P-30-011

HARDING COUNTY, N. MEX.

Retail and service establishments located in Harding County, New Mexico, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$1.6 million, an increase of 129 percent over the \$0.7 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$29,000 in 1948 compared with \$22,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 97 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 78 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Harding County, New Mexico. Final figures, superseding the preliminary data for Harding County, will be included in a Bulletin for the State of New Mexico to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Harding County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
HARDING COUNTY, N. MEX.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	40	1,566	37	91	58
Food group.....	8	152	7	6	3
Eating and drinking places.....	9	113	9	17	9
Gasoline service stations.....	6	233	6	14	7
All other retail stores.....	17	1,068	15	54	39
SELECTED SERVICE TRADES ^{2/}	10	29	9	6	3

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 16, 1950

Release Series BC-1P-30-012

HIDALGO COUNTY, N. MEX.

Retail and service establishments located in Hidalgo County, New Mexico, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$4.8 million, an increase of 182 percent over the \$1.7 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$123,000 in 1948 compared with \$23,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 303 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 178 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Hidalgo County, New Mexico, which also includes data for the city of Lordsburg. Final figures, superseding the preliminary data for Hidalgo County, will be included in a Bulletin for the State of New Mexico to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Hidalgo County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
HIDALGO COUNTY, N. MEX.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	108	4,771	107	279	242
Food group.....	28	731	28	15	13
Eating and drinking places.....	23	884	26	118	104
Gasoline service stations.....	24	883	22	48	43
All other retail stores.....	33	2,273	31	98	82
SELECTED SERVICE TRADES, ^{2/} total.....	19	123	18	24	23
Personal services.....	12	86	11	22	22
All other service trades.....	7	37	7	2	1

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

HIDALGO COUNTY, N. MEX.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
Lordsburg:					
Retail trade.....	91	4,452	90	271	236
Remainder of county: ^{2/}					
Retail trade.....	17	319	17	8	6

^{1/} Includes employees paid for less than the full workweek.^{2/} Includes figures for establishments not located in cities of 2,500 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-30-013

LEA COUNTY, N. MEX.

Retail, wholesale, and service establishments located in Lea County, New Mexico, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$31.8 million, an increase of 283 percent over the \$8.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$17.8 million in 1948 as compared with \$6.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.7 million in 1948 compared with \$0.4 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,804 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,235 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Lea County, New Mexico, which also includes data for the city of Hobbs. Final figures, superseding the preliminary data for Lea County, will be included in a Bulletin for the State of New Mexico to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Lea County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
LEA COUNTY, N. MEX.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active proprie- tors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	402	31,760	390	1,328	1,178
Food group.....	73	5,794	76	136	119
Eating and drinking places.....	85	2,886	86	260	250
General merchandise grp, general stores.	16	2,321	7	183	119
Apparel group.....	24	1,729	17	86	77
Furniture-home furnishgs-appliance grp.	15	1,035	17	35	33
Automotive group.....	31	6,657	28	250	229
Gasoline service stations.....	66	2,768	71	122	112
Lumber-building-hardware group.....	31	4,707	22	105	96
Drug and proprietary stores.....	13	828	17	61	56
All other retail stores.....	48	3,035	49	90	87
WHOLESALE TRADE, total.....	46	17,754	21	230	x
Merchant wholesalers.....	29	12,575	5	168	x
Other wholesale.....	17	5,179	16	62	x
SELECTED SERVICE TRADES, ² /total.....	134	1,734	148	246	230
Personal services.....	73	866	80	189	175
All other service trades.....	61	868	68	57	55
HOTELS.....	23	435	21	74	69
TOURIST COURTS AND CAMPS.....	17	233	14	20	20

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

LEA COUNTY, N. MEX.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active propri- etors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Hobbs:					
Retail trade.....	197	20,636	194	855	755
Wholesale trade.....	35	14,347	18	192	x
Selected service trades....	71	1,186	76	194	179
Tourist courts and camps...	8	144	7	10	10
Remainder of county:					
Retail trade.....	205	11,124	196	473	423
Wholesale trade.....	11	3,407	3	38	x
Selected service trades....	63	548	72	52	51
Tourist courts and camps...	9	89	7	10	10

^{1/} See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

^{2/} Includes employees paid for less than the full workweek.

x Not available.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1936, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Censuses. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

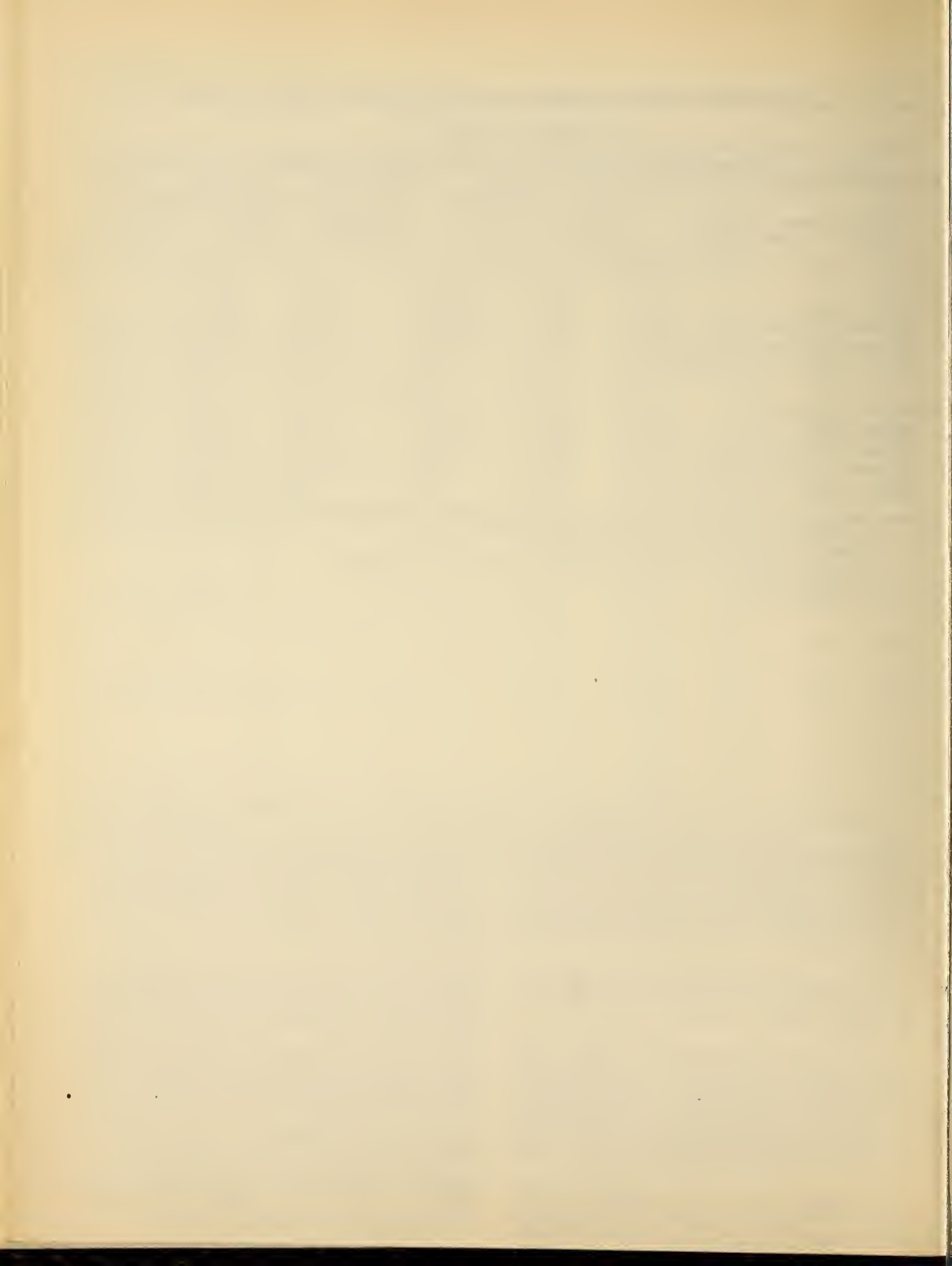
Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 14, 1950

Release Series BC-1P- 30-014

LINCOLN COUNTY, N. MEX.

Retail and service establishments located in Lincoln County, New Mexico, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$4.3 million, an increase of 207 percent over the \$1.4 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$86,000 in 1948 compared with \$22,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 206 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 132 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Lincoln County, New Mexico. Final figures, superseding the preliminary data for Lincoln County, will be included in a Bulletin for the State of New Mexico to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Lincoln County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D.C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
LINCOLN COUNTY, N. MEX.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	167	4,291	159	198	167
Food group.....	47	965	48	18	16
Eating and drinking places.....	33	675	32	42	34
General merchandise grp, general stores.	13	721	10	43	34
Apparel group.....	6	135	4	11	8
Furniture-furnishgs-appliance grp.....	Included with "All other retail stores"				
Automotive group.....	5	272	5	12	11
Gasoline service stations.....	28	465	31	26	26
Lumber-building-hardware group.....	8	545	7	24	21
Drug and proprietary stores.....	7	147	6	7	7
All other retail stores.....	20	366	16	15	10
SELECTED SERVICE TRADES, ² /total.....	27	86	28	8	8
Personal services.....	20	51	20	6	6
All other service trades	7	35	8	2	2
TOURIST COURTS AND CAMPS.....	40	161	40	6	6
AMUSEMENTS.....	12	102	11	14	x

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1938, 1945, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classifications of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 27, 1950

Release Series BC-1P-30-015

LOS ALAMOS COUNTY, N. MEX.

Retail sales in Los Alamos County, New Mexico, reached a total of \$2.2 million during 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce. These establishments reported a total of 128 paid employees for the workweek ended nearest November 15, 1948.

The service trades included in the Census of Business reported total receipts of \$209,000 in 1948 and 46 paid employees for the week of November 15, 1948.

These preliminary figures have been derived from a Census report on Los Alamos County, New Mexico. Final figures, superseding the preliminary data for Los Alamos County, will be included in a Bulletin for the State of New Mexico to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Los Alamos County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

LOS ALAMOS COUNTY, N. MEX.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE.....	10	2,239	7	128	114
SELECTED SERVICE TRADES ^{2/}	10	209	7	46	44

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-30-016

LUNA COUNTY, N. MEX.

Retail and service establishments located in Luna County, New Mexico, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$7.1 million, an increase of 223 percent over the \$2.2 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$292,000 in 1948 compared with \$65,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 432 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 281 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Luna County, New Mexico, which also includes data for the city of Deming. Final figures, superseding the preliminary data for Luna County will be included in a Bulletin for the State of New Mexico to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Luna County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
LUNA COUNTY, N. MEX.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	127	7,148	127	378	345
Food group.....	31	1,774	35	53	49
Eating and drinking places.....	26	709	30	100	85
Gasoline service stations.....	26	892	26	48	46
All other retail stores ²	44	3,773	36	177	165
SELECTED SERVICE TRADES, ² /total..	31	292	37	54	51
Personal services.....	16	188	19	48	46
All other service trades.....	15	104	18	6	5
TOURIST COURTS AND CAMPS.....	11	72	9	7	7

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

LUNA COUNTY, N. MEX.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ^{1/}	Full workweek employees
Deming:					
Retail trade.....	109	6,813	110	365	336
Remainder of county:					
Retail trade.....	18	335	17	13	9

^{1/} Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 14, 1950

Release Series BC-1P-30-017

McKINLEY COUNTY, N. MEX.

Retail, wholesale, and service establishments located in McKinley County, New Mexico, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$16.7 million, an increase of 157 percent over the \$6.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$6.8 million in 1948 as compared with \$3.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$594,000 in 1948 compared with \$155,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,082 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 836 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on McKinley County, New Mexico, which also includes data for the city of Gallup. Final figures, superseding the preliminary data for McKinley County, will be included in a Bulletin for the State of New Mexico to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for McKinley County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

McKINLEY COUNTY, N. MEX.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	263	16,697	279	832	700
Food group.....	55	2,727	65	70	56
Eating and drinking places.....	51	1,414	57	184	156
General merchandise group, general stores	44	3,285	40	173	137
Apparel group.....	9	712	5	37	33
Furniture-home furnishings-appliance grp	6	495	10	27	25
Automotive group.....	15	3,467	13	128	117
Gasoline service stations.....	41	1,847	38	75	58
Lumber-building-hardware group.....	Included with "All other retail stores"				
Drug and proprietary stores.....	Included with "All other retail stores"				
All other retail stores.....	42	2,750	51	138	118
WHOLESALE TRADE, total.....	32	6,815	21	158	x
Merchant wholesalers.....	22	4,435	13	126	x
Other wholesale.....	10	2,380	8	32	x
SELECTED SERVICE TRADES, ^{2/} total.....	48	594	52	92	85
Personal services.....	22	302	26	68	65
All other service trades.....	26	292	26	24	20
HOTELS.....	Data withheld to avoid disclosure				
TOURIST COURTS AND CAMPS.....	20	367	22	34	29

x Not available.

^{1/} Includes employees paid for less than the full workweek.^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

McKINLEY COUNTY, N. MEX.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Gallup:					
Retail trade.....	179	12,768	191	652	545
Wholesale trade.....	22	5,673	12	126	x
Selected service trades....	41	494	45	79	73
Hotels.....	10	89	9	15	12
Tourist courts and camps...	11	164	15	14	9
Remainder of county: ^{3/}					
Retail trade.....	84	3,929	88	180	155
Wholesale trade.....	10	1,142	9	32	x
Selected service trades....	7	100	7	13	12
Tourist courts and camps...	9	203	7	20	20

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trade" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 16, 1950

Release Series BC-1P- 30-018

MORA COUNTY, N. MEX.

Retail establishments located in Mora County, New Mexico, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$1.7 million, an increase of 183 percent over the \$0.6 million in 1939, when the preceding Census of Business was taken.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trade. Retail establishments reported 95 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 77 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Mora County, New Mexico. Final figures, superseding the preliminary data for Mora County, will be included in a Bulletin for the State of New Mexico to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Mora County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
MORA COUNTY, N. MEX.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	97	1,667	97	95	81
Food group.....	47	424	47	15	10
Eating and drinking places.....	12	66	10	5	5
Gasoline service stations.....	9	148	13	8	5
All other retail stores.....	29	1,029	27	67	61
SELECTED SERVICE TRADES ² /.....	8	18	9	1	1

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.--The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups--personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.--For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.--"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.--"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.--"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 27, 1950

Release Series BC-1P-30-019

OTERO COUNTY, N. MEX.

Retail and service establishments located in Otero County, New Mexico, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$8.1 million, an increase of 252 percent over the \$2.3 million in 1939, when the preceding Census of Business was taken; The service trades included in the Census of Business recorded receipts totaling \$304,000 in 1948 compared with \$58,000 in 1939. Wholesale sales in the county decreased to \$910,000 in 1948 from the \$997,000 reported in 1939.

Employment in the county rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 425 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 326 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Otero County, New Mexico, which also includes data for the city of Alamogordo. Final figures, superseding the preliminary data for Otero County, will be included in a Bulletin for the State of New Mexico to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Otero County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
OTERO COUNTY, N. MEX.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	163	8,065	158	356	295
Food group.....	47	2,286	45	52	41
Eating and drinking places.....	26	732	26	81	73
General merchandise group, general stores	11	850	8	53	49
Apparel group.....	6	207	6	7	6
Furniture-home furnishings-appliance grp	10	312	7	20	11
Automotive group.....	9	1,248	12	46	39
Gasoline service stations.....	28	818	29	34	32
Lumber-building-hardware group.....	5	937	3	24	21
Drug and proprietary stores.....	6	395	6	32	16
All other retail stores.....	15	280	16	7	7
WHOLESALE TRADE.....	7	910	8	8	x
SELECTED SERVICE TRADES,^{2/} total.....	34	304	39	61	57
Personal services.....	22	211	24	54	51
All other service trades.....	12	93	15	7	6
TOURIST COURTS AND CAMPS.....	11	177	11	15	15

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

OTERO COUNTY, N. MEX.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
Alamogordo:					
Retail trade.....	85	6,015	86	266	218
Remainder of county: ²					
Retail trade.....	78	2,050	72	90	77

¹/ Includes employees paid for less than the full workweek.²/ Includes figures for establishments not located in cities of 2,500 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 16, 1950

Release Series BC-1P-30-020

QUAY COUNTY, N. MEX.

Retail, wholesale, and service establishments located in Quay County, New Mexico, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$13.6 million, an increase of 289 percent over the \$3.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$2.4 million in 1948 as compared with \$1.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$621,000 in 1948 compared with \$101,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 785 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 450 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Quay County, New Mexico, which also includes data for the city of Tucumcari. Final figures, superseding the preliminary data for Quay County, will be included in a Bulletin for the State of New Mexico to be issued in several months. Similar data will be available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Quay County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
QUAY COUNTY, N. MEX.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active proprie- tors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	227	13,603	219	646	567
Food group.....	44	2,837	38	74	57
Eating and drinking places.....	48	1,210	50	139	124
General merchandise group, general stores	10	919	6	64	45
Apparel group.....	10	540	11	32	26
Furniture-home furnishings-appliance grp	7	294	6	26	23
Automotive group.....	16	2,891	17	120	117
Gasoline service stations.....	42	1,159	43	43	38
Lumber-building-hardware group.....	17	1,741	16	59	55
Drug and proprietary stores.....	8	620	5	43	40
All other retail stores.....	25	1,392	27	46	42
WHOLESALE TRADE.....	19	2,380	15	39	x
SELECTED SERVICE TRADES, ^{2/} total.....	46	621	48	100	92
Personal services.....	24	344	23	85	77
All other service trades.....	22	277	25	15	15
HOTELS.....	5	201	4	67	66
TOURIST COURTS AND CAMPS.....	23	188	25	23	20

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

QUAY COUNTY, N. MEX.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Tucumcari:					
Retail trade.....	152	11,786	141	593	521
Wholesale trade.....	8	1,272	7	26	x
Selected service trades...	36	501	36	96	88
Tourist courts and camps..	18	172	20	23	20
Remainder of county: ^{3/}					
Retail trade.....	75	1,817	78	53	46
Wholesale trade.....	11	1,108	8	13	x
Selected service trades...	10	120	12	4	4
Tourist courts and camps..	5	16	5	—	—

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-30-021

RIO ARRIBA COUNTY, N. MEX.

Retail, wholesale, and service establishments located in Rio Arriba County, New Mexico, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$6.6 million, an increase of 288 percent over the \$1.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.4 million in 1948 as compared with \$0.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$317,000 in 1948 compared with \$15,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 343 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 198 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Rio Arriba County, New Mexico. Final figures, superseding the preliminary data for Rio Arriba County, will be included in a Bulletin for the State of New Mexico to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Rio Arriba County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
RIO ARriba COUNTY, N. MEX.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	231	6,576	231	302	245
Food group.....	93	1,917	91	70	57
Eating and drinking places.....	52	554	57	41	27
General merchandise grp, general stores	35	1,399	39	46	33
Apparel group.....	Included with "All other retail stores"				
Furniture-home furnishings-appliance grp.	6	165	3	11	10
Automotive group.....	Included with "All other retail stores"				
Gasoline service stations.....	17	526	18	18	15
Lumber-building-hardware group.....	Included with "All other retail stores"				
Drug and proprietary stores.....	Included with "All other retail stores"				
All other retail stores.....	28	2,015	23	116	103
WHOLESALE TRADE.....	6	1,392	5	20	x
SELECTED SERVICE TRADES, ^{2/} total.....	27	317	30	21	20
Personal services.....	10	67	11	9	8
All other service trades.....	17	250	19	12	12
HOTELS.....	7	114	6	16	12
TOURIST COURTS AND CAMPS.....	7	20	6	-	-

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1938, 1945, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 23, 1950

Release Series BC-1P-30-022

ROOSEVELT COUNTY, N. MEX.

Retail, wholesale, and service establishments located in Roosevelt County, New Mexico, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$12.1 million, an increase of 303 percent over the \$3.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$4.0 million in 1948 as compared with \$1.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$597,000 in 1948 compared with \$126,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 688 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 406 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Roosevelt County, New Mexico, which also includes data for the city of Portales. Final figures, superseding the preliminary data for Roosevelt County, will be included in a Bulletin for the State of New Mexico to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Roosevelt County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

ROOSEVELT COUNTY, N. MEX.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	176	12,067	180	530	442
Food group.....	38	2,585	36	52	42
Eating and drinking places.....	24	408	23	86	68
General merchandise group, general stores	6	686	3	51	31
Apparel group.....	9	480	10	31	22
Furniture-home furnishings-appliance grp	8	408	7	11	10
Automotive group.....	16	2,392	19	85	84
Gasoline service stations.....	28	722	30	38	35
Lumber-building-hardware group.....	22	3,031	22	100	84
Drug and proprietary stores.....	7	518	10	50	45
All other retail stores.....	18	837	20	26	21
WHOLESALE TRADE, total.....	21	3,968	23	62	x
Merchant wholesalers.....	11	1,201	14	35	x
Other wholesale.....	10	2,767	9	27	x
SELECTED SERVICE TRADES, ^{2/} total.....	69	597	70	96	89
Personal services.....	38	353	40	75	70
All other service trades.....	31	244	30	21	19

x Not available.

^{1/} Includes employees paid for less than the full workweek.^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

ROOSEVELT COUNTY, N. MEX.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Portales:					
Retail trade.....	132	10,832	138	495	410
Selected service trades...	52	538	53	94	87
Remainder of county: 3/					
Retail trade.....	44	1,235	42	35	32
Selected service trades...	17	59	17	2	2

- 1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
- 2/ Includes employees paid for less than the full workweek.
- 3/ Includes figures for establishments not located in cities of 2,500 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 8, 1950

Release Series BC-1P-30-023

SANDOVAL COUNTY, N. MEX.

Retail establishments located in Sandoval County, New Mexico, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$2.3 million, an increase of 156 percent over the \$0.9 million in 1939, when the preceding Census of Business was taken.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the ~~above~~ trade. Retail establishments reported a total of 98 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 84 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Sandoval County, New Mexico. Final figures, superseding the preliminary data for Sandoval County, will be included in a Bulletin for the State of New Mexico to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Sandoval County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
SANDOVAL COUNTY, N. MEX.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	109	2,264	113	98	71
Food group.....	42	514	42	7	6
Eating and drinking places.....	23	170	26	8	4
Gasoline service stations.....	12	283	11	14	5
All other retail stores.....	32	1,297	34	69	56

¹/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.--The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups--personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.--For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.--"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.--"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.--"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 16, 1950

Release Series BC-1P-30-024

SAN JUAN COUNTY, N. MEX.

Retail and service establishments located in San Juan County, New Mexico, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$8.0 million, an increase of 281 percent over the \$2.1 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$236,000 in 1948 compared with \$53,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 411 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 212 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on San Juan County, New Mexico. Final figures, superseding the preliminary data for San Juan County, will be included in a Bulletin for the State of New Mexico to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for San Juan County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
SAN JUAN COUNTY, N. MEX.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	137	7,959	150	368	304
Food group.....	30	1,189	29	44	39
Eating and drinking places.....	13	357	14	71	47
Gasoline service stations.....	13	394	14	12	9
All other retail stores.....	81	6,019	93	241	209
SELECTED SERVICE TRADES, ² /total..	24	236	28	43	38
Personal services.....	18	176	20	37	32
All other service trades.....	6	60	8	6	6

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 16, 1950

Release Series BC-1P-30-025

SAN MIGUEL COUNTY, N. MEX.

Retail, wholesale, and service establishments located in San Miguel County, New Mexico, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$12.3 million, an increase of 186 percent over the \$4.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$6.3 million in 1948 as compared with \$2.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$617,000 in 1948 compared with \$160,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 935 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 661 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on San Miguel County, New Mexico, which also includes data for the city of Las Vegas and the town of Las Vegas. Final figures, superseding the preliminary data for San Miguel County, will be included in a Bulletin for the State of New Mexico to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for San Miguel County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

SAN MIGUEL COUNTY, N. MEX.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active proprie- tors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	337	12,268	340	719	600
Food group.....	142	3,173	145	90	76
Eating and drinking places.....	48	901	56	155	133
General merchandise group, general stores	22	2,111	19	160	122
Apparel group.....	17	551	15	35	30
Furniture-home furnishings-appliance grp	7	730	8	30	24
Automotive group.....	12	1,705	13	80	77
Gasoline service stations.....	31	658	33	34	25
Lumber-building-hardware group.....	7	784	2	34	32
Drug and proprietary stores.....	6	457	6	34	28
All other retail stores.....	45	1,198	43	67	53
WHOLESALE TRADE, total.....	26	6,296	24	165	x
Merchant wholesalers.....	15	4,687	13	143	x
Other wholesale.....	11	1,609	11	22	x
SELECTED SERVICE TRADES, ^{2/} total.....	63	617	71	101	77
Personal services.....	39	372	45	73	53
All other service trades.....	24	245	26	28	24
TOURIST COURTS AND CAMPS.....	12	117	15	12	12

x Not available.

^{1/} Includes employees paid for less than the full workweek.^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

SAN MIGUEL COUNTY, N. MEX.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Las Vegas: (city)					
Retail trade.....	127	8,887	123	539	450
Selected service trades...	45	542	51	92	68
Las Vegas: (town)					
Retail trade.....	101	2,175	103	131	111
Selected service trades...		Included with "Remainder of county"			
Remainder of county: ^{3/}					
Retail trade.....	109	1,206	114	49	39
Selected service trades...	18	75	20	9	9

- 1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
- 2/ Includes employees paid for less than the full workweek.
- 3/ Except as indicated above, includes figures for establishments not located in cities of 2,500 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-30-026

SANTA FE COUNTY, N. MEX.

Retail and service establishments located in Santa Fe County, New Mexico, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$30.3 million, an increase of 252 percent over the \$8.6 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$1.2 million in 1948 compared with \$0.4 million in 1939. Wholesale sales in the county reached a total of \$13.9 million in 1948. No comparable figures for 1939 are available.

Employment in the county also rose over the 9-year period between 1939 and 1948 for retail and service trades. Establishments in these trades reported a combined total of 2,205 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,260 employees reported for the week of November 15, 1939. Wholesale trade establishments reported a total of 342 paid employees for the week of November 15, 1948.

These preliminary figures have been derived from a Census report on Santa Fe County, New Mexico, which also includes data for the city of Santa Fe. Final figures, superseding the preliminary data for Santa Fe County, will be included in a Bulletin for the State of New Mexico to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Santa Fe County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

SANTA FE COUNTY, N. MEX.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	391	30,256	381	1,891	1,623
Food group.....	116	4,594	120	183	140
Eating and drinking places.....	72	2,629	80	406	338
General merchandise grp, general stores	5	1,744	2	178	119
Apparel group.....	24	3,219	25	208	181
Furniture-home furnishings-appliance grp.	14	1,427	11	124	122
Automotive group.....	20	7,268	10	295	286
Gasoline service stations.....	35	1,791	40	73	67
Lumber-building-hardware group.....	11	2,739	5	135	117
Drug and proprietary stores.....	11	1,364	9	83	71
All other retail stores.....	83	3,481	79	206	182
WHOLESALE TRADE, total.....	35	13,861	33	342	x
Merchant wholesalers.....	27	11,389	23	320	x
Other wholesale.....	8	2,472	10	22	x
SELECTED SERVICE TRADES, ^{2/} total.....	87	1,235	84	314	293
Personal services.....	51	848	50	278	264
Business services.....	5	58	4	7	7
Automotive repairs and services.....	17	156	16	13	11
Other repair services.....	14	173	14	16	11
TOURIST COURTS AND CAMPS.....	18	272	18	30	21

x Not available.

^{1/} Includes employees paid for less than the full workweek.^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

SANTA FE COUNTY, N. MEX.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Santa Fe:					
Retail trade.....	304	27,896	292	1,780	1,538
Selected service trades....	79	1,206	75	311	291
Tourist courts and camps...	12	244	11	28	21
Remainder of county:					
Retail trade.....	87	2,360	89	111	85
Selected service trades....	8	29	9	3	2
Tourist courts and camps...	6	28	7	2	-

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 16, 1950

Release Series BC-1P-30-027

SIERRA COUNTY, N. MEX.

Retail, wholesale, and service establishments located in Sierra County, New Mexico, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$5.1 million, an increase of 364 percent over the \$1.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$642,000 in 1948 as compared with \$299,000 in 1939. The service trades included in the Census of Business recorded receipts totaling \$276,000 in 1948 compared with \$71,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 357 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 159 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Sierra County, New Mexico, which also includes data for the city of Hot Springs. Final figures, superseding the preliminary data for Sierra County, will be included in a Bulletin for the State of New Mexico to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Sierra County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
SIERRA COUNTY, N. MEX.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active propriet- ors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	167	5,149	172	300	264
Food group.....	41	1,136	43	34	30
Eating and drinking places.....	38	745	35	116	108
General merchandise group, general stores	Included with "All other retail stores"				
Apparel group.....	11	348	13	12	12
Furniture-home furnishings-appliance grp	9	229	8	10	9
Automotive group.....	9	730	11	27	25
Gasoline service stations.....	22	508	23	26	13
Lumber-building-hardware group.....	7	528	6	22	21
Drug and proprietary stores.....	Included with "All other retail stores"				
All other retail stores.....	30	925	33	53	46
WHOLESALE TRADE.....	7	642	7	14	x
SELECTED SERVICE TRADES,^{2/} total.....	41	276	42	43	40
Personal services.....	27	195	28	38	36
Other service trades.....	14	81	14	5	4
HOTELS.....	Data withheld to avoid disclosure				
TOURIST COURTS AND CAMPS.....	72	302	72	21	14

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

SIERRA COUNTY, N. MEX.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ^{1/}	Full workweek employees
Hot Springs:					
Retail trade.....	132	4,745	135	292	261
Hotels.....	9	104	11	25	19
Remainder of county: ^{2/}					
Retail trade.....	35	404	37	8	3

^{1/} Includes employees paid for less than the full workweek.^{2/} Includes figures for establishments not located in cities of 2,500 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

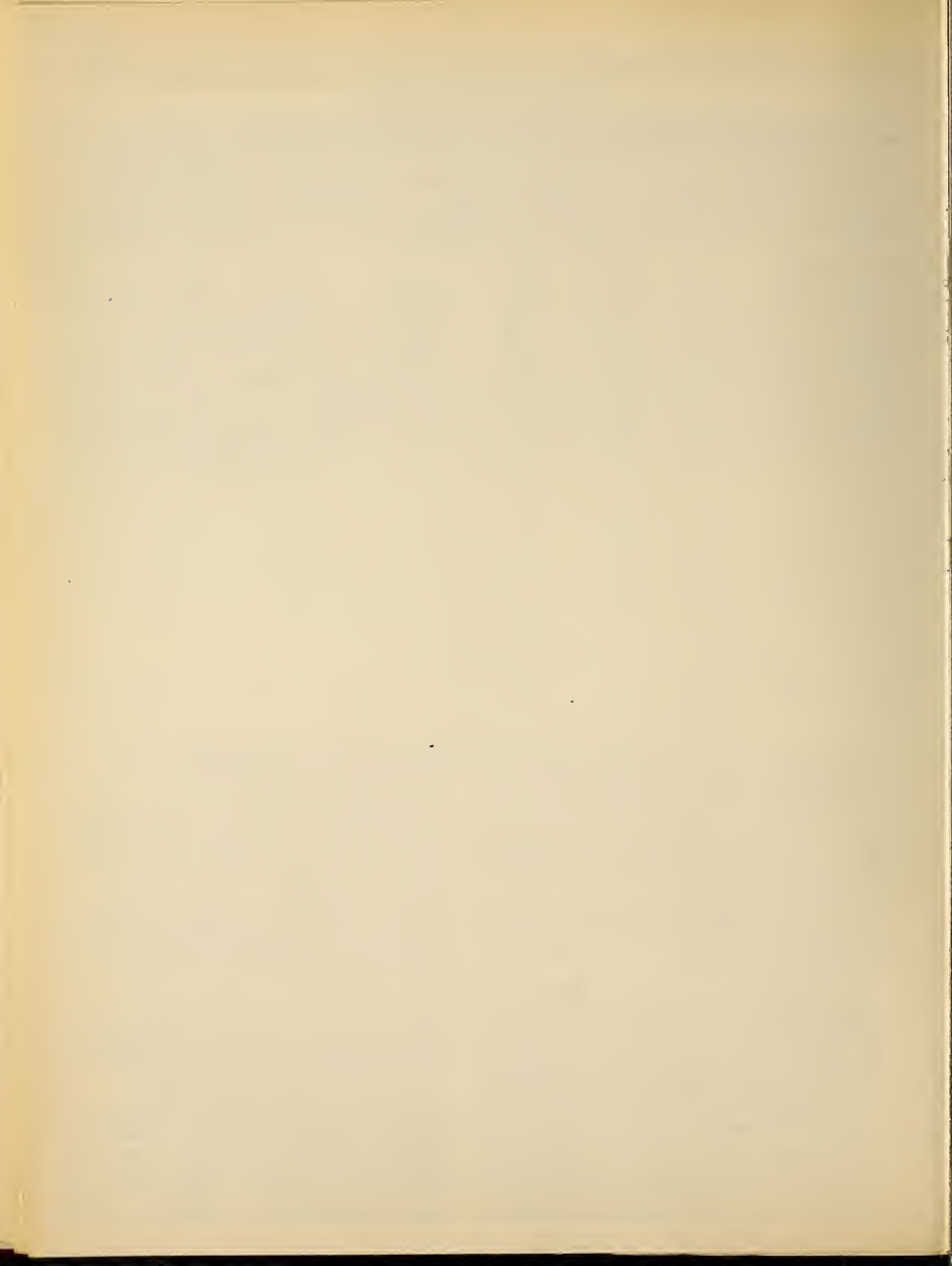
Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 16, 1950

Release Series BC-1P-30-028

SOCORRO COUNTY, N. MEX.

Retail, wholesale, and service establishments located in Socorro County, New Mexico, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$4.0 million, an increase of 167 percent over the \$1.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.3 million in 1948 as compared with \$0.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$135,000 in 1948 compared with \$47,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 249 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 161 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Socorro County, New Mexico, which also includes data for the city of Socorro. Final figures, superseding the preliminary data for Socorro County, will be included in a Bulletin for the State of New Mexico to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Socorro County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

SOCORRO COUNTY, N. MEX.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	145	4,016	154	196	153
Food group.....	39	844	43	22	18
Eating and drinking places.....	23	397	26	50	34
Gasoline service stations.....	33	596	34	18	13
All other retail stores.....	50	2,179	51	106	88
WHOLESALE TRADE.....	11	1,292	11	21	x
SELECTED SERVICE TRADES 2/.....	31	135	35	32	25

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

SOCORRO COUNTY, N. MEX.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Socorro:					
Retail trade.....	76	2,715	84	143	109
Selected service trades...	23	115	26	30	25
Remainder of county: ^{3/}					
Retail trade.....	69	1,301	70	53	44
Selected service trades...	8	20	9	2	-

- 1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
- 2/ Includes employees paid for less than the full workweek.
- 3/ Includes figures for establishments not located in cities of 2,500 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 20, 1950

Release Series BC-1P-30-029

TAOS COUNTY, N. MEX.

Retail and service establishments located in Taos County, New Mexico, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$5.5 million, an increase of 224 percent over the \$1.7 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$108,000 in 1948 compared with \$58,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 336 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 217 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Taos County, New Mexico. Final figures, superseding the preliminary data for Taos County, will be included in a Bulletin for the State of New Mexico to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Taos County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

TAOS COUNTY, N. MEX.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	237	5,465	249	316	254
Food group.....	86	1,824	85	50	44
Eating and drinking places.....	54	579	60	103	79
General merchandise grp, general stores.	16	605	14	32	23
Apparel group.....	5	116	4	14	9
Furniture-home furnishings-appliance grp.	Included with "All other retail stores"				
Automotive group.....	8	697	10	24	23
Gasoline service stations.....	23	572	24	29	19
Lumber-building-hardware group.....	7	515	9	31	29
Drug and proprietary stores.....	Included with "All other retail stores"				
All other retail stores.....	38	557	43	33	28
SELECTED SERVICE TRADES, ^{2/} total.....	21	108	19	20	18
Personal services.....	6	68	7	16	14
All other service trades.....	15	40	12	4	4
HOTELS.....	7	306	6	52	43
TOURIST COURTS AND CAMPS.....	25	100	28	9	5

^{1/} Includes employees paid for less than the full workweek.^{2/} See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. This establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 16, 1950

Release Series BC-1P-30-030

TORRANCE COUNTY, N. MEX.

Retail, wholesale, and service establishments located in Torrance County, New Mexico, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$3.6 million, an increase of 200 percent over the \$1.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.3 million in 1948 as compared with \$0.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$116,000 in 1948 compared with \$35,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 234 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 164 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Torrance County, New Mexico. Final figures, superseding the preliminary data for Torrance County, will be included in a Bulletin for the State of New Mexico to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Torrance County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
TORRANCE COUNTY, N. MEX.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	124	3,551	130	202	163
Food group.....	31	633	32	17	16
Eating and drinking places.....	24	400	25	15	33
Gasoline service stations.....	31	729	33	73	48
All other retail stores.....	38	1,789	40	77	66
WHOLESALE TRADE.....	11	1,270	9	19	x
SELECTED SERVICE TRADES, ² /total..	23	116	20	13	9
Personal services.....	15	55	12	9	5
All other service trades.....	8	61	8	4	4
TOURIST COURTS AND CAMPS.....	5	21	3	5	2

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 20, 1950

Release Series BC-1P-30-031

UNION COUNTY, N. MEX.

Retail and service establishments located in Union County, New Mexico, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$6.2 million, an increase of 210 percent over the \$2.0 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$197,000 in 1948 compared with \$77,000 in 1939. Wholesale sales in the county decreased to a total of \$556,000 in 1948 from the \$833,000 reported in 1939.

Employment in the county rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 295 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 237 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Union County, New Mexico, which also includes data for the city of Clayton. Final figures, superseding the preliminary data for Union County, will be included in a Bulletin for the State of New Mexico to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Union County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

UNION COUNTY, N. MEX.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	115	6,241	112	260	227
Food group.....	22	1,176	22	26	19
Eating and drinking places.....	13	260	15	20	20
Gasoline service stations.....	21	890	20	32	28
All other retail stores.....	59	3,915	55	182	160
WHOLESALE TRADE.....	8	556	9	7	x
SELECTED SERVICE TRADES, ^{2/} total..	25	197	28	28	25
Personal services.....	17	126	18	22	19
All other service trades.....	8	71	10	6	6

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

UNION COUNTY, N. MEX.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ^{1/}	Full workweek employees
Clayton:					
Retail trade.....	73	5,629	71	242	210
Remainder of county: ^{2/}					
Retail trade.....	42	612	41	18	17

^{1/} Includes employees paid for less than the full workweek.^{2/} Includes figures for establishments not located in cities of 2,500 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 20, 1950

Release Series BC-1P-30-032

VALENCIA COUNTY, N. MEX.

Retail, wholesale, and service establishments located in Valencia County, New Mexico, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$9.4 million, an increase of 292 percent over the \$2.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.1 million in 1948 as compared with \$0.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$296,000 in 1948 compared with \$46,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 575 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 290 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Valencia County, New Mexico, which also includes data for the city of Belen. Final figures, superseding the preliminary data for Valencia County, will be included in a Bulletin for the State of New Mexico to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Valencia County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
VALENCIA COUNTY, N. MEX.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active proprie- tors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	278	9,378	267	528	475
Food group.....	72	2,188	72	70	62
Eating and drinking places.....	83	921	85	112	93
General merchandise group, general stores	29	2,896	23	141	131
Apparel group.....	Included with "All other retail stores"				
Furniture-home furnishings-appliance grp	10	314	8	18	16
Automotive group.....	8	949	7	50	49
Gasoline service stations.....	38	769	39	35	31
Lumber-building-hardware group.....	Included with "All other retail stores"				
Drug and proprietary stores.....	10	396	7	51	51
All other retail stores.....	28	945	26	51	42
WHOLESALE TRADE.....	12	1,102	8	12	x
SELECTED SERVICE TRADES, ^{2/} total.....	49	296	51	35	33
Personal services.....	25	104	26	17	16
All other service trades.....	24	192	25	18	17
TOURIST COURTS AND CAMPS.....	7	74	7	4	3

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

VALENCIA COUNTY, N. MEX.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Belen:					
Retail trade.....	87	4,084	85	261	242
Selected service trades...	23	124	24	14	13
Remainder of county: ^{3/}					
Retail trade.....	191	5,294	182	267	233
Selected service trades...	26	172	27	21	20

- 1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
- 2/ Includes employees paid for less than the full workweek.
- 3/ Includes figures for establishments not located in cities of 2,500 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trade" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



NEW YORK

counties

NEW YORK

- | | |
|---------------------|------------------------|
| 1. Albany | 32. Niagara |
| 2. Allegany | 33. Oneida |
| 3. Bronx (lacking) | 34. Onondaga |
| 4. Broome | 35. Ontario |
| 5. Cattaraugus | 36. Orange |
| 6. Cayuga | 37. Orleans |
| 7. Chautauqua | 38. Oswego |
| 8. Chemung | 39. Otsego |
| 9. Chenango | 40. Putnam |
| 10. Clinton | 41. Queens (lacking) |
| 11. Columbia | 42. Rensselaer |
| 12. Cortland | 43. Richmond (lacking) |
| 13. Delaware | 44. Rockland |
| 14. Dutchess | 45. St. Lawrence |
| 15. Erie | 46. Saratoga |
| 16. Essex | 47. Schenectady |
| 17. Franklin | 48. Schoharie |
| 18. Fulton | 49. Schuyler |
| 19. Genesee | 50. Seneca |
| 20. Greene | 51. Steuben |
| 21. Hamilton | 52. Suffolk |
| 22. Herkimer | 53. Sullivan |
| 23. Jefferson | 54. Tioga |
| 24. Kings (lacking) | 55. Tompkins |
| 25. Lewis | 56. Ulster |
| 26. Livingston | 57. Warren |
| 27. Madison | 58. Washington |
| 28. Monroe | 59. Wayne |
| 29. Montgomery | 60. Westchester |
| 30. Nassau | 61. Wyoming |
| 31. New York | 62. Yates |

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release June 9, 1950

Release Series BC-1P-31-000

NEW YORK

Retail, wholesale, and service establishments located in New York showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the State during 1948 aggregated \$14,579,900,000, an increase of 161 percent over the \$5,578,200,000 sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the State showed a 188 percent rise over the same period, reaching a total of \$41,764,900,000 in 1948 as compared with \$14,508,500,000 in 1939. The service trades included in the Census of Business reported receipts totaling \$1,533,600,000 in 1948 compared with \$589,100,000 in 1939. Hotel receipts moved from \$183,200,000 in 1939 to \$391,300,000 in 1948. Amusement businesses in the State recorded receipts of \$393,400,000 in 1948 compared with \$206,900,000 in 1939.

Employment in the State also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 760,587 paid employees for the workweek ended nearest November 15, 1948. Of these, 632,037 worked the full week, and the remainder part of the week. The comparable total and full workweek figures for 1939 were 587,180 and 495,744. Wholesale trade establishments reported a total of 381,395 full- and part-week employees for the week of November 15, 1948, compared with 300,324 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 214,478; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 151,911.

These preliminary figures have been compiled from similar releases being made available for each county in New York. Final figures, superseding the preliminary data for New York will be included in a State Bulletin to be issued in several months. Similar data will be made available in preliminary and final form for each of the States.

A single copy of the preliminary release for the State of New York as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

NEW YORK

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active proprie- tors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	195,770	14,579,879	190,564	760,587	632,037
Food group.....	60,148	3,921,621	61,319	116,603	94,605
Eating and drinking places.....	37,560	1,666,287	38,878	193,481	161,370
General merchandise grp, general stores.	6,071	1,583,237	5,403	133,485	100,038
Apparel group.....	19,133	1,726,154	16,285	97,527	79,574
Furniture-home furnishgs-appliance grp.	10,335	850,194	9,422	39,064	36,466
Automotive group.....	5,799	1,532,076	4,524	40,250	38,716
Gasoline service stations.....	12,496	440,609	13,494	17,430	14,600
Lumber-building-hardware group.....	7,047	663,501	6,458	29,103	26,821
Drug and proprietary stores.....	6,155	372,346	5,584	21,345	15,991
All other retail stores.....	31,026	1,823,854	29,197	72,299	63,856
WHOLESALE TRADE, total.....	43,492	41,764,878	29,261	381,395	x
Merchant wholesalers, total.....	33,430	18,801,972	24,019	253,769	x
Groceries, confectionery, meats.....	3,179	2,297,683	2,607	25,265	x
Farm Products, edible.....	2,065	1,447,595	1,845	16,974	x
Tobacco.....	387	342,072	343	2,869	--
Furniture, home furnishings.....	1,422	459,968	1,078	9,267	
Automotive supplies.....	1,002	308,447	636	8,613	
Electrical merchandise.....	1,026	688,231	597	13,178	x
Hardware, plumbing, heating.....	1,215	489,728	715	12,628	x
Lumber, construction materials.....	855	459,840	394	10,364	x
Mach'y, equip't, industrial supplies.	3,889	999,348	2,537	25,661	x
All other merchant wholesalers.....	18,390	11,309,060	13,267	128,950	x
Manufacturers' sales branches, offices...	3,390	11,849,214	242	90,214	x
Petroleum bulk plants, terminals.....	809	837,500	340	8,733	x
Agents, brokers (merchandise).....	5,482	9,897,178	4,536	24,518	x
Assemblers of farm products.....	381	379,014	124	4,161	x
SELECTED SERVICE TRADES, total.....	76,783	1,533,553	77,840	214,478	193,859
Personal services.....	51,226	661,446	52,580	106,524	95,545
Business services.....	6,655	539,828	5,580	75,642	68,221
Automotive repairs and services.....	8,575	189,850	8,849	18,295	16,988
Other repairs and services.....	10,327	142,429	10,831	14,017	13,105
HOTELS.....	2,608	391,293	2,288	60,637	53,035
TOURIST COURTS AND CAMPS.....	1,035	5,237	1,149	116	96
AMUSEMENTS.....	4,641	393,370	3,165	45,028	x

x Not available.

¹/ Includes employees paid for less than the full workweek.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-31-001

ALBANY COUNTY, N. Y.

Retail, wholesale, and service establishments located in Albany County, New York, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$289.2 million, an increase of 149 percent over the \$116.3 million sales in 1939, when the preceding Census of Business was taken. Wholesale sales in volume in the county showed a 247 percent rise over the same period, reaching a total of \$434.4 million in 1948 as compared with \$125.0 million in 1939. The service trades included in the Census of Business reported receipts totaling \$18.5 million in 1948 compared with \$6.7 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 16,166 paid employees for the workweek ended nearest November 15, 1948. Of these, 12,962 worked the full week, and the remainder part of the week. The comparable total and full workweek figures for 1939 were 13,239 and 11,249. Wholesale trade establishments reported a total of 5,867 full- and part-week employees for the week of November 15, 1948, compared with 4,632 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 2,738; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 1,667.

These preliminary figures have been derived from a Census report on Albany County, New York. The report also contains data for the cities of Albany, Cohoes, Green Island, and Watervliet.

Final figures, superseding the preliminary data for Albany County, will be included in a Bulletin for the State of New York to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Albany County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

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Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

ALBANY COUNTY, N. Y.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	3,202	289,223	3,033	16,166	12,962
Food group.....	952	61,695	956	2,146	1,517
Eating and drinking places.....	701	25,405	721	3,035	2,448
General merchandise grp, general stores	59	64,755	41	4,903	3,815
Apparel group.....	248	28,589	196	1,618	1,272
Furniture-home furnishings-appliance grp	146	14,747	118	885	843
Automotive group.....	112	38,826	84	1,030	992
Gasoline service stations.....	253	9,462	262	436	352
Lumber-building-hardware group.....	107	12,004	77	540	506
Drug and proprietary stores.....	81	4,566	77	311	175
All other retail stores.....	543	29,174	501	1,262	1,042
WHOLESALE TRADE, total.....	487	434,427	219	5,867	x
Merchant wholesale, total.....	330	261,829	190	3,736	x
Groceries, foods.....	78	41,973	61	643	x
Hardware, elec'l, plum'g and heat'g..	34	37,002	9	782	x
Mach'y equip't, industrial supplies.	61	15,836	34	454	x
Waste materials dealers.....	25	3,431	23	123	x
All other merchant wholesalers.....	132	163,587	63	1,734	x
Manufact'rs' sales branches, offices..	106	110,405	4	1,760	x
Agents, brokers (merchandise).....	37	26,501	21	74	x
Other types of wholesale.....	14	35,692	4	297	x
SELECTED SERVICE TRADES, ^{2/} total.....	1,124	18,540	1,108	2,738	2,494
Personal services.....	726	8,801	710	1,531	1,406
Business services.....	91	3,354	71	612	525
Automotive repairs and services.....	160	3,693	172	332	310
Other repair services.....	147	2,692	155	263	253
HOTELS.....	Data withheld to avoid disclosure.				
TOURIST COURTS AND CAMPS.....	18	86	22	4	3
AMUSEMENTS.....	58	3,709	41	663	x

x Not available.

^{1/} Includes employees paid for less than the full workweek.^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

ALBANY COUNTY, N. Y.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Albany:					
Retail trade.....	2,071	196,174	1,898	11,526	9,208
Wholesale trade.....	388	360,834	172	4,764	x
Selected service trades....	868	14,985	843	2,361	2,142
Hotels.....	23	5,178	17	1,087	1,005
Amusements.....	29	2,872	15	466	x
Cohoes:					
Retail trade.....	285	14,436	287	699	501
Wholesale trade.....	14	5,967	7	105	x
Selected service trades....	89	842	92	131	118
Green Island:					
Retail trade.....	39	1,376	38	54	39
Selected service trades....	12	241	15	11	8
Watervliet:					
Retail trade.....	203	9,746	203	342	256
Wholesale trade.....	5	655	5	16	x
Selected service trades....	61	423	60	28	25
Remainder of county:3/					
Retail trade.....	604	67,491	607	3,545	2,958
Wholesale trade.....	80	66,971	35	982	x
Selected service trades....	94	2,049	98	207	201
Tourist courts and camps...	18	86	22	4	3

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1936, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

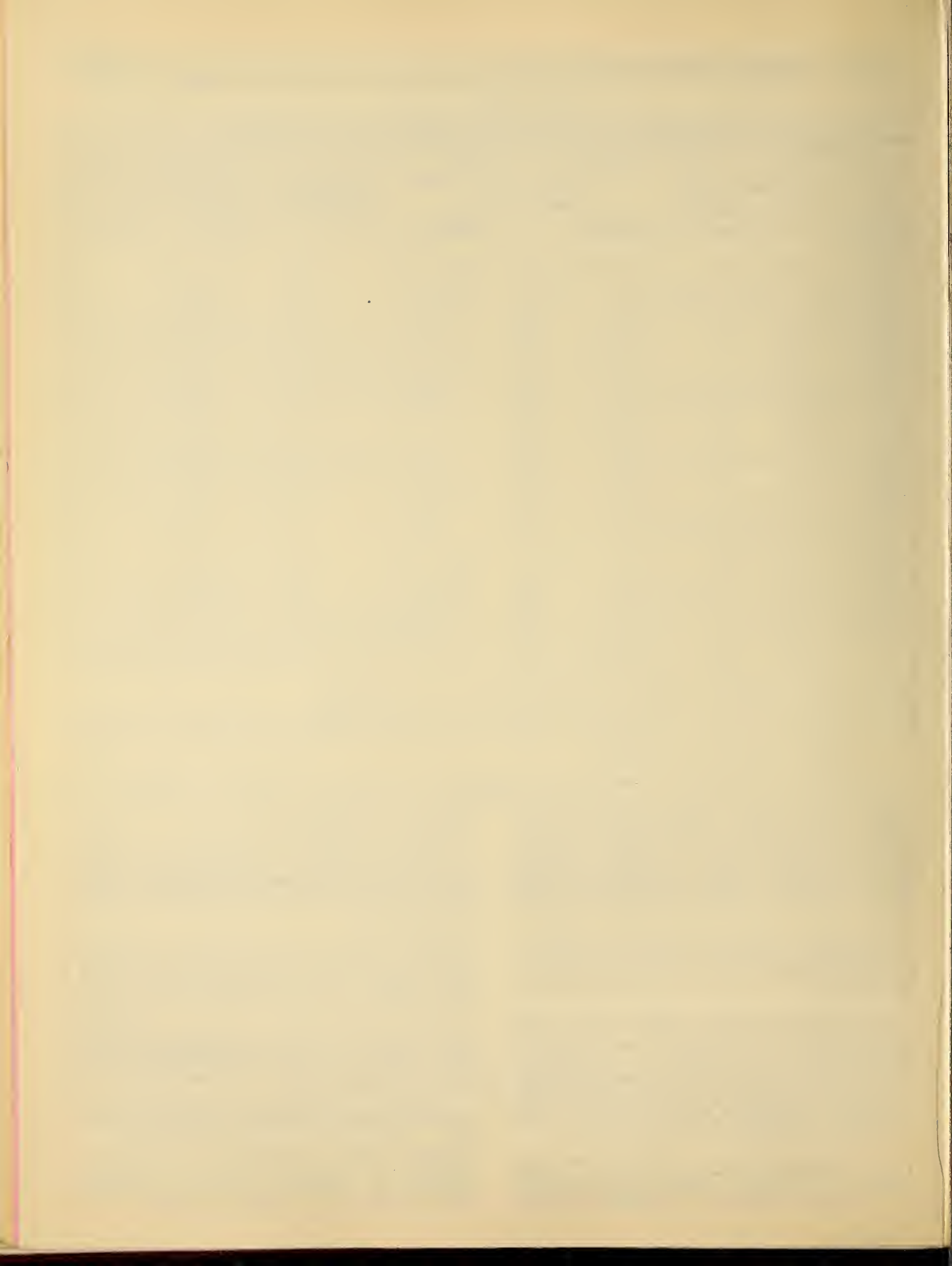
Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-31-002

ALLEGHANY COUNTY, N. Y.

Retail, wholesale, and service establishments located in Alleghany County, New York, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$31.1 million, an increase of 173 percent over the \$11.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$9.5 million in 1948 as compared with \$4.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.2 million in 1948 compared with \$0.3 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,727 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,292 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Alleghany County, New York, which also includes data for the city of Wellsville. Final figures, superseding the preliminary data for Alleghany County, will be included in a Bulletin for the State of New York to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Alleghany County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

ALLEGHANY COUNTY, N. Y.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	559	31,092	593	1,360	1,052
Food group.....	121	8,469	121	314	227
Eating and drinking places.....	85	1,818	116	220	142
General merchandise grp, general stores..	43	2,336	47	138	91
Apparel group.....	31	1,170	28	55	37
Furniture-home furnishings-appliance grp..	30	1,497	25	74	70
Automotive group.....	47	5,661	55	190	173
Gasoline service stations.....	60	1,768	62	51	40
Lumber-building-hardware group.....	46	2,930	56	139	126
Drug and proprietary stores.....	19	853	18	56	39
All other retail stores.....	77	4,590	65	123	107
WHOLESALE TRADE, total.....	38	9,499	17	223	x
Merchant wholesalers.....	20	4,955	10	135	x
Other types of wholesale.....	18	4,544	7	88	x
SELECTED SERVICE TRADES, 2/total.....	155	1,198	173	144	122
Personal services.....	90	453	97	58	42
All other service trades.....	65	745	76	86	80
HOTELS.....	10	383	9	57	51
AMUSEMENTS.....	22	299	16	73	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

ALLEGHANY COUNTY, N. Y.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Wellsville:					
Retail trade.....	123	11,911	125	599	475
Wholesale trade.....	11	3,875	6	74	x
Selected service trades.....	36	328	40	52	39
Remainder of county:					
Retail trade.....	436	19,181	468	761	577
Wholesale trade.....	27	5,624	11	149	x
Selected service trades.....	119	870	133	92	83

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 29, 1950

Release Series BC-1P-31-004

BROOME COUNTY, N. Y.

Retail, wholesale, and service establishments located in Broome County, New York, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$180.1 million, an increase of 178 percent over the \$64.8 million sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the county showed a 265 percent rise over the same period, reaching a total of \$140.0 million in 1948 as compared with \$38.4 million in 1939. The service trades included in the Census of Business reported receipts totaling \$8.5 million in 1948 compared with \$3.3 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 10,464 paid employees for the workweek ended nearest November 15, 1948. Of these, 8,564 worked the full week, and the remainder part of the week. The comparable total and full workweek figures for 1939 were 7,127 and 5,911. Wholesale trade establishments reported a total of 2,635 full- and part-week employees for the week of November 15, 1948, compared with 1,785 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 1,161; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 798.

These preliminary figures have been derived from a Census report on Broome County, New York. The report also contains data for the cities of Binghamton, Endicott, and Johnson City.

Final figures, superseding the preliminary data for Broome County, will be included in a Bulletin for the State of New York to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Broome County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

BROOME COUNTY, N. Y.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active proprie- tors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	1,994	180,128	1,928	10,464	8,564
Food group.....	518	45,400	457	1,696	1,275
Eating and drinking places.....	446	15,297	522	2,103	1,741
General merchandise grp, general stores.	53	27,115	41	2,583	1,933
Apparel group.....	149	12,312	100	747	571
Furniture-home furnishgs-appliance grp.	105	11,047	83	796	765
Automotive group.....	106	29,810	85	944	923
Gasoline service stations.....	223	7,227	255	272	215
Lumber-building-hardware group.....	80	8,672	90	428	390
Drug and proprietary stores.....	36	4,817	32	254	192
All other retail stores.....	278	18,431	263	641	559
WHOLESALE TRADE, total.....	193	140,037	97	2,635	x
Merchant wholesalers, total.....	142	75,639	84	1,697	x
Groceries, foods.....	25	18,163	12	290	x
Hardware, elec'l, plum'g and heat'g..	23	19,464	13	405	x
Mach'y, equip't, industrial supplies..	32	5,335	19	218	x
Automotive parts, accessories.....	10	2,967	6	165	x
All other merchant wholesalers.....	52	29,710	34	619	x
Manufact'rs' sales branches, offices...	30	47,631	4	775	x
Petroleum bulk plants, terminals.....	14	11,947	5	130	x
Other types of wholesale.....	7	4,820	4	33	x
SELECTED SERVICE TRADES, ^{2/} total.....	627	8,545	668	1,161	1,043
Personal services.....	423	4,792	455	821	745
Business services.....	28	1,032	21	115	100
Automotive repairs and services.....	93	1,832	104	146	137
Other repair services.....	83	889	88	79	61
HOTELS.....	26	1,479	24	215	192

x Not available.

^{1/} Includes employees paid for less than the full workweek.^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

BROOME COUNTY, N. Y.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Binghamton:					
Retail trade.....	1,056	114,683	997	7,042	5,795
Wholesale trade.....	164	101,243	82	1,998	x
Selected service trades.....	413	6,350	437	863	771
Hotels.....	15	837	12	140	131
Endicott:					
Retail trade.....	315	28,214	281	1,668	1,401
Wholesale trade.....	Included with "Remainder of county"				
Selected service trades.....	79	759	83	81	71
Johnson City:					
Retail trade.....	162	13,545	149	766	619
Wholesale trade.....	6	6,271	4	144	x
Selected service trades.....	56	673	66	103	94
Remainder of county: 3/					
Retail trade.....	461	23,686	501	988	749
Wholesale trade.....	23	32,523	11	493	x
Selected service trades.....	79	763	82	114	107

x Not available.

- 1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
- 2/ Includes employees paid for less than the full workweek.
- 3/ Except as indicated above, includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishment, not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

PRELIMINARY

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

For Release May 15, 1950

Release Series BC-1P-31-005

CATTARAUGUS COUNTY, N. Y.

Retail, wholesale, and service establishments located in Cattaraugus County, New York, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$71.3 million, an increase of 163 percent over the \$27.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$25.4 million in 1948 as compared with \$7.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$3.1 million in 1948 compared with \$1.0 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 4,354 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 3,341 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Cattaraugus County, New York, which also includes data for the cities of Gowanda, Olean, and Salamanca. Final figures, superseding the preliminary data for Cattaraugus County, will be included in a Bulletin for the State of New York to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Cattaraugus County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

CATTARAUGUS COUNTY, N. Y.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	1,076	71,313	1,195	3,435	2,678
Food group.....	288	17,904	288	564	394
Eating and drinking places.....	206	5,201	285	663	482
General merchandise grp, general stores.	50	5,699	46	422	323
Apparel group.....	72	5,714	71	335	238
Furniture-home furnishings-appliance grp.	44	2,521	53	118	106
Automotive group.....	70	11,049	72	412	370
Gasoline service stations.....	123	3,517	146	132	99
Lumber-building-hardware group.....	74	8,248	77	390	347
Drug and proprietary stores.....	30	1,983	32	145	98
All other retail stores.....	119	9,477	125	254	221
WHOLESALE TRADE, total.....	82	25,350	69	562	x
Merchant wholesalers.....	58	16,090	59	409	x
Other types of wholesale.....	24	9,260	10	153	x
SELECTED SERVICE TRADES, ² /total.....	275	3,077	304	357	323
Personal services.....	180	1,562	198	237	212
All other services.....	95	1,515	106	120	111
HOTELS.....	13	821	13	159	130
AMUSEMENTS.....	29	791	23	150	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

CATTARAUGUS COUNTY, N. Y.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Gowanda:					
Retail trade.....	53	3,555	49	192	148
Selected service trades...	19	161	23	19	16
Olean:					
Retail trade.....	362	33,715	373	1,854	1,484
Wholesale trade.....	45	17,303	40	370	x
Selected service trades...	126	2,018	137	259	244
Amusements.....	10	432	4	80	x
Salamanca:					
Retail trade.....	141	9,828	161	507	379
Wholesale trade.....	14	3,021	12	47	x
Selected service trades...	33	181	38	26	20
Remainder of county: ^{3/}					
Retail trade.....	520	24,215	612	882	667
Wholesale trade.....	23	5,026	17	145	x
Selected service trades...	97	717	106	53	43

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 12, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1946 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-31-006

CAYUGA COUNTY, N. Y.

Retail, wholesale, and service establishments located in Cayuga County, New York, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$61.3 million, an increase of 161 percent over the \$23.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$22.7 million in 1948 as compared with \$6.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$2.4 million in 1948 compared with \$1.0 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 3,743 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 2,956 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Cayuga County, New York, which also includes data for the city of Auburn. Final figures, superseding the preliminary data for Cayuga County, will be included in a Bulletin for the State of New York to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Cayuga County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

CAYUGA COUNTY, N. Y.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	949	61,315	942	2,972	2,310
Food group.....	224	14,812	220	510	379
Eating and drinking places.....	189	5,068	210	639	443
General merchandise group, general stores....	32	3,867	25	328	207
Apparel group.....	70	4,515	62	256	195
Furniture-home furnishings-appliance group...	45	3,287	38	208	194
Automotive group.....	53	7,886	41	264	251
Gasoline service stations.....	110	2,901	113	97	70
Lumber-building-hardware group.....	46	4,772	50	233	214
Drug and proprietary stores.....	16	1,295	14	65	47
All other retail stores.....	164	12,912	169	372	310
WHOLESALE TRADE, total.....	92	22,711	63	482	x
Merchant wholesalers.....	57	12,810	48	316	x
Petroleum bulk plants, terminals.....	21	5,698	10	81	x
Assemblers of farm products.....	9	3,051	2	34	x
Other types of wholesale.....	5	1,152	3	51	x
SELECTED SERVICE TRADES, 2/ total.....	262	2,390	276	289	258
Personal services.....	168	1,371	170	210	190
Business services.....	16	148	21	25	18
Automotive repairs and services.....	38	628	44	42	40
Other repair services.....	40	243	41	12	10
TOURIST COURTS AND CAMPS.....	5	15	4	-	-

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

CAYUGA COUNTY, N. Y.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Auburn:					
Retail trade.....	576	42,098	541	2,312	1,820
Wholesale trade.....	66	15,340	42	376	x
Selected service trades.....	184	1,862	190	261	235
Remainder of county:					
Retail trade.....	373	19,217	401	660	490
Wholesale trade.....	26	7,371	21	106	x
Selected service trades.....	78	528	86	28	23
Tourist courts and camps.....	5	15	4	-	-

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1936, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Censuses. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Censuses. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-31-007

CHAUTAUQUA COUNTY, N. Y.

Retail, wholesale, and service establishments located in Chautauqua County, New York, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$130.1 million, an increase of 206 percent over the \$42.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$58.8 million in 1948 as compared with \$17.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$5.3 million in 1948 compared with \$1.6 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 8,747 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 6,019 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Chautauqua County, New York, which also includes data for the cities of Dunkirk, Falconer, Fredonia, Jamestown, Silver Creek, and Westfield. Final figures, superseding the preliminary data for Chautauqua County, will be included in a Bulletin for the State of New York to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Chautauqua County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
CHAUTAUQUA COUNTY, N. Y.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active proprie- tors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	1,968	130,054	2,048	6,748	5,124
Food group.....	567	34,336	622	1,124	804
Eating and drinking places.....	367	10,911	424	1,387	989
General merchandise grp, general stores.	60	11,585	48	1,066	726
Apparel group.....	130	9,531	96	532	340
Furniture-home furnishgs-appliance grp.	92	5,812	84	327	287
Automotive group.....	132	21,380	125	636	589
Gasoline service stations.....	216	7,125	241	248	189
Lumber-building-hardware group.....	109	11,944	113	669	590
Drug and proprietary stores.....	46	3,074	41	188	154
All other retail stores.....	249	14,356	254	571	456
WHOLESALE TRADE, total.....	172	58,767	119	1,274	x
Merchant wholesalers, total.....	117	42,986	96	1,016	x
Groceries, foods.....	21	10,489	20	204	x
Hardware, elec'l, plum'g and heat'g..	8	1,269	7	21	x
Mach'y, equip't, industrial supplies..	15	2,123	9	77	x
Automotive parts, accessories.....	15	2,293	13	94	x
All other merchant wholesalers.....	58	26,812	47	620	x
Manufact'rs' sales branches, offices...	15	5,375	-	119	x
Petroleum bulk plants, terminals.....	24	6,577	11	91	x
Agents, brokers (merchandise).....	6	987	5	17	x
Assemblers of farm products.....	10	2,842	7	31	x
SELECTED SERVICE TRADES, ^{2/} total.....	499	5,338	551	725	630
Personal services.....	329	3,023	346	526	446
Business services.....	14	189	13	25	22
Automotive repairs and services.....	83	1,186	111	95	87
Other repair services.....	73	940	81	79	75
HOTELS.....	35	2,233	42	380	301
TOURIST COURTS AND CAMPS.....	34	123	46	2	1
AMUSEMENTS.....	65	1,715	65	389	x

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

CHAUTAUQUA COUNTY, N. Y.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Dunkirk:					
Retail trade.....	318	21,049	308	1,164	862
Wholesale trade.....	19	3,110	16	90	x
Selected service trades....	90	686	95	101	69
Amusements.....	9	317	11	89	x
Falconer:					
Retail trade.....	64	3,696	67	182	137
Selected service trades....	21	148	22	8	6
Fredonia:					
Retail trade.....	101	6,891	107	360	276
Wholesale trade.....	14	2,250	11	203	x
Selected service trades....	45	311	54	39	37
Jamestown:					
Retail trade.....	682	59,290	634	3,422	2,616
Wholesale trade.....	97	45,020	55	783	x
Selected service trades....	204	3,137	216	470	425
Amusements.....	13	708	9	135	x
Silver Creek:					
Retail trade.....	84	4,408	91	227	177
Selected service trades....	21	135	25	10	8
Westfield:					
Retail trade.....	84	5,815	89	308	254
Selected service trades....	26	147	29	14	6
Remainder of county: ^{3/}					
Retail trade.....	635	28,905	752	1,085	802
Wholesale trade.....	42	8,387	37	198	x
Selected service trades....	92	774	110	83	79
Amusements.....	29	467	28	91	x

x Not available.

^{1/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.^{2/} Includes employees paid for less than the full workweek.^{3/} Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 22, 1950

Release Series BC-1P- 31-008

CHEMUNG COUNTY, N. Y.

Retail, wholesale, and service establishments located in Chemung County, New York, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$89.2 million, an increase of 177 percent over the \$32.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$75.4 million in 1948 as compared with \$21.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$3.3 million in 1948 compared with \$1.5 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 7,352 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 5,063 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Chemung County, New York, which also includes data for the cities of Elmira, Elmira Heights, and Horseheads. Final figures, superseding the preliminary data for Chemung County, will be included in a Bulletin for the State of New York to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Chemung County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

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Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
CHEMUNG COUNTY, N. Y.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	1,033	89,209	922	5,032	4,118
Food group.....	259	20,565	236	764	561
Eating and drinking places.....	216	6,868	241	758	643
General merchandise grp, general stores.	29	8,684	23	878	654
Apparel group.....	89	8,423	56	624	463
Furniture-home furnishings-appliance grp.	48	5,193	29	348	333
Automotive group.....	54	16,452	37	526	497
Gasoline service stations.....	114	3,851	116	148	110
Lumber-building-hardware group.....	53	9,039	35	490	446
Drug and proprietary stores.....	24	1,954	18	123	87
All other retail stores.....	147	8,180	131	373	324
WHOLESALE TRADE, total.....	113	75,400	50	1,853	x
Merchant wholesalers, total.....	81	47,607	46	1,543	x
Groceries, foods.....	11	14,337	7	295	x
Hardware, elec'l, plum'g and heat'g..	10	11,953	4	326	x
Mach'y, equip't, industrial supplies.	13	3,068	4	130	x
Automotive parts, accessories.....	8	2,476	7	126	x
All other merchant wholesalers.....	39	15,773	24	666	x
Manufact'rs' sales branches, offices...	14	14,303	-	174	x
Petroleum bulk plants, terminals.....	13	9,548	3	103	x
Other types of wholesale.....	5	3,942	1	33	x
SELECTED SERVICE TRADES, ² /total.....	296	3,261	291	467	430
Personal services.....	190	2,020	187	357	329
Business services.....	18	528	15	58	55
Automotive repairs and services.....	53	557	56	39	36
Other repair services.....	35	156	33	13	10
TOURIST COURTS AND CAMPS.....	7	12	8	-	-
AMUSEMENTS.....	28	1,072	21	163	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

CHEMUNG COUNTY, N. Y.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Elmira:					
Retail trade.....	735	72,241	619	4,399	3,600
Wholesale trade.....	93	56,176	43	1,506	x
Selected service trades....	240	2,899	238	423	393
Amusements.....	20	974	13	138	x
Elmira Heights:					
Retail trade.....	60	2,772	67	121	100
Selected service trades....	16	99	17	10	8
Horseheads:					
Retail trade.....	57	3,938	49	149	110
Selected service trades....	14	59	13	3	3
Remainder of county: 3/					
Retail trade.....	181	10,258	187	363	308
Wholesale trade.....	20	19,224	7	347	x
Selected service trades....	26	204	23	31	26
Tourist courts and camps...	7	12	8	-	-

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1936, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-31-009

CHENANGO COUNTY, N. Y.

Retail, wholesale, and service establishments located in Chenango County, New York, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$33.0 million, an increase of 134 percent over the \$14.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$22.3 million in 1948 as compared with \$6.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$926,000 in 1948 compared with \$519,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,888 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,386 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Chenango County, New York, which also includes data for the city of Norwich. Final figures, superseding the preliminary data for Chenango County, will be included in a Bulletin for the State of New York to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Chenango County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

CHENANGO COUNTY, N. Y.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	563	33,017	559	1,435	1,181
Food group.....	129	8,386	98	291	225
Eating and drinking places.....	84	2,269	103	242	204
General merchandise grp, general stores	33	2,655	29	182	134
Apparel group.....	36	1,529	39	69	51
Furniture-home furnishings-appliance grp	26	883	30	56	49
Automotive group.....	28	5,008	27	209	196
Gasoline service stations.....	76	1,588	79	54	39
Lumber-building-hardware group.....	47	2,679	54	141	128
Drug and proprietary stores.....	12	505	13	27	20
All other retail stores.....	92	7,515	87	164	135
WHOLESALE TRADE, total.....	45	22,280	14	373	x
Merchant wholesalers.....	21	4,872	9	180	x
Other types of wholesale.....	24	17,408	5	193	x
SELECTED SERVICE TRADES, 2/total.....	137	926	144	80	60
Personal services.....	79	505	86	58	38
All other service trades.....	58	421	58	22	22
HOTELS.....	5	271	5	56	48
AMUSEMENTS.....	18	362	16	94	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

CHENANGO COUNTY, N. Y.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Norwich:					
Retail trade.....	156	12,715	146	698	586
Wholesale trade.....	14	7,064	8	134	x
Selected service trades...	43	376	48	50	34
Remainder of county:					
Retail trade.....	407	20,302	413	737	595
Wholesale trade.....	31	15,216	6	239	x
Selected service trades...	94	550	96	30	26

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935 and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-31-010

CLINTON COUNTY, N. Y.

Retail, wholesale, and service establishments located in Clinton County, New York, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$41.3 million, an increase of 166 percent over the \$15.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$24.0 million in 1948 as compared with \$9.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.4 million in 1948 compared with \$0.6 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 2,593 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,840 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Clinton County, New York, which also includes data for the cities of Dannemora and Plattsburgh. Final figures, superseding the preliminary data for Clinton County, will be included in a Bulletin for the State of New York to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Clinton County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
CLINTON COUNTY, N. Y.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	668	41,281	659	2,001	1,704
Food group.....	194	10,275	201	266	212
Eating and drinking places.....	145	3,838	153	540	483
General merchandise grp, general stores	22	5,070	16	377	288
Apparel group.....	34	2,195	26	116	96
Furniture-home furnishings-appliance grp	28	1,390	27	54	47
Automotive group.....	38	6,823	35	184	176
Gasoline service stations.....	86	1,941	93	61	54
Lumber-building-hardware group.....	31	2,443	31	128	105
Drug and proprietary stores.....	14	861	12	57	46
All other retail stores.....	76	6,445	65	218	197
WHOLESALE TRADE, total.....	51	23,982	28	381	x
Merchant wholesalers.....	30	10,284	22	247	x
Petroleum bulk plants, terminals.....	11	5,024	5	41	x
Other types of wholesale.....	10	8,674	1	93	x
SELECTED SERVICE TRADES, 2/total.....	130	1,353	140	211	195
Personal services.....	82	913	94	167	152
All other service trades.....	48	440	46	44	43
HOTELS.....	24	1,372	22	212	192
TOURIST COURTS AND CAMPS.....	40	192	44	3	3

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

CLINTON COUNTY, N. Y.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Dannemora:					
Retail trade.....	17	808	16	33	26
Selected service trades....		Included with "Remainder of county."			
Plattsburgh:					
Retail trade.....	272	25,444	257	1,522	1,318
Wholesale trade.....	39	16,899	26	273	x
Selected service trades....	70	997	81	172	162
Remainder of county: ^{3/}					
Retail trade.....	379	15,029	386	446	360
Wholesale trade.....	12	7,083	2	108	x
Selected service trades....	60	356	59	39	33

x Not available.

^{1/} See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.^{2/} Includes employees paid for less than the full workweek.^{3/} Except as indicated above, includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-31-011

COLUMBIA COUNTY, N. Y.

Retail, wholesale, and service establishments located in Columbia County, New York, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$35.0 million, an increase of 150 percent over the \$14.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$10.5 million in 1948 as compared with \$3.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.7 million in 1948 compared with \$0.5 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,708 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,306 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Columbia County, New York, which also includes data for the city of Hudson. Final figures, superseding the preliminary data for Columbia County, will be included in a Bulletin for the State of New York to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Columbia County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

COLUMBIA COUNTY, N. Y.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	708	35,017	735	1,348	1,048
Food group.....	186	10,095	186	255	199
Eating and drinking places.....	146	2,820	171	230	162
General merchandise grp, general stores.....	23	2,277	22	178	135
Apparel group.....	44	1,774	47	68	43
Furniture-home furnishings-appliance grp.....	36	1,436	35	64	58
Automotive group.....	39	5,394	35	154	144
Gasoline service stations.....	98	1,826	107	49	33
Lumber-building-hardware group.....	33	2,537	28	138	99
Drug and proprietary stores.....	16	770	21	41	31
All other retail stores.....	87	6,088	83	171	144
WHOLESALE TRADE, total.....	38	10,513	16	224	x
Merchant wholesalers.....	24	5,940	13	152	x
Other types of wholesale.....	14	4,573	3	72	x
SELECTED SERVICE TRADES, ^{2/} total.....	136	1,687	147	136	128
Personal services.....	84	740	87	85	78
All other service trades.....	52	947	60	51	50
HOTELS.....	20	584	19	50	25

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

COLUMBIA COUNTY, N. Y.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Hudson:					
Retail trade.....	269	16,628	285	770	593
Wholesale trade.....	24	4,971	9	127	x
Selected service trades....	72	1,000	79	105	103
Remainder of county:					
Retail trade.....	439	18,389	450	578	455
Wholesale trade.....	14	5,542	7	97	x
Selected service trades....	64	687	68	31	25

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-31-012

CORTLAND COUNTY, N. Y.

Retail, wholesale, and service establishments located in Cortland County, New York, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$38.4 million, an increase of 161 percent over the \$14.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$11.7 million in 1948 as compared with \$3.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.5 million in 1948 compared with \$0.6 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 2,149 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,754 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Cortland County, New York, which also includes data for the cities of Cortland and Homer. Final figures, superseding the preliminary data for Cortland County, will be included in a Bulletin for the State of New York to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Cortland County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

CORTLAND COUNTY, N. Y.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	496	38,409	478	1,780	1,401
Food group.....	117	8,582	105	304	193
Eating and drinking places.....	100	2,956	113	306	241
General merchandise grp, general stores.....	17	3,264	12	289	191
Apparel group.....	25	2,008	17	123	98
Furniture-home furnishings-appliance grp.....	26	1,480	26	63	61
Automotive group.....	39	6,934	30	235	227
Gasoline service stations.....	55	1,774	60	54	39
Lumber-building-hardware group.....	33	4,033	32	152	144
Drug and proprietary stores.....	8	516	8	33	19
All other retail stores.....	76	6,862	75	221	188
WHOLESALE TRADE, total.....	38	11,708	25	188	x
Merchant wholesalers.....	21	5,303	16	134	x
Other types of wholesale.....	17	6,405	9	54	x
SELECTED SERVICE TRADES, ² total.....	144	1,461	156	181	158
Personal services.....	86	875	92	135	119
Business services.....	9	65	8	9	4
Automotive repairs and services.....	27	383	32	24	22
Other repair services.....	22	138	24	13	13

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
CORTLAND COUNTY, N. Y.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Cortland:					
Retail trade.....	279	24,787	253	1,331	1,031
Wholesale trade.....	21	5,222	16	125	x
Selected service trades...	102	1,012	110	124	105
Homer:					
Retail trade.....	62	4,294	63	161	143
Selected service trades...	16	251	16	49	46
Remainder of county: ^{3/}					
Retail trade.....	155	9,328	162	288	227
Wholesale trade.....	17	6,486	9	63	x
Selected service trades...	26	198	30	8	7

x Not available.

^{1/} See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

^{2/} Includes employees paid for less than the full workweek.

^{3/} Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-31-013

DELAWARE COUNTY, N. Y.

Retail, wholesale, and service establishments located in Delaware County, New York, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$42.0 million, an increase of 171 percent over the \$15.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$20.1 million in 1948 as compared with \$4.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.3 million in 1948 compared with \$0.4 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,958 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,270 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Delaware County, New York, which also includes data for the cities of Sidney and Walton. Final figures, superseding the preliminary data for Delaware County, will be included in a Bulletin for the State of New York to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Delaware County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
DELAWARE COUNTY, N. Y.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	720	42,047	739	1,582	1,326
Food group.....	159	8,661	142	274	213
Eating and drinking places.....	117	2,577	138	308	255
General merchandise grp, general stores.....	49	2,266	58	99	71
Apparel group.....	37	1,297	38	53	38
Furniture-home furnishings-appliance grp.....	29	1,580	33	78	72
Automotive group.....	53	6,847	58	211	199
Gasoline service stations.....	102	2,487	118	73	61
Lumber-building-hardware group.....	61	3,657	50	180	158
Drug and proprietary stores.....	19	894	21	54	31
All other retail stores.....	94	11,781	83	252	228
WHOLESALE TRADE, total.....	46	20,050	28	251	x
Merchant wholesalers.....	17	2,290	15	59	x
Other types of wholesale.....	29	17,760	13	192	x
SELECTED SERVICE TRADES, ² total.....	168	1,276	179	125	99
Personal services.....	98	561	105	74	51
All other service trades.....	70	715	74	51	48
HOTELS.....	44	1,723	50	103	92
TOURIST COURTS AND CAMPS.....	16	53	18	-	-
AMUSEMENTS.....	23	438	12	142	x

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.--CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

DELAWARE COUNTY, N. Y.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Sidney:					
Retail trade.....	71	5,794	70	269	225
Selected service trades....	25	175	26	18	16
Walton:					
Retail trade.....	81	6,240	72	274	238
Selected service trades....	21	189	19	18	16
Remainder of county:3/					
Retail trade.....	568	30,013	597	1,039	863
Selected service trades....	122	912	134	89	67

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments not located in cities of 2,500 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-31-014

DUTCHESS COUNTY, N.Y.

Retail, wholesale, and service establishments located in Dutchess County, New York, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$132.0 million, an increase of 164 percent over the \$50.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$52.7 million in 1948 as compared with \$16.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$6.0 million in 1948 compared with \$2.6 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 8,174 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 5,730 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Dutchess County, New York, which also includes data for the city of Beacon, Poughkeepsie, and Wappingers Falls. Final figures, superseding the preliminary data for Dutchess County, will be included in a Bulletin for the State of New York to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Dutchess County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

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Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

DUTCHESS COUNTY, N. Y.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	1,802	131,991	1,671	6,172	5,037
Food group.....	475	42,193	443	1,351	1,107
Eating and drinking places.....	366	10,636	402	1,030	825
General merchandise grp, general stores	52	12,840	40	1,097	815
Apparel group.....	135	8,435	106	442	330
Furniture-home furnishings-appliance grp	80	5,228	76	333	310
Automotive group.....	74	16,592	58	510	484
Gasoline service stations.....	230	6,197	227	248	214
Lumber-building-hardware group.....	94	9,826	74	371	357
Drug and proprietary stores.....	50	3,065	37	188	151
All other retail stores.....	246	16,979	208	602	494
WHOLESALE TRADE, total.....	125	52,722	63	1,122	x
Merchant wholesalers, total.....	86	33,849	56	765	x
Groceries, foods.....	18	8,058	17	202	x
Hardware, elec'l, plum'g and heat'g.	8	4,218	4	99	x
Mach'y, equip't, industrial supplies	14	2,152	8	60	x
Waste materials dealers.....	7	628	8	22	x
All other merchant wholesalers.....	39	18,793	19	382	x
Manufact'rs' sales branches, offices..	21	7,482	1	245	x
Other types of wholesale.....	18	11,391	6	112	x
SELECTED SERVICE TRADES, ^{2/} total.....	468	6,002	470	880	824
Personal services.....	321	3,878	320	704	664
All other service trades.....	147	2,124	150	176	160
HOTELS.....	49	2,413	41	328	277
TOURIST COURTS AND CAMPS.....	15	46	15	3	3
AMUSEMENTS.....	27	1,440	17	256	x

x Not available.

^{1/} Includes employees paid for less than the full workweek.^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

DUTCHESS COUNTY, N. Y.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Beacon:					
Retail trade.....	215	15,749	195	662	571
Selected service trades.....	64	571	64	72	65
Poughkeepsie:					
Retail trade.....	702	70,562	645	3,626	2,959
Wholesale trade.....	99	45,450	47	1,009	x
Selected service trades.....	239	3,723	228	651	617
Wappingers Falls:					
Retail trade.....	66	2,216	67	93	59
Selected service trades.....	15	102	17	9	7
Remainder of county: ^{3/}					
Retail trade.....	819	43,464	764	1,791	1,498
Wholesale trade.....	26	7,272	16	113	x
Selected service trades.....	150	1,606	161	148	135
Tourist courts and camps....	15	46	15	3	3

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1935.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 29, 1950

Release Series BC-1P-31-015

ERIE COUNTY, N. Y.

Retail, wholesale, and service establishments located in Erie County, New York, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$854,300,000, an increase of 181 percent over the \$304,000,000 sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the county showed a 228 percent rise over the same period, reaching a total of \$1,459,800,000 in 1948 as compared with \$444,400,000 in 1939. The service trades included in the Census of Business reported receipts totaling \$60,800,000 in 1948 compared with \$20,400,000 in 1939. Hotel receipts moved from \$4,400,000 in 1939 to \$14,000,000 in 1948. Amusement businesses in the county recorded receipts of \$13,500,000 in 1948. No comparable figure for 1939 is available.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 49,459 paid employees for the workweek ended nearest November 15, 1948. Of these, 38,267 worked the full week, and the remainder part of the week. The comparable total and full workweek figures for 1939 were 35,390 and 28,069. Wholesale trade establishments reported a total of 17,922 full- and part-week employees for the week of November 15, 1948, compared with 11,319 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 9,277; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 6,121.

These preliminary figures have been derived from a Census report on Erie County, New York. The report also contains data for the cities of Buffalo, Depew, East Aurora, Gowanda, Hamburg, Kenmore, Lackawanna, Lancaster, Sloan, Springville, Tonawanda, and Williamsville.

Final figures, superseding the preliminary data for Erie County, will be included in a Bulletin for the State of New York to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Erie County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
 ERIE COUNTY, N. Y.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	11,633	854,299	11,889	49,459	38,267
Food group.....	3,852	218,835	4,071	7,519	5,166
Eating and drinking places.....	2,620	83,739	2,921	10,451	7,897
General merchandise grp, general stores	232	133,509	191	11,997	9,157
Apparel group.....	776	70,121	641	4,787	3,535
Furniture-home furnishings-appliance grp	508	42,679	474	2,558	2,361
Automotive group.....	417	137,804	302	3,843	3,635
Gasoline service stations.....	938	33,421	1,069	1,336	904
Lumber-building-hardware group.....	460	45,341	442	2,262	2,114
Drug and proprietary stores.....	327	24,615	295	1,794	1,103
All other retail stores.....	1,503	64,235	1,483	2,912	2,395
WHOLESALE TRADE, total.....	1,593	1,459,821	929	17,922	x
Merchant wholesalers, total.....	1,085	622,391	754	11,832	x
Groceries, foods.....	205	112,474	216	1,791	x
Dry goods, apparel.....	39	7,914	36	207	x
Hardware, elec'l, plum'g & heat'g...	94	70,906	34	1,999	x
Mach'y, equip't, industrial supplies	198	49,999	134	1,749	x
Waste materials dealers.....	88	48,622	95	771	x
All other merchant wholesalers.....	461	332,476	239	5,315	x
Manufact'rs' sales branches, offices..	268	648,843	1	4,914	x
Petroleum bulk plants, terminals.....	44	61,643	19	606	x
Agents, brokers (merchandise).....	187	118,509	153	467	x
Assemblers of farm products.....	9	8,435	2	103	x
SELECTED SERVICE TRADES, ² /total.....	3,790	60,788	3,920	9,277	8,321
Personal service.....	2,627	34,602	2,725	6,285	5,700
Business services.....	218	11,669	182	1,496	1,318
Automotive repairs and services.....	511	8,523	565	826	701
Other repair services.....	434	5,994	448	670	602
HOTELS.....	88	14,042	84	2,742	2,075
TOURIST COURTS AND CAMPS.....	36	212	44	2	2
AMUSEMENTS.....	220	13,542	180	2,440	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

ERIE COUNTY, N. Y.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Buffalo:					
Retail trade.....	8,313	662,987	8,278	40,713	31,832
Wholesale trade.....	1,466	1,398,947	845	17,099	x
Selected service trades....	3,120	53,457	3,175	8,251	7,416
Hotels.....	63	12,884	57	2,536	1,916
Amusements.....	148	10,624	112	2,022	x
Depew:					
Retail trade.....	126	3,737	160	154	128
Wholesale trade.....		Included with "Remainder of county."			
Selected service trades....	21	72	23	5	4
East Aurora:					
Retail trade.....	102	9,653	114	418	359
Wholesale trade.....	8	1,197	5	31	x
Selected service trades....	35	276	40	35	32
Gowanda:					
Retail trade.....	29	1,665	35	85	67
Selected service trades....	7	55	8	4	3
Hamburg:					
Retail trade.....	116	13,441	116	601	482
Wholesale trade.....	7	1,540	2	52	x
Selected service trades....	47	508	48	105	86
Kenmore:					
Retail trade.....	214	20,688	187	1,148	803
Wholesale trade.....		Included with "Remainder of county."			
Selected service trades....	65	1,364	79	283	271
Lackawanna:					
Retail trade.....	410	18,775	445	756	569
Wholesale trade.....	13	3,106	17	64	x
Selected service trades....	73	487	82	57	48
Amusements.....	7	247	8	60	x
Lancaster:					
Retail trade.....	115	8,981	124	441	297
Wholesale trade.....	5	934	4	19	x
Selected service trades....	25	273	23	37	36
Sloan:					
Retail trade.....	48	1,408	57	36	27
Selected service trades....	14	87	17	2	2
Springville:					
Retail trade.....	60	4,962	58	196	151
Selected service trades....	14	187	21	37	17

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

ERIE COUNTY, N. Y.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Tonawanda:					
Retail trade.....	204	16,422	182	884	623
Wholesale trade.....	14	6,733	9	92	x
Selected service trades...	62	616	68	84	70
Williamsville:					
Retail trade.....	79	6,325	73	313	235
Selected service trades...	22	253	24	25	19
Remainder of county: 3/					
Retail trade.....	1,817	85,255	2,060	3,714	2,694
Wholesale trade.....	80	47,364	47	565	x
Selected service trades...	285	3,153	312	352	317
Hotels.....	13	236	14	23	21

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-31-016

ESSEX COUNTY, N. Y.

Retail, wholesale, and service establishments located in Essex County, New York, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$24.8 million, an increase of 112 percent over the \$11.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$7.0 million in 1948 as compared with \$2.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$810,000 in 1948 compared with \$357,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,279 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 963 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Essex County, New York, which also includes data for the cities of Lake Placid, Saranac Lake, and Ticonderoga. Final figures, superseding the preliminary data for Essex County, will be included in a Bulletin for the State of New York to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Essex County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

ESSEX COUNTY, N. Y.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, totals.....	523	24,813	519	1,063	861
Food groups.....	100	7,757	97	203	166
Eating and drinking places.....	116	2,667	118	273	217
General merchandise group, general stores.....	29	1,227	27	69	58
Apparel group.....	38	1,544	31	59	52
Furniture-home furnishings-appliance group.....	19	885	23	38	35
Automotive group.....	35	4,215	34	128	111
Gasoline service stations.....	67	1,169	76	39	27
Lumber-building-hardware group.....	17	1,164	16	71	46
Drug and proprietary stores.....	20	1,041	20	58	47
All other retail stores.....	82	3,144	77	125	102
WHOLESALE TRADE, totals.....	23	7,018	13	121	x
Merchant wholesalers.....	10	2,971	11	75	x
Other types of wholesale.....	13	4,047	2	46	x
SELECTED SERVICE TRADES, ² total.....	82	810	90	95	82
Personal services.....	56	463	62	67	55
All other service trades.....	26	347	28	28	27
HOTELS.....	41	2,513	29	147	139
TOURIST COURTS AND CAMPS.....	50	181	50	3	3
AMUSEMENTS.....	21	623	12	75	x

x Not available.

¹ Includes employees paid for less than the full workweek.

² See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

ESSEX COUNTY, N. Y.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Lake Placid:					
Retail trade.....	79	4,662	71	194	183
Selected service trades.....	21	188	24	30	23
Hotels.....	14	1,315	9	79	74
Tourist courts and camps.....		Included with "Remainder of county"			
Saranac Lake:					
Retail trade.....	15	484	18	18	16
Wholesale trade.....	5	1,090	4	24	x
Selected service trades.....		Included with "Remainder of county"			
Tourist courts and camps.....	6	32	8	-	-
Ticonderoga:					
Retail trade.....	73	5,243	61	244	203
Selected service trades.....	19	140	19	23	22
Hotels.....		Included with "Remainder of county"			
Tourist courts and camps.....		Included with "Remainder of county"			
Remainder of county: ³					
Retail trade.....	356	14,424	369	607	459
Wholesale trade.....	18	5,928	9	97	x
Selected service trades.....	42	482	47	42	37
Hotels.....	27	1,198	20	68	65
Tourist courts and camps.....	44	179	42	3	3

x Not available.

¹/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.²/ Includes employees paid for less than the full workweek.³/ Except as indicated above, includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1948 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 29, 1950

Release Series BC-1P-31-017

FRANKLIN COUNTY, N.Y.

Retail, wholesale, and service establishments located in Franklin County, New York, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$42.0 million, an increase of 173 percent over the \$15.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$19.3 million in 1948 as compared with \$7.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.7 million in 1948 compared with \$0.6 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 2,535 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,928 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Franklin County, New York, which also includes data for the cities of Malone, Tupper Lake, and that part of Saranac Lake located in Franklin County. Final figures, superseding the preliminary data for Franklin County, will be included in a Bulletin for the State of New York to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Franklin County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

FRANKLIN COUNTY, N. Y.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	710	42,038	723	1,924	1,643
Food group.....	176	10,896	189	305	251
Eating and drinking places.....	132	3,349	161	366	286
General merchandise grp, general stores.	28	3,653	21	284	228
Apparel group.....	64	3,017	53	145	121
Furniture-home furnishings-appliance grp.	30	1,658	32	70	67
Automotive group.....	41	7,318	31	234	226
Gasoline service stations.....	73	1,842	72	58	48
Lumber-building-hardware group.....	37	3,076	38	233	220
Drug and proprietary stores.....	18	906	18	52	42
All other retail stores.....	111	6,323	108	177	154
WHOLESALE TRADE, total.....	47	19,268	32	399	x
Merchant wholesalers.....	24	7,568	22	266	x
Other types of wholesale.....	23	11,700	10	133	x
SELECTED SERVICE TRADES, ^{2/} total.....	152	1,730	161	212	200
Personal services.....	108	1,028	110	175	165
All other service trades.....	44	702	51	37	35
HOTELS.....	27	2,018	26	204	179
TOURIST COURTS AND CAMPS.....	18	106	18	4	4

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

FRANKLIN COUNTY, N. Y.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Malone:					
Retail trade.....	184	16,099	21	787	689
Wholesale trade.....	20	6,221	12	110	x
Selected service trades....	38	805	43	89	85
Saranac Lake: (part)					
Retail trade.....	145	10,023	126	557	493
Wholesale trade.....	15	6,107	7	151	x
Selected service trades....	55	559	57	96	91
Tupper Lake:					
Retail trade.....	94	6,311	100	315	253
Wholesale trade.....	Included with "Remainder of county"				
Selected service trades....	17	157	18	17	15
Hotels.....	7	186	8	22	20
Remainder of county:3/					
Retail trade.....	287	9,605	310	265	208
Wholesale trade.....	12	6,940	4	138	x
Selected service trades....	42	209	43	10	9

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Except as indicated above, includes figures for establishments, other than wholesale not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-31-018

FULTON COUNTY, N. Y.

Retail, wholesale, and service establishments located in Fulton County, New York, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$47.5 million, an increase of 151 percent over the \$18.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$20.7 million in 1948 as compared with \$13.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$2.3 million in 1948 compared with \$0.9 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 3,115 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 2,476 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Fulton County, New York, which also includes data for the cities of Gloversville, Johnstown, and the part of the city of Dolgeville located in Fulton County. Final figures, superseding the preliminary data for Fulton County, will be included in a Bulletin for the State of New York to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Fulton County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

FULTON COUNTY, N. Y.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	786	47,469	811	2,433	1,887
Food group.....	203	13,792	235	454	312
Eating and drinking places.....	169	3,748	191	391	278
General merchandise group, general stores....	19	3,720	9	376	250
Apparel group.....	62	3,395	55	202	146
Furniture-home furnishings-appliance group...	37	2,927	32	145	135
Automotive group.....	42	7,513	38	287	261
Gasoline service stations.....	77	1,980	76	74	62
Lumber-building-hardware group.....	33	3,964	33	229	213
Drug and proprietary stores.....	18	1,083	21	48	36
All other retail stores.....	126	5,347	121	227	194
WHOLESALE TRADE, total.....	75	20,701	29	365	x
Merchant wholesalers.....	59	15,675	23	267	x
Manufact'rs' sales branches, offices.....	6	2,167	-	47	x
Petroleum bulk plants, terminals.....	5	1,168	3	38	x
Agents, brokers (merchandise).....	5	1,691	3	13	x
SELECTED SERVICE TRADES, ² total.....	223	2,275	237	317	261
Personal services.....	142	1,506	148	254	209
Business services.....	9	49	9	7	5
Automotive repairs and services.....	40	356	46	25	23
Other repair services.....	32	364	34	31	24
HOTELS.....	9	644	4	67	67
AMUSEMENTS.....	30	982	28	105	x

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
FULTON COUNTY, N. Y.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Doyleville (part):					
Retail trade.....	Included with "Remainder of county"				
Glensville:					
Retail trade.....	378	28,849	374	1,569	1,239
Wholesale trade.....	64	18,264	23	306	x
Selected service trades.....	133	1,615	142	239	209
Johnstown:					
Retail trade.....	178	11,843	79	554	433
Wholesale trade.....	11	2,437	6	59	x
Selected service trades.....	59	436	61	63	44
Remainder of county: ⁴					
Retail trade.....	230	6,777	258	310	215
Selected service trades.....	31	224	34	15	8

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes "remainder of county".

4/ Except as indicated above, includes figures for establishments not located in cities of 2,500 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-31-019

GENESEE COUNTY, N. Y.

Retail, wholesale, and service establishments located in Genesee County, New York, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$44.4 million, an increase of 181 percent over the \$15.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$31.0 million in 1948 as compared with \$7.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.5 million in 1948 compared with \$0.5 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 2,824 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 2,107 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Genesee County, New York, which also includes data for the cities of Batavia and Le Roy. Final figures, superseding the preliminary data for Genesee County, will be included in a Bulletin for the State of New York to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Genesee County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
GENESEE COUNTY, N. Y.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	612	44,446	637	2,141	1,711
Food group.....	128	9,722	137	363	264
Eating and drinking places.....	137	3,373	176	380	291
General merchandise grp, general stores	15	3,837	4	361	262
Apparel group.....	41	2,834	35	140	100
Furniture-home furnishings-appliance grp	29	2,161	22	96	85
Automotive group.....	47	8,865	45	312	303
Gasoline service stations.....	84	2,582	95	91	52
Lumber-building-hardware group.....	49	4,972	44	188	175
Drug and proprietary stores.....	13	936	10	52	42
All other retail stores.....	69	5,164	69	158	137
WHOLESALE TRADE, total.....	63	31,014	43	460	x
Merchant wholesalers.....	33	10,394	31	213	x
Assemblers of farm products.....	16	10,065	6	145	x
Other types of wholesale.....	14	10,555	6	102	x
SELECTED SERVICE TRADES, ² /total.....	137	1,494	158	223	182
Personal services.....	89	1,051	96	206	169
All other service trades.....	48	443	62	17	13
TOURIST COURTS AND CAMPS.....	13	40	16	-	-
AMUSEMENTS.....	11	483	6	69	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

GENESEE COUNTY, N. Y.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Batavia:					
Retail trade.....	281	27,934	273	1,490	1,199
Wholesale trade.....	39	20,289	26	287	x
Selected service trades...	79	1,041	90	177	148
Le Roy:					
Retail trade.....	77	4,881	71	233	184
Selected service trades...	16	101	20	7	5
Remainder of county: ^{3/}					
Retail trade.....	254	11,631	293	418	328
Wholesale trade.....	24	10,725	17	173	x
Selected service trades...	42	352	48	39	29

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repair and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-31-020

GREENE COUNTY, N. Y.

Retail, wholesale, and service establishments located in Greene County, New York, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$29.1 million, an increase of 206 percent over the \$9.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$4.3 million in 1948 as compared with \$1.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.5 million in 1948 compared with \$0.4 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,308 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 781 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Greene County, New York, which also includes data for the city of Catskill. Final figures, superseding the preliminary data for Greene County, will be included in a Bulletin for the State of New York to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Greene County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

GREENE COUNTY, N. Y.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	627	29,069	656	1,089	914
Food group.....	150	7,717	156	223	171
Eating and drinking places.....	181	3,025	194	286	243
General merchandise grp, general stores	28	2,096	26	105	82
Apparel group.....	22	915	22	37	28
Furniture-home furnishings-appliance grp	20	898	21	24	22
Automotive group.....	29	4,373	34	121	118
Gasoline service stations.....	71	3,301	77	86	74
Lumber-building-hardware group.....	34	2,385	32	92	87
Drug and proprietary stores.....	18	610	15	33	20
All other retail stores.....	74	3,749	79	82	69
WHOLESALE TRADE.....	18	4,292	7	84	x
SELECTED SERVICE TRADES, ² /total.....	133	1,473	133	135	81
Personal services.....	89	775	88	93	44
All other service trades.....	44	698	45	42	37
HOTELS.....	55	1,655	62	34	32
TOURIST COURTS AND CAMPS.....	21	106	21	1	1
AMUSEMENTS.....	21	274	15	51	x

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

GREENE COUNTY, N. Y.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Catskill:					
Retail trade.....	139	12,925	141	488	428
Wholesale trade.....	11	3,092	2	63	x
Selected service trades....	40	410	40	50	35
Remainder of county:					
Retail trade.....	488	16,144	515	601	486
Wholesale trade.....	7	1,200	5	21	x
Selected service trades....	93	1,063	93	85	46
Tourist courts and camps...	21	106	21	1	1

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1936, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 22, 1950

Release Series BC-1P- 31-021

HAMILTON COUNTY, N. Y.

Retail establishments located in Hamilton County, New York, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$3.4 million, an increase of 143 percent over the \$1.4 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$45,000 in 1948, a decrease from the \$46,000 reported in 1939.

Employment in the county rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 124 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 86 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Hamilton County, New York. Final figures, superseding the preliminary data for Hamilton County, will be included in a Bulletin for the State of New York to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Hamilton County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

HAMILTON COUNTY, N. Y.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	135	3,415	133	121	100
Food group.....	27	1,556	23	37	33
Eating and drinking places.....	41	472	49	23	14
Gasoline service stations.....	30	383	25	14	12
All other retail stores.....	37	1,004	36	47	41
SELECTED SERVICE TRADES ^{2/}	7	45	8	3	2
HOTELS.....	53	1,392	54	64	58
TOURIST COURTS AND CAMPS.....	43	116	47	3	3
AMUSEMENTS.....	17	58	17	5	x

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 22, 1950

Release Series BC-1P- 31-022

HERKIMER COUNTY, N. Y.

Retail, wholesale, and service establishments located in Herkimer County, New York, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$51.2 million, an increase of 168 percent over the \$19.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$12.7 million in 1948 as compared with \$4.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.7 million in 1948 compared with \$0.8 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 2,625 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 2,155 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Herkimer County, New York, which also includes data for the cities of Dolgeville, Frankfort, Herkimer, Ilion, Little Falls, and Mohawk. Final figures, superseding the preliminary data for Herkimer County, will be included in a Bulletin for the State of New York to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Herkimer County, as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

HERKIMER COUNTY, N. Y.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	939	51,191	954	2,219	1,784
Food group.....	231	15,029	225	452	324
Eating and drinking places.....	193	14,233	208	361	287
General merchandise group, general stores....	20	3,777	12	373	273
Apparel group.....	63	2,654	56	116	88
Furniture-home furnishings-appliance group...	52	2,889	45	111	100
Automotive group.....	50	7,338	43	272	260
Gasoline service stations.....	104	3,122	117	92	70
Lumber-building-hardware group.....	46	3,210	48	130	117
Drug and proprietary stores.....	22	1,108	23	55	40
All other retail stores.....	158	7,831	177	257	225
WHOLESALE TRADE, total.....	39	12,665	27	208	x
Merchant wholesalers.....	22	4,567	17	110	x
Other types of wholesale.....	17	8,098	10	98	x
SELECTED SERVICE TRADES, 2/ total.....	217	1,706	239	198	167
Personal services.....	155	1,156	164	174	147
All other service trades.....	62	550	75	24	20
HOTELS.....	37	1,093	39	93	87
TOURIST COURTS AND CAMPS.....	26	100	35	5	3

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

HERKIMER COUNTY, N. Y.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Dolgeville:					
Retail trade.....	66	3,057	76	99	68
Frankfort:					
Retail trade.....	78	2,312	81	69	63
Selected service trades.....	20	136	23	15	13
Herkimer:					
Retail trade.....	172	15,041	158	773	641
Selected service trades.....	45	216	45	21	13
Ilion:					
Retail trade.....	126	7,934	124	372	306
Little Falls:					
Retail trade.....	195	10,582	196	480	373
Wholesale trade.....	10	2,919	6	50	x
Selected service trades.....	66	436	72	35	29
Mohawk:					
Retail trade.....	46	1,981	48	80	62
Selected service trades.....	6	51	8	4	x
Remainder of county: ^{3/}					
Retail trade.....	256	10,284	271	346	271
Wholesale trade.....	22	7,766	14	140	x
Selected service trades.....	31	226	35	17	12
Tourist courts and camps.....	26	100	35	5	3

x Not available.

^{1/} See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.^{2/} Includes employees paid for less than the full workweek.^{3/} Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 22, 1950

Release Series BC-1P- 31-023

JEFFERSON COUNTY, N. Y.

Retail, wholesale, and service establishments located in Jefferson County, New York, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$84.9 million, an increase of 165 percent over the \$32.0 million in 1939, when the preceding Census of Business was taken.. Wholesale sales in the county reached a total of \$45.3 million in 1948 as compared with \$14.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$2.8 million in 1948 compared with \$1.4 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 5,922 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 4,253 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Jefferson County, New York, which also includes data for the cities of Carthage and Watertown. Final figures, superseding the preliminary data for Jefferson County, will be included in a Bulletin for the State of New York to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Jefferson County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

JEFFERSON COUNTY, N. Y.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	1,227	84,914	1,210	4,519	3,895
Food group.....	264	19,270	279	615	469
Eating and drinking places.....	249	6,730	296	791	660
General merchandise grp, general stores	71	9,601	66	921	777
Apparel group.....	76	5,489	58	324	271
Furniture-home furnishings-appliance grp	43	3,799	35	257	237
Automotive group.....	76	14,214	57	496	478
Gasoline service stations.....	155	3,918	172	96	82
Lumber-building-hardware group.....	79	7,787	72	442	401
Drug and proprietary stores.....	28	2,360	20	156	138
All other retail stores.....	186	11,746	155	421	382
WHOLESALE TRADE, total.....	114	45,312	59	987	x
Merchant wholesalers, total.....	78	29,316	50	721	x
Groceries, foods.....	21	11,976	20	173	x
Hardware, elec'l, plum'g and heat'g.	8	4,222	3	141	x
Mach'y, equip't, industrial supplies	6	837	4	27	x
Waste materials dealers.....	8	1,303	5	87	x
All other merchant wholesalers.....	35	10,978	18	293	x
Manufact'rs' sales branches, offices..	10	3,971	-	105	x
Petroleum bulk plants, terminals.....	18	7,107	9	94	x
Other types of wholesale.....	8	4,918	-	67	x
SELECTED SERVICE TRADES, ^{2/} total.....	265	2,791	275	416	376
Personal services.....	169	1,752	174	328	293
Business services.....	15	278	13	38	36
Automotive repairs and services.....	50	538	55	34	33
Other repair services.....	31	223	33	16	14
HOTELS.....	30	1,973	26	264	242
TOURIST COURTS AND CAMPS.....	50	177	59	7	5

x Not available.

^{1/} Includes employees paid for less than the full workweek.^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

JEFFERSON COUNTY, N. Y.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Carthage:					
Retail trade.....	103	7,032	97	283	252
Selected service trades....	20	253	22	36	35
Watertown:					
Retail trade.....	485	51,743	429	3,237	2,798
Wholesale trade.....	81	33,239	43	741	x
Selected service trades....	165	1,871	166	332	308
Remainder of county: ^{3/}					
Retail trade.....	639	26,139	684	999	845
Wholesale trade.....	33	12,073	16	246	x
Selected service trades....	80	667	87	48	33

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-31-025

LEWIS COUNTY, N. Y.

Retail, wholesale, and service establishments located in Lewis County, New York, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$16.1 million, an increase of 193 percent over the \$5.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$11.2 million in 1948 as compared with \$1.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$382,000 in 1948 compared with \$238,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 663 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 364 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Lewis County, New York, which also includes data for the city of Lowville. Final figures, superseding the preliminary data for Lewis County, will be included in a Bulletin for the State of New York to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Lewis County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

LEWIS COUNTY, N. Y.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	294	16,055	285	528	453
Food group.....	72	3,879	64	118	95
Eating and drinking places.....	46	815	48	81	69
Gen'l merchandise grp, general stores..	17	559	16	18	12
Apparel group.....	15	375	16	12	9
Furniture-home furnishings-appliance grp	11	405	13	17	14
Automotive group.....	17	2,258	18	66	58
Gasoline service stations.....	43	894	42	24	21
Lumber-building-hardware group.....	24	1,923	26	90	88
Drug and proprietary stores.....	6	232	7	11	8
All other retail stores.....	43	4,715	35	91	79
WHOLESALE TRADE.....	18	11,153	10	100	x
SELECTED SERVICE TRADES, ² /total.....	48	382	49	35	33
Personal services.....	30	234	31	27	25
All other service trades.....	18	148	18	8	8
HOTELS.....	15	421	12	53	46
AMUSEMENTS.....	5	22	4	13	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

LEWIS COUNTY, N. Y.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Lowville:					
Retail trade.....	94	7,888	96	275	239
Selected service trades...	14	199	15	26	26
Remainder of county:					
Retail trade.....	200	8,167	189	253	214
Selected service trades...	34	183	34	9	7

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 22, 1950

Release Series BC-1P- 31-026

LIVINGSTON COUNTY, N. Y.

Retail, wholesale, and service establishments located in Livingston County, New York, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$30.4 million, an increase of 176 percent over the \$11.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$19.8 million in 1948 as compared with \$3.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$994,000 in 1948 compared with \$361,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,428 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,090 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Livingston County, New York, which also includes data for the cities of Dansville and Mount Morris. Final figures, superseding the preliminary data for Livingston County, will be included in a Bulletin for the State of New York to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Livingston County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

LIVINGSTON COUNTY, N. Y.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	604	30,374	637	1,162	897
Food group.....	123	7,410	134	211	155
Eating and drinking places.....	118	2,414	122	251	176
General merchandise group, general stores....	29	1,580	31	88	59
Apparel group.....	33	1,157	37	48	32
Furniture-home furnishings-appliance group...	28	1,090	28	46	41
Automotive group.....	50	5,358	51	162	153
Gasoline service stations.....	84	2,009	94	58	35
Lumber-building-hardware group.....	45	3,395	49	141	129
Drug and proprietary stores.....	14	672	17	31	18
All other retail stores.....	80	5,289	74	126	99
WHOLESALE TRADE, total.....	38	19,837	25	186	x
Merchant wholesalers.....	15	4,493	11	80	x
Other types of wholesale.....	23	15,344	14	106	x
SELECTED SERVICE TRADES, ^{2/} total.....	129	994	144	80	67
Personal services.....	80	513	88	57	46
All other service trades.....	49	481	56	23	21
HOTELS.....	11	529	10	73	60
TOURIST COURTS AND CAMPS.....	7	42	7	3	3
AMUSEMENTS.....	18	315	17	75	x

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

LIVINGSTON COUNTY, N. Y.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Dansville:					
Retail trade.....	100	7,339	105	334	269
Selected service trades.....	28	254	32	36	31
Mount Morris:					
Retail trade.....	84	3,459	87	149	115
Selected service trades.....	13	124	14	8	8
Remainder of county: ^{3/}					
Retail trade.....	420	19,576	445	679	513
Selected service trades.....	88	616	98	36	28
Tourist courts and camps.....	7	42	7	3	3

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments not located in cities of 2,500 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Censuses be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-31-027

MADISON COUNTY, N. Y.

Retail, wholesale, and service establishments located in Madison County, New York, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$41.8 million, an increase of 186 percent over the \$14.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$18.5 million in 1948 as compared with \$4.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.5 million in 1948 compared with \$0.5 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 2,156 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,529 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Madison County, New York, which also includes data for the cities of Canastota and Oneida. Final figures, superseding the preliminary data for Madison County, will be included in a Bulletin for the State of New York to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Madison County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
MADISON COUNTY, N. Y.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	649	41,774	652	1,733	1,438
Food group.....	150	10,129	141	297	209
Eating and drinking places.....	137	2,919	155	320	250
General merchandise grp, general stores	25	1,969	19	136	107
Apparel group.....	31	1,762	37	84	56
Furniture-home furnishgs-appliance grp	32	1,715	34	67	61
Automotive group.....	41	7,260	30	265	254
Gasoline service stations.....	85	2,395	94	57	40
Lumber-building-hardware group.....	44	4,296	49	213	207
Drug and proprietary stores.....	17	1,184	15	89	70
All other retail stores.....	87	8,145	78	205	184
WHOLESALE TRADE, total.....	44	18,540	18	220	x
Merchant wholesalers.....	18	6,509	11	112	x
Other types of wholesale.....	26	12,031	7	108	x
SELECTED SERVICE TRADES, ² /total.....	144	1,541	153	203	178
Personal services.....	100	1,055	104	176	152
All other service trades.....	44	486	49	27	26
HOTELS.....	8	426	7	56	53
TOURIST COURTS AND CAMPS.....	12	86	14	6	5
AMUSEMENTS.....	20	620	16	153	x

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
MADISON COUNTY, N. Y.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Canastota:					
Retail trade.....	75	3,996	76	151	124
Selected service trades...	24	102	24	4	4
Oneida:					
Retail trade.....	179	15,768	176	767	634
Wholesale trade.....	19	6,517	11	98	x
Selected service trades...	49	652	52	110	102
Remainder of county: ^{3/}					
Retail trade.....	395	22,010	400	815	680
Wholesale trade.....	25	12,023	7	122	x
Selected service trades....	71	787	77	89	72
Tourist courts and camps...	12	86	14	6	5

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-31-028

MONROE COUNTY, N.Y.

Retail, wholesale, and service establishments located in Monroe County, New York, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$489.3 million, an increase of 157 percent over the \$190.7 million sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the county showed a 217 percent rise over the same period, reaching a total of \$471.5 million in 1948 as compared with \$148.9 million in 1939. The service trades included in the Census of Business reported receipts totaling \$46.2 million in 1948 compared with \$12.2 million in 1939. Amusement businesses in the county recorded receipts of \$8.3 million in 1948. No comparable figure for 1939 is available.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 28,424 paid employees for the workweek ended nearest November 15, 1948. Of these, 21,066 worked the full week, and the remainder part of the week. The comparable total and full workweek figures for 1939 were 22,308 and 18,353. Wholesale trade establishments reported a total of 8,266 full- and part-week employees for the week of November 15, 1948, compared with 5,707 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 7,337; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 3,117.

These preliminary figures have been derived from a Census report on Monroe County, New York. The report also contains data for the cities of Brockport, East Rochester, Fairport, Irondequoit, and Rochester.

Final figures, superseding the preliminary data for Monroe County, will be included in a Bulletin for the State of New York to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Monroe County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

MONROE COUNTY, N.Y.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	5,449	489,295	5,215	28,424	21,066
Food group.....	1,577	118,265	1,525	4,494	2,836
Eating and drinking places.....	1,039	39,994	1,142	4,885	3,727
Gen'l merchandise grp, general stores...	134	73,128	115	7,514	5,103
Apparel group.....	433	43,414	396	2,944	2,027
Furniture-home furnishings-appliance grp.	284	28,523	226	1,630	1,464
Automotive group.....	230	76,863	174	2,301	2,176
Gasoline service stations.....	492	19,116	517	750	493
Lumber-building-hardware group.....	249	26,950	233	1,064	915
Drug and proprietary stores.....	141	14,363	127	747	519
All other retail stores.....	870	48,679	760	2,095	1,806
WHOLESALE TRADE, total.....	812	471,490	449	8,266	x
Merchant wholesalers, total.....	559	257,978	356	6,192	x
Groceries, foods.....	113	51,023	94	877	x
Dry goods, apparel.....	27	9,581	22	197	x
Hardware, elec'l, plum'g and heat'g..	56	39,216	26	1,030	x
Mach'y, equip't, industrial supplies..	116	24,147	67	996	x
Automotive parts, accessories.....	33	6,146	17	329	x
All other merchant wholesalers.....	214	127,865	130	2,763	x
Manufact'rs' sales branches, offices...	120	135,232	2	1,419	x
Petroleum bulk plants, terminals.....	31	36,802	5	419	x
Agents, brokers (merchandise).....	91	36,389	77	184	x
Assemblers of farm products.....	11	5,089	9	52	x
SELECTED SERVICE TRADES, <u>2</u> /total.....	2,123	46,160	2,169	7,337	6,680
Personal services.....	1,340	19,133	1,388	3,306	2,921
All other service trades.....	783	27,027	781	4,031	3,759
HOTELS.....	Data withheld to avoid disclosure				
AMUSEMENTS.....	165	8,273	132	1,387	x

x Not available.

¹/ Includes employees paid for less than the full workweek.²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

MONROE COUNTY, N. Y.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Brockport:					
Retail trade	78	5,332	64	282	202
Selected service trades...	18	151	18	18	17
East Rochester:					
Retail trade	166	15,250	137	913	652
Selected service trades...	34	373	35	70	68
Fairport:					
Retail trade	70	4,060	58	157	106
Selected service trades...	26	181	26	8	7
Irondequoit:					
Retail trade	115	6,733	125	333	226
Selected service trades...	41	433	40	40	38
Amusements	16	139	18	56	x
Rochester:					
Retail trade	4,265	408,441	4,072	24,683	18,471
Wholesale trade	759	453,369	418	7,995	x
Selected service trades...	1,838	43,523	1,867	7,072	6,447
Hotels	27	6,158	17	1,328	1,068
Amusements	116	7,195	87	1,209	x
Remainder of county: ^{3/}					
Retail trade	755	49,479	759	2,056	1,409
Wholesale trade	48	17,272	24	248	x
Selected service trades...	166	1,499	183	129	103
Amusements	25	714	21	67	x

x Not available.

^{1/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.^{2/} Includes employees paid for less than the full workweek.^{3/} Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

PRELIMINARY

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

For Release May 22, 1950

Release Series BC-1P-31-029

MONTGOMERY COUNTY, N. Y.

Retail, wholesale, and service establishments located in Montgomery County, New York, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$58.3 million, an increase of 172 percent over the \$21.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$26.2 million in 1948 as compared with \$10.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$2.3 million in 1948 compared with \$1.1 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 3,375 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 2,520 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Montgomery County, New York, which also includes data for the cities of Amsterdam, Canajoharie, and Fort Plain. Final figures, superseding the preliminary data for Montgomery County, will be included in a Bulletin for the State of New York to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Montgomery County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

MONTGOMERY COUNTY, N. Y.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	960	58,272	988	2,642	1,995
Food group.....	230	15,315	251	497	364
Eating and drinking places.....	228	4,956	248	415	294
General merchandise grp, general stores.....	25	4,016	16	373	232
Apparel group.....	71	4,894	70	270	180
Furniture-home furnishings-appliance grp.....	56	2,939	51	150	118
Automotive group.....	35	8,072	32	248	244
Gasoline service stations.....	96	3,368	109	101	87
Lumber-building-hardware group.....	50	5,296	47	231	215
Drug and proprietary stores.....	26	1,248	23	80	54
All other retail stores.....	143	8,168	141	277	207
WHOLESALE TRADE, total.....	74	26,190	42	460	x
Merchant wholesalers.....	48	12,748	37	295	x
Manufact'rs' sales branches, offices.....	7	4,281	-	68	x
Petroleum bulk plants, terminals.....	14	5,737	3	58	x
Other types of wholesale.....	5	3,424	2	39	x
SELECTED SERVICE TRADES, 2/total.....	263	2,327	289	273	235
Personal services.....	181	1,429	200	190	159
All other service trades.....	82	898	89	83	76
HOTELS.....	16	537	16	81	75

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
MONTGOMERY COUNTY, N. Y.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Amsterdam:					
Retail trade.....	552	38,489	556	1,863	1,373
Wholesale trade.....	53	17,983	34	353	x
Selected service trades....	176	1,579	188	193	168
Hotels.....	6	213	5	40	38
Canajoharie:					
Retail trade.....	65	3,515	69	164	133
Selected service trades....	20	149	26	6	6
Fort Plain:					
Retail trade.....	86	5,425	79	254	217
Selected service trades....	21	167	26	25	21
Remainder of county: ^{3/}					
Retail trade.....	257	10,843	284	361	272
Wholesale trade.....	21	8,207	8	107	x
Selected service trades....	46	432	49	49	40

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion pictures theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted their major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 29, 1950

Release Series BC-1P- 31-030

NASSAU COUNTY, N. Y.

Retail, wholesale, and service establishments located in Nassau County, New York, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$602.2 million, an increase of 231 percent over the \$181.9 million sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the county showed a 267 percent rise over the same period, reaching a total of \$197.5 million in 1948 as compared with \$53.8 million in 1939. The service trades included in the Census of Business reported receipts totaling \$34.7 million in 1948 compared with \$11.3 million in 1939. Amusement businesses in the county recorded receipts of \$23.6 million in 1948. No comparable figure for 1939 is available.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 24,610 paid employees for the workweek ended nearest November 15, 1948. Of these, 21,279 worked the full week, and the remainder part of the week. The comparable total and full workweek figures for 1939 were 14,647 and 12,417. Wholesale trade establishments reported a total of 4,083 full- and part-week employees for the week of November 15, 1948, compared with 2,243 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 5,091; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 3,156.

These preliminary figures have been derived from a Census report on Nassau County, New York. The report also contains data for twenty cities of 2,500 inhabitants or more located in Nassau county.

Final figures, superseding the preliminary data for Nassau County, will be included in a Bulletin for the State of New York to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Nassau County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
NASSAU COUNTY, N. Y.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active propriet- ors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	7,276	602,218	6,906	24,610	21,279
Food group.....	1,628	184,624	1,515	5,218	4,628
Eating and drinking places.....	1,454	55,269	1,497	4,885	3,944
Gen'l merchandise grp, general stores...	194	28,612	148	2,256	1,760
Apparel group.....	681	48,269	600	2,502	1,989
Furniture-home furnishgs-appliance grp.	426	35,204	377	1,612	1,543
Automotive group.....	330	88,991	227	2,399	2,360
Gasoline service stations.....	820	29,670	934	1,178	1,038
Lumber-building-hardware group.....	353	44,474	286	1,740	1,591
Drug and proprietary stores.....	230	14,814	226	729	576
All other retail stores.....	1,160	72,291	1,096	2,091	1,850
WHOLESALE TRADE, total.....	341	197,512	179	4,083	x
Merchant wholesalers, total.....	280	99,343	171	2,317	x
Groceries, foods.....	48	19,936	42	317	x
Dry goods, apparel.....	6	753	5	25	x
Hardware, elec'l, plum'g and heat'g..	44	20,241	12	358	x
Mach'y, equip't, industrial supplies..	45	7,573	18	255	x
Automotive parts, accessories.....	33	5,830	31	289	x
All other merchant wholesalers.....	104	45,010	63	1,073	x
Manufact'rs' sales branches, offices...	28	36,346	—	1,027	x
Petroleum bulk plants, terminals.....	25	58,768	1	719	x
Other types of wholesale.....	8	3,055	7	20	x
SELECTED SERVICE TRADES, ² /total.....	2,151	34,741	2,182	5,091	4,595
Personal services.....	1,417	20,114	1,408	3,429	3,098
Business services.....	128	3,387	111	609	512
Automotive repairs and services.....	275	5,538	315	457	418
Other repair services.....	331	5,702	348	596	567
HOTELS.....	50	3,881	33	293	227
AMUSEMENTS.....	145	23,615	93	1,188	x

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

NASSAU COUNTY, N. Y.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active propri- etors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Cedarhurst:					
Retail trade.....	121	10,759	105	355	320
Selected service trades...	56	1,174	57	117	102
East Rockaway:					
Retail trade.....	61	2,366	66	65	50
Selected service trades...	17	356	15	59	52
Farmingdale:					
Retail trade.....	94	7,134	93	257	228
Selected service trades...	24	193	23	17	12
Floral Park:					
Retail trade.....	188	14,716	180	549	431
Wholesale trade.....	7	4,302	4	71	x
Selected service trades...	56	849	58	76	73
Freeport:					
Retail trade.....	463	37,238	421	1,536	1,297
Wholesale trade.....	23	5,126	17	172	x
Selected service trades...	131	1,645	134	247	220
Garden City:					
Retail trade.....	91	18,575	68	967	829
Wholesale trade.....	7	5,673	-	51	x
Selected service trades...	35	1,066	33	180	168
Glen Cove:					
Retail trade.....	239	17,212	231	662	575
Wholesale trade.....	15	4,511	10	163	x
Selected service trades...	84	1,283	85	166	149
Great Neck:					
Retail trade.....	84	8,666	73	260	233
Selected service trades...	34	537	31	91	85
Hempstead:					
Retail trade.....	550	83,785	436	4,214	3,616
Wholesale trade.....	30	12,951	22	349	x
Selected service trades...	171	5,501	166	987	907
Lawrence:					
Retail trade.....	28	3,629	27	107	101
Selected service trades...	18	284	15	31	26
Long Beach:					
Retail trade.....	280	17,967	262	673	600
Selected service trades...	78	888	76	136	115
Hotels.....	27	1,980	16	28	23
Lynbrook:					
Retail trade.....	273	25,665	223	1,099	943
Wholesale trade.....	19	9,101	11	239	x
Selected service trades...	86	1,297	85	165	154
Malverne:					
Retail trade.....	35	2,406	39	88	64
Selected service trades...	13	103	15	10	10
Mineola:					
Retail trade.....	214	18,926	203	789	704
Wholesale trade.....	45	34,893	17	711	x
Selected service trades...	80	2,012	67	268	257
New Hyde Park:					
Retail trade.....	94	8,293	90	243	223
Selected service trades...	17	239	17	38	34

Continued

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
NASSAU COUNTY, N. Y.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Rockville Centre:					
Retail trade.....	338	41,422	305	1,763	1,602
Wholesale trade.....	14	6,014	7	114	x
Selected service trades....	138	2,056	139	353	321
Sea Cliff:					
Retail trade.....	45	2,584	45	49	39
Selected service trades....	22	211	20	23	10
Valley Stream:					
Retail trade.....	315	21,391	314	843	713
Wholesale trade.....	8	3,906	5	204	x
Selected service trades....	62	818	69	98	88
Westbury:					
Retail trade.....	110	7,558	107	276	235
Selected service trades....	30	308	32	25	21
Williston Park:					
Retail trade.....	102	5,547	114	198	170
Selected service trades....	36	423	35	51	44
Remainder of county:3/					
Retail trade.....	3,551	246,379	3,504	9,617	8,306
Wholesale trade.....	160	98,976	77	1,876	x
Selected service trades....	963	13,423	1,010	1,953	1,747

x Not available.

- 1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
- 2/ Includes employees paid for less than the full workweek.
- 3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 29, 1950

Release Series BC-1P- 31-031

NEW YORK CITY, N. Y.

Retail, wholesale, and service establishments located in New York City, New York, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the city during 1948 aggregated \$8,000,000,000, an increase of 151 percent over the \$3,192,600,000 sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the city showed a 184 percent rise over the same period, reaching a total of \$36,782,400,000 in 1948 as compared with \$12,954,300,000 in 1939. The service trades included in the Census of Business reported receipts totaling \$1,151,300,000 in 1948 compared with \$456,100,000 in 1939. Hotel receipts moved from \$137,600,000 in 1939 to \$257,500,000 in 1948. Amusement businesses in the city recorded receipts of \$282,300,000 in 1948. No comparable figure for 1939 is available.

Employment in the city also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 438,365 paid employees for the workweek ended nearest November 15, 1948. Of these, 373,252 worked the full week, and the remainder part of the week. The comparable total and full workweek figures for 1939 were 349,252 and 301,670. Wholesale trade establishments reported a total of 301,730 full- and part-week employees for the week of November 15, 1948, compared with 248,105 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 159,851; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 117,804.

These preliminary figures have been derived from a Census report on New York City, New York. The report also contains data for the boroughs of Brooklyn, Manhattan, Queens, Richmond, and the Bronx.

Final figures, superseding the preliminary data for New York City, will be included in a Bulletin for the State of New York to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for New York City as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

NEW YORK CITY, N. Y.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active proprie- tors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	103,765	8,000,012	99,592	438,365	373,252
Food group.....	35,917	2,151,534	37,167	60,876	52,391
Eating and drinking places.....	18,376	1,092,223	17,793	130,952	112,393
General merchandise grp, general stores.	3,347	931,634	3,162	76,260	58,179
Apparel group.....	12,277	1,219,735	10,456	68,206	57,295
Furniture-home furnishings-appliance grp.	5,781	522,429	5,270	21,308	20,087
Automotive group.....	1,491	544,390	1,019	11,320	11,094
Gasoline service stations.....	2,682	137,610	2,792	6,515	6,098
Lumber-building-hardware group.....	2,581	170,547	2,320	6,777	6,341
Drug and proprietary stores.....	3,707	206,722	3,307	11,561	9,134
All other retail stores.....	17,606	1,023,188	16,406	44,590	40,240
WHOLESALE TRADE, total.....	35,123	36,782,361	24,401	301,730	x
Merchant wholesalers, total.....	27,709	16,328,954	20,026	200,576	x
Groceries, foods.....	3,959	3,190,137	3,273	32,460	x
Dry goods, apparel.....	6,851	3,947,003	5,161	42,318	x
Hardware, elec'l, plum'g and heat'g..	1,649	840,903	1,028	17,368	x
Mach'y, equip't, industrial supplies.	3,025	812,544	2,016	19,468	x
Furniture, home furnishings.....	1,329	437,115	1,024	8,613	x
All other merchant wholesalers.....	10,896	7,101,252	7,524	80,349	x
Manufact'rs' sales branches, offices...	2,357	10,398,327	223	74,165	x
Petroleum bulk plants, terminals.....	52	296,557	5	2,647	x
Agents, brokers (merchandise).....	4,965	9,604,100	4,115	22,915	x
Assemblers of farm products.....	40	154,423	32	1,427	x
SELECTED SERVICE TRADES, ^{2/} total.....	50,023	1,151,274	49,971	159,851	144,669
Personal services.....	33,635	449,587	34,403	70,670	63,347
Business services.....	5,313	484,384	4,365	67,312	60,774
Automotive repairs and services.....	4,223	121,299	4,025	12,633	11,917
Other repair services.....	6,852	96,004	7,178	9,236	8,631
HOTELS.....	519	257,477	199	44,738	39,573
TOURIST COURTS AND CAMPS.....	6	55	8	6	6
AMUSEMENTS.....	2,436	282,279	1,503	29,493	x

x Not available.

^{1/} Includes employees paid for less than the full workweek.^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
BRONX BOROUGH (BRONX COUNTY), N. Y.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	15,437	920,191	15,836	36,647	29,437
Food group.....	6,673	375,645	7,194	9,554	8,195
Eating and drinking places.....	2,029	87,096	2,177	8,496	6,849
General merchandise grp, general stores..	392	38,934	373	3,239	2,049
Apparel group.....	1,566	119,613	1,421	5,889	3,916
Furniture-home furnishings-appliance grp..	954	58,449	929	2,294	2,085
Automotive group.....	274	73,963	201	1,675	1,640
Gasoline service stations.....	428	20,967	468	987	910
Lumber-building-hardware group.....	288	16,045	282	625	575
Drug and proprietary stores.....	562	24,019	534	1,069	788
All other retail stores.....	2,271	105,460	2,257	2,819	2,430
WHOLESALE TRADE, total.....	1,546	644,958	1,371	11,199	x
Merchant wholesalers, total.....	1,481	524,629	1,350	9,811	x
Groceries, foods.....	504	295,505	489	4,070	x
Dry goods, apparel.....	45	4,622	47	139	x
Hardware, elec'l, plum'g and heat'g...	137	37,558	111	918	x
Mach'y, equip't, industrial supplies...	190	28,913	191	790	x
Waste materials dealers.....	89	14,492	111	361	x
All other merchant wholesalers.....	516	143,539	401	3,533	x
Other types of wholesale.....	65	120,329	21	1,388	x
SELECTED SERVICE TRADES, ^{2/} total.....	7,351	95,416	7,574	12,642	11,316
Personal services.....	5,266	56,814	5,479	8,837	7,809
Business services.....	238	7,617	226	808	657
Automotive repairs and services.....	833	17,328	804	1,709	1,635
Other repair services.....	1,014	13,657	1,065	1,288	1,215
HOTELS.....	Data withheld to avoid disclosure.				
ROOMS.....	243	24,734	142	2,766	x

Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
BROOKLYN BOROUGH (KINGS COUNTY) N. Y.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	35,155	2,013,573	35,667	89,735	76,211
Food group.....	14,126	715,963	14,754	20,048	16,981
Eating and drinking places.....	5,633	218,424	6,059	20,035	16,630
General merchandise grp, general stores	1,543	180,264	1,550	16,323	13,434
Apparel group.....	3,777	245,119	3,489	12,112	10,075
Furniture-home furnishings-appliance grp	1,895	143,799	1,816	5,624	5,268
Automotive group.....	505	145,048	371	2,908	2,850
Gasoline service stations.....	994	49,736	1,045	2,465	2,317
Lumber-building-hardware group.....	905	48,920	844	1,800	1,685
Drug and proprietary stores.....	1,355	51,164	1,346	2,191	1,502
All other retail stores.....	4,422	215,131	4,393	6,229	5,469
WHOLESALE TRADE, total.....	3,642	1,591,594	3,056	26,588	x
Merchant wholesalers, total.....	3,463	1,120,553	2,992	21,585	x
Groceries, foods.....	1,000	404,473	999	5,338	x
Dry goods, apparel.....	117	20,871	99	400	x
Hardware, elec'l, plum'g and heat'g.	302	99,237	228	2,269	x
Mach'y, equip't, industrial supplies	400	51,577	343	1,717	x
Waste materials dealers.....	367	62,907	396	1,688	x
All other merchant wholesalers.....	1,277	481,488	927	10,173	x
Manufact'rs' sales branches, offices..	81	268,736	8	3,232	x
Petroleum bulk plants, terminals.....	28	162,126	3	1,452	x
Agents, brokers (merchandise).....	58	33,807	44	143	x
Assemblers of farm products.....	12	6,372	9	176	x
SELECTED SERVICE TRADES, ² /total.....	15,035	205,235	15,491	28,304	25,488
Personal services.....	11,067	134,152	11,426	20,077	17,947
Business services.....	549	16,192	501	2,454	2,096
Automotive repairs and services.....	1,503	33,901	1,554	3,724	3,528
Other repair services.....	1,916	20,990	2,010	2,049	1,917
HOTELS.....	33	11,083	13	2,170	1,788
AMUSEMENTS.....	752	51,387	443	6,010	x

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
MANHATTAN BOROUGH (NEW YORK COUNTY), N. Y.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active proprie- tors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 16, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	34,378	3,742,287	30,107	256,697	222,019
Food group.....	8,866	569,419	9,213	17,610	15,642
Eating and drinking places.....	7,217	654,907	5,929	89,946	78,513
Gen'l merchandise grp, general stores...	873	621,502	759	49,379	38,146
Apparel group.....	5,275	740,264	4,140	44,997	39,285
Furniture-home furnishings-appliance grp.	1,959	237,587	1,649	10,018	9,596
Automotive group.....	274	182,160	146	3,199	3,152
Gasoline service stations.....	288	20,645	226	1,082	1,032
Lumber-building-hardware group.....	677	47,670	575	2,062	1,993
Drug and proprietary stores.....	1,033	96,630	715	6,594	5,647
All other retail stores.....	7,916	571,503	6,755	31,810	29,013
WHOLESALE TRADE, total.....	28,615	33,575,524	19,184	246,750	x
Merchant wholesalers, total.....	21,589	14,128,766	14,924	157,581	x
Groceries, foods.....	2,182	2,282,349	1,587	19,625	x
Dry goods, apparel.....	6,665	3,919,516	4,999	41,693	x
Hardware, elec'l, plum'g and heat'g..	1,073	632,522	635	12,695	x
Mach'y, equip't, industrial supplies..	2,277	694,379	1,378	15,652	x
Furniture, home furnishings.....	1,143	404,851	853	7,762	x
All other merchant wholesalers.....	8,249	6,195,149	5,472	60,154	x
Manufact'rs' sales branches, offices...	2,147	9,753,040	204	65,454	x
Agents, brokers (merchandise).....	4,855	9,532,828	4,037	22,492	x
Other types of wholesale.....	24	160,890	19	1,223	x
SELECTED SERVICE TRADES, ² /total.....	20,528	746,705	19,621	104,411	94,717
Personal services.....	11,981	192,366	12,097	31,536	28,320
Business services.....	4,226	450,129	3,346	62,727	56,876
Automotive repairs and services.....	1,189	56,217	911	5,617	5,326
Other repair services.....	3,132	47,993	3,267	4,531	4,195
HOTELS.....	438	241,823	151	41,925	37,239
AMUSEMENTS.....	1,051	167,378	705	16,258	x

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

QUEENS BOROUGH (QUEENS COUNTY), N. Y.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active proprie- tors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	16,305	1,194,890	15,623	49,840	41,362
Food group.....	5,392	440,065	5,177	12,246	10,463
Eating and drinking places.....	2,943	117,256	3,049	11,143	9,477
Gen'l merchandise grp, general stores...	460	85,195	407	6,803	4,231
Apparel group.....	1,489	106,294	1,254	4,794	3,683
Furniture-home furnishgs-appliance grp.	861	75,951	773	3,078	2,880
Automotive group.....	376	129,607	248	3,125	3,049
Gasoline service stations.....	815	41,583	873	1,851	1,723
Lumber-building-hardware group.....	617	50,804	539	1,962	1,802
Drug and proprietary stores.....	674	31,189	633	1,510	1,078
All other retail stores.....	2,678	116,946	2,670	3,328	2,976
WHOLESALE TRADE, total.....	1,206	928,700	701	16,460	x
Merchant wholesalers, total.....	1,073	537,579	676	11,055	x
Groceries, foods.....	250	204,743	179	3,367	x
Dry goods, apparel.....	24	1,994	16	86	x
Hardware, elec'l, plum'g & heat'g....	128	69,827	48	1,452	x
Mach'y, equip't, industrial supplies..	145	36,948	89	1,281	x
Lumber, construction materials.....	86	44,098	35	979	x
All other merchant wholesalers.....	440	179,969	309	3,890	x
Manufact'rs' sales branches, offices...	90	299,340	2	4,546	x
Agents, brokers (merchandise).....	31	22,746	23	202	x
Other types of wholesale.....	12	69,035	-	657	x
SELECTED SERVICE TRADES, ² /total.....	6,406	95,934	6,553	13,397	12,161
Personal services.....	4,800	60,753	4,867	9,332	8,468
Business services.....	276	10,127	265	1,277	1,111
Automotive repairs and services.....	626	12,916	677	1,501	1,358
Other repair services.....	704	12,138	744	1,287	1,224
HOTELS.....	40	2,953	30	303	282
AMUSEMENTS.....	316	36,002	167	4,118	x

x Not available.

¹/ Includes employees paid for less than the full workweek.²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

RICHMOND BOROUGH (RICHMOND COUNTY), N. Y.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active proprie- tors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	2,490	129,071	2,459	5,446	4,223
Food group.....	860	50,437	829	1,418	1,110
Eating and drinking places.....	554	14,540	579	1,332	924
General merchandise grp, general stores..	79	5,739	73	516	319
Apparel group.....	170	8,445	152	414	336
Furniture-home furnishgs-appliance grp..	112	6,643	103	294	258
Automotive group.....	62	13,612	53	413	403
Gasoline service stations.....	157	4,679	180	130	116
Lumber-building-hardware group.....	94	7,108	80	328	286
Drug and proprietary stores.....	83	3,720	79	197	119
All other retail stores.....	319	14,148	331	404	352
WHOLESALE TRADE, total.....	114	41,585	89	733	x
Merchant wholesalers, total.....	103	17,427	84	544	x
Groceries, foods.....	23	3,067	19	60	x
Hardware, elec'l, plum'g & heat'g.....	9	1,759	6	34	x
Mach'y, equip't, industrial supplies...	13	727	15	28	x
Waste materials dealers.....	11	794	8	37	x
All other merchant wholesalers.....	47	11,080	36	385	x
Other types of wholesale.....	11	24,158	5	189	x
SELECTED SERVICE TRADES, ^{2/} total.....	703	7,984	732	1,097	987
Personal services.....	521	5,502	534	888	803
Business services.....	24	319	27	46	34
Automotive repairs and services.....	72	937	79	82	70
Other repair services.....	86	1,226	92	81	80
HOTELS.....	Data withheld to avoid disclosure.				
AMUSEMENTS.....	74	2,778	46	341	x

x Not available.

^{1/} Includes employees paid for less than the full workweek.^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.--The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups--personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.--For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.--"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.--"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.--"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-31-032

NIAGARA COUNTY, N. Y.

Retail, wholesale, and service establishments located in Niagara County, New York, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$171.6 million, an increase of 180 percent over the \$61.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$53.9 million in 1948 as compared with \$14.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$6.4 million in 1948 compared with \$2.6 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 10,756 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 7,617 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Niagara County, New York, which also includes data for the cities of Lockport, Niagara Falls, and North Tonawanda. Final figures, superseding the preliminary data for Niagara County, will be included in a Bulletin for the State of New York to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Niagara County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
NIACARA COUNTY, N. Y.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active propriet- ors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	2,589	171,647	2,646	8,785	6,811
Food group.....	662	42,900	703	1,344	944
Eating and drinking places.....	693	16,971	760	1,988	1,475
General merchandise grp, general stores.	48	16,405	23	1,481	1,108
Apparel group.....	167	11,467	139	630	457
Furniture-home furnishgs-appliance grp.	113	7,448	111	394	342
Automotive group.....	112	26,044	85	740	707
Gasoline service stations.....	239	7,943	283	256	193
Lumber-building-hardware group.....	128	20,182	99	997	869
Drug and proprietary stores.....	60	4,669	53	297	180
All other retail stores.....	367	17,618	390	658	536
WHOLESALE TRADE, total.....	137	53,869	109	1,118	x
Merchant wholesalers.....	106	33,086	95	819	x
Groceries, foods.....	20	4,519	28	165	x
Hardware, elec'l, plum'g and heat'g..	10	4,664	4	124	x
Mach'y, equip't, industrial supplies..	8	305	6	17	x
Automotive parts, accessories.....	12	1,931	3	119	x
All other merchant wholesalers.....	56	21,667	54	394	x
Manufact'rs' sales branches. offices...	10	8,307	-	114	x
Petroleum plants, bulk terminals.....	14	4,756	11	82	x
Other types of wholesale.....	7	7,720	3	103	x
SELECTED SERVICE TRADES, ^{2/} total.....	652	6,352	717	853	741
Personal services.....	456	4,270	497	688	601
Business services.....	33	557	39	62	49
Automotive repairs and services.....	94	1,027	108	65	61
Other repair services.....	69	498	73	38	30
HOTELS.....	30	2,224	24	431	379
TOURIST COURTS AND CAMPS.....	54	252	61	8	7
AMUSEMENTS.....	59	2,427	50	373	x

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

NIAGARA COUNTY, N. Y.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Lockport:					
Retail trade.....	399	33,442	374	1,710	1,336
Wholesale trade.....	32	11,548	21	274	x
Selected service trades....	129	1,106	142	154	137
Amusements.....	Included with "Remainder of county"				
Niagara Falls:					
Retail trade.....	1,346	98,936	1,365	5,385	4,272
Wholesale trade.....	71	29,444	59	450	x
Selected service trades....	356	4,171	395	594	518
Hotels.....	19	1,760	13	333	294
Tourist courts and camps...	12	55	15	-	-
Amusements.....	21	1,624	16	227	x
North Tonawanda:					
Retail trade.....	328	19,884	336	874	656
Wholesale trade.....	21	8,574	16	269	x
Selected service trades....	75	570	81	72	59
Tourist courts and camps...	Included with "Remainder of county"				
Amusements.....	5	101	5	67	x
Remainder of county: 3/					
Retail trade.....	516	19,385	571	816	547
Wholesale trade.....	13	4,303	13	125	x
Selected service trades....	92	505	99	33	27
Tourist courts and camps...	42	197	46	8	7
Amusements.....	33	702	29	79	x

x Not available.

^{1/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.^{2/} Includes employees paid for less than the full workweek.^{3/} Except as indicated above, includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.--The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups--personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.--For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.--"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.--"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.--"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-31-033

ONEIDA COUNTY, N. Y.

Retail, wholesale, and service establishments located in Oneida County, New York, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$206.1 million, an increase of 188 percent over the \$71.5 million sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the county showed a 176 percent rise over the same period, reaching a total of \$157.7 million in 1948 as compared with \$57.2 million in 1939. The service trades included in the Census of Business reported receipts totaling \$11.9 million in 1948 compared with \$4.4 million in 1939. Hotel receipts moved from \$1.3 million in 1939 to \$2.8 million in 1948. Amusement businesses in the county recorded receipts of \$4.3 million in 1948. No comparable figure for 1939 is available.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 10,346 paid employees for the workweek ended nearest November 15, 1948. Of these, 8,231 worked the full week, and the remainder part of the week. The comparable total and full workweek figures for 1939 were 7,684 and 6,015. Wholesale trade establishments reported a total of 2,833 full- and part-week employees for the week of November 15, 1948, compared with 2,240 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 1,699; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 1,137.

These preliminary figures have been derived from a Census report on Oneida County, New York. The report also contains data for the cities of New York Mills, Rome, Utica, Whitesboro, and Yorkville.

Final figures, superseding the preliminary data for Oneida County, will be included in a Bulletin for the State of New York to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Oneida County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
ONEIDA COUNTY, N. Y.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active proprie- tors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	3,118	206,114	3,062	10,346	8,231
Food group.....	864	54,057	865	1,764	1,294
Eating and drinking places.....	674	18,184	733	1,916	1,529
General merchandise grp, general stores	72	18,684	54	1,680	1,123
Apparel group.....	280	17,734	209	1,069	868
Furniture-home furnishgs-appliance grp	156	10,587	146	607	546
Automotive group.....	118	26,884	109	783	740
Gasoline service stations.....	290	9,919	321	355	276
Lumber-building-hardware group.....	129	13,662	128	681	634
Drug and proprietary stores.....	72	4,665	65	255	179
All other retail stores.....	463	31,738	432	1,236	1,042
WHOLESALE TRADE, total.....	323	157,735	181	2,833	x
Merchant wholesalers, total.....	239	91,688	160	2,043	x
Groceries, foods.....	48	16,895	38	318	x
Dry goods, apparel.....	7	3,870	8	87	x
Hardware, elec'l, plum'g and heating	23	10,797	13	358	x
Mach'y, equip't, industrial supplies	44	11,039	25	239	x
Waste materials dealers.....	20	6,083	16	160	x
All other merchant wholesalers.....	97	43,004	60	881	x
Manufact'rs' sales branches, offices..	37	27,636	-	475	x
Petroleum bulk plants, terminals.....	25	19,409	9	173	x
Agents, brokers (merchandise).....	11	11,326	12	36	x
Assemblers of farm products.....	11	7,676	-	106	x
SELECTED SERVICE TRADES, ^{2/} total.....	885	11,876	926	1,699	1,528
Personal services.....	555	7,120	575	1,193	1,093
Business services.....	45	1,397	31	219	176
Automotive repairs and services.....	170	2,182	194	193	168
Other repair services.....	115	1,177	126	94	91
HOTELS.....	38	2,775	34	562	499
TOURIST COURTS AND CAMPS.....	12	51	12	-	-
AMUSEMENTS.....	71	4,268	63	738	x

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE Page 3

ONEIDA COUNTY, N. Y.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active propri- etors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
New York Mills:					
Retail trade.....	46	1,370	44	57	44
Selected service trades...	9	36	8	2	-
Rome:					
Retail trade.....	520	36,853	531	1,880	1,509
Wholesale trade.....	29	8,299	19	169	x
Selected service trades...	138	1,848	150	293	272
Hotels.....	10	259	12	35	28
Utica:					
Retail trade.....	1,559	122,529	1,455	6,650	5,320
Wholesale trade.....	261	128,349	153	2,406	x
Selected service trades...	550	8,502	573	1,259	1,141
Hotels.....	19	2,230	16	492	445
Amusements.....	36	3,088	26	515	x
Whitesboro:					
Retail trade.....	47	2,435	45	126	91
Selected service trades...	10	49	10	4	-
Yorkville:					
Retail trade.....	65	3,666	78	150	134
Selected service trades...	12	37	12	3	2
Remainder of county: ^{3/}					
Retail trade.....	881	39,261	909	1,483	1,133
Wholesale trade.....	33	21,087	9	258	x
Selected service trades...	166	1,404	173	138	113
Hotels.....	9	286	6	35	26

x Not available.

^{1/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

^{2/} Includes employees paid for less than the full workweek.

^{3/} Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-31-034

ONONDAGA COUNTY, N. Y.

Retail, wholesale, and service establishments located in Onondaga County, New York, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$348.2 million, an increase of 185 percent over the \$122.0 million sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the county showed a 222 percent rise over the same period, reaching a total of \$541.1 million in 1948 as compared with \$168.3 million in 1939. The service trades included in the Census of Business reported receipts totaling \$24.1 million in 1948 compared with \$7.4 million in 1939. Hotel receipts moved from \$2.6 million in 1939 to \$6.6 million in 1948. Amusement businesses in the county recorded receipts of \$6.4 million in 1948. No comparable figure for 1939 is available.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 20,900 paid employees for the workweek ended nearest November 15, 1948. Of these, 16,669 worked the full week, and the remainder part of the week. The comparable total and full workweek figures for 1939 were 14,124 and 11,702. Wholesale trade establishments reported a total of 7,876 full- and part-week employees for the week of November 15, 1948, compared with 4,897 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 3,566; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 2,024.

These preliminary figures have been derived from a Census report on Onondaga County, New York. The report also contains data for the cities of Baldwinsville, East Syracuse, Liverpool, Salvay, and Syracuse.

Final figures, superseding the preliminary data for Onondaga County, will be included in a Bulletin for the State of New York to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Onondaga County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
ONONDAGA COUNTY, N. Y.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	3,771	348,187	3,667	20,900	16,669
Food group.....	986	88,889	1,002	3,122	2,322
Eating and drinking places.....	887	35,515	959	4,447	3,577
General merchandise grp, general stores	92	48,779	73	4,709	3,416
Apparel group.....	247	28,342	192	1,973	1,533
Furniture-home furnishgs-appliance grp.	165	15,999	132	1,189	1,072
Automotive group.....	163	49,039	115	1,477	1,413
Gasoline service stations.....	392	14,569	431	538	390
Lumber-building-hardware group.....	169	21,655	144	1,152	1,115
Drug and proprietary stores.....	116	9,121	106	586	380
All other retail stores.....	554	36,279	513	1,707	1,451
WHOLESALE TRADE, total.....	728	541,079	390	7,876	x
Merchant wholesalers, total.....	460	227,064	287	5,046	x
Groceries, foods.....	96	36,906	91	596	x
Dry goods, apparel.....	18	4,197	19	110	x
Hardware, elec'l, plum'g and heat'g..	50	39,883	22	981	x
Mach'y, equip't, industrial supplies.	97	24,011	46	835	x
Automotive parts, accessories.....	24	5,338	19	274	x
All other merchant wholesalers.....	175	116,729	90	2,250	x
Manufact'rs' sales branches, offices....	144	237,275	2	2,328	x
Petroleum bulk plants, terminals.....	30	36,076	15	278	x
Agents, brokers (merchandise).....	82	34,481	78	142	x
Assemblers of farm products.....	12	6,183	8	82	x
SELECTED SERVICE TRADES, ^{2/} total.....	1,392	24,130	1,429	3,566	3,027
Personal services.....	848	11,843	875	2,066	1,771
Business services.....	110	4,691	94	683	523
Automotive repairs and services.....	240	4,886	260	495	436
Other repair services.....	194	2,710	200	322	297
HOTELS.....	32	6,637	26	1,317	1,105
TOURIST COURTS AND CAMPS.....	16	48	21	-	-
AMUSEMENTS.....	115	6,375	94	1,058	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

ONONDAGA COUNTY, N. Y.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Baldwinsville:					
Retail trade.....	76	5,735	80	255	203
Selected service trades....	21	183	25	14	11
East Syracuse:					
Retail trade.....	65	4,414	61	189	133
Selected service trades....	26	151	28	10	10
Liverpool:					
Retail trade.....	41	3,231	47	171	108
Selected service trades....	11	151	11	12	10
Solvay:					
Retail trade.....	92	3,003	104	104	76
Wholesale trade.....		Included with "Remainder of county"			
Selected service trades....	29	224	33	29	24
Syracuse:					
Retail trade.....	2,545	262,011	2,416	16,140	13,004
Wholesale trade.....	673	520,533	357	7,563	x
Selected service trades....	1,121	22,023	1,130	3,412	2,902
Amusements.....	67	5,191	48	804	x
Remainder of county:3/					
Retail trade.....	952	69,793	959	4,041	3,145
Wholesale trade.....	55	20,546	33	313	x
Selected service trades....	184	1,398	202	89	70
Tourist courts and camps....	16	48	21	-	-
Amusements.....	35	899	34	174	x

x Not available.

1/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Except as indicated above, includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 22, 1950

Release Series BC-1P- 31-035

ONTARIO COUNTY, N. Y.

Retail, wholesale, and service establishments located in Ontario County, New York, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$54.6 million, an increase of 183 percent over the \$19.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$29.4 million in 1948 as compared with \$6.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$2.0 million in 1948 compared with \$0.9 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 3,409 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 2,493 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Ontario County, New York, which also includes data for the cities of Canandaigua and Geneva. Final figures, superseding the preliminary data for Ontario County, will be included in a Bulletin for the State of New York to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and states. A single copy of the preliminary release for Ontario County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

ONTARIO COUNTY, N. Y.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	788	54,628	763	2,721	2,167
Food group.....	190	13,182	180	420	329
Eating and drinking places.....	135	4,608	146	609	470
General merchandise group, general stores.....	34	4,454	27	370	237
Apparel group.....	53	2,480	36	168	115
Furniture-home furnishings-appliance group.....	51	2,654	53	142	131
Automotive group.....	52	7,834	43	287	270
Gasoline service stations.....	95	3,415	106	120	87
Lumber-building-hardware group.....	54	7,612	57	296	273
Drug and proprietary stores.....	18	1,082	14	69	51
All other retail stores.....	106	7,307	101	240	204
WHOLESALE TRADE, total.....	69	29,417	42	441	x
Merchant wholesalers.....	38	7,046	33	217	x
Manufacturers' sales branches, offices.....	7	6,441	-	59	x
Petroleum bulk plants, terminals.....	10	4,094	6	40	x
Assemblers of farm products.....	14	11,836	3	125	x
SELECTED SERVICE TRADES, ² total.....	209	2,008	232	247	213
Personal services.....	139	1,327	155	191	163
All other service trades.....	70	681	77	56	50
HOTELS.....	9	857	4	179	152
TOURIST COURTS AND CAMPS.....	14	79	23	-	-

x Not available.

¹ Includes employees paid for less than the full workweek.

² See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

ONTARIO COUNTY, N. Y.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Canandaigua:					
Retail trade.....	132	11,639	109	563	415
Wholesale trade.....	21	9,691	17	110	x
Selected service trades.....	53	511	65	48	43
Geneva:					
Retail trade.....	344	25,884	314	1,480	1,213
Wholesale trade.....	28	10,083	18	191	x
Selected service trades.....	90	1,072	98	170	146
Remainder of county: ^{3/}					
Retail trade.....	312	17,105	340	673	539
Wholesale trade.....	20	9,643	7	140	x
Selected service trades.....	66	425	69	29	24

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-31-036

ORANGE COUNTY, N. Y.

Retail, wholesale, and service establishments located in Orange County, New York, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$158.9 million, an increase of 168 percent over the \$59.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$98.2 million in 1948 as compared with \$31.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$6.7 million in 1948 compared with \$2.8 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 9,766 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 7,125 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Orange County, New York, which also includes data for the cities of Goshen, Highland Falls, Middletown, Newburgh, Port Jervis, Walden, and Warwick. Final figures, superseding the preliminary data for Orange County, will be included in a Bulletin for the State of New York to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Orange County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
ORANGE COUNTY, N. Y.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	2,507	158,866	2,476	7,111	5,922
Food group.....	622	42,506	638	1,255	1,013
Eating and drinking places.....	584	14,182	627	1,158	955
General merchandise grp, general stores	78	11,212	60	1,227	846
Apparel group.....	211	11,412	194	598	480
Furniture-home furnishings-appliance grp	121	7,740	116	381	362
Automotive group.....	131	24,105	98	849	834
Gasoline service stations.....	227	5,989	251	196	154
Lumber-building-hardware group.....	100	13,739	85	557	524
Drug and proprietary stores.....	71	4,034	72	223	169
All other retail stores.....	362	23,947	335	667	585
WHOLESALE TRADE, total.....	211	98,242	150	1,817	x
Merchant wholesalers, total.....	150	59,407	134	1,275	x
Groceries, foods.....	44	25,858	49	458	x
Hardware, elec'l, plum'g and heat'g.	21	8,951	12	187	x
Mach'y, equip't, industrial supplies	12	1,582	11	59	x
Automotive parts, accessories.....	14	1,801	14	80	x
All other merchant wholesalers.....	59	21,215	48	491	x
Manufact'rs' sales branches, offices..	28	15,710	-	254	x
Other types of wholesale.....	33	23,125	16	288	x
SELECTED SERVICE TRADES, ^{2/} total.....	684	6,691	720	838	769
Personal services.....	462	4,324	474	661	608
Business services.....	33	342	33	35	30
Automotive repairs and services.....	103	1,435	119	110	104
Other repair services.....	86	590	94	32	27
HOTELS.....	107	4,165	115	439	381
TOURIST COURTS AND CAMPS.....	26	187	29	4	4
AMUSEMENTS.....	47	2,076	26	315	x

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

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Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

ORANGE COUNTY, N. Y.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Goshen:					
Retail trade.....	83	4,747	87	171	155
Selected service trades....	24	213	29	33	26
Highland Falls:					
Retail trade.....	72	3,434	78	135	118
Selected service trades....	15	81	17	6	5
Middletown:					
Retail trade.....	388	32,261	363	1,612	1,363
Wholesale trade.....	50	21,435	33	373	x
Selected service trades....	119	1,414	116	227	215
Hotels.....	10	481	10	87	83
Newburgh:					
Retail trade.....	726	52,927	711	2,762	2,250
Wholesale trade.....	100	40,564	76	850	x
Selected service trades....	253	2,539	263	357	331
Hotels.....	6	766	2	156	129
Port Jervis:					
Retail trade.....	217	13,534	217	595	478
Wholesale trade.....	20	5,138	14	81	x
Selected service trades....	55	397	62	29	27
Walden:					
Retail trade.....	89	4,643	93	192	161
Selected service trades....	22	109	22	11	7
Warwick:					
Retail trade.....	61	5,265	59	194	179
Selected service trades....	23	169	25	16	13
Remainder of county: ^{3/}					
Retail trade.....	871	42,055	868	1,450	1,218
Wholesale trade.....	41	31,105	27	513	x
Selected service trades....	173	1,769	186	159	145
Hotels.....	80	2,409	95	156	133

x Not available.

^{1/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

^{2/} Includes employees paid for less than the full workweek.

^{3/} Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

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The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

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Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-31-037

ORLEANS COUNTY, N. Y.

Retail, wholesale, and service establishments located in Orleans County, New York, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$24.5 million, an increase of 210 percent over the \$7.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$5.7 million in 1948 as compared with \$4.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$765,000 in 1948 compared with \$240,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,280 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,100 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Orleans County, New York, which also includes data for the cities of Albion and Medina. Final figures, superseding the preliminary data for Orleans County, will be included in a Bulletin for the State of New York to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Orleans County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

ORLEANS COUNTY, N. Y.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	413	24,490	442	1,038	799
Food group.....	98	6,567	102	221	156
Eating and drinking places.....	73	1,633	90	167	112
General merchandise grp, general stores.	15	1,727	13	127	87
Apparel group.....	27	1,195	20	66	48
Furniture-home furnishings-appliance grp.	21	1,054	20	55	49
Automotive group.....	27	3,273	28	96	91
Gasoline service stations.....	53	1,113	61	35	23
Lumber-building-hardware group.....	39	3,337	45	120	118
Drug and proprietary stores.....	10	545	10	33	24
All other retail stores.....	50	4,046	53	118	91
WHOLESALE TRADE, total.....	24	5,683	21	157	x
Merchant wholesalers.....	8	1,670	12	45	x
Other types of wholesale.....	16	4,013	9	112	x
SELECTED SERVICE TRADES, 2/ total.....	96	765	107	85	68
Personal services.....	60	391	63	60	46
All other service trades.....	36	374	44	25	22
HOTELS.....	5	186	6	26	22
AMUSEMENTS.....	12	341	12	32	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Re 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

ORLEANS COUNTY, N. Y.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Albion:					
Retail trade.....	103	7,353	106	342	283
Selected service trades...	38	218	41	25	17
Medina:					
Retail trade.....	124	9,218	130	455	331
Wholesale trade.....	6	1,599	9	40	x
Selected service trades...	23	251	25	42	35
Remainder of county: ^{3/}					
Retail trade.....	186	7,919	206	241	185
Wholesale trade.....	18	4,084	12	117	x
Selected service trades...	35	296	41	18	16

x Not available.

^{1/} See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

^{2/} Includes employees paid for less than the full workweek.

^{3/} Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

PRELIMINARY

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

For Release May 15, 1950

Release Series BC-1P-31-038

OSWEGO COUNTY, N. Y.

Retail, wholesale, and service establishments located in Oswego County, New York, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$58.9 million, an increase of 179 percent over the \$21.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$17.9 million in 1948 as compared with \$7.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$2.4 million in 1948 compared with \$0.8 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 3,576 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 2,369 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Oswego County, New York, which also includes data for the cities of Fulton and Oswego. Final figures, superseding the preliminary data for Oswego County, will be included in a Bulletin for the State of New York to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Oswego County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

OSWEGO COUNTY, N. Y.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE.....	1,076	58,894	1,063	2,854	2,223
Food group.....	258	16,650	247	530	417
Eating and drinking places.....	253	5,493	282	617	436
General merchandise group, general stores....	38	3,387	34	283	191
Apparel group.....	63	3,762	56	251	173
Furniture-home furnishings-appliance group...	48	2,903	46	155	143
Automotive group.....	59	8,067	54	296	266
Gasoline service stations.....	138	3,598	149	112	92
Lumber-building-hardware group.....	62	5,166	61	236	212
Drug and proprietary stores.....	24	1,714	23	112	76
All other retail stores.....	133	8,154	109	262	217
WHOLESALE TRADE, total.....	64	17,887	56	449	x
Merchant wholesalers.....	38	7,857	45	280	x
Petroleum bulk plants, terminals.....	19	6,861	11	132	x
Other types of wholesale.....	7	3,169	-	37	x
SELECTED SERVICE TRADES, 2/ total.....	242	2,350	259	273	250
Personal services.....	171	1,246	182	190	170
All other service trades.....	71	1,104	77	83	80
HOTELS.....	13	603	10	110	107
TOURIST COURTS AND CAMPS.....	8	27	7	-	-
AMUSEMENTS.....	29	785	25	177	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

OSWEGO COUNTY, N. Y.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Fulton:					
Retail trade.....	226	16,902	186	806	653
Wholesale trade.....	11	2,215	11	80	x
Selected service trades.....	56	374	61	57	53
Oswego:					
Retail trade.....	348	21,979	344	1,252	952
Wholesale trade.....	31	6,374	32	152	x
Selected service trades.....	94	1,296	97	187	173
Remainder of county:^{3/}					
Retail trade.....	502	20,013	533	796	618
Wholesale trade.....	22	9,298	13	217	x
Selected service trades.....	92	680	101	29	24
Tourist courts and camps.....	8	27	7	—	—

x Not available.

^{1/} See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.^{2/} Includes employees paid for less than the full workweek.^{3/} Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-31-039

OTSEGO COUNTY, N. Y.

Retail, wholesale, and service establishments located in Otsego County, New York, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$48.9 million, an increase of 170 percent over the \$18.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$22.4 million in 1948 as compared with \$6.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.5 million in 1948 compared with \$0.6 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 2,821 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 2,020 employees for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Otsego County, New York, which also includes data for the city of Cooperstown and Oneonta. Final figures, superseding the preliminary data for Otsego County, will be included in a Bulletin for the State of New York to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Otsego County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

OTSEGO COUNTY, N. Y.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	737	48,922	709	2,215	1,822
Food groups.....	192	12,425	179	397	307
Eating and drinking places.....	122	3,120	122	353	271
General merchandise group, general stores....	21	5,671	16	482	369
Apparel group.....	38	2,679	38	96	75
Furniture-home furnishings-appliance group..	36	1,352	36	58	57
Automotive group.....	42	6,827	47	246	235
Gasoline service stations.....	110	2,553	116	84	65
Lumber-building-hardware group.....	54	4,478	61	204	188
Drug and proprietary stores.....	15	1,166	11	52	43
All other retail stores.....	107	8,651	83	243	212
WHOLESALE TRADE, total.....	58	22,432	28	399	x
Merchant wholesalers.....	35	9,736	24	218	x
Petroleum bulk plants, terminals.....	9	2,989	3	47	x
Assemblers of farm products.....	8	5,880	1	80	x
Other types of wholesale.....	6	3,827	—	54	x
SELECTED SERVICE TRADES, ^{2/} total.....	147	1,465	155	207	190
Personal services.....	92	884	95	162	150
All other service trades.....	55	581	60	45	40
HOTELS.....	21	806	24	130	119
TOURIST COURTS AND CAMPS.....	11	24	13	—	—
AMUSEMENTS.....	18	491	20	76	x

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RELEASES FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
OTSEGO COUNTY, N. Y.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Cooperstown:					
Retail trade.....	77	5,661	80	304	249
Selected service trades.....	17	108	15	11	11
Oneonta:					
Retail trade.....	218	22,632	191	1,229	1,030
Wholesale trade.....	33	11,528	17	228	x
Selected service trades.....	60	760	57	159	148
Remainder of county: ^{3/}					
Retail trade.....	442	20,629	438	682	543
Wholesale trade.....	25	10,904	11	171	x
Selected service trades.....	70	597	83	37	31
Tourist courts and camps.....	11	24	13	-	-

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-31-040

PUTNAM COUNTY, N. Y.

Retail, wholesale, and service establishments located in Putnam County, New York, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$23.0 million, an increase of 184 percent over the \$8.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.1 million in 1948 as compared with \$0.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$722,000 in 1948 compared with \$173,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 810 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 506 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Putnam County, New York. Final figures, superseding the preliminary data for Putnam County, will be included in a Bulletin for the State of New York to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Putnam County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

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Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

PUTNAM COUNTY, N. Y.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	403	23,044	398	726	639
Food group.....	87	6,830	88	141	125
Eating and drinking places.....	121	2,367	126	178	141
General merchandise grp., general stores.	5	137	6	5	4
Apparel group.....	11	373	13	15	14
Furniture-home furnishings-appliance grp.	19	664	16	30	27
Automotive group.....	20	4,824	20	98	92
Gasoline service stations.....	58	1,107	59	23	20
Lumber-building-hardware group.....	23	3,132	11	95	95
Drug and proprietary stores.....	8	474	8	27	21
All other retail stores.....	51	3,136	51	114	100
WHOLESALE TRADE.....	5	1,132	1	25	x
SELECTED SERVICE TRADES, ^{2/} total.....	76	722	85	59	50
Personal services.....	41	353	48	32	25
All other service trades.....	35	369	37	27	25
HOTELS.....	22	844	20	59	58
TOURIST COURTS AND CAMPS.....	8	33	7	1	1
AMUSEMENTS.....	11	243	9	61	x

x Not available.

^{1/} Includes employees paid for less than the full workweek.^{2/} See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-31-042

RENSSELAER COUNTY, N. Y.

Retail, wholesale, and service establishments located in Rensselaer County, New York, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$123.6 million, an increase of 184 percent over the \$43.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$76.4 million in 1948 as compared with \$31.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$7.0 million in 1948 compared with \$2.4 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 8,632 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 6,493 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Rensselaer County, New York, which also includes data for the cities of Hoosick Falls, Rensselaer, and Troy. Final figures, superseding the preliminary data for Rensselaer County, will be included in a Bulletin for the State of New York to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Rensselaer County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
RENSSELAER COUNTY, N. Y.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	1,746	123,584	1,715	5,949	4,639
Food group.....	522	34,149	537	1,107	764
Eating and drinking places.....	367	9,810	406	940	720
Gen'l merchandise grp, general stores...	49	8,909	44	729	516
Apparel group.....	125	17,397	76	1,200	888
Furniture-home furnishings-appliance grp.	82	8,385	86	485	435
Automotive group.....	70	19,756	57	463	449
Gasoline service stations.....	179	5,578	189	188	148
Lumber-building-hardware group.....	53	4,220	49	183	156
Drug and proprietary stores.....	42	2,647	38	148	106
All other retail stores.....	257	12,733	233	506	457
WHOLESALE TRADE, total.....	137	76,370	72	1,516	x
Merchant wholesalers.....	108	40,123	69	1,083	x
Groceries, foods.....	30	11,085	30	185	x
Hardware, elec'l, plum'g and heat'g..	13	5,649	6	199	x
Mach'y, equip't, industrial supplies..	13	3,667	8	109	x
Drugs, chemicals, paints.....	7	6,620	2	174	x
All other merchant wholesalers.....	45	13,102	23	416	x
Petroleum bulk plants, terminals.....	15	25,302	2	248	x
Other types of wholesale.....	14	10,945	1	185	x
SELECTED SERVICE TRADES, ² /total.....	515	7,020	508	1,167	1,074
Personal services.....	353	4,439	342	914	834
Business services.....	16	272	13	26	20
Automotive repairs and services.....	90	1,301	94	126	121
Other repair services.....	56	1,008	59	101	99
HOTELS.....	15	1,440	15	162	113
TOURIST COURTS AND CAMPS.....	14	60	13	1	-
AMUSEMENTS.....	31	1,592	23	200	x

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

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Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

RENSSELAER COUNTY, N. Y.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Hoosick Falls:					
Retail trade.....	94	3,955	96	190	160
Selected service trades...	18	125	19	18	11
Amusements.....	Included with "Remainder of county"				
Rensselaer:					
Retail trade.....	143	7,508	141	278	231
Wholesale trade.....	11	22,023	—	241	x
Selected service trades...	38	406	40	51	41
Amusements.....	Included with "Remainder of county"				
Troy:					
Retail trade.....	1,104	94,858	1,041	4,841	3,795
Wholesale trade.....	111	44,718	65	1,133	x
Selected service trades...	391	5,839	381	1,059	985
Amusements.....	17	1,430	16	148	x
Remainder of county: ^{3/}					
Retail trade.....	405	17,263	437	640	453
Wholesale trade.....	15	9,629	7	142	x
Selected service trades...	68	650	68	39	37
Tourist courts and camps..	14	60	13	1	—
Amusements.....	14	162	7	52	x

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Except as indicated above, includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-31-044

ROCKLAND COUNTY, N. Y.

Retail, wholesale, and service establishments located in Rockland County, New York, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$63.7 million, an increase of 171 percent over the \$23.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$11.1 million in 1948 as compared with \$4.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$3.3 million in 1948 compared with \$1.0 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 2,959 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 2,193 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Rockland County, New York, which also includes data for the cities of Haverstraw, Nyack, Spring Valley, Suffern, and West Haverstraw. Final figures, superseding the preliminary data for Rockland County, will be included in a Bulletin for the State of New York to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Rockland County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

ROCKLAND COUNTY, N. Y.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	1,091	63,674	1,106	2,293	1,865
Food group.....	304	21,627	307	596	500
Eating and drinking places.....	229	5,595	256	457	311
General merchandise group, general stores....	35	1,831	26	118	90
Apparel group.....	80	3,905	92	144	95
Furniture-home furnishings-appliance group...	52	3,866	49	147	134
Automotive group.....	55	9,785	46	219	205
Gasoline service stations.....	124	2,981	129	92	82
Lumber-building-hardware group.....	45	6,025	37	213	203
Drug and proprietary stores.....	33	1,774	31	97	66
All other retail stores.....	134	6,285	133	210	179
WHOLESALE TRADE, total.....	59	11,115	40	271	x
Merchant wholesalers.....	51	7,003	34	233	x
Petroleum bulk plants, terminals.....	8	4,112	6	38	x
SELECTED SERVICE TRADES, ² total.....	285	3,342	299	395	362
Personal services.....	194	2,045	197	307	280
Business services.....	6	84	6	8	8
Automotive repairs and services.....	50	736	61	45	40
Other repair services.....	35	477	35	35	34
HOTELS.....	47	2,297	39	269	204
TOURIST COURTS AND CAMPS.....	15	79	12	2	-

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
ROCKLAND COUNTY, N. Y.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Haverstraw:					
Retail trade.....	154	9,494	156	315	262
Wholesale trade.....	10	850	9	16	x
Selected service trades.....	35	505	34	83	80
Nyack:					
Retail trade.....	184	16,064	173	653	522
Wholesale trade.....	14	3,260	10	72	x
Selected service trades.....	62	832	67	107	90
Spring Valley:					
Retail trade.....	116	8,524	127	241	221
Selected service trades.....	32	479	38	68	66
Suffern:					
Retail trade.....	101	7,882	97	304	266
West Haverstraw:					
Retail trade.....	34	977	32	28	25
Remainder of county:^{3/}					
Retail trade.....	502	20,733	521	752	569
Wholesale trade.....	35	7,005	21	183	x
Selected service trades.....	118	1,173	127	91	85

x Not available.

^{1/} See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

^{2/} Includes employees paid for less than the full workweek.

^{3/} Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,00 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-31-045

ST. LAWRENCE COUNTY, N. Y.

Retail, wholesale, and service establishments located in St. Lawrence County, New York, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$76.6 million, an increase of 177 percent over the \$27.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$24.6 million in 1948 as compared with \$9.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$2.3 million in 1948 compared with \$1.0 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 4,173 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 3,088 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on St. Lawrence County, New York, which also includes data for the cities of Canton, Gouverneur, Massena, Ogdensburg, and Potsdam. Final figures, superseding the preliminary data for St. Lawrence County, will be included in a Bulletin for the State of New York to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for St. Lawrence County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

ST. LAWRENCE COUNTY, N. Y.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	1,370	76,599	1,329	3,397	2,796
Food groups.....	364	21,236	363	552	427
Eating and drinking places.....	238	5,836	260	719	567
General merchandise group, general stores....	79	7,545	66	574	456
Apparel group.....	75	2,848	56	146	105
Furniture-home furnishings-appliance group....	59	3,388	48	163	155
Automotive group.....	68	9,501	67	334	313
Gasoline service stations.....	193	4,121	208	106	81
Lumber-building-hardware group.....	91	5,424	81	288	254
Drug and proprietary stores.....	26	1,990	21	118	100
All other retail stores.....	177	14,710	159	397	338
WHOLESALE TRADE, total.....	80	24,563	30	500	x
Merchant wholesalers.....	45	9,826	21	263	x
Petroleum bulk plants, terminals.....	23	8,285	6	135	x
Assemblers of farm products.....	7	2,695	1	32	x
Other types of wholesale.....	5	3,757	2	70	x
SELECTED SERVICE TRADES, 2/ total.....	280	2,308	299	276	248
Personal services.....	179	1,308	188	209	189
All other service trades.....	101	1,000	111	67	59
HOTELS.....	30	1,095	34	159	146
TOURIST COURTS AND CAMPS.....	26	47	22	1	1
AMUSEMENTS.....	39	750	33	161	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

ST. LAWRENCE COUNTY, N. Y.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Canton:					
Retail trade.....	96	6,926	97	340	285
Selected service trades.....	29	199	27	34	27
Gouverneur:					
Retail trade.....	103	10,170	97	425	377
Selected service trades.....	23	126	27	12	10
Massena:					
Retail trade.....	226	14,638	215	698	572
Wholesale trade.....	14	2,833	4	71	x
Selected service trades.....	53	428	56	62	56
Ogdensburg:					
Retail trade.....	243	14,164	212	789	671
Wholesale trade.....	23	8,571	8	170	x
Selected service trades.....	48	533	47	85	82
Potsdam:					
Retail trade.....	113	10,325	97	524	422
Selected service trades.....	29	269	37	36	34
Remainder of county: ^{3/}					
Retail trade.....	589	20,376	611	621	469
Wholesale trade.....	43	13,159	18	259	x
Selected service trades.....	98	753	105	47	39
Tourist courts and camps.....	26	47	22	1	1

x Not available.

^{1/} See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.^{2/} Includes employees paid for less than the full workweek.^{3/} Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1936, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-31-046

SARATOGA COUNTY, N. Y.

Retail, wholesale, and service establishments located in Saratoga County, New York, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$59.4 million, an increase of 188 percent over the \$20.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$13.9 million in 1948 as compared with \$4.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$2.5 million in 1948 compared with \$1.0 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 3,192 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 2,041 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Saratoga County, New York, which also includes data for the cities of Ballston Spa, Corinth, Mechanicville, Saratoga Springs, South Glens Falls, and Waterford. Final figures, superseding the preliminary data for Saratoga County, will be included in a Bulletin for the State of New York to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Saratoga County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

SARATOGA COUNTY, N. Y.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	1,219	59,386	1,277	2,600	2,047
Food group.....	292	16,536	309	448	329
Eating and drinking places.....	355	9,676	398	864	632
General merchandise group, general stores....	43	2,985	36	207	162
Apparel group.....	50	2,278	46	107	82
Furniture-home furnishings-appliance group...	50	2,252	42	97	89
Automotive group.....	51	7,766	52	223	217
Gasoline service stations.....	134	3,077	138	116	89
Lumber-building-hardware group.....	56	5,267	62	211	184
Drug and proprietary stores.....	25	1,470	25	89	63
All other retail stores.....	163	8,079	169	238	200
WHOLESALE TRADE, total.....	42	13,926	22	241	x
Merchant wholesalers.....	25	5,899	13	149	x
Other types of wholesale.....	17	8,027	9	92	x
SELECTED SERVICE TRADES, ^{2/} total.....	277	2,490	292	351	297
Personal services.....	185	1,660	193	276	234
Business services.....	5	8	6	—	—
Automotive repairs and services.....	64	734	70	69	58
Other repair services.....	23	88	23	6	5
HOTELS.....	52	2,375	51	191	185
TOURIST COURTS AND CAMPS.....	45	111	51	1	—

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

SARATOGA COUNTY, N. Y.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Ballston Spa:					
Retail trade.....	101	6,454	99	258	208
Selected service trades.....	31	237	33	29	28
Corinth:					
Retail trade.....	69	3,324	64	152	110
Selected service trades.....	21	112	22	12	8
Mechanicville:					
Retail trade.....	162	9,917	167	427	340
Wholesale trade.....	Included with "Remainder of county"				
Selected service trades.....	43	298	44	31	23
Saratoga Springs:					
Retail trade.....	371	21,890	388	1,039	887
Wholesale trade.....	25	8,285	12	151	x
Selected service trades.....	107	1,285	113	218	194
Hotels.....	43	2,116	44	168	163
South Glens Falls:					
Retail trade.....	45	3,562	45	100	83
Selected service trades.....	8	153	8	36	28
Waterford:					
Retail trade.....	49	1,311	47	63	46
Selected service trades.....	12	116	13	6	3
Remainder of county ³ :					
Retail trade.....	422	12,928	467	561	373
Wholesale trade.....	17	5,641	10	90	x
Selected service trades.....	55	289	59	19	13

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Except as indicated above, includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1938, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-31-047

SCHENECTADY COUNTY, N. Y.

Retail, wholesale, and service establishments located in Schenectady County, New York, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$148.7 million, an increase of 193 percent over the \$50.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$51.2 million in 1948 as compared with \$24.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$9.3 million in 1948 compared with \$2.9 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 10,085 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 7,099 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Schenectady County, New York, which also includes data for the cities of Schenectady and Scotia. Final figures, superseding the preliminary data for Schenectady County, will be included in a Bulletin for the State of New York to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Schenectady County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

91644

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
SCHENECTADY COUNTY, N. Y.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active proprie- tors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	1,803	148,733	1,839	7,518	5,852
Food group.....	490	38,658	520	1,279	900
Eating and drinking places.....	373	12,577	419	1,297	1,046
General merchandise grp, general stores	42	16,372	34	1,669	1,174
Apparel group.....	152	12,858	140	683	521
Furniture-home furnishings-appliance grp	82	7,007	91	379	354
Automotive group.....	78	21,922	59	513	497
Gasoline service stations.....	159	6,595	168	258	171
Lumber-building-hardware group.....	81	12,188	75	546	501
Drug and proprietary stores.....	52	3,818	43	222	138
All other retail stores.....	294	16,738	290	672	550
WHOLESALE TRADE, total.....	123	51,201	62	1,088	x
Merchant wholesalers, total.....	94	34,879	59	808	x
Groceries, foods.....	33	15,272	21	320	x
Hardware, elec'l, plum'g and heat'g.	8	5,253	4	108	x
Mach'y, equip't, industrial supplies	11	722	10	38	x
Automotive parts, accessories.....	9	1,966	4	91	x
All other merchant wholesalers.....	33	11,666	20	251	x
Manufact'rs' sales branches, offices..	21	11,189	1	227	x
Other types of wholesale.....	8	5,133	2	53	x
SELECTED SERVICE TRADES, ^{2/} total.....	597	9,300	605	1,479	1,318
Personal services.....	412	5,902	416	1,106	989
Business services.....	36	1,230	31	187	162
Automotive repairs and services.....	89	1,628	99	139	127
Other repair services.....	60	540	59	47	40
HOTELS.....	9	511	4	66	64
TOURIST COURTS AND CAMPS.....	11	45	11	-	-

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

91644

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

SCHENECTADY COUNTY, N. Y.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Schenectady:					
Retail trade.....	1,444	128,485	1,446	6,678	5,231
Wholesale trade.....	110	48,682	55	1,023	x
Selected service trades....	523	8,501	533	1,357	1,216
Hotels.....	9	511	4	66	64
Scotia:					
Retail trade.....	96	7,736	92	354	275
Wholesale trade.....	6	999	2	23	x
Selected service trades....	36	291	33	44	39
Remainder of county: 3/					
Retail trade.....	263	12,512	301	486	346
Wholesale trade.....	7	1,520	5	42	x
Selected service trades....	38	508	39	78	63
Tourist courts and camps...	11	45	11	—	—

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 15, 1950

Release Series BC-1P31-048

SCHOHARIE COUNTY, N. Y.

Retail, wholesale, and service establishments located in Schoharie County, New York, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$19.7 million, an increase of 213 percent over the \$6.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$5.7 million in 1948 as compared with \$1.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$694,000 in 1948 compared with \$294,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 720 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 474 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Schoharie County, New York, which also includes data for the city of Cobleskill. Final figures, superseding the preliminary data for Schoharie County, will be included in a Bulletin for the State of New York to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Schoharie County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

SCHOHARIE COUNTY, N. Y.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	314	19,711	317	620	541
Food group.....	67	4,544	66	102	82
Eating and drinking places.....	53	1,258	59	117	87
General merchandise grp, general stores.....	31	957	35	35	28
Apparel group.....	8	242	12	7	5
Furniture-home furnishings-appliance grp.....	13	419	14	18	17
Automotive group.....	24	4,192	24	128	123
Gasoline service stations.....	46	1,063	47	22	20
Lumber-building-hardware group.....	22	2,722	21	101	95
Drug and proprietary stores.....	9	311	8	12	10
All other retail stores.....	41	4,003	31	78	74
WHOLESALE TRADE.....	12	5,741	5	47	x
SELECTED SERVICE TRADES, ² /total.....	76	694	76	53	47
Personal services.....	47	419	47	36	33
All other service trades.....	29	275	29	17	14
HOTELS.....	26	935	37	70	58
TOURIST COURTS AND CAMPS.....	11	39	12	-	-

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
SCHOHARIE COUNTY, N. Y.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Cobleskill:					
Retail trade.....	67	6,845	68	268	241
Selected service trades....	23	179	25	24	24
Remainder of county:					
Retail trade.....	247	12,866	249	352	300
Selected service trades....	53	515	51	29	23
Tourist courts and camps...	11	39	12	-	0

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

PRELIMINARY

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

For Release May 22, 1950

Release Series BC-1P-31-049

SCHUYLER COUNTY, N. Y.

Retail and service establishments located in Schuyler County, New York, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$11.3 million, an increase of 232 percent over the \$3.4 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$392,000 in 1948 compared with \$137,000 in 1939. Wholesale sales in the county reached a total of \$1.3 million in 1948, a decrease from the \$1.6 million reported in 1939.

Employment in the county rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 565 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 379 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Schuyler County, New York, which also includes data for the city of Watkins Glen. Final figures, superseding the preliminary data for Schuyler County, will be included in a Bulletin for the State of New York to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Schuyler County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

SCHUYLER COUNTY, N. Y.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	210	11,330	226	496	413
Food group.....	47	2,443	47	71	54
Eating and drinking places.....	40	744	45	66	50
General merchandise grp, general stores.	13	457	14	25	16
Apparel group.....	8	393	10	9	8
Furniture-home furnishings-appliance grp.	13	435	15	16	10
Automotive group.....	15	2,155	14	53	51
Gasoline service stations.....	31	887	34	31	16
Lumber-building-hardware group.....	10	1,640	9	181	177
Drug and proprietary stores.....	5	235	5	10	3
All other retail stores.....	28	1,941	33	34	28
WHOLESALE TRADE.....	8	1,263	4	21	x
SELECTED SERVICE TRADES, ² /total.....	45	392	48	48	43
Personal services.....	31	220	32	38	34
All other service trades.....	14	172	16	10	9

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

SCHUYLER COUNTY, N. Y.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Watkins Glen:					
Retail trade.....	96	5,559	101	192	155
Selected service trades...	28	232	29	40	36
Remainder of county:					
Retail trade.....	114	5,771	125	304	258
Selected service trades...	17	160	19	8	7

^{1/} See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

^{2/} Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 15, 1950

Release Series BC-1P- 31-050

SENECA COUNTY, N. Y.

Retail, wholesale, and service establishments located in Seneca County, New York, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$17.9 million, an increase of 220 percent over the \$5.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$9.1 million in 1948 as compared with \$1.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$582,000 in 1948 compared with \$225,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 930 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 535 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Seneca County, New York, which also includes data for the cities of Seneca Falls and Waterloo. Final figures, superseding the preliminary data for Seneca County, will be included in a Bulletin for the State of New York to be issued in several months. Similar data will be available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Seneca County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

SENECA COUNTY, N. Y.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	365	17,870	371	740	575
Food group.....	73	4,787	68	132	96
Eating and drinking places.....	87	1,770	101	176	133
General merchandise grp, general stores	11	649	10	49	28
Apparel group.....	24	787	19	39	31
Furniture-home furnishings-appliance grp	16	462	15	23	23
Automotive group.....	23	2,723	23	94	87
Gasoline service stations.....	50	1,592	53	52	33
Lumber-building-hardware group.....	27	2,298	28	87	77
Drug and proprietary stores.....	9	495	9	22	15
All other retail stores.....	45	2,307	45	66	52
WHOLESALE TRADE, total.....	27	9,087	25	132	x
Merchant wholesalers.....	13	3,895	14	94	x
Other types of wholesale.....	14	5,192	11	38	x
SELECTED SERVICE TRADES, ² /total.....	95	582	97	58	53
Personal services.....	63	407	65	45	41
All other service trades.....	32	175	32	13	12
HOTELS.....	5	269	6	38	37
TOURIST COURTS AND CAMPS.....	11	57	13	1	1
AMUSEMENTS.....	11	200	9	44	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

SENECA COUNTY, N. Y.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees ³
Seneca Falls:					
Retail trade.....	117	6,855	105	302	248
Wholesale trade.....	10	3,128	10	45	x
Selected service trades....	36	292	38	41	37
Waterloo:					
Retail trade.....	89	4,301	89	170	127
Selected service trades....	32	158	32	13	12
Remainder of county:^{3/}					
Retail trade.....	159	6,714	177	268	200
Wholesale trade.....	17	5,959	15	87	x
Selected service trades....	27	132	27	4	4

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repair and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-31-051

STEBEN COUNTY, N. Y.

Retail, wholesale, and service establishments located in Steuben County, New York, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$75.5 million, an increase of 184 percent over the \$26.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$27.2 million in 1948 as compared with \$8.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$3.0 million in 1948 compared with \$1.1 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 4,497 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 3,271 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Steuben County, New York, which also includes data for the cities of Bath, Canisteo, Corning, and Hornell. Final figures, superseding the preliminary data for Steuben County, will be included in a Bulletin for the State of New York to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Steuben County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

91412

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

STEUBEN COUNTY, N. Y.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	1,194	75,537	1,205	3,499	2,739
Food group.....	288	19,809	282	713	513
Eating and drinking places.....	204	6,111	233	656	523
General merchandise grp, general stores	58	6,579	53	472	325
Apparel group.....	83	4,748	68	257	200
Furniture-home furnishings-appliance grp	64	2,900	62	139	123
Automotive group.....	77	13,464	68	390	369
Gasoline service stations.....	134	4,084	147	137	92
Lumber-building-hardware group.....	78	7,514	81	342	289
Drug and proprietary stores.....	27	1,833	25	105	69
All other retail stores.....	181	8,495	186	288	236
WHOLESALE TRADE, total.....	76	27,247	57	591	x
Merchant wholesalers.....	46	10,887	42	331	x
Petroleum bulk plants, terminals.....	13	4,006	8	45	x
Assemblers of farm products.....	12	5,802	7	80	x
Other types of wholesale.....	5	6,552	-	135	x
SELECTED SERVICE TRADES, ^{2/} total.....	318	3,033	351	407	345
Personal services.....	195	1,762	217	276	243
Business services.....	21	301	23	63	44
Automotive repairs and services.....	55	650	61	45	38
Other repair services.....	47	320	50	23	20
HOTELS.....	16	1,318	14	274	232
TOURIST COURTS AND CAMPS.....	8	54	8	3	1
AMUSEMENTS.....	37	1,255	21	287	x

x- Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

STEUBEN COUNTY, N. Y.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Bath:					
Retail trade.....	125	9,807	103	473	388
Selected service trades....	26	263	25	42	35
Canistota:					
Retail trade.....	48	2,537	46	86	73
Selected service trades....	18	93	21	3	3
Corning:					
Retail trade.....	285	20,299	294	924	759
Wholesale trade.....	15	3,350	9	96	x
Selected service trades....	87	968	103	124	116
Hotels.....	6	679	6	130	119
Hornell:					
Retail trade.....	244	19,432	238	1,118	852
Wholesale trade.....	20	8,186	15	176	x
Selected service trades....	88	1,003	96	170	157
Amusements.....	9	445	5	99	x
Remainder of county: ^{3/}					
Retail trade.....	492	23,462	524	898	667
Wholesale trade.....	41	15,711	33	319	x
Selected service trades....	99	706	106	68	34
Tourist courts and camps...	8	54	8	3	1

x Not available.

^{1/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.^{2/} Includes employees paid for less than the full workweek.^{3/} Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-31-052

SUFFOLK COUNTY, N. Y.

Retail, wholesale, and service establishments located in Suffolk County, New York, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$255.1 million, an increase of 187 percent over the \$88.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$90.5 million in 1948 as compared with \$25.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$17.9 million in 1948 compared with 4.1 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 13,024 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 8,568 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Suffolk County, New York, which also includes data for the cities of Amityville, Babylon, Greenport, Lindenhurst, Northport, Patchogue, Sag Harbor, and Southampton. Final figures, superseding the preliminary data for Suffolk County, will be included in a Bulletin for the State of New York to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Suffolk County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
SUFFOLK COUNTY, N. Y.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	3,989	255,105	4,003	8,962	7,722
Food group.....	838	77,073	802	1,860	1,595
Eating and drinking places.....	851	21,224	924	1,696	1,344
General merchandise grp, general stores.....	122	12,583	112	839	653
Apparel group.....	288	13,950	294	490	414
Furniture-home furnishings-appliance grp.....	212	9,677	191	438	396
Automotive group.....	181	31,709	129	907	875
Gasoline service stations.....	555	14,315	614	387	339
Lumber-building-hardware group.....	231	33,659	208	1,131	1,075
Drug and proprietary stores.....	95	6,266	89	318	248
All other retail stores.....	616	34,649	640	896	783
WHOLESALE TRADE, total.....	237	90,516	147	1,593	x
Merchant wholesalers, total.....	163	39,120	118	900	x
Groceries, foods.....	48	13,522	46	267	x
Hardware, elec'l, plum'g and heat'g..	24	5,741	9	99	x
Mach'y, equip't, industrial supplies..	13	1,980	12	46	x
Automotive parts, accessories.....	21	2,555	19	117	x
All other merchant wholesalers.....	57	15,322	32	371	x
Petroleum bulk plants, terminals.....	30	15,952	19	114	x
Assemblers of farm products.....	28	27,488	10	390	x
Other types of wholesale.....	16	7,956	-	189	x
SELECTED SERVICE TRADES ^{2/}	969	17,880	1,012	2,469	2,346
HOTELS.....	102	4,318	95	277	240
TOURIST COURTS AND CAMPS.....	12	43	13	3	3

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

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Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
SUFFOLK COUNTY, N. Y.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active propri- etors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Amityville:					
Retail trade.....	107	8,907	104	302	266
Wholesale trade.....	9	4,731	7	142	x
Selected service trades....	31	411	33	53	50
Babylon:					
Retail trade.....	125	10,607	122	369	339
Selected service trades....	33	643	30	103	102
Greenport:					
Retail trade.....	80	5,308	84	219	203
Selected service trades....	16	109	16	21	20
Lindenhurst:					
Retail trade.....	129	7,137	133	242	206
Selected service trades....	34	462	41	43	38
Northport:					
Retail trade.....	71	4,657	75	189	145
Selected service trades....	12	145	11	11	10
Patchogue:					
Retail trade.....	220	19,188	236	749	635
Wholesale trade.....	20	8,753	13	118	x
Selected service trades....	65	701	66	73	70
Sag Harbor:					
Retail trade.....	51	2,103	51	89	71
Selected service trades....	17	116	20	5	5
Southhampton:					
Retail trade.....	115	9,788	103	326	301
Selected service trades....	39	486	46	44	44
Remainder of county:^{3/}					
Retail trade.....	3,091	187,410	3,095	6,477	5,556
Wholesale trade.....	208	77,032	127	1,333	x
Selected service trades....	722	14,807	749	2,116	2,007
Tourist courts and camps....	12	43	13	3	3

x Not available.

^{1/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

^{2/} Includes employees paid for less than the full workweek.

^{3/} Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 22, 1950

Release Series BC-1P- 31-053

SULLIVAN COUNTY, N.Y.

Retail, wholesale, and service establishments located in Sullivan County, New York, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$58.2 million, an increase of 213 percent over the \$18.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$25.7 million in 1948 as compared with \$6.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$2.5 million in 1948 compared with \$0.7 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 2,582 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,382 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Sullivan County, New York, which also includes data for the cities of Liberty and Monticello. Final figures, superseding the preliminary data for Sullivan County, will be included in a Bulletin for the State of New York to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Sullivan County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

91644

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
SULLIVAN COUNTY, N. Y.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active proprie- tors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	1,112	58,152	1,107	1,933	1,688
Food group.....	324	18,121	315	379	317
Eating and drinking places.....	239	5,506	240	450	358
General merchandise grp, general stores	53	2,044	50	91	74
Apparel group.....	67	3,260	68	96	89
Furniture-home furnishgs-appliance grp	31	1,724	27	65	59
Automotive group.....	45	7,251	39	223	218
Gasoline service stations.....	161	3,004	168	83	74
Lumber-building-hardware group.....	54	6,910	53	286	267
Drug and proprietary stores.....	38	1,747	41	94	82
All other retail stores.....	100	8,585	106	166	150
WHOLESALE TRADE, total.....	98	25,744	77	391	x
Merchant wholesalers.....	73	16,501	69	245	x
Manufact'rs' sales branches, offices..	5	386	-	8	x
Petroleum bulk plants, terminals.....	14	4,380	8	97	x
Other types of wholesale.....	6	4,477	-	41	x
SELECTED SERVICE TRADES, ^{2/} total.....	191	2,516	205	258	228
Personal services.....	135	1,725	144	219	192
Business services.....	9	153	12	8	8
Automotive repairs and services.....	28	574	30	30	27
Other repair services.....	19	64	19	1	1
HOTELS.....	311	24,598	364	612	611
TOURIST COURTS AND CAMPS.....	82	319	85	4	4
AMUSEMENTS.....	24	821	15	63	x

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

11644

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

SULLIVAN COUNTY, N. Y.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Liberty:					
Retail trade.....	115	10,271	112	345	318
Selected service trades....	39	534	41	79	77
Hotels.....		Included with "Remainder of county"			
Monticello:					
Retail trade.....	147	12,866	136	417	395
Selected service trades....	30	656	37	72	69
Hotels.....	10	260	10	18	18
Remainder of county:^{3/}					
Retail trade.....	850	35,015	859	1,171	975
Selected service trades....	122	1,326	127	107	82
Hotels.....	301	24,338	354	594	593

x Not available.

- 1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
- 2/ Includes employees paid for less than the full workweek.
- 3/ Except as indicated above, includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

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This coverage is similar to that of the 1939 Business Censuses. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 29, 1950

Release Series BC-1P-31-054

TIOGA COUNTY, N. Y.

Retail, wholesale, and service establishments located in Tioga County, New York, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$23.8 million, an increase of 194 percent over the \$8.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.6 million in 1948 as compared with \$0.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$692,000 in 1948 compared with \$201,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,156 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 688 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Tioga County, New York, which also includes data for the cities of Owego and Waverly. Final figures, superseding the preliminary data for Tioga County, will be included in a Bulletin for the State of New York to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Tioga County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

TIOGA COUNTY, N. Y.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	411	23,824	384	1,037	843
Food group.....	101	6,310	94	207	149
Eating and drinking places.....	67	1,778	72	246	199
General merchandise grp, general stores.	21	3,036	19	138	108
Apparel group.....	24	1,071	20	58	40
Furniture-home furnishings-appliance grp.	21	582	19	29	28
Automotive group.....	25	2,403	21	87	83
Gasoline service stations.....	61	1,138	60	36	25
Lumber-building-hardware group.....	28	2,052	27	99	93
Drug and proprietary stores.....	11	428	8	24	17
All other retail stores.....	52	5,026	44	113	101
WHOLESALE TRADE.....	13	3,626	5	49	x
SELECTED SERVICE TRADES, ² /total.....	93	692	97	70	64
Personal services.....	61	384	62	46	41
All other service trades.....	32	308	35	24	23
TOURIST COURTS AND CAMPS.....	7	22	8	3	2

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
TIOGA COUNTY, N. Y.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Owego:					
Retail trade.....	111	7,959	100	352	297
Wholesale trade.....	7	3,236	2	38	x
Selected service trades...	29	236	28	25	22
Waverly:					
Retail trade.....	120	6,721	107	424	351
Selected service trades...	31	253	31	32	31
Remainder of county: ^{3/}					
Retail trade.....	180	9,144	177	261	195
Wholesale trade.....	6	390	3	11	x
Selected service trades....	33	203	38	13	11
Tourist courts and camps...	7	22	8	3	2

x Not available.

- 1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
- 2/ Includes employees paid for less than the full workweek.
- 3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1936, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

PRELIMINARY

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

For Release May 22, 1950

Release Series BC-1P-31-055

TOMPKINS COUNTY, N. Y.

Retail, wholesale, and service establishments located in Tompkins County, New York, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$51.7 million, an increase of 184 percent over the \$18.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$19.5 million in 1948 as compared with \$3.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$3.0 million in 1948 compared with \$0.5 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 3,531 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 2,528 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Tompkins County, New York, which also includes data for the city of Ithaca. Final figures, superseding the preliminary data for Tompkins County, will be included in a Bulletin for the State of New York to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Tompkins County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
TOMPKINS COUNTY, N. Y.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	600	51,675	587	2,725	2,104
Food group.....	137	12,613	122	438	278
Eating and drinking places.....	109	3,984	131	548	397
General merchandise grp, general stores.....	23	5,408	18	449	322
Apparel group.....	38	2,947	29	204	153
Furniture-home furnishings-appliance grp.....	33	2,087	26	107	96
Automotive group.....	40	8,445	43	315	299
Gasoline service stations.....	72	2,654	73	119	93
Lumber-building-hardware group.....	33	4,532	31	210	202
Drug and proprietary stores.....	14	1,173	12	71	45
All other retail stores.....	101	7,832	102	264	219
WHOLESALE TRADE, total.....	46	19,524	31	368	x
Merchant wholesalers.....	24	8,309	23	256	x
Other types of wholesale.....	22	11,215	8	112	x
SELECTED SERVICE TRADES, ² /total.....	179	3,054	183	438	380
Personal services.....	110	1,580	114	322	279
All other service trades.....	69	1,474	69	116	101
HOTELS.....	8	768	8	154	110

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

TOMPKINS COUNTY, N. Y.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Ithaca:					
Retail trade.....	363	38,947	330	2,297	1,777
Wholesale trade.....	34	14,374	20	245	x
Selected service trades....	128	2,617	124	413	367
Remainder of county:					
Retail trade.....	237	12,728	257	428	327
Wholesale trade.....	12	5,150	11	123	x
Selected service trades....	51	437	59	25	13

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 29, 1950

Release Series BC-1P- 31-056

ULSTER COUNTY, N. Y.

Retail, wholesale, and service establishments located in Ulster County, New York, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$88.0 million, an increase of 179 percent over the \$31.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$48.8 million in 1948 as compared with \$18.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$4.1 million in 1948 compared with \$1.3 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 5,364 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 3,539 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Ulster County, New York, which also includes data for the cities of Ellenville, Kingston, and Saugerties. Final figures, superseding the preliminary data for Ulster County, will be included in a Bulletin for the State of New York to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Ulster County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
ULSTER COUNTY, N. Y.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	1,708	88,022	1,680	3,812	3,133
Food group.....	478	26,636	474	768	606
Eating and drinking places.....	393	8,304	427	755	595
General merchandise grp, general stores	49	6,301	39	449	312
Apparel group.....	103	4,843	98	250	207
Furniture-home furnishgs-appliance grp	83	4,189	74	199	183
Automotive group.....	51	9,460	38	291	274
Gasoline service stations.....	225	4,565	240	138	109
Lumber-building-hardware group.....	82	8,777	67	401	365
Drug and proprietary stores.....	38	1,842	41	99	80
All other retail stores.....	206	13,105	182	462	402
WHOLESALE TRADE, total.....	128	48,805	90	1,030	x
Merchant wholesalers, total.....	97	35,041	82	854	x
Groceries, foods.....	30	9,877	31	182	x
Hardware, elec'l, plum'g and heat'g.	8	4,006	2	126	x
Mach'y, equip't, industrial supplies	6	327	5	11	x
Automotive parts, accessories.....	10	1,461	7	92	x
All other merchant wholesalers.....	43	19,370	37	443	x
Manufact'rs' sales branches, offices..	12	4,958	-	82	x
Petroleum bulk plants, terminals.....	13	7,683	5	79	x
Other types of wholesale.....	6	1,123	3	15	x
SELECTED SERVICE TRADES, ^{2/} total.....	426	4,103	454	522	476
Personal services.....	246	2,203	262	359	334
All other service trades.....	180	1,900	192	163	142
HOTELS.....	272	8,678	310	579	501
TOURIST COURTS AND CAMPS.....	65	263	76	-	-
AMUSEMENTS.....	42	1,082	30	143	x

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

ULSTER COUNTY, N. Y.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Ellenville:					
Retail trade.....	132	8,387	142	307	255
Selected service trades...	35	370	39	44	43
Hotels.....	6	217	5	22	17
Kingston:					
Retail trade.....	575	42,289	525	2,105	1,758
Wholesale trade.....	79	37,549	57	730	x
Selected service trades...	207	2,474	218	390	356
Saugerties:					
Retail trade.....	98	5,286	97	251	209
Selected service trades...	29	276	33	22	21
Remainder of county: 3/					
Retail trade.....	903	32,060	916	1,149	911
Wholesale trade.....	49	11,256	33	300	x
Selected service trades...	155	983	164	66	56

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

PRELIMINARY

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

For Release May 22, 1950

Release Series BC-1P-31-057

WARREN COUNTY, N. Y.

Retail, wholesale, and service establishments located in Warren County, New York, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$54.0 million, an increase of 176 percent over the \$19.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$22.3 million in 1948 as compared with \$5.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.8 million in 1948 compared with \$0.8 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 3,702 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 2,353 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Warren County, New York, which also includes data for the city of Glen Falls. Final figures, superseding the preliminary data for Warren County, will be included in a Bulletin for the State of New York to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Warren County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

WARREN COUNTY, N. Y.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	742	54,038	693	2,939	2,490
Food group.....	152	12,513	149	398	306
Eating and drinking places.....	188	4,822	204	564	470
General merchandise group, general stores.....	29	4,742	18	419	314
Apparel group.....	58	5,584	36	346	290
Furniture-home furnishings-appliance group.....	45	3,114	43	188	177
Automotive group.....	46	9,384	34	320	309
Gasoline service stations.....	73	2,053	66	86	75
Lumber-building-hardware group.....	35	5,395	33	283	263
Drug and proprietary stores.....	22	1,336	20	94	71
All other retail stores.....	94	4,495	90	241	215
WHOLESALE TRADE, total.....	74	22,335	49	546	x
Merchant wholesalers.....	54	14,374	44	415	x
Manufact'rs' sales branches, offices.....	12	5,829	2	80	x
Other types of wholesale.....	8	2,132	3	51	x
SELECTED SERVICE TRADES, 2/total.....	168	1,819	174	217	206
Personal services.....	106	1,073	110	165	156
Business services.....	11	99	10	8	8
Automotive repairs and services.....	31	514	34	38	36
Other repair services.....	20	133	20	6	6
HOTELS.....	82	4,518	84	268	239
TOURIST COURTS AND CAMPS.....	80	613	88	9	9
AMUSEMENTS.....	25	707	19	80	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

WARREN COUNTY, N. Y.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Glen Falls:					
Retail trade.....	348	37,065	288	2,035	1,723
Wholesale trade.....	59	17,518	40	423	x
Selected service trades.....	108	1,357	116	187	178
Amusements.....	8	457	10	62	x
Remainder of county:					
Retail trade.....	394	16,973	405	904	767
Wholesale trade.....	15	4,817	9	123	x
Selected service trades.....	60	462	58	30	28
Tourist courts and camps.....	80	613	88	9	9
Amusements.....	17	250	9	18	x

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-31-058

WASHINGTON COUNTY, N. Y.

Retail, wholesale, and service establishments located in Washington County, New York, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$31.3 million, an increase of 187 percent over the \$10.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$9.0 million in 1948 as compared with \$2.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$994,000 in 1948 compared with \$520,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,564 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,040 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Washington County, New York, which also includes data for the cities of Fort Edward, Granville, Hudson Falls, and Whitehall. Final figures, superseding the preliminary data for Washington County, will be included in a Bulletin for the State of New York to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary releases for Washington County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
WASHINGTON COUNTY, N. Y.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	621	31,320	636	1,306	1,083
Food group.....	185	9,964	188	297	238
Eating and drinking places.....	112	2,160	123	213	162
General merchandise grp, general stores.....	23	1,128	25	62	42
Apparel group.....	32	1,321	36	58	47
Furniture-home furnishgs-appliance grp.....	20	463	21	21	18
Automotive group.....	26	2,825	28	109	109
Gasoline service stations.....	78	1,839	83	54	44
Lumber-building-hardware group.....	33	3,370	35	250	238
Drug and proprietary stores.....	21	977	20	45	32
All other retail stores.....	91	7,273	77	197	153
WHOLESALE TRADE, total.....	26	9,007	13	175	x
Merchant wholesalers.....	13	2,956	10	98	x
Other types of wholesale.....	13	6,051	3	77	x
SELECTED SERVICE TRADES, 2/total.....	142	994	148	83	70
Personal services.....	89	465	92	43	33
All other service trades.....	53	529	56	40	37
HOTELS.....	16	614	16	48	45
TOURIST COURTS AND CAMPS.....	12	32	11	-	-

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
WASHINGTON COUNTY, N. Y.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Fort Edward:					
Retail trade.....	62	3,221	69	83	71
Selected service trades....	Included with "Remainder of county"				
Granville:					
Retail trade.....	75	5,085	69	204	166
Selected service trades....	14	74	14	11	9
Hudson Falls:					
Retail trade.....	116	6,117	124	289	255
Wholesale trade.....	5	1,827	1	50	x
Selected service trades....	32	273	32	25	21
Whitehall:					
Retail trade.....	88	4,167	87	165	143
Selected service trades....	16	90	18	7	7
Remainder of county: 3/					
Retail trade.....	280	12,730	287	565	448
Wholesale trade.....	21	7,180	12	125	x
Selected service trades....	80	557	84	40	33
Tourist courts and camps...	12	32	11	-	-

x Not available.

- 1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
- 2/ Includes employees paid for less than the full workweek.
- 3/ Except as indicated above, includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in this November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 29, 1950

Release Series BC-1P- 31-059

WAYNE COUNTY, N. Y.

Retail, wholesale, and service establishments located in Wayne County, New York, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$49.1 million, an increase of 168 percent over the \$18.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$22.1 million in 1948 as compared with \$7.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.7 million in 1948 compared with \$0.6 million in 1939.

These preliminary figures have been derived from a Census report on Wayne County, New York, which also includes data for the cities of Lyons, Newark, and Palmyra. Final figures, superseding the preliminary data for Wayne County, will be included in a Bulletin for the State of New York to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Wayne County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
WAYNE COUNTY, N. Y.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	839	49,103	868	2,277	1,813
Food group.....	172	11,114	162	384	250
Eating and drinking places.....	150	3,498	167	300	223
General merchandise grp, general stores.	39	2,906	33	222	140
Apparel group.....	54	1,644	59	81	47
Furniture-home furnishings-appliance grp.	48	1,558	52	65	54
Automotive group.....	67	9,047	67	288	250
Gasoline service stations.....	86	2,378	92	71	58
Lumber-building-hardware group.....	80	6,384	88	288	257
Drug and proprietary stores.....	18	1,096	16	47	35
All other retail stores.....	125	9,478	132	531	499
WHOLESALE TRADE, total.....	68	22,129	40	429	x
Merchant wholesalers.....	27	5,763	21	111	x
Petroleum bulk plants, terminals.....	11	3,293	4	49	x
Assemblers of farm products.....	25	9,547	13	238	x
Other types of wholesale.....	5	3,526	2	31	x
SELECTED SERVICE TRADES, ² /total.....	202	1,732	221	191	176
Personal services.....	127	921	137	149	140
All other service trades.....	75	811	84	42	36
HOTELS.....	11	405	9	53	50
AMUSEMENTS.....	23	476	20	73	x

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

WAYNE COUNTY, N. Y.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Lyons:					
Retail trade.....	91	4,745	109	251	192
Selected service trades...	26	190	28	14	13
Newark:					
Retail trade.....	157	13,197	135	920	763
Wholesale trade.....	9	2,124	6	44	x
Selected service trades...	41	395	44	41	37
Palmyra:					
Retail trade.....	77	5,069	83	183	129
Selected service trades...	24	171	27	10	9
Remainder of county: ^{3/}					
Retail trade.....	514	26,092	541	923	729
Wholesale trade.....	59	20,005	34	385	x
Selected service trades...	111	976	122	126	117

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

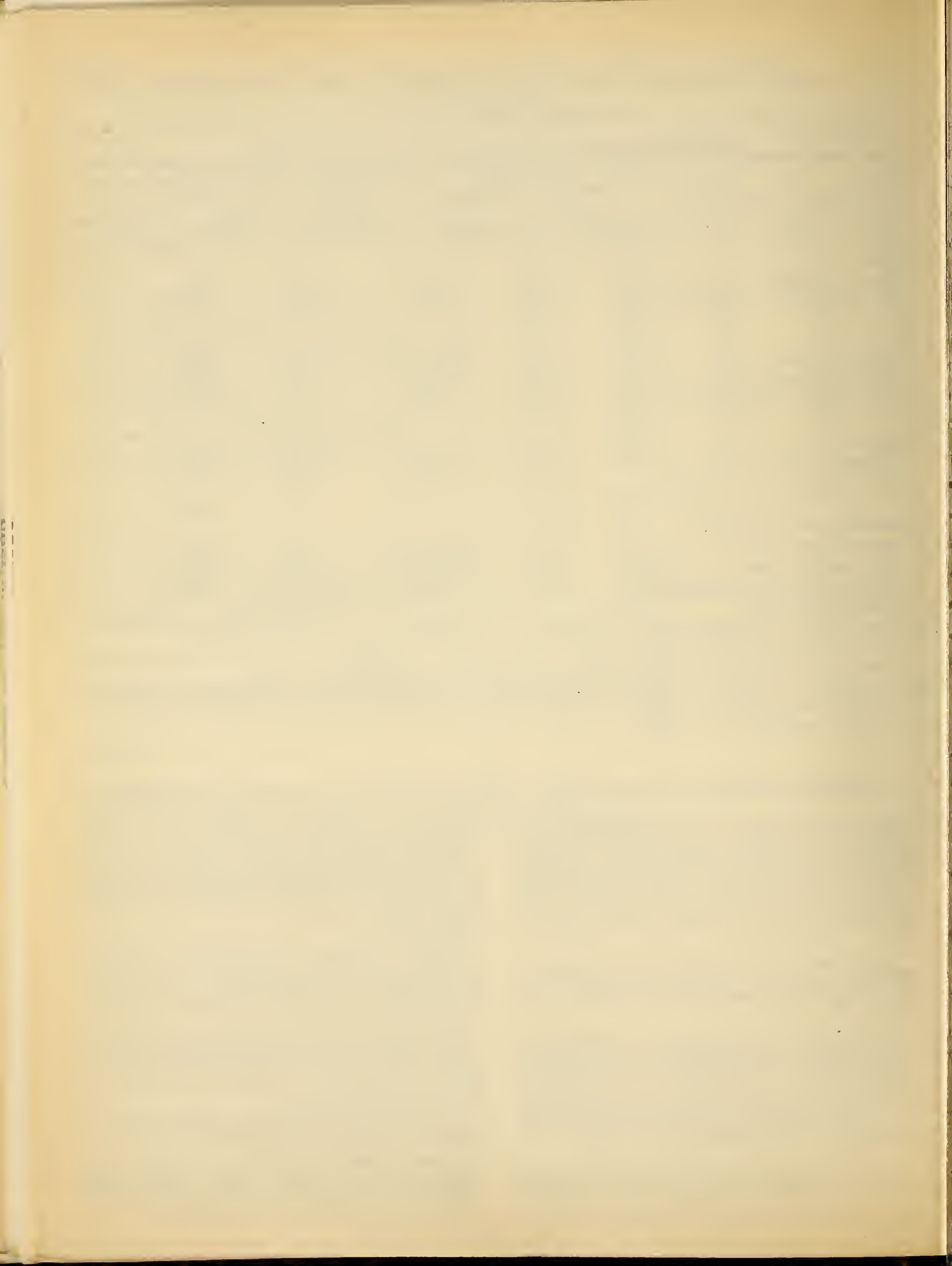
Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 22, 1950

Release Series BC-1P- 31-060

WESTCHESTER COUNTY, N. Y.

Retail, wholesale, and service establishments located in Westchester County, New York, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$640.3 million, an increase of 140 percent over the \$267.1 million sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the county showed a 180 percent rise over the same period, reaching a total of \$328.3 million in 1948 as compared with \$117.1 million in 1939. The service trades included in the Census of Business reported receipts totaling \$48.3 million in 1948 compared with \$22.1 million in 1939. Amusement businesses in the county recorded receipts of \$8.5 million in 1948. No comparable figure for 1939 is available.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 27,171 paid employees for the workweek ended nearest November 15, 1948. Of these, 23,098 worked the full week, and the remainder part of the week. The comparable total and full workweek figures for 1939 were 23,883 and 20,942. Wholesale trade establishments reported a total of 6,144 full- and part-week employees for the week of November 15, 1948, compared with 3,545 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 6,783; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 6,202.

These preliminary figures have been derived from a Census report on Westchester County, New York. The report also contains data for twenty-four cities of 2,500 inhabitants or more located in Westchester County.

Final figures, superseding the preliminary data for Westchester County, will be included in a Bulletin for the State of New York to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Westchester County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
WESTCHESTER COUNTY, N. Y.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	8,381	640,266	7,837	27,171	23,098
Food group.....	2,156	200,291	2,050	5,591	4,912
Eating and drinking places.....	1,451	51,296	1,518	5,114	4,275
General merchandise grp, general stores.	174	30,230	121	2,707	1,846
Apparel group.....	938	67,941	732	3,509	2,850
Furniture-home furnishings-appliance grp.	543	39,053	481	1,862	1,763
Automotive group.....	300	92,139	188	2,231	2,167
Gasoline service stations.....	806	27,952	891	1,160	1,031
Lumber-building-hardware group.....	273	36,253	210	1,562	1,446
Drug and proprietary stores.....	281	17,449	263	998	720
All other retail stores.....	1,459	77,662	1,383	2,437	2,088
WHOLESALE TRADE, total.....	640	328,340	421	6,144	x
Merchant wholesalers, total.....	530	188,294	400	4,351	x
Groceries, foods.....	127	50,197	124	1,021	x
Dry goods, apparel.....	7	1,348	1	29	x
Hardware, elec'l, plum'g and heat'g..	73	21,764	41	463	x
Mach'y, equip't, industrial supplies..	58	10,770	44	341	x
Automotive parts, accessories.....	58	7,438	42	348	x
All other merchant wholesalers.....	207	96,777	148	2,149	x
Manufact'rs' sales branches, offices...	47	66,037	-	936	x
Petroleum bulk plants, terminals.....	36	62,974	4	748	x
Other types of wholesale.....	27	11,035	17	109	x
SELECTED SERVICE TRADES, ^{2/} total.....	3,069	48,263	3,181	6,783	6,262
Personal services.....	2,088	31,724	2,130	5,172	4,772
Business services.....	159	3,291	159	424	374
Automotive repairs and services.....	382	7,068	431	624	587
Other repair services.....	440	6,180	461	563	529
HOTELS.....	46	3,219	33	578	487
AMUSEMENTS.....	185	8,457	113	1,300	x

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

WESTCHESTER COUNTY, N. Y.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active propri- etors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Bronxville:					
Retail trade.....	134	14,535	101	749	671
Selected service trades....	56	1,153	51	171	162
Croton-on-Hudson:					
Retail trade.....	72	3,295	80	97	90
Dobbs Ferry:					
Retail trade.....	78	4,722	76	164	131
Selected service trades....	26	243	28	17	15
Elmsford:					
Retail trade.....	47	2,340	40	111	78
Selected service trades....	15	162	13	10	10
Hastings-on-Hudson:					
Retail trade.....	85	4,689	91	143	124
Selected service trades....	27	176	28	20	11
Irvington:					
Retail trade.....	31	1,727	30	112	78
Selected service trades....	12	278	10	39	37
Larchmont:					
Retail trade.....	135	11,337	129	404	359
Wholesale trade.....	5	441	1	27	x
Selected service trades....	68	1,103	75	162	140
Mamaroneck:					
Retail trade.....	224	12,412	228	481	389
Wholesale trade.....	17	7,232	12	183	x
Selected service trades....	78	1,581	77	297	268
Mount Kisco:					
Retail trade.....	128	12,926	107	457	405
Wholesale trade.....	7	1,789	4	35	x
Selected service trades....	46	554	50	64	60
Mount Vernon:					
Retail trade.....	1,005	81,395	928	3,436	3,017
Wholesale trade.....	139	79,473	93	1,505	x
Selected service trades....	453	9,470	456	1,528	1,449
Amusements.....	17	1,341	11	244	x
New Rochelle:					
Retail trade.....	847	74,176	791	3,494	2,987
Wholesale trade.....	70	34,200	44	573	x
Selected service trades....	354	5,950	367	843	761
North Pelham:					
Retail trade.....	77	3,855	72	141	124
Selected service trades....	35	396	40	31	29

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

WESTCHESTER COUNTY, N. Y.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active propri- etors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
North Tarrytown:					
Retail trade.....	116	5,640	119	212	180
Selected service trades....	38	255	39	24	19
Ossining:					
Retail trade.....	226	18,614	218	570	477
Wholesale trade.....	11	4,075	4	55	x
Selected service trades....	77	856	77	102	88
Peekskill:					
Retail trade.....	338	25,632	304	1,125	972
Wholesale trade.....	28	9,192	17	144	x
Selected service trades....	102	1,889	96	283	272
Pelham Manor:					
Retail trade.....	28	3,141	20	121	111
Pleasantville:					
Retail trade.....	74	5,677	59	214	192
Port Chester:					
Retail trade.....	458	29,510	442	1,348	1,149
Wholesale trade.....	41	14,920	37	250	x
Selected service trades....	149	1,534	160	155	147
Rye:					
Retail trade.....	146	11,442	115	416	372
Selected service trades....	57	666	61	63	55
Amusements.....	41	464	15	13	x
Scarsdale:					
Retail trade.....	88	12,722	65	722	630
Selected service trades....	43	614	41	72	65
Tarrytown:					
Retail trade.....	145	10,098	139	350	287
Wholesale trade.....	7	8,098	4	311	x
Selected service trades....	45	525	48	67	63
Tuckahoe:					
Retail trade.....	121	6,296	120	235	206
Wholesale trade.....	7	3,067	5	58	x
Selected service trades....	40	386	47	51	45
White Plains:					
Retail trade.....	853	98,787	672	4,540	3,823
Wholesale trade.....	75	25,772	40	760	x
Selected service trades....	355	5,919	369	753	712
Amusements.....	19	1,340	13	178	x

Continued

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

WESTCHESTER COUNTY, N. Y.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Yonkers:					
Retail trade.....	1,817	119,986	1,801	4,967	4,047
Wholesale trade.....	169	82,246	127	1,752	x
Selected service trades....	667	9,932	687	1,446	1,318
Amusements.....	32	1,620	21	304	x
Remainder of county: ^{3/}					
Retail trade.....	1,108	65,312	1,090	2,562	2,199
Wholesale trade.....	39	20,697	22	326	x
Selected service trades....	262	3,641	296	429	386
Amusements.....	17	446	11	57	x

x Not available.

- ^{1/} See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
- ^{2/} Includes employees paid for less than the full workweek.
- ^{3/} Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Censuses be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Censuses. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-31-061

WYOMING COUNTY, N. Y.

Retail, wholesale, and service establishments located in Wyoming County, New York, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$25.8 million, an increase of 200 percent over the \$8.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$6.4 million in 1948 as compared with \$1.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$745,000 in 1948 compared with \$319,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,166 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 947 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Wyoming County, New York, which also includes data for the cities of Perry and Warsaw. Final figures, superseding the preliminary data for Wyoming County, will be included in a Bulletin for the State of New York to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Wyoming County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

WYOMING COUNTY, N. Y.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	474	25,759	509	1,056	806
Food group.....	107	5,418	103	192	127
Eating and drinking places.....	79	1,770	97	207	152
General merchandise grp, general stores	29	1,923	27	119	71
Apparel group.....	30	1,010	37	32	21
Furniture-home furnishings-appliance grp	31	1,089	34	53	42
Automotive group.....	33	4,127	31	129	123
Gasoline service stations.....	48	1,332	47	55	41
Lumber-building-hardware group.....	35	2,854	45	124	112
Drug and proprietary stores.....	9	533	9	26	19
All other retail stores.....	73	5,703	79	119	98
WHOLESALE TRADE.....	21	6,365	13	46	x
SELECTED SERVICE TRADES, ² /total.....	109	745	118	64	57
Personal services.....	74	461	78	52	46
All other service trades.....	35	284	40	12	11
HOTELS.....	7	250	9	37	26
AMUSEMENTS.....	13	191	10	30	x

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

WYOMING COUNTY, N. Y.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Perry:					
Retail trade.....	106	5,769	116	250	176
Selected service trades....	24	165	29	19	19
Warsaw:					
Retail trade.....	84	5,585	83	237	191
Selected service trades....	32	208	33	25	22
Remainder of county: ^{3/}					
Retail trade.....	284	14,405	310	569	439
Selected service trades....	53	372	56	20	16

- 1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
- 2/ Includes employees paid for less than the full workweek.
- 3/ Includes figures for establishments not located in cities of 2,500 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-31-062

YATES COUNTY, N. Y.

Retail, wholesale, and service establishments located in Yates County, New York, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$17.6 million, an increase of 291 percent over the \$4.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$5.9 million in 1948 as compared with \$0.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$650,000 in 1948 compared with \$158,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 792 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 535 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Yates County, New York, which also includes data for the city of Penn Yan. Final figures, superseding the preliminary data for Yates County, will be included in a Bulletin for the State of New York to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Yates County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

YATES COUNTY, N. Y.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	252	17,649	240	634	510
Food group.....	75	6,670	73	154	115
Eating and drinking places.....	29	905	35	91	76
General merchandise grp, general stores	8	809	4	77	58
Apparel group.....	13	609	11	31	17
Furniture-home furnishgs-appliance grp	12	799	12	26	16
Automotive group.....	21	2,736	16	93	89
Gasoline service stations.....	32	751	30	28	21
Lumber-building-hardware group.....	20	1,133	20	43	41
Drug and proprietary stores.....	6	331	5	12	11
All other retail stores.....	36	2,906	34	79	66
WHOLESALE TRADE.....	16	5,878	9	76	x
SELECTED SERVICE TRADES, ² /total.....	56	650	57	82	78
Personal services.....	29	301	28	59	56
All other service trades.....	27	349	29	23	22

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

YATES COUNTY, N. Y.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Penn Yan:					
Retail trade.....	128	9,550	123	443	357
Selected service trades...	36	373	36	51	47
Remainder of county:					
Retail trade.....	124	8,099	117	191	153
Selected service trades...	20	277	21	31	31

1/ See General Description on this page for changes for the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.





NORTH CAROLINA

counties

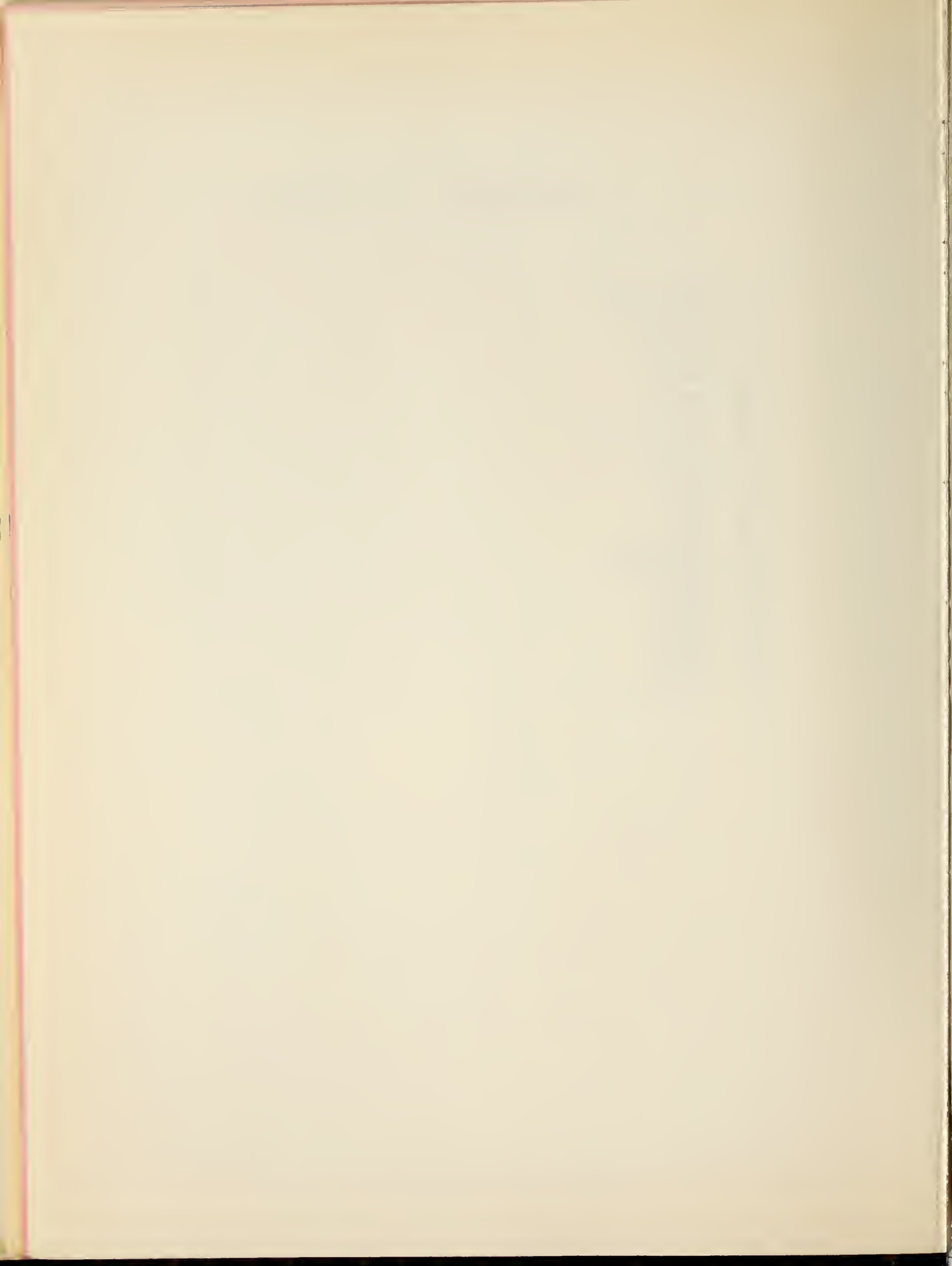
NORTH CAROLINA

- | | |
|----------------|-----------------|
| 1. Alamance | 41. Guilford |
| 2. Alexander | 42. Halifax |
| 3. Alleghany | 43. Harnett |
| 4. Anson | 44. Haywood |
| 5. Ashe | 45. Henderson |
| 6. Avery | 46. Hertford |
| 7. Beaufort | 47. Hoke |
| 8. Bertie | 48. Hyde |
| 9. Bladen | 49. Iredell |
| 10. Brunswick | 50. Jackson |
| 11. Buncombe | 51. Johnston |
| 12. Burke | 52. Jones |
| 13. Cabarrus | 53. Lee |
| 14. Caldwell | 54. Lenoir |
| 15. Camden | 55. Lincoln |
| 16. Carteret | 56. McDowell |
| 17. Caswell | 57. Macon |
| 18. Catawba | 58. Madison |
| 19. Chatham | 59. Martin |
| 20. Cherokee | 60. Mecklenburg |
| 21. Chowan | 61. Mitchell |
| 22. Clay | 62. Montgomery |
| 23. Cleveland | 63. Moore |
| 24. Columbus | 64. Nash |
| 25. Craven | 65. New Hanover |
| 26. Cumberland | 66. Northampton |
| 27. Currituck | 67. Onslow |
| 28. Dare | 68. Orange |
| 29. Davidson | 69. Pamlico |
| 30. Davie | 70. Pasquotank |
| 31. Duplin | 71. Pender |
| 32. Durham | 72. Perquimans |
| 33. Edgecombe | 73. Person |
| 34. Forsyth | 74. Pitt |
| 35. Franklin | 75. Polk |
| 36. Gaston | 76. Randolph |
| 37. Gates | 77. Richmond |
| 38. Graham | 78. Robeson |
| 39. Granville | 79. Rockingham |
| 40. Greene | 80. Rowan |

NORTH CAROLINA

----- cont'd

81. Rutherford
82. Sampson
83. Scotland
84. Stanly
85. Stokes
86. Surry
87. Swain
88. Transylvania
89. Tyrrell
90. Union
91. Vance
92. Wake
93. Warren
94. Washington
95. Watauga
96. Wayne
97. Wilkes
98. Wilson
99. Yadkin
100. Yancey



1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 29, 1950

Release Series BC-1P-32-000

NORTH CAROLINA

Retail, wholesale, and service establishments located in North Carolina showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the State during 1948 aggregated \$2,223,400,000, an increase of 251 percent over the \$633,200,000 sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the State showed a 270 percent rise over the same period, reaching a total of \$3,073,900,000 in 1948 as compared with \$831,300,000 in 1939. The service trades included in the Census of Business reported receipts totaling \$128,900,000 in 1948 compared with \$35,600,000 in 1939. Hotel receipts moved from \$8,800,000 in 1939 to \$21,100,000 in 1948. Amusement businesses in the State recorded receipts of \$28,800,000 in 1948 compared with \$12,200,000 in 1939.

Employment in the State rose over the 9-year period between 1939 and 1948 for the retail and service trades. Retail trade establishments reported 130,257 paid employees for the workweek ended nearest November 15, 1948. Of these, 103,949 worked the full week, and the remainder part of the week. The comparable total and full workweek figures for 1939 were 85,147 and 63,691. Wholesale trade establishments reported a total of 42,367 full- and part-week employees for the week of November 15, 1948, compared with 43,972 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 29,867; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 17,999.

These preliminary figures have been compiled from similar releases being made available for each county in North Carolina. Final figures, superseding the preliminary data for North Carolina, will be included in a State Bulletin to be issued in several months. Similar data will be made available in preliminary and final form for each of the States.

A single copy of the preliminary release for the State of North Carolina as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
NORTH CAROLINA

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	40,294	2,223,378	38,497	130,257	103,949
Food group.....	15,170	484,732	15,077	17,800	12,106
Eating and drinking places.....	5,335	90,896	5,576	13,609	11,466
Gen'l merchandise grp, general stores..	2,567	349,131	2,087	32,568	21,624
Apparel group.....	1,876	159,142	1,490	10,217	7,858
Furniture-home furnishings-appliance grp.	1,858	138,130	1,610	8,244	7,678
Automotive group.....	1,879	391,818	1,513	15,427	14,814
Gasoline service stations.....	6,038	138,139	6,188	7,256	5,860
Lumber-building-hardware group.....	1,379	184,458	1,201	9,532	8,865
Drug and proprietary stores.....	981	66,795	896	5,373	4,604
All other retail stores.....	3,211	220,137	2,859	10,231	9,074
WHOLESALE TRADE, total.....	3,920	3,073,911	2,626	42,367	x
Merchant wholesalers, total.....	2,137	1,059,697	1,332	25,542	x
Groceries, confectionery, meats.....	409	225,604	326	3,773	x
Farm products, edible.....	187	85,675	161	3,386	x
Tobacco.....	50	30,364	39	368	x
Furniture, home furnishings.....	41	7,887	27	242	x
Automotive supplies.....	297	64,797	185	3,003	x
Electrical merchandise.....	91	91,705	29	1,553	x
Hardware, plumbing, heating.....	85	73,313	28	1,655	x
Lumber, construction material.....	91	59,157	50	1,698	x
Mach'y, equip't, industrial supplies..	300	92,745	148	2,733	x
All other merchant wholesalers.....	586	328,450	339	7,131	x
Manufact'rs' sales branches, offices...	354	716,396	13	5,287	x
Petroleum bulk plants, terminals.....	659	274,329	494	3,200	x
Agents, brokers (merchandise).....	527	796,800	559	6,099	x
Assemblers of farm products.....	243	226,689	228	2,239	x
SELECTED SERVICE TRADES, total.....	9,547	128,850	9,859	29,867	27,562
Personal services.....	6,039	84,054	6,112	24,060	22,204
Business services.....	270	6,622	208	947	872
Automotive repairs and services.....	1,910	23,234	2,121	3,072	2,858
Other repairs and services.....	1,328	14,940	1,418	1,788	1,628
HOTELS.....	387	21,122	301	4,842	4,456
TOURIST COURTS AND CAMPS.....	299	2,340	301	243	213
AMUSEMENTS.....	1,076	28,847	747	4,703	x

x Not available.

¹/ Includes employees paid for less than the full workweek.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 26, 1950

Release Series BC-1P- 32-001

ALAMANCE COUNTY, N. C.

Retail, wholesale, and service establishments located in Alamance County, North Carolina, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$46.6 million, an increase of 233 percent over the \$14.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$25.4 million in 1948 as compared with \$9.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$3.1 million in 1948 compared with \$0.8 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 3,904 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 2,275 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Alamance County, North Carolina, which also includes data for the cities of Burlington and Graham. Final figures, superseding the preliminary data for Alamance County, will be included in a Bulletin for the State of North Carolina to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Alamance County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

ALAMANCE COUNTY, N. C.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	770	46,596	756	2,725	2,129
Food group.....	267	11,006	282	360	255
Eating and drinking places.....	106	2,023	123	266	329
General merchandise grp, general stores	24	4,932	15	619	321
Apparel group.....	49	3,451	38	228	173
Furniture-home furnishings-appliance grp	47	4,161	34	228	206
Automotive group.....	53	8,989	42	363	359
Gasoline service stations.....	116	2,654	136	131	115
Lumber-building-hardware group.....	19	4,590	10	252	232
Drug and proprietary stores.....	16	1,319	10	96	81
All other retail stores.....	73	3,471	66	182	158
WHOLESALE TRADE, total.....	49	25,353	48	373	x
Merchant wholesalers.....	28	9,688	26	255	x
Other types of wholesale.....	21	15,665	22	118	x
SELECTED SERVICE TRADES, 2/total.....	190	3,115	207	806	759
Personal services.....	122	2,147	128	681	650
All other service trades.....	68	968	79	125	109

x Not available.

1/ Includes employees paid for less than the full workweek

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
ALAMANCE COUNTY, N. C.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Burlington:					
Retail trade.....	391	33,742	375	2,140	1,653
Wholesale trade.....	39	20,905	38	310	x
Selected service trades..	116	2,398	126	635	603
Graham:					
Retail trade.....	87	4,919	85	224	187
Selected service trades..	27	314	29	73	64
Remainder of county: ³					
Retail trade.....	292	7,935	296	361	289
Wholesale trade.....	10	4,448	10	63	x
Selected service trades..	47	403	52	98	92

x Not available.

- 1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
- 2/ Includes employees paid for less than the full workweek.
- 3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 19, 1950

Release Series BC-1P-32-002

ALEXANDER COUNTY, N. C.

Retail, wholesale, and service establishments located in Alexander County, North Carolina, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$4.3 million, an increase of 291 percent over the \$1.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.0 million in 1948 as compared with \$0.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$186,000 in 1948 compared with \$66,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 282 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 191 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Alexander County, North Carolina. Final figures, superseding the preliminary data for Alexander County, will be included in a Bulletin for the State of North Carolina to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Alexander County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

ALEXANDER COUNTY, N. C.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	130	4,334	124	205	163
Food group.....	53	933	50	30	20
Eating and drinking places.....	12	58	14	9	7
Gasoline service stations.....	22	467	24	20	13
All other retail stores.....	43	2,876	36	146	123
WHOLESALE TRADE.....	7	1,039	6	25	x
SELECTED SERVICE TRADES, ^{2/} total.....	34	186	35	52	45
Personal services.....	22	141	22	45	39
All other service trades.....	12	45	13	7	6

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 3, 1950

Release Series BC-1P-32-003

ALLEGHANY COUNTY, N. C.

Retail and service establishments located in Alleghany County, North Carolina, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$2.1 million, an increase of 250 percent over the \$0.6 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$151,000 in 1948 compared with \$38,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 156 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 76 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Alleghany County, North Carolina. Final figures, superseding the preliminary data for Alleghany County, will be included in a Bulletin for the State of North Carolina to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Alleghany County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

ALLEGHANY COUNTY, N. C.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	77	2,078	69	133	94
Food group.....	24	321	19	17	12
Eating and drinking places.....	7	35	7	9	6
Gasoline service stations.....	21	270	19	13	9
All other retail stores.....	25	1,452	24	94	67
SELECTED SERVICE TRADES ^{2/}	11	151	11	23	22

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 19, 1950

Release Series BC-1P-32-004

ANSON COUNTY, N. C.

Retail, wholesale, and service establishments located in Anson County, North Carolina, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$11.0 million, an increase of 233 percent over the \$3.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$5.6 million in 1948 as compared with \$2.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$341,000 in 1948 compared with \$132,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 760 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 524 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Anson County, North Carolina, which also includes data for the city of Wadesboro. Final figures, superseding the preliminary data for Anson County, will be included in a Bulletin for the State of North Carolina to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Anson County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

ANSON COUNTY, N. C.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	249	10,961	228	574	444
Food group.....	88	2,352	86	80	50
Eating and drinking places.....	21	277	22	20	20
General merchandise grp, general stores	46	1,562	37	173	89
Apparel group.....	11	621	11	29	26
Furniture-home furnishgs-appliance grp	13	616	14	24	23
Automotive group.....	12	2,942	7	118	118
Gasoline service stations.....	31	700	29	23	20
Lumber-building-hardware group.....	8	1,066	6	57	56
Drug and proprietary stores.....	6	308	5	23	18
All other retail stores.....	13	517	11	27	24
WHOLESALE TRADE.....	19	5,621	8	103	x
SELECTED SERVICE TRADES, ² /total.....	48	341	48	83	79
Personal services.....	29	247	28	70	67
All other service trades.....	19	94	20	13	12

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
ANSON COUNTY, N. C.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active propri- etors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Wadesboro:					
Retail trade.....	87	7,860	74	457	353
Selected service trades....	22	232	21	73	70
Remainder of county:					
Retail trade.....	162	3,101	154	117	91
Selected service trades....	26	109	27	10	9

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-32-005

ASHE COUNTY, N. C.

Retail, wholesale, and service establishments located in Ashe County, North Carolina, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$4.8 million, an increase of 300 percent over the \$1.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$4.2 million in 1948 as compared with \$1.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$180,000 in 1948 compared with \$46,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 352 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 219 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Ashe County, North Carolina. Final figures, superseding the preliminary data for Ashe County, will be included in a Bulletin for the State of North Carolina to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Ashe County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
ASHE COUNTY, N. C.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	237	4,760	209	240	191
Food group.....	126	885	98	22	13
Eating and drinking places.....	10	63	9	15	13
General merchandise grp, general stores	13	655	11	52	29
Furniture-home furnishings-appliance grp	8	226	12	17	13
Automotive group.....	6	976	4	45	44
Gasoline service stations.....	35	491	36	23	17
All other retail stores.....	39	1,464	39	66	62
WHOLESALE TRADE.....	16	4,249	13	68	x
SELECTED SERVICE TRADES, ² /total.....	30	180	35	44	37
Personal services.....	17	122	22	31	25
All other service trades.....	13	58	13	13	12

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-32-006

AVERY COUNTY, N. C.

Retail and service establishments located in Avery County, North Carolina, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$2.5 million, an increase of 400 percent over the \$0.5 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$61,000 in 1948 compared with \$8,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 119 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 35 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Avery County, North Carolina. Final figures, superseding the preliminary data for Avery County, will be included in a Bulletin for the State of North Carolina to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Avery County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
AVERY COUNTY, N. C.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	139	2,499	133	106	74
Food group.....	57	672	55	17	10
Eating and drinking places.....	15	98	15	15	15
Gasoline service stations.....	22	275	17	11	9
All other retail stores.....	45	1,454	46	63	40
SELECTED SERVICE TRADES, ^{2/} total.....	17	61	15	13	10
Personal services.....	9	30	7	8	5
All other service trades.....	8	31	8	5	5

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

PRELIMINARY

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

For Release April 27, 1950

Release Series BC-1P-32-007

BEAUFORT COUNTY, N. C.

Retail, wholesale, and service establishments located in Beaufort County, North Carolina, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$21.1 million, an increase of 277 percent over the \$5.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$18.1 million in 1948 as compared with \$7.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$850,000 in 1948 compared with \$258,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,744 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,431 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Beaufort County, North Carolina, which also includes data for the city of Washington. Final figures, superseding the preliminary data for Beaufort County will be included in a Bulletin for the State of North Carolina to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Beaufort County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

BEAUFORT COUNTY, N. C.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	543	21,069	482	1,139	911
Food group.....	240	5,231	215	223	141
Eating and drinking places.....	78	700	77	110	89
General merchandise grp, general stores.	41	2,051	34	204	141
Apparel group.....	22	1,048	22	65	49
Furniture-home furnishings-appliance grp.	25	1,161	22	73	66
Automotive group.....	22	3,031	19	107	103
Gasoline service stations.....	58	887	55	67	56
Lumber-building-hardware group.....	21	3,032	11	175	164
Drug and proprietary stores.....	9	491	10	39	34
All other retail stores.....	27	3,437	17	76	68
WHOLESALE TRADE, total.....	56	18,086	34	410	x
Merchant wholesalers.....	28	8,413	13	238	x
Petroleum bulk plants, terminals.....	12	2,697	9	42	x
Other types of wholesale.....	16	6,976	12	130	x
SELECTED SERVICE TRADES, ² /total.....	90	850	90	195	176
Personal services.....	59	527	57	154	139
All other service trades.....	31	323	33	41	37

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

BEAUFORT COUNTY, N. C.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Washington:					
Retail trade.....	240	15,517	208	840	703
Wholesale trade.....	35	14,506	22	287	x
Selected service trades....	57	684	61	168	152
Remainder of county:					
Retail trade.....	303	5,552	274	299	208
Wholesale trade.....	21	3,580	12	123	x
Selected service trades....	33	166	29	27	24

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-32-008

BERTIE COUNTY, N. C.

Retail, wholesale, and service establishments located in Bertie County, North Carolina, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$10.9 million, an increase of 319 percent over the \$2.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$2.2 million in 1948 as compared with \$0.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$223,000 in 1948 compared with \$28,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 541 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 270 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Bertie County, North Carolina. Final figures, superseding the preliminary data for Bertie County, will be included in a Bulletin for the State of North Carolina to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Bertie County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
BERTIE COUNTY, N. C.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	294	10,852	274	456	371
Food group.....	113	1,889	103	64	42
Eating and drinking places.....	27	211	23	18	11
General merchandise grp, general stores	39	1,515	35	94	73
Apparel group.....	9	349	7	28	17
Furniture-home furnishings-appliance grp	13	288	17	20	15
Automotive group.....	15	3,287	11	129	126
Gasoline service stations.....	54	876	57	42	30
Drug and proprietary stores.....	5	178	3	14	13
All other retail stores.....	19	2,259	18	47	44
WHOLESALE TRADE.....	8	2,231	7	33	x
SELECTED SERVICE TRADES, ^{2/} total.....	39	223	40	52	47
Personal services.....	25	120	26	32	28
All other service trades.....	14	103	14	20	19

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-32-009

BLADEN COUNTY, N. C.

Retail, wholesale, and service establishments located in Bladen County, North Carolina, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$10.2 million, an increase of 264 percent over the \$2.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.8 million in 1948 as compared with \$1.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$285,000 in 1948 compared with \$71,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 602 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 402 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Bladen County, North Carolina. Final figures, superseding the preliminary data for Bladen County, will be included in a Bulletin for the State of North Carolina to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Bladen County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

90576

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

BLADEN COUNTY, N. C.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	266	10,177	257	517	375
Food group.....	125	2,372	123	112	54
Eating and drinking places.....	11	73	9	18	16
General merchandise grp, general stores	21	2,307	18	139	97
Furniture-home furnishings-appliance grp	12	423	11	27	20
Automotive group.....	14	2,824	11	124	117
Gasoline service stations.....	54	758	54	33	19
Lumber-building-hardware group.....	6	408	6	18	14
Drug and proprietary stores.....	6	252	7	14	13
All other retail stores.....	17	760	18	32	25
WHOLESALE TRADE.....	8	1,843	9	25	x
SELECTED SERVICE TRADES, ² /total.....	48	285	45	60	45
Personal services.....	34	157	33	43	32
All other service trades.....	14	128	12	17	13
AMUSEMENTS.....	5	139	5	11	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 20, 1950

Release Series BC-1P-32-010

BRUNSWICK COUNTY, N. C.

Retail and service establishments located in Brunswick County, North Carolina, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$3.1 million, an increase of 158 percent over the \$1.2 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$117,000 in 1948 compared with \$14,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 143 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 73 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Brunswick County, North Carolina. Final figures, superseding the preliminary data for Brunswick County, will be included in a Bulletin for the State of North Carolina to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Brunswick County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

BRUNSWICK COUNTY, N. C.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	195	3,146	191	111	85
Food group.....	97	958	96	14	8
Eating and drinking places.....	23	108	22	17	16
General merchandise grp, general stores	25	774	24	26	18
Gasoline service stations.....	33	418	33	14	10
All other retail stores.....	17	888	16	40	33
SELECTED SERVICE TRADES ^{2/} total.....	20	117	22	32	30
Personal services.....	9	56	10	25	25
All other service trades.....	11	61	12	7	5

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on the last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-32-011

BUNCOMBE COUNTY, N. C.

Retail, wholesale, and service establishments located in Buncombe County, North Carolina, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$91.7 million, an increase of 206 percent over the \$30.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$76.8 million in 1948 as compared with \$19.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$6.3 million in 1948 compared with \$2.3 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 9,272 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 6,747 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Buncombe County, North Carolina, which also includes data for the city of Asheville. Final figures, superseding the preliminary data for Buncombe County, will be included in a Bulletin for the State of North Carolina to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Buncombe County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

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Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
BUNCOMBE COUNTY, N. C.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	1,259	91,663	1,136	5,943	4,971
Food group.....	400	19,297	384	766	526
Eating and drinking places.....	203	4,852	223	782	624
General merchandise grp, general stores.....	51	16,500	39	1,675	1,354
Apparel group.....	59	7,084	27	445	371
Furniture-home furnishings-appliance grp.....	62	5,132	51	311	297
Automotive group.....	50	13,966	36	509	487
Gasoline service stations.....	158	5,092	158	313	268
Lumber-building-hardware group.....	43	5,945	31	305	274
Drug and proprietary stores.....	44	3,502	29	323	288
All other retail stores.....	189	10,293	158	514	482
WHOLESALE TRADE, total.....	177	76,807	107	1,823	x
Merchant wholesalers, total.....	138	50,474	76	1,567	x
Groceries, foods.....	36	19,240	23	673	x
Dry goods, apparel.....	6	670	4	24	x
Hardware, elec'l, plum'g and heat'g..	13	5,877	5	123	x
Mach'y, equip't, industrial supplies..	17	3,567	6	108	x
Automotive parts, accessories.....	8	2,490	3	138	x
All other merchant wholesalers.....	58	18,630	35	501	x
Manufact'rs' sales branches, offices...	10	7,260	-	105	x
Petroleum bulk plants, terminals.....	9	6,731	6	57	x
Agents, brokers (merchandise).....	14	5,509	15	50	x
Assemblers of farm products.....	6	6,833	10	44	x
SELECTED SERVICE TRADES, ^{2/} total.....	405	6,270	400	1,506	1,426
Personal services.....	230	4,182	212	1,216	1,157
Business services.....	34	596	29	91	84
Automotive repair and services.....	81	982	93	136	128
Other repair services.....	60	510	66	63	57
HOTELS.....	Data withheld to avoid disclosure				
TOURIST COURTS AND CAMPS.....	40	322	40	32	29

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE Page 3

BUNCOMBE COUNTY, N. C.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active propri- etors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Asheville:					
Retail trade.....	811	79,299	692	5,382	4,534
Wholesale trade.....	154	68,181	95	1,467	x
Selected service trades.....	325	5,576	313	1,358	1,284
Hotels.....	23	2,095	13	437	387
Tourist courts and camps....	7	107	10	10	9
Remainder of county:					
Retail trade.....	448	12,364	444	561	437
Wholesale trade.....	23	8,626	12	356	x
Selected service trades.....	80	694	87	148	142
Tourist courts and camps....	33	215	30	22	20

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 19, 1950

Release Series BC-1P-32-012

BURKE COUNTY, N. C.

Retail, wholesale, and service establishments located in Burke County, North Carolina, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$16.6 million, an increase of 207 percent over the \$5.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$5.4 million in 1948 as compared with \$1.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.2 million in 1948 compared with \$0.3 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,360 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 827 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Burke County, North Carolina, which also includes data for the cities of Morganton and Valdese. Final figures, superseding the preliminary data for Burke County, will be included in a Bulletin for the State of North Carolina to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Burke County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

BURKE COUNTY, N. C.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	422	16,601	422	1,002	766
Food group.....	182	3,786	185	114	67
Eating and drinking places.....	42	538	41	94	82
General merchandise grp, general stores.	35	1,660	27	180	95
Apparel group.....	24	1,778	28	129	93
Furniture-home furnishings-appliance grp.	17	998	18	58	53
Automotive group.....	21	3,020	18	135	124
Casoline service stations.....	51	1,055	52	55	42
Lumber-building-hardware group.....	12	2,120	13	133	128
Drug and proprietary stores.....	9	504	8	45	39
All other retail stores.....	29	1,142	32	59	43
WHOLESALE TRADE.....	17	5,356	17	97	x
SELECTED SERVICE TRADE, ² total.....	90	1,198	97	261	250
Personal services.....	57	790	58	216	210
All other service trades.....	33	408	39	45	40
AMUSEMENTS.....	11	279	8	35	x

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

BURKE COUNTY, N. C.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Morganton:					
Retail trade.....	144	10,450	151	673	517
Selected service trades....	47	763	48	170	165
Valdese:					
Retail trade.....	60	3,287	60	214	160
Selected service trades....	16	294	17	66	64
Remainder of county: 3/					
Retail trade.....	218	2,864	211	115	89
Selected service trades....	27	141	32	25	21

- 1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
- 2/ Includes employees paid for less than the full workweek.
- 3/ Includes figures for establishments not located in cities of 2,500 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 20, 1950

Release Series EC-1P-32-013

CABARRUS COUNTY, N. C.

Retail, wholesale, and service establishments located in Cabarrus County, North Carolina, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$44.1 million, an increase of 213 percent over the \$14.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$18.9 million in 1948 as compared with \$4.1 in 1939. The service trades included in the Census of Business recorded receipts totaling \$2.5 million in 1948 compared with \$0.6 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 3,312 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 2,285 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Cabarrus County, North Carolina, which also includes data for the city of Concord. Final figures, superseding the preliminary data for Cabarrus County, will be included in a Bulletin for the State of North Carolina to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Cabarrus County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

CABARRUS COUNTY, N. C.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	698	44,098	657	2,438	1,841
Food group.....	258	12,202	272	382	255
Eating and drinking places.....	77	1,266	78	168	143
General merchandise grp, general stores	40	7,228	27	725	417
Apparel group.....	43	3,594	24	239	170
Furniture-home furnishings-appliance grp	44	4,116	40	250	240
Automotive group.....	36	7,162	37	222	210
Gasoline service stations.....	104	2,880	96	133	115
Lumber-building-hardware group.....	22	1,844	21	66	64
Drug and proprietary stores.....	18	1,447	11	95	91
All other retail stores.....	56	2,359	51	158	136
WHOLESALE TRADE, total.....	34	18,898	26	320	x
Merchant wholesalers.....	23	7,917	16	240	x
Other types of wholesale.....	11	10,981	10	80	x
SELECTED SERVICE TRADES, 2/total.....	206	2,500	192	554	511
Personal services.....	134	1,774	117	478	437
All other service trades.....	72	726	75	76	74
AMUSEMENTS.....	18	596	9	109	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

CABARRUS COUNTY, N. C.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Concord:					
Retail trade.....	251	20,083	250	1,174	874
Wholesale trade.....	21	8,976	18	208	x
Selected service trades....	91	1,201	84	272	257
Remainder of county:					
Retail trade.....	447	24,015	407	1,264	967
Wholesale trade.....	13	9,922	8	112	x
Selected service trades....	115	1,299	108	282	254

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P- 32-014

CALDWELL COUNTY, N. C.

Retail, wholesale, and service establishments located in Caldwell County, North Carolina, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U.S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$18.8 million, an increase of 248 percent over the \$5.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$5.5 million in 1948 as compared with \$1.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.2 million in 1948 compared with \$0.3 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,505 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 860 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Caldwell County, North Carolina, which also includes data for the city of Lenoir. Final figures, superseding the preliminary data for Caldwell County, will be included in a Bulletin for the State of North Carolina to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Caldwell County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D.C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
CALDWELL COUNTY, N. C.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	461	18,759	471	1,143	835
Food group.....	241	5,506	249	206	120
Eating and drinking places.....	46	467	51	84	70
General merchandise grp, general stores	12	1,716	4	246	107
Apparel group.....	19	1,489	17	127	95
Furniture-home furnishings-appliance grp	21	1,286	17	87	80
Automotive group.....	30	4,017	28	160	156
Gasoline service stations.....	35	908	44	44	39
Lumber-building-hardware group.....	19	1,883	20	99	95
Drug and proprietary stores.....	8	551	9	37	28
All other retail stores.....	30	936	32	53	45
WHOLESALE TRADE.....	18	5,542	11	77	x
SELECTED SERVICE TRADES ²	95	1,244	99	285	270

x Not available.

¹ Includes employees paid for less than the full workweek.

² See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

CALDWELL COUNTY, N. C.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
Lenoir:					
Retail trade.....	170	11,774	171	851	588
Wholesale trade.....	13	4,730	8	63	x
Remainder of County:					
Retail trade.....	291	6,985	300	292	247
Wholesale trade.....	5	812	3	14	x

x Not available.

¹/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 26, 1950

Release Series BC-1P- 32-015

CAMDEN COUNTY, N. C.

Retail establishments located in Camden County, North Carolina, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$750,000, an increase of 264 percent over the \$206,000 in 1939, when the preceding Census of Business was taken.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trade. Retail establishments reported a total of 30 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 11 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Camden County, North Carolina. Final figures, superseding the preliminary data for Camden County, will be included in a Bulletin for the State of North Carolina to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Camden County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

CAMDEN COUNTY, N. C.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	44	750	45	30	13
Food group.....	36	393	36	16	5
All other retail stores.....	8	357	9	14	8

¹/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 20, 1950

Release Series BC-1P-32-016

CARTERET COUNTY, N. C.

Retail, wholesale, and service establishments located in Carteret County, North Carolina, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$9.7 million, an increase of 223 percent over the \$3.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$8.6 million in 1948 as compared with \$1.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$520,000 in 1948 compared with \$132,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 819 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 558 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Carteret County, North Carolina, which also includes data for the cities of Beaufort and Morehead City. Final figures, superseding the preliminary data for Carteret County, will be included in a Bulletin for the State of North Carolina to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Carteret County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

CARTERET COUNTY, N. C.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	249	9,667	240	505	375
Food group.....	102	3,309	95	117	72
Eating and drinking places.....	45	682	48	80	53
Apparel group.....	15	759	10	39	33
Furniture-home furnishings-appliance grp	9	480	9	19	17
Automotive group.....	10	1,124	8	61	60
Gasoline service stations.....	29	632	30	41	33
Lumber-building-hardware group.....	6	570	6	21	21
Drug and proprietary stores.....	5	518	6	38	28
All other retail stores.....	28	1,593	28	89	58
WHOLESALE TRADE, total.....	32	8,612	27	204	x
Merchant wholesalers.....	7	1,630	7	29	x
Other types of wholesale.....	25	6,982	20	175	x
SELECTED SERVICE TRADES, ² /total.....	41	520	48	110	108
Personal services.....	28	380	31	96	95
All other service trades.....	13	140	17	14	13
HOTELS.....	6	233	3	17	17
AMUSEMENTS.....	8	257	6	45	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
CARTERET COUNTY, N. C.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Beaufort:					
Retail trade.....	62	3,394	58	192	140
Selected service trades....	13	148	13	34	33
Morehead City:					
Retail trade.....	75	4,166	70	242	173
Selected service trades....	21	304	27	67	66
Remainder of county: ^{3/}					
Retail trade.....	112	2,107	112	71	62
Selected service trades....	7	68	8	9	9

^{1/} See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

^{2/} Includes employees paid for less than the full workweek.

^{3/} Includes figures for establishments not located in cities of 2,500 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 26, 1950

Release Series BC-1P-32-017

CASWELL COUNTY, N. C.

Retail and service establishments located in Caswell County, North Carolina, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$3.0 million, an increase of 200 percent over the \$1.0 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$145,000 in 1948 compared with \$21,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 118 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 85 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Caswell County, North Carolina. Final figures, superseding the preliminary data for Caswell County, will be included in a Bulletin for the State of North Carolina to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Caswell County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

CASWELL COUNTY, N. C.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	142	2,977	149	95	72
Food group.....	62	744	67	15	9
Eating and drinking places.....	7	95	7	5	5
Gasoline service stations.....	42	585	45	18	7
All other retail stores.....	31	1,553	30	57	51
SELECTED SERVICE TRADES, ^{2/} total.....	17	145	18	23	23
Personal services.....	8	76	9	17	17
All other service trades.....	9	69	9	6	6

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-32-012

CATAWBA COUNTY, N. C.

Retail, wholesale, and service establishments located in Catawba County, North Carolina, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$35.9 million, an increase of 259 percent over the \$10.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$23.4 million in 1948 as compared with \$5.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$2.2 million in 1948 compared with \$0.6 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 3,153 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,775 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Catawba County, North Carolina, which also includes data for the cities of Hickory and Newton. Final figures, superseding the preliminary data for Catawba County, will be included in a Bulletin for the State of North Carolina to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Catawba County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

CATAWBA COUNTY, N. C.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	576	35,355	551	2,132	1,607
Food group.....	146	8,339	154	311	206
Eating and drinking places.....	66	1,249	71	180	147
General merchandise group, general stores....	25	4,285	13	439	241
Apparel group.....	33	3,343	25	308	212
Furniture-home furnishings-appliance group...	41	2,573	30	136	123
Automotive group.....	42	7,464	27	304	300
Gasoline service stations.....	134	2,949	152	159	117
Lumber-building-hardware group.....	26	2,145	21	93	93
Drug and proprietary stores.....	14	897	13	72	58
All other retail stores.....	49	2,611	45	130	110
WHOLESALE TRADE, total.....	52	23,415	27	595	x
Merchant wholesalers.....	30	11,914	17	473	x
Petroleum bulk plants, terminals.....	12	7,395	6	82	x
Agents, brokers (merchandise).....	5	1,696	4	3	x
Other types of wholesale.....	5	2,420	-	32	x
SELECTED SERVICE TRADES, 2/ total.....	121	2,213	204	426	398
Personal services.....	116	1,346	123	326	302
Business services.....	6	48	6	5	5
Automotive repairs and services.....	33	553	40	68	64
Other repair services.....	26	266	33	27	27
AMUSEMENTS.....	24	762	9	115	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

CATAWBA COUNTY, N. C.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Hickory:					
Retail trade.....	228	23,796	186	1,482	1,141
Wholesale trade.....	34	13,175	23	396	x
Selected service trades.....	83	1,233	97	256	247
Amusements.....	10	447	4	67	x
Newton:					
Retail trade.....	96	6,581	94	415	294
Wholesale trade.....	6	1,898	-	40	x
Selected service trades.....	41	454	47	84	72
Remainder of county:^{3/}					
Retail trade.....	252	5,478	271	235	172
Wholesale trade.....	12	8,342	4	159	x
Selected service trades.....	57	526	60	86	79

x Not available.

^{1/} See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.^{2/} Includes employees paid for less than the full workweek.^{3/} Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-32-019

CHATHAM COUNTY, N. C.

Retail, wholesale, and service establishments located in Chatham County, North Carolina, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$10.5 million, an increase of 289 percent over the \$2.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$2.8 million in 1948 as compared with \$1.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$496,000 in 1948 compared with \$99,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 638 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 294 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Chatham County, North Carolina. Final figures, superseding the preliminary data for Chatham County, will be included in a Bulletin for the State of North Carolina to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Chatham County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

CHATHAM COUNTY, N. C.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	266	10,486	274	464	378
Food group.....	89	1,612	96	45	34
Eating and drinking places.....	24	233	27	41	34
General merchandise grp, general stores.	37	1,318	32	115	71
Apparel group.....	11	294	15	17	13
Furniture-home furnishgs-appliance grp.	15	546	15	27	26
Automotive group.....	12	2,106	8	82	82
Gasoline service stations.....	42	509	44	35	28
Lumber-building-hardware group.....	15	1,177	18	39	35
Drug and proprietary stores.....	5	212	5	17	14
All other retail stores.....	16	2,479	14	46	41
WHOLESALE TRADE.....	10	2,839	8	86	x
SELECTED SERVICE TRADES, ^{2/} total.....	44	496	51	88	88
Personal services.....	31	349	37	64	64
All other service trades.....	13	147	14	24	24

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 26, 1950

Release Series BC-1P-32-020

CHEROKEE COUNTY, N. C.

Retail, wholesale, and service establishments located in Cherokee County, North Carolina, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$6.4 million, an increase of 276 percent over the \$1.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$4.5 million in 1948 as compared with \$1.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$255,000 in 1948 compared with \$73,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 423 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 256 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Cherokee County, North Carolina. Final figures, superseding the preliminary data for Cherokee County, will be included in a Bulletin for the State of North Carolina to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Cherokee County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

CHEROKEE COUNTY, N. C.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	199	6,398	201	290	272
Food group.....	95	1,382	95	42	33
Eating and drinking places.....	14	269	14	38	38
General merchandise grp, general stores	18	448	16	22	20
Apparel group.....	10	346	13	15	13
Furniture-home furnishings-appliance grp	8	478	10	12	12
Automotive group.....	13	1,542	10	74	74
Gasoline service stations.....	18	316	18	27	23
Lumber-building-hardware group.....	10	504	10	27	27
All other retail stores.....	13	1,113	15	33	32
WHOLESALE TRADE.....	11	4,515	8	64	x
SELECTED SERVICE TRADES, 2/total.....	25	255	29	69	69
Personal services.....	18	236	21	62	62
All other service trades.....	7	19	8	7	7
TOURIST COURTS AND CAMPS.....	10	54	7	6	6

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 20, 1950

Release Series BC-1P-32-021

CHOWAN COUNTY, N. C.

Retail, wholesale, and service establishments located in Chowan County, North Carolina, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$5.5 million, an increase of 224 percent over the \$1.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$6.1 million in 1948 as compared with \$1.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$246,000 in 1948 compared with \$121,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 725 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 480 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Chowan County, North Carolina, which also includes data for the city of Edenton. Final figures, superseding the preliminary data for Chowan County, will be included in a Bulletin for the State of North Carolina to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Chowan County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

CHOWAN COUNTY, N. C.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	119	5,501	115	341	242
Food group.....	39	1,222	34	47	32
Eating and drinking places.....	17	202	17	34	27
Gasoline service stations.....	17	595	20	36	31
All other retail stores.....	46	3,482	44	224	152
WHOLESALE TRADE.....	13	6,062	19	316	x
SELECTED SERVICE TRADES, ^{2/} total.....	29	246	30	68	64
Personal services.....	19	183	17	60	57
All other service trades.....	10	63	13	8	7

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

CHOWAN COUNTY, N. C.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
Edenton:					
Retail trade.....	77	4,920	73	324	228
Remainder of county:					
Retail trade.....	42	581	42	17	14

¹/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-32-022

CLAY COUNTY, N. C.

Retail establishments located in Clay County, North Carolina, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures for the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$624,000, an increase of 267 percent over the \$170,000 in 1939, when the preceding Census of Business was taken.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trade. Retail establishments reported a total of 27 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 11 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Clay County, North Carolina. Final figures, superseding the preliminary data for Clay County, will be included in a Bulletin for the State of North Carolina to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Clay County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
CLAY COUNTY, N. C.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active proprie- tors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	50	624	49	27	23
Food group.....	28	164	26	5	3
Gasoline service stations.....	5	109	6	4	4
All other retail stores.....	17	351	17	18	16

1/ Includes employees paid for less than the full workweek.

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GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 19, 1950

Release Series BC-1P-32-023

CLEVELAND COUNTY, N. C.

Retail, wholesale, and service establishments located in Cleveland County, North Carolina, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$32.5 million, an increase of 257 percent over the \$9.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$34.0 million in 1948 as compared with \$4.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.6 million in 1948 compared with \$0.4 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 2,703 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,450 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Cleveland County, North Carolina, which also includes data for the cities of Kings Mountain and Shelby. Final figures, superseding the preliminary data for Cleveland County, will be included in a Bulletin for the State of North Carolina to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Cleveland County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

CLEVELAND COUNTY, N. C.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	523	32,462	499	1,875	1,443
Food group.....	206	7,268	195	266	183
Eating and drinking places.....	46	1,063	48	132	98
General merchandise grp, general stores	62	6,438	62	595	368
Apparel group.....	14	1,383	12	92	66
Furniture-home furnishgs-appliance grp	20	1,763	16	79	76
Automotive group.....	20	5,614	21	230	228
Gasoline service stations.....	82	2,021	85	118	92
Lumber-building-hardware group.....	20	3,448	26	169	156
Drug and proprietary stores.....	11	710	10	54	49
All other retail stores.....	34	2,754	24	140	127
WHOLESALE TRADE, total.....	54	34,024	48	461	x
Merchant wholesalers.....	27	11,943	15	323	x
Agents, brokers (merchandise).....	6	3,803	6	11	x
Assemblers of farm products.....	15	15,326	21	86	x
Other types of wholesalers.....	6	2,952	6	41	x
SELECTED SERVICE TRADES, ² total.....	172	1,634	181	367	332
Personal services.....	105	1,052	105	301	274
All other service trades.....	67	582	76	66	58
AMUSEMENTS.....	17	383	15	69	x

x Not available.

¹ Includes employees paid for less than the full workweek.

² See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

CLEVELAND COUNTY, N. C.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Kings Mountain:					
Retail trade.....	86	5,582	91	340	250
Selected service trades...	33	272	36	69	67
Amusements.....	5	81	5	12	x
Shelby:					
Retail trade.....	209	20,013	182	1,243	963
Wholesale trade.....	40	24,947	31	352	x
Selected service trades...	105	1,095	106	255	227
Remainder of county: ^{3/}					
Retail trade.....	228	6,867	226	292	230
Wholesale trade.....	14	9,077	17	109	x
Selected service trades...	34	267	39	43	38

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 19, 1950

Release Series BC-1P-32-024

COLUMBUS COUNTY, N. C.

Retail, wholesale, and service establishments located in Columbus County, North Carolina, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$21.6 million, an increase of 232 percent over the \$6.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$29.0 million in 1948 as compared with \$5.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$713,000 in 1948 compared with \$142,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,627 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 756 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Columbus County, North Carolina, which also includes data for the city of Whiteville. Final figures, superseding the preliminary data for Columbus County, will be included in a Bulletin for the State of North Carolina to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Columbus County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
COLUMBUS COUNTY, N. C.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	513	21,551	442	1,115	898
Food group.....	215	4,178	175	127	91
Eating and drinking places.....	48	324	43	58	51
General merchandise grp, general stores	35	3,021	24	234	133
Apparel group.....	20	1,299	20	88	68
Furniture-home furnishgs-appliance grp	23	2,010	23	86	85
Automotive group.....	33	4,869	24	260	254
Gasoline service stations.....	71	929	58	58	42
Lumber-building-hardware group.....	17	1,206	27	51	48
Drug and proprietary stores.....	11	647	15	40	32
All other retail stores.....	40	3,068	33	113	94
WHOLESALE TRADE, total.....	47	29,018	34	353	x
Merchant wholesalers.....	17	7,110	11	231	x
Other types of wholesale.....	30	21,908	23	122	x
SELECTED SERVICE TRADES, ² /total.....	90	718	98	159	143
Personal services.....	59	512	63	130	114
All other service trades.....	31	206	35	29	29
HOTELS.....	5	63	5	14	13

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
COLUMBUS COUNTY, N. C.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Whiteville:					
Retail trade.....	118	9,673	116	542	451
Selected service trades...	34	417	35	98	86
Remainder of county:					
Retail trade.....	395	11,878	326	573	447
Selected service trades...	56	301	63	61	57

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 20, 1950

Release Series BC-1P- 32-025

Craven County, N. C.

Retail, wholesale, and service establishments located in Craven County, North Carolina, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$24.1 million, an increase of 302 percent over the \$6.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$12.1 million in 1948 as compared with \$5.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.1 million in 1948 compared with \$0.3 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 2,068 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,359 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Craven County, North Carolina, which also includes data for the city of New Bern. Final figures, superseding the preliminary data for Craven County, will be included in a Bulletin for the State of North Carolina to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Craven County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

Craven County, N. C.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	442	24,100	387	1,504	1,202
Food group.....	165	5,318	156	219	142
Eating and drinking places.....	72	1,068	70	138	162
General merchandise grp., general stores.	16	3,530	9	350	225
Apparel group.....	25	2,387	20	186	144
Furniture-home furnishings-appliance grp.	18	1,287	14	72	65
Automotive group.....	20	4,027	9	162	156
Gasoline service stations.....	77	1,413	67	76	62
Lumber-building-hardware group.....	11	1,484	8	78	77
Drug and proprietary stores.....	9	791	10	65	60
All other retail stores.....	29	2,795	24	128	109
WHOLESALE TRADE, total.....	31	12,092	19	251	x
Merchant wholesalers.....	20	5,648	13	171	x
Other types of wholesale.....	11	6,444	6	80	x
SELECTED SERVICE TRADES, 2/total.....	94	1,052	88	313	272
Personal services.....	61	805	56	274	236
All other service trades.....	33	247	32	39	36
AMUSEMENTS.....	8	301	4	40	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

CRAVEN COUNTY, N. C.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
New Bern:					
Retail trade.....	259	20,113	213	1,316	1,056
Wholesale trade.....	31	12,092	19	251	x
Selected service trades....	77	940	70	293	252
Remainder of county:					
Retail trade.....	183	3,987	174	188	146
Selected service trades....	17	112	18	20	20

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-32-026

CUMBERLAND COUNTY, N. C.

Retail, wholesale, and service establishments located in Cumberland County, North Carolina, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$52.1 million, an increase of 416 percent over the \$10.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$35.7 million in 1948 compared with \$6.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$3.0 million in 1948 compared with \$0.6 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 4,710 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 2,039 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Cumberland County, North Carolina, which also includes data for the city of Fayetteville. Final figures, superseding the preliminary data for Cumberland County, will be included in a Bulletin for the State of North Carolina to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Cumberland County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

CUMBERLAND COUNTY, N. C.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	715	52,125	702	3,199	2,623
Food group.....	292	10,963	293	369	246
Eating and drinking places.....	132	2,883	150	455	400
General merchandise group, general stores...	23	8,874	13	908	625
Apparel group.....	33	4,096	16	262	218
Furniture-home furnishings-appliance group..	23	2,638	14	175	169
Automotive group.....	28	9,346	31	300	287
Gasoline service stations.....	96	4,029	104	224	198
Lumber-building-hardware group.....	17	2,787	17	191	183
Drug and proprietary stores.....	19	1,582	21	111	104
All other retail stores.....	52	4,927	43	204	193
WHOLESALE TRADE, total.....	76	35,679	43	677	x
Merchant wholesalers.....	52	17,033	30	466	x
Manufact'rs' sales branches, offices.....	7	7,156	-	131	x
Petroleum bulk plants, terminals.....	12	6,109	7	74	x
Other types of wholesale.....	5	5,381	6	6	x
SELECTED SERVICE TRADES, 2/total.....	181	2,999	173	834	774
Personal services.....	121	2,046	116	692	643
Business services.....	5	201	2	31	29
Automotive repairs and services.....	32	581	34	78	75
Other repair services.....	23	171	21	33	27
TOURIST COURTS AND CAMPS.....	14	115	14	16	12

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

CUMBERLAND COUNTY, N. C.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Fayetteville:					
Retail trade.....	426	45,718	406	2,976	2,451
Wholesale trade.....	66	29,174	37	643	x
Selected service trades.....	136	2,537	123	757	705
Remainder of county:					
Retail trade.....	289	6,407	296	223	172
Wholesale trade.....	10	6,505	6	34	x
Selected service trades.....	45	462	50	77	69

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 26, 1950

Release Series BC-1P-32-027

CURRITUCK COUNTY, N. C.

Retail and wholesale establishments located in Currituck County, North Carolina, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$1.6 million, an increase of 220 percent over the \$0.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$527,000 in 1948 as compared with \$143,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 33 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 25 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Currituck County, North Carolina. Final figures, superseding the preliminary data for Currituck County, will be included in a Bulletin for the State of North Carolina to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Currituck County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

CURRITUCK COUNTY, N. C.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, TOTAL.....	76	1,620	80	23	12
Food group.....	41	501	43	8	3
Eating and drinking places.....	5	32	5	5	4
Gasoline service stations.....	12	105	12	1	1
All other retail stores.....	18	982	20	9	4
WHOLESALE TRADE.....	7	527	8	10	x

x Not available.

¹/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 26, 1950

Release Series BC-1P-32-028

DARE COUNTY, N. C.

Retail establishments located in Dare County, North Carolina, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$2.4 million, an increase of 200 percent over the \$0.8 million in 1939, when the preceding Census of Business was taken.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trade. Retail establishments reported a total of 135 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 58 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Dare County, North Carolina. Final figures, superseding the preliminary data for Dare County, will be included in a Bulletin for the State of North Carolina to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Dare County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

DARE COUNTY, N. C.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	121	2,422	114	135	103
Food group.....	54	820	53	15	10
Eating and drinking places.....	22	190	22	45	26
Gasoline service stations.....	14	214	13	7	7
All other retail stores.....	31	1,198	26	68	60
HOTELS.....	12	348	14	13	13

¹/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

PRELIMINARY

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

For Release May 1, 1950

Release Series BC-1P- 32-029

DAVIDSON COUNTY, N. C.

Retail, wholesale, and service establishments located in Davidson County, North Carolina, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$31.7 million, an increase of 287 percent over the \$8.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$8.8 million in 1948 as compared with \$2.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.6 million in 1948 compared with \$0.3 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 2,477 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,285 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Davidson County, North Carolina, which also includes data for the cities of Lexington and Thomasville. Final figures, superseding the preliminary data for Davidson County, will be included in a Bulletin for the State of North Carolina to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Davidson County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

DAVIDSON COUNTY, N. C.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	614	31,744	596	1,847	1,449
Food group.....	188	7,544	190	325	235
Eating and drinking places.....	81	1,218	85	143	124
General merchandise grp, general stores..	19	2,721	6	394	192
Apparel group.....	29	2,343	33	137	102
Furniture-home furnishings-appliance grp..	48	3,117	40	170	158
Automotive group.....	38	5,765	34	220	215
Gasoline service stations.....	134	2,877	136	123	104
Lumber-building-hardware group.....	25	3,375	18	186	184
Drug and proprietary stores.....	10	719	8	65	59
All other retail stores.....	42	2,065	46	84	76
WHOLESALE TRADE, total.....	28	8,774	17	222	x
Merchant wholesalers.....	18	5,214	8	183	x
Other types of wholesale.....	10	3,560	9	39	x
SELECTED SERVICE TRADES, ² /total.....	139	1,631	152	408	372
Personal services.....	86	1,159	90	353	324
All other service trades.....	53	472	62	55	48
AMUSEMENTS.....	16	421	11	84	x

x Not available.

¹ Includes employees paid for less than the full workweek.

² See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

DAVIDSON COUNTY, N. C.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Lexington:					
Retail trade.....	214	15,948	206	924	737
Wholesale trade.....	17	6,370	10	182	x
Selected service trades.....	62	689	72	180	172
Thomasville:					
Retail trade.....	161	9,407	141	679	507
Wholesale trade.....	6	1,372	2	27	x
Selected service trades.....	47	777	50	201	179
Remainder of county: ^{3/}					
Retail trade.....	239	6,389	249	244	205
Wholesale trade.....	5	1,032	5	13	x
Selected service trades.....	30	165	30	27	21

x Not available.

1/ See General Description on this page for changes from 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-32-030

DAVIE COUNTY, N. C.

Retail, wholesale, and service establishments located in Davie County, North Carolina, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$5.2 million, an increase of 225 percent over the \$1.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$4.2 million in 1948 as compared with \$0.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$199,000 in 1948 compared with \$49,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 297 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 183 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Davie County, North Carolina. Final figures, superseding the preliminary data for Davie County, will be included in a Bulletin for the State of North Carolina to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Davie County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

DAVIE COUNTY, N. C.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	156	5,200	155	226	180
Food group.....	71	1,258	67	33	23
Eating and drinking places.....	14	174	14	20	17
General merchandise grp, general stores.	8	700	3	51	34
Furniture-home furnishings-appliance grp.	5	301	5	13	12
Automotive group.....	7	994	6	38	37
Gasoline service stations.....	30	453	34	14	7
Lumber-building-hardware group.....	8	927	10	38	36
All other retail stores.....	13	393	16	19	14
WHOLESALE TRADE.....	9	4,164	6	29	x
SELECTED SERVICE TRADES, ^{2/} total.....	32	199	33	42	32
Personal services.....	18	143	17	33	24
All other service trades.....	14	56	16	9	8

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 19, 1950

Release Series BC-1P-32-031

DUPLIN COUNTY, N. C.

Retail, wholesale, and service establishments located in Duplin County, North Carolina, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$12.4 million, an increase of 218 percent over the \$3.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$9.0 million in 1948 as compared with \$3.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$398,000 in 1948 compared with \$97,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 756 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 510 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Duplin County, North Carolina. Final figures, superseding the preliminary data for Duplin County, will be included in a Bulletin for the State of North Carolina to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Duplin County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

70050

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

DUPLIN COUNTY, N. C.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	443	12,434	433	600	445
Food group.....	218	3,176	216	81	53
Eating and drinking places.....	50	270	49	40	29
General merchandise grp, general stores	22	2,086	21	109	66
Apparel group.....	15	995	11	104	65
Furniture-home furnishings-appliance grp	18	730	14	35	33
Automotive group.....	18	2,009	15	93	82
Gasoline service stations.....	57	637	60	29	22
Lumber-building-hardware group.....	17	1,240	20	55	49
Drug and proprietary stores.....	9	411	8	29	24
All other retail stores.....	19	880	19	25	22
WHOLESALE TRADE, total.....	26	9,004	22	78	x
Merchant wholesalers.....	10	2,499	9	34	x
Other types of wholesale.....	16	6,505	13	44	x
SELECTED SERVICE TRADES, ² /total.....	78	398	80	78	65
Personal services.....	42	243	42	57	48
All other service trades.....	36	155	38	21	17
AMUSEMENTS.....	6	140	7	18	x

x Not available.

¹/ Includes employees paid for less than the full workweek.²/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

90080

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 15, 1950

Release Series BC-1P- 32-032

DURHAM COUNTY, N. C.

Retail, wholesale, and service establishments located in Durham County, North Carolina, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$90.0 million, an increase of 249 percent over the \$25.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$71.2 million in 1948 as compared with \$39.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$6.1 million in 1948 compared with \$1.9 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 8,685 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 7,839 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Durham County, North Carolina, which also includes data for the city of Durham. Final figures, superseding the preliminary data for Durham County, will be included in a Bulletin for the State of North Carolina to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Durham County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

91054

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

DURHAM COUNTY, N. C.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	991	89,982	941	5,797	4,649
Food group.....	324	16,836	330	717	468
Eating and drinking places.....	197	4,355	226	678	576
General merchandise grp, general stores	43	14,480	35	1,502	1,032
Apparel group.....	59	6,844	25	392	293
Furniture-home furnishings-appliance grp	54	6,368	33	450	421
Automotive group.....	36	14,669	28	492	481
Gasoline service stations.....	127	4,464	146	297	243
Lumber-building-hardware group.....	35	8,089	21	610	569
Drug and proprietary stores.....	29	2,683	27	231	190
All other retail stores.....	87	11,194	70	428	376
WHOLESALE TRADE, total.....	105	71,202	61	1,375	x
Merchant wholesalers, total.....	63	30,483	35	891	x
Groceries, foods.....	16	8,913	10	224	x
Hardware, elec'l, plum'g and heat'g.	5	4,093	-	70	x
Mach'y, equip't, industrial supplies	6	1,333	3	66	x
Automotive parts, accessories.....	9	2,804	1	139	x
All other merchant wholesalers.....	27	13,340	21	392	x
Petroleum bulk plants, terminals.....	13	7,882	7	88	x
Agents, brokers (merchandise).....	18	25,004	18	254	x
Other types of wholesale.....	11	7,833	1	142	x
SELECTED SERVICE TRADES, ^{2/} total.....	313	6,060	327	1,513	1,394
Personal services.....	213	4,648	216	1,328	1,226
Business services.....	12	144	13	20	16
Automotive repairs and services.....	43	605	48	86	79
Other repair services.....	45	663	50	79	73

x Not available.

^{1/} Includes employees paid for less than the full workweek.^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

77054

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

DURHAM COUNTY, N. C.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Durham:					
Retail trade.....	793	85,223	717	5,560	4,468
Wholesale trade.....	93	65,759	50	1,235	x
Selected service trades...	275	5,783	280	1,464	1,352
Remainder of county:					
Retail trade.....	198	4,759	224	237	181
Wholesale trade.....	12	5,443	11	140	x
Selected service trades...	38	277	47	49	42

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release, May 22, 1950

Release Series BC-1P-32-033

EDGECOMBE COUNTY, N. C.

Retail, wholesale, and service establishments located in Edgecombe County, North Carolina, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$26.3 million, an increase of 199 percent over the \$8.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$34.6 million in 1948 as compared with \$5.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.6 million in 1948 compared with \$0.4 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 2,451 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,923 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Edgecombe County, North Carolina, which also includes data for the city of Tarboro and the part of the city of Rocky Mount located in Edgecombe County. Final figures, superseding the preliminary data for Edgecombe County, will be included in a Bulletin for the State of North Carolina to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Edgecombe County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

EDGECOMBE COUNTY, N. C.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	502	26,334	481	1,398	1,098
Food group.....	217	6,571	217	284	168
Eating and drinking places.....	81	985	76	146	109
General merchandise grp, general stores.....	20	2,697	18	201	151
Apparel group.....	25	1,445	26	97	76
Furniture-home furnishings-appliance grp.....	23	1,783	19	97	91
Automotive group.....	20	5,568	13	205	201
Gasoline service stations.....	43	1,089	44	72	51
Lumber-building-hardware group.....	16	1,519	11	76	72
Drug and proprietary stores.....	15	593	16	63	45
All other retail stores.....	42	4,084	41	157	134
WHOLESALE TRADE, total.....	49	34,629	33	611	x
Merchant wholesalers.....	24	9,747	16	247	x
Other types of wholesale.....	25	24,882	17	364	x
SELECTED SERVICE TRADES, ^{2/} total.....	134	1,649	135	442	404
Personal services.....	84	1,219	79	394	363
All other service trades.....	50	430	56	48	41
AMUSEMENTS.....	17	614	10	96	x

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

EDGEcombe COUNTY, N. C.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Rocky Mount (part):					
Retail trade.....	174	11,611	157	570	479
Wholesale trade.....	30	23,858	17	468	x
Selected service trades....	63	1,027	65	250	233
Amusements.....	7	390	2	62	x
Tarboro:					
Retail trade.....	130	10,318	118	627	502
Wholesale trade.....		Included with "Remainder of county"			
Selected service trades....	40	450	39	131	121
Remainder of county: ^{3/}					
Retail trade.....	198	4,405	206	201	117
Wholesale trade.....	19	10,771	16	143	x
Selected service trades....	31	172	31	61	50

x Not available.

^{1/} See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.^{2/} Includes employees paid for less than the full workweek.^{3/} Except as indicated above, includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1936, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employee, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-32-034

FORSYTH COUNTY, N. C.

Retail, wholesale, and service establishments located in Forsyth County, North Carolina, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$95.9 million, an increase of 193 percent over the \$32.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$134.2 million in 1948 as compared with \$42.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$7.1 million in 1948 compared with \$2.4 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 10,641 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 9,603 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Forsyth County, North Carolina, which also includes data for the city of Winston-Salem. Final figures, superseding the preliminary data for Forsyth County, will be included in a Bulletin for the State of North Carolina to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Forsyth County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

91375

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
FORSYTH COUNTY, N. C.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active proprie- tors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	1,312	95,855	1,230	6,317	5,053
Food group.....	450	20,342	465	852	564
Eating and drinking places.....	253	5,586	277	768	659
General merchandise grp, general stores.	48	15,133	34	1,465	950
Apparel group.....	94	12,955	55	849	716
Furniture-home furnishgs-appliance grp.	70	6,380	48	464	440
Automotive group.....	50	15,030	35	667	642
Gasoline service stations.....	155	4,139	157	239	185
Lumber-building-hardware group.....	33	6,342	24	291	264
Drug and proprietary stores.....	32	3,009	19	240	192
All other retail stores.....	127	6,939	116	482	441
WHOLESALE TRADE, total.....	183	134,208	145	2,664	x
Merchant wholesalers, total.....	126	60,455	88	1,647	x
Groceries, foods.....	31	15,090	20	429	x
Dry goods, apparel.....	9	1,928	7	133	x
Hardware, elec'l, plum'g and heat'g..	14	16,561	7	385	x
Mach'y, equip't, industrial supplies..	17	3,390	14	109	x
Automotive parts, accessories.....	14	3,202	7	156	x
All other merchant wholesalers.....	41	20,284	33	435	x
Manufact'rs' sales branches, offices...	14	13,670	-	184	x
Agents, brokers (merchandise).....	28	49,655	41	616	x
Other types of wholesale.....	15	10,428	16	217	x
SELECTED SERVICE TRADES, ^{2/} total.....	400	7,098	410	1,660	1,561
Personal services.....	268	5,079	270	1,336	1,263
Business services.....	14	580	10	109	107
Automotive repairs and services.....	72	1,019	78	162	142
Other repair services.....	46	420	52	53	49

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

FORSYTH COUNTY, N. C.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Winston-Salem:					
Retail trade.....	946	85,830	843	5,896	4,715
Wholesale trade.....	175	131,666	134	2,559	x
Selected service trades....	336	6,640	338	1,583	1,498
Remainder of county:					
Retail trade.....	366	10,025	387	421	338
Wholesale trade.....	8	2,542	11	105	x
Selected service trades....	64	458	72	77	63

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

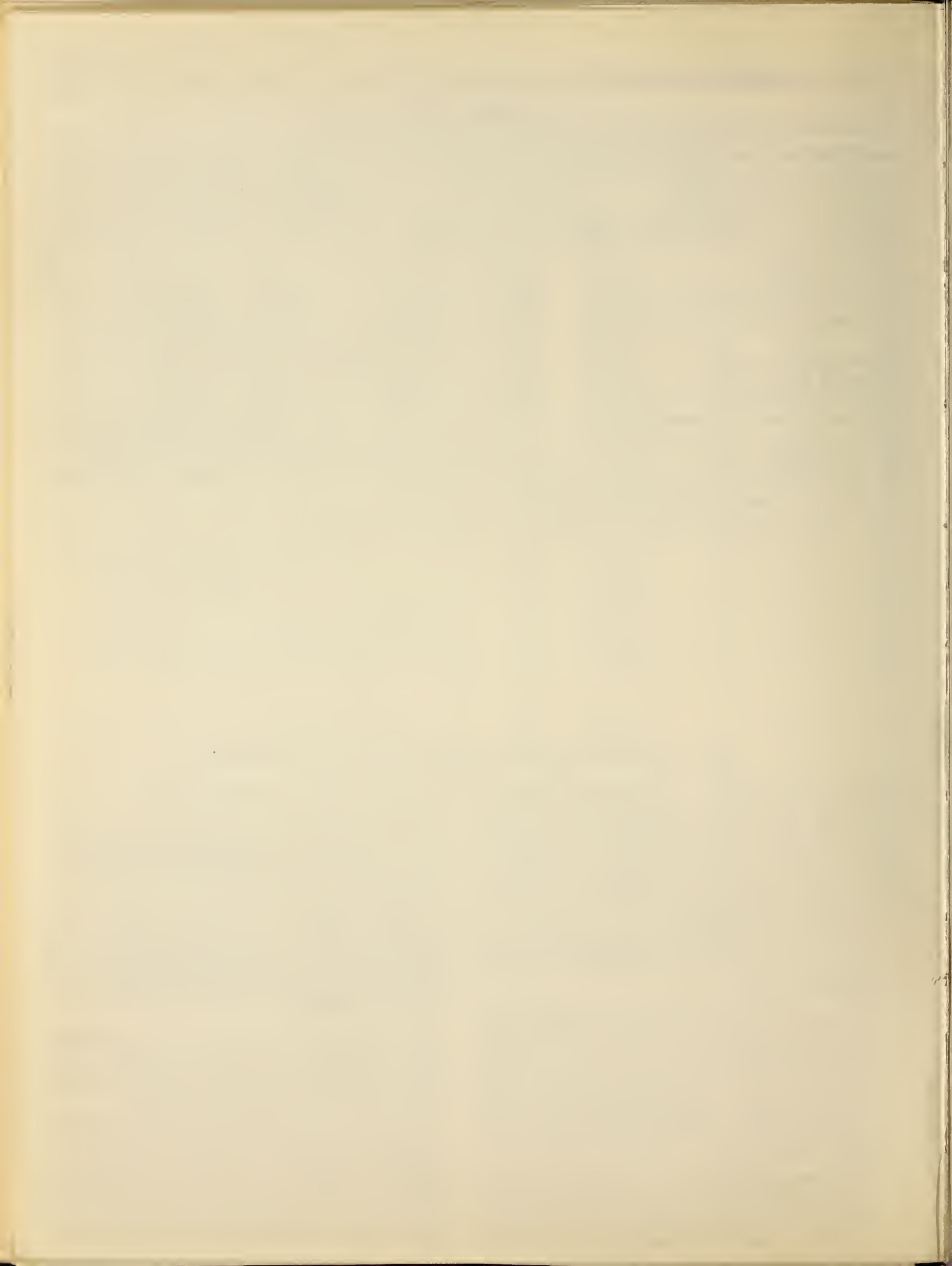
Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 19, 1950

Release Series BC-1P- 32-035

FRANKLIN COUNTY, N. C.

Retail, wholesale, and service establishments located in Franklin County, North Carolina, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$8.4 million, an increase of 211 percent over the \$2.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$5.5 million in 1948 as compared with \$0.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$463,000 in 1948 compared with \$82,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 685 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 433 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Franklin County, North Carolina. Final figures, superseding the preliminary data for Franklin County, will be included in a Bulletin for the State of North Carolina to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Franklin County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
FRANKLIN COUNTY, N. C.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	301	8,442	304	516	381
Food group.....	132	2,052	137	78	48
Eating and drinking places.....	29	271	27	28	21
General merchandise grp, general stores.....	24	1,231	23	138	75
Apparel group.....	8	504	10	37	25
Furniture-home furnishings-appliance grp.....	8	389	7	18	17
Automotive group.....	11	907	14	49	49
Gasoline service stations.....	57	724	60	24	18
Lumber-building-hardware group.....	6	532	6	49	46
Drug and proprietary stores.....	9	315	9	32	26
All other retail stores.....	17	1,517	11	63	56
WHOLESALE TRADE.....	12	5,507	10	82	x
SELECTED SERVICE TRADES, ² /total.....	50	463	55	87	80
Personal services.....	29	234	31	56	50
All other service trades.....	21	229	24	31	30

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

PRELIMINARY

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

For Release May 4, 1950

Release Series BC-1P-32-036

GASTON COUNTY, N. C.

Retail, wholesale, and service establishments located in Gaston County, North Carolina, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$65.9 million, an increase of 320 percent over the \$15.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$93.2 million in 1948 as compared with \$23.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$5.6 million in 1948 compared with \$0.8 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 5,513 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 2,952 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Gaston County, North Carolina, which also includes data for Belmont, Bessemer City, Cherryville, and Gastonia. Final figures, superseding the preliminary data for Gaston County, will be included in a Bulletin for the State of North Carolina to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Gaston County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

GASTON COUNTY, N. C.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	895	65,910	819	3,886	3,172
Food group.....	317	17,500	328	611	453
Eating and drinking places.....	108	1,918	103	244	204
General merchandise grp, general stores.....	50	7,126	32	722	378
Apparel group.....	53	4,818	37	273	212
Furniture-home furnishings-appliance grp.....	56	4,905	51	231	221
Automotive group.....	51	12,419	36	456	450
Gasoline service stations.....	124	3,398	123	184	144
Lumber-building-hardware group.....	38	5,693	29	292	269
Drug and proprietary stores.....	25	2,133	20	164	152
All other retail stores.....	73	6,000	60	709	689
WHOLESALE TRADE, total.....	96	93,207	68	678	x
Merchant wholesalers.....	54	25,855	42	454	x
Agents, brokers (merchandise).....	16	32,048	11	61	x
Assemblers of farm products.....	12	24,060	8	63	x
Other types of wholesale.....	14	11,244	7	100	x
SELECTED SERVICE TRADES, 2/total.....	267	5,562	262	949	871
Personal services.....	179	2,286	181	504	542
All other service trades.....	88	3,276	81	355	329
AMUSEMENTS.....	29	830	12	155	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
GASTON COUNTY, N. C.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Belmont:					
Retail trade.....	74	5,901	66	304	246
Selected service trades.....	19	325	15	83	76
Bessemer City:					
Retail trade.....	44	1,702	44	94	79
Selected service trades.....	12	84	13	17	16
Cherryville:					
Retail trade.....	71	4,937	61	312	230
Selected service trades.....	18	167	21	35	32
Gastonia:					
Retail trade.....	292	40,117	226	2,643	2,167
Wholesale trade.....	64	71,992	38	549	x
Selected service trades.....	108	3,678	108	558	514
Remainder of county: ^{3/}					
Retail trade.....	414	13,253	422	533	450
Wholesale trade.....	32	21,215	30	129	x
Selected service trades.....	110	1,308	105	256	233

x Not available.

- 1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
- 2/ Includes employees paid for less than the full workweek.
- 3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 19, 1950

Release Series BC-1P-32-037

GATES COUNTY, N. C.

Retail, wholesale, and service establishments located in Gates County, North Carolina, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$1,917,000, an increase of 197 percent over the \$646,000 in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1,900,000 in 1948 as compared with \$81,000 in 1939. The service trades included in the Census of Business recorded receipts totaling \$58,000 in 1948 compared with \$12,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 165 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 53 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Gates County, North Carolina. Final figures, superseding the preliminary data for Gates County, will be included in a Bulletin for the State of North Carolina to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Gates County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
GATES COUNTY, N. C.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	107	1,917	114	99	61
Food group.....	66	620	69	29	13
Gasoline service stations.....	10	127	13	13	7
All other retail stores.....	31	1,170	32	57	41
WHOLESALE TRADE.....	8	1,900	7	46	x
SELECTED SERVICE TRADES ^{2/}	5	58	7	20	15

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 15, 1950

Release Series BC-1P- 32-038

GRAHAM COUNTY, N. C.

Retail and service establishments located in Graham County, North Carolina, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$1.7 million, an increase of 325 percent over the \$0.4 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$39,000 in 1948 compared with \$11,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 35 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 29 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Graham County, North Carolina. Final figures, superseding the preliminary data for Graham County, will be included in a Bulletin for the State of North Carolina to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Graham County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
GRAHAM COUNTY, N. C.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	54	1,744	50	30	26
Food group.....	29	372	28	1	-
Gasoline service stations.....	7	163	6	4	3
All other retail stores.....	18	1,209	16	25	23
SELECTED SERVICE TRADES ^{2/}	10	39	8	5	5

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

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GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 20, 1950

Release Series BC-1P- 32-039

GRANVILLE COUNTY, N. C.

Retail, wholesale, and service establishments located in Granville County, North Carolina, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$11.4 million, an increase of 217 percent over the \$3.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$30.2 million in 1948 as compared with \$10.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$512,000 in 1948 compared with \$175,000 in 1939.

Retail trade establishments in the county reported 652 paid employees for the workweek ended nearest November 15, 1948. Wholesale trade establishments reported 800 paid employees for the same week in 1948. For the selected service trades, paid employees numbered 144 for the November 15, 1948 workweek.

These preliminary figures have been derived from a Census report on Granville County, North Carolina, which also includes data for the city of Oxford. Final figures, superseding the preliminary data for Granville County, will be included in a Bulletin for the State of North Carolina to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Granville County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
GRANVILLE COUNTY, N. C.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	275	11,423	289	652	500
Food group.....	115	2,688	115	99	57
Eating and drinking places.....	33	492	36	69	55
General merchandise grp, general stores.....	20	1,937	17	206	133
Furniture-home furnishings-appliance grp.....	11	657	11	32	31
Automotive group.....	9	1,429	10	56	54
Gasoline service stations.....	51	981	58	54	48
Lumber-building-hardware group.....	9	869	12	29	29
Drug and proprietary stores.....	6	410	7	31	31
All other retail stores.....	21	1,960	23	76	62
WHOLESALE TRADE.....	18	30,153	18	800	x
SELECTED SERVICE TRADES, ^{2/} total.....	54	512	60	144	135
Personal services.....	33	384	38	129	121
All other service trades.....	21	128	22	15	14

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

GRANVILLE COUNTY, N. C.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Oxford:					
Retail trade.....	128	8,414	130	538	422
Selected service trades.....	33	403	37	132	124
Remainder of county:					
Retail trade.....	147	3,009	159	114	78
Selected service trades.....	21	109	23	12	11

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 19, 1950

Release Series BC-1P- 32-040

GREENE COUNTY, N. C.

Retail and service establishments located in Greene County, North Carolina, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$4.0 million, an increase of 167 percent over the \$1.5 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$58,000 in 1948 compared with \$20,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 161 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 113 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Greene County, North Carolina. Final figures, superseding the preliminary data for Greene County, will be included in a Bulletin for the State of North Carolina to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Greene County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

GREENE COUNTY, N. C.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	141	4,025	143	146	117
Food group.....	58	734	58	20	12
Eating and drinking places.....	5	68	5	12	10
Gasoline service stations.....	19	248	19	15	10
All other retail stores.....	59	2,975	61	99	85
SELECTED SERVICE TRADES ^{2/}	12	58	11	15	15

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-32-041

GUILFORD COUNTY, N. C.

Retail, wholesale, and service establishments located in Guilford County, North Carolina, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$176.2 million, an increase of 298 percent over the \$44.3 million sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the county showed a 383 percent rise over the same period, reaching a total of \$347.8 million in 1948 as compared with \$72.0 million in 1939. The service trades included in the Census of Business reported receipts totaling \$11.1 million in 1948 compared with \$3.4 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 11,159 paid employees for the workweek ended nearest November 15, 1948. Of these, 9,372 worked the full week, and the remainder part of the week. The comparable total and full workweek figures for 1939 were 6,507 and 5,032. Wholesale trade establishments reported a total of 3,895 full- and part-week employees for the week of November 15, 1948, compared with 2,040 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 2,467; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 1,674.

These preliminary figures have been derived from a Census report on Guilford County, North Carolina. The report also contains data for the cities of Greensboro and High Point.

Final figures, superseding the preliminary data for Guilford County, will be included in a Bulletin for the State of North Carolina to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Guilford County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

GUILFORD COUNTY, N. C.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active proprie- tors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	1,803	176,156	1,620	11,159	9,372
Food group.....	529	33,754	524	1,361	945
Eating and drinking places.....	343	7,689	381	1,088	923
General merchandise grp, general stores.	56	48,986	31	3,938	3,238
Apparel group.....	129	14,215	67	813	665
Furniture-home furnishings-appliance grp.	101	11,642	65	891	833
Automotive group.....	79	26,006	50	942	891
Gasoline service stations.....	275	8,842	288	476	385
Lumber-building-hardware group.....	54	9,009	30	523	503
Drug and proprietary stores.....	50	4,491	39	383	326
All other retail stores.....	187	11,522	145	744	663
WHOLESALE TRADE, total.....	372	347,790	193	3,895	x
Merchant wholesalers, total.....	206	117,250	115	2,547	x
Groceries, foods.....	33	19,255	26	539	x
Dry goods, apparel.....	15	3,792	6	106	x
Hardware, elec'l, plum'g and heat'g..	19	21,721	3	349	x
Mach'y, equip't, industrial supplies...	55	15,784	32	425	x
Automotive parts, accessories.....	21	10,601	16	311	x
All other merchant wholesalers.....	63	46,097	32	817	x
Manufact'rs' sales branches, offices...	75	76,603	2	958	x
Petroleum bulk plants, terminals.....	24	22,427	13	209	x
Agents, brokers (merchandise).....	67	131,510	63	181	x
SELECTED SERVICE TRADES, ^{2/} total.....	549	11,057	546	2,467	2,225
Personal services.....	346	6,994	341	2,024	1,826
Business services.....	30	1,588	16	149	135
Automotive repairs and services.....	90	1,543	99	174	163
Other repair services.....	83	932	90	120	101
HOTELS.....	16	2,051	9	471	405

x Not available.

^{1/} Includes employees paid for less than the full workweek.^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

GUILFORD COUNTY, N. C.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active propri- etors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Greensboro:					
Retail trade.....	785	123,189	659	7,949	6,979
Wholesale trade.....	241	274,035	104	2,751	x
Selected service trades....	286	6,473	278	1,501	1,355
High Point:					
Retail trade.....	482	37,948	392	2,534	1,896
Wholesale trade.....	105	58,589	71	950	x
Selected service trades....	167	3,654	164	789	711
Remainder of county: ^{3/}					
Retail trade.....	536	15,019	569	676	497
Wholesale trade.....	26	15,166	18	194	x
Selected service trades....	96	930	104	177	159

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

PRELIMINARY

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

For Release May 4, 1950

Release Series BC-1P-32-042

HALIFAX COUNTY, N. C.

Retail, wholesale, and service establishments located in Halifax County, North Carolina showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$31.8 million, an increase of 270 percent over the \$8.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$16.5 million in 1948 as compared with \$5.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.4 million in 1948 compared with \$0.4 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 2,458 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,585 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Halifax County, North Carolina, which also includes data for the cities of Roanoke Rapids and Scotland Neck. Final figures, superseding the preliminary data for Halifax County, will be included in a Bulletin for the State of North Carolina to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Halifax County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

HALIFAX COUNTY, N. C.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	692	31,788	614	1,913	1,438
Food group.....	301	8,472	274	354	231
Eating and drinking places.....	75	919	75	142	102
General merchandise grp, general stores.....	59	3,946	46	453	257
Apparel group.....	34	2,109	33	128	85
Furniture-home furnishings-appliance grp.....	31	2,001	22	108	99
Automotive group.....	35	5,353	25	235	221
Gasoline service stations.....	65	1,799	63	108	82
Lumber-building-hardware group.....	27	2,876	19	215	209
Drug and proprietary stores.....	19	869	19	64	55
All other retail stores.....	46	3,444	38	106	97
WHOLESALE TRADE, total.....	43	16,456	32	229	x
Merchant wholesalers.....	22	10,116	15	181	x
Other types of wholesale.....	21	6,340	17	48	x
SELECTED SERVICE TRADES, 2/total.....	137	1,441	131	316	281
Personal services.....	94	1,032	86	253	223
All other service trades.....	43	409	45	63	58
AMUSEMENTS.....	17	486	7	72	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
HALIFAX COUNTY, N. C.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Roanoke Rapids:					
Retail trade.....	151	12,782	106	813	645
Wholesale trade.....	13	4,449	4	75	x
Selected service trades.....	39	519	35	117	105
Amusements.....	6	112	3	10	x
Scotland Neck:					
Retail trade.....	77	4,220	73	237	175
Selected service trades.....	21	158	19	28	25
Remainder of county: ^{3/}					
Retail trade.....	464	14,786	435	863	618
Wholesale trade.....	30	12,007	28	154	x
Selected service trades.....	77	764	77	171	151

x Not available.

- 1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
- 2/ Includes employees paid for less than the full workweek.
- 3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 15, 1950

Release Series BC-1P- 32-043

HARNETT COUNTY, N. C.

Retail, wholesale, and service establishments located in Harnett County, North Carolina, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$20.7 million, an increase of 276 percent over the \$5.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$16.2 million in 1948 as compared with \$1.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$956,000 in 1948 compared with \$273,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,594 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 979 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Harnett County, North Carolina, which also includes data for the city of Dunn. Final figures, superseding the preliminary data for Harnett County, will be included in a Bulletin for the State of North Carolina to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Harnett County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

HARNETT COUNTY, N. C.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	478	20,706	473	1,206	933
Food group.....	175	4,618	172	168	123
Eating and drinking places.....	52	557	54	108	85
General merchandise grp, general stores.....	58	3,026	57	275	166
Apparel group.....	12	1,217	13	112	66
Furniture-home furnishgs-appliance grp.....	21	1,603	16	75	67
Automotive group.....	24	3,408	28	166	151
Gasoline service stations.....	69	1,585	69	69	59
Lumber-building-hardware group.....	18	2,360	18	97	96
Drug and proprietary stores.....	13	855	14	53	47
All other retail stores.....	36	1,477	32	83	73
WHOLESALE TRADE, total.....	33	16,230	32	165	x
Merchant wholesalers.....	19	3,980	20	81	x
Other types of wholesale.....	14	12,250	12	84	x
SELECTED SERVICE TRADES, ² /total.....	103	956	104	223	194
Personal services.....	63	635	61	177	150
All other service trades.....	40	321	43	46	44
AMUSEMENTS.....	8	270	4	52	x

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

HARNETT COUNTY, N. C.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Dunn:					
Retail trade.....	142	11,770	136	793	606
Wholesale trade.....	24	15,339	23	153	x
Selected service trades.....	49	562	52	138	125
Remainder of county:					
Retail trade.....	336	8,936	337	413	327
Wholesale trade.....	9	891	9	12	x
Selected service trades.....	54	394	52	85	69

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1936, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-32-044

HAYWOOD COUNTY, N. C.

Retail, wholesale, and service establishments located in Haywood County, North Carolina, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$17.6 million, an increase of 226 percent over the \$5.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$6.0 million in 1948 as compared with \$1.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$760,000 in 1948 compared with \$289,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,395 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 804 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Haywood County, North Carolina, which also includes data for the cities of Canton and Waynesville. Final figures, superseding the preliminary data for Haywood County, will be included in a Bulletin for the State of North Carolina to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Haywood County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

HAYWOOD COUNTY, N. C.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	351	17,592	365	1,008	814
Food group.....	129	3,110	126	103	71
Eating and drinking places.....	40	898	39	107	87
General merchandise grp, general stores.....	32	3,707	30	274	188
Apparel group.....	13	766	14	47	34
Furniture-home furnishings-appliance grp.....	20	1,797	32	78	74
Automotive group.....	17	2,514	19	113	107
Gasoline service stations.....	43	1,211	51	56	42
Lumber-building-hardware group.....	12	1,628	10	109	106
Drug and proprietary stores.....	9	738	7	59	51
All other retail stores.....	36	1,223	37	62	54
WHOLESALE TRADE.....	19	6,042	15	173	x
SELECTED SERVICE TRADES, ² /total.....	83	760	88	214	193
Personal services.....	59	649	64	200	181
All other service trades.....	24	111	24	14	12
TOURIST COURTS AND CAMPS.....	14	56	17	4	2
AMUSEMENTS.....	7	241	5	44	x

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

HAYWOOD COUNTY, N. C.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Canton:					
Retail trade.....	88	7,884	92	450	365
Wholesale trade.....	5	1,584	3	15	x
Selected service trades...	36	303	37	90	76
Waynesville:					
Retail trade.....	92	6,690	99	412	328
Selected service trades...	23	355	25	108	106
Remainder of county: ^{3/}					
Retail trade.....	171	3,018	174	146	121
Wholesale trade.....	14	4,458	12	158	x
Selected service trades...	24	102	26	16	11

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

PRELIMINARY

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

For Release May 8, 1950

Release Series BC-1P-32-045

HENDERSON COUNTY, N. C.

Retail, wholesale, and service establishments located in Henderson County, North Carolina, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$19.1 million, an increase of 247 percent over the \$5.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$5.8 million in 1948 as compared with \$2.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$872,000 in 1948 compared with \$232,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,435 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 870 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Henderson County, North Carolina, which also includes data for the city of Hendersonville. Final figures, superseding the preliminary data for Henderson County, will be included in a Bulletin for the State of North Carolina to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Henderson County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
HENDERSON COUNTY, N. C.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active proprie- tors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	348	19,103	332	1,047	865
Food group.....	111	4,618	114	178	132
Eating and drinking places.....	45	626	52	89	75
General merchandise grp, general stores	20	1,852	12	170	111
Apparel group.....	21	1,180	18	70	57
Furniture-home furnishgs-appliance grp	16	1,198	11	78	68
Automotive group.....	18	3,102	12	177	175
Gasoline service stations.....	46	1,204	49	54	46
Lumber-building-hardware group.....	20	1,983	17	84	82
Drug and proprietary stores.....	11	601	10	55	40
All other retail stores.....	40	2,739	37	92	79
WHOLESALE TRADE, total.....	25	5,761	28	161	x
Merchant wholesalers.....	15	2,832	19	99	x
Other types of wholesale.....	10	2,929	9	62	x
SELECTED SERVICE TRADES, 2/ total.....	78	872	85	227	197
Personal services.....	42	642	46	201	173
All other service trades.....	36	230	39	26	24
TOURIST COURTS AND CAMPS.....	28	169	29	18	14

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

HENDERSON COUNTY, N. C.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Hendersonville:					
Retail trade.....	206	15,965	193	945	782
Wholesale trade.....	20	5,215	26	115	x
Selected service trades..	58	765	64	210	181
Remainder of county:					
Retail trade.....	142	3,138	139	102	83
Wholesale trade.....	5	546	2	46	x
Selected service trades..	20	107	21	17	16

x Not available.

^{1/} See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.^{2/} Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-32-046

HERTFORD COUNTY, N. C.

Retail, wholesale, and service establishments located in Hertford County, North Carolina, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$10.6 million, an increase of 324 percent over the \$2.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$14.6 million in 1948 as compared with \$4.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$456,000 in 1948 compared with \$80,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 936 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 597 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Hertford County, North Carolina. Final figures, superseding the preliminary data for Hertford County, will be included in a Bulletin for the State of North Carolina to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Hertford County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

HERTFORD COUNTY, N. C.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	259	10,568	236	663	509
Food group.....	96	2,173	90	85	47
Eating and drinking places.....	38	499	32	95	76
General merchandise grp, general stores	14	1,112	11	101	70
Apparel group.....	13	978	15	65	44
Furniture-home furnishings-appliance grp	13	534	16	44	34
Automotive group.....	16	2,219	15	106	103
Gasoline service stations.....	30	850	25	44	37
Lumber-building-hardware group.....	14	1,387	10	76	68
All other retail stores.....	25	816	22	47	30
WHOLESALE TRADE.....	16	14,591	11	168	x
SELECTED SERVICE TRADES, ² /total.....	46	456	53	105	91
Personal services.....	33	326	36	90	79
All other service trades.....	13	130	17	15	12

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-32-047

HOKE COUNTY, N. C.

Retail and service establishments located in Hoke County, North Carolina, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$4.4 million, an increase of 238 percent over the \$1.3 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$125,000 in 1948 compared with \$36,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 273 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 176 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Hoke County, North Carolina. Final figures, superseding the preliminary data for Hoke County, will be included in a Bulletin for the State of North Carolina to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Hoke County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
HOKE COUNTY, N. C.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	108	4,388	87	247	163
Food group.....	42	1,082	38	40	17
Eating and drinking places.....	12	151	11	21	20
Gasoline service stations.....	20	448	19	14	9
All other retail stores.....	34	2,707	19	172	117
SELECTED SERVICE TRADES, ^{2/} total.....	21	125	18	26	22
Personal services.....	13	96	10	24	20
All other service trades.....	8	29	8	2	2

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 20, 1950

Release Series BC-1P-32-048

HYDE COUNTY, N. C.

Retail, wholesale, and service establishments located in Hyde County, North Carolina, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$1.2 million, an increase of 200 percent over the \$0.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$2.0 million in 1948 as compared with \$0.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$42,000 in 1948 compared with \$14,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 128 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 75 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Hyde County, North Carolina. Final figures, superseding the preliminary data for Hyde County, will be included in a Bulletin for the State of North Carolina to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Hyde County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

HYDE COUNTY, N. C.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	111	1,168	110	67	44
Food group.....	74	725	76	21	10
Eating and drinking places.....	15	82	15	18	16
Gasoline service stations.....	10	208	10	14	9
All other retail stores.....	12	153	9	14	9
WHOLESALE TRADE.....	9	2,037	17	52	x
SELECTED SERVICE TRADES, ^{2/} total.....	14	42	15	9	5
Personal services.....	9	28	9	8	5
All other service trades.....	5	14	6	1	-

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-32-049

IREDELL COUNTY, N. C.

Retail, wholesale, and service establishments located in Iredell County, North Carolina, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$31.1 million, an increase of 275 percent over the \$8.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$18.2 million in 1948 as compared with \$6.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.8 million in 1948 compared with \$0.5 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 2,539 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,819 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Iredell County, North Carolina, which also includes data for the cities of Mooresville and Statesville. Final figures, superseding the preliminary data for Iredell County, will be included in a Bulletin for the State of North Carolina to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Iredell County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

IREDELL COUNTY, N. C.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	572	31,078	533	1,885	1,369
Food group.....	195	7,907	208	264	184
Eating and drinking places.....	68	1,279	68	237	181
General merchandise grp, general stores.....	24	3,648	16	493	222
Apparel group.....	26	2,040	12	153	114
Furniture-home furnishings-appliance grp.....	30	2,290	22	108	102
Automotive group.....	38	5,800	31	250	240
Gasoline service stations.....	115	2,381	115	89	71
Lumber-building-hardware group.....	17	2,379	14	89	82
Drug and proprietary stores.....	15	933	12	76	67
All other retail stores.....	44	2,421	35	126	106
WHOLESALE TRADE, total.....	47	18,190	36	230	x
Merchant wholesalers.....	23	5,772	17	137	x
Other types of wholesale.....	24	12,418	19	93	x
SELECTED SERVICE TRADES, 2/ total.....	176	1,776	184	424	395
Personal services.....	110	1,254	112	362	336
All other service trades.....	66	522	72	62	59
AMUSEMENTS.....	22	503	16	99	x

x/ Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

IREDELL COUNTY, N. C.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active propri- etors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Mooresville:					
Retail trade.....	117	7,225	113	442	337
Wholesale trade.....	6	2,225	5	26	x
Selected service trades....	40	417	43	107	100
Statesville:					
Retail trade.....	242	20,292	199	1,328	948
Wholesale trade.....	25	11,820	15	159	x
Selected service trades....	101	1,201	105	295	276
Remainder of county: ^{3/}					
Retail trade.....	213	3,561	221	115	84
Wholesale trade.....	16	4,145	16	45	x
Selected service trades....	35	158	36	22	19

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-32-050

JACKSON COUNTY, N. C.

Retail, wholesale, and service establishments located in Jackson County, North Carolina, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$5.7 million, an increase of 185 percent over the \$2.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.9 million in 1948 as compared with \$0.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$275,000 in 1948 compared with \$98,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 375 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 243 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Jackson County, North Carolina. Final figures, superseding the preliminary data for Jackson County, will be included in a Bulletin for the State of North Carolina to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Jackson County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

JACKSON COUNTY, N. C.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	169	5,719	163	300	248
Food group.....	78	1,107	79	36	27
Eating and drinking places.....	15	184	15	32	26
General merchandise grp, general stores	20	1,225	17	70	47
Furniture-home furnishings-appliance grp	5	346	3	19	19
Automotive group.....	8	1,720	6	80	77
Gasoline service stations.....	25	327	24	18	14
All other retail stores.....	18	810	19	45	38
WHOLESALE TRADE.....	6	1,896	5	31	x
SELECTED SERVICE TRADES ^{2/}	24	275	25	44	37
TOURIST COURTS AND CAMPS.....	11	42	9	4	4

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-32-051

JOHNSTON COUNTY, N. C.

Retail, wholesale, and service establishments located in Johnston County, North Carolina, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$26.3 million, an increase of 251 percent over the \$7.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$21.8 million in 1948 as compared with \$4.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.1 million in 1948 compared with \$0.3 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,928 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,443 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Johnston County, North Carolina, which also includes data for the city of Smithfield. Final figures, superseding the preliminary data for Johnston County, will be included in a Bulletin for the State of North Carolina to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Johnston County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
JOHNSTON COUNTY, N. C.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	701	26,335	717	1,312	1,016
Food group.....	253	5,631	270	225	173
Eating and drinking places.....	65	626	62	74	59
General merchandise grp, general stores.	73	4,248	70	292	190
Apparel group.....	26	1,216	31	73	47
Furniture-home furnishings-appliance grp.	25	1,582	29	69	67
Automotive group.....	27	4,123	16	184	170
Gasoline service stations.....	127	2,045	132	104	65
Lumber-building-hardware group.....	27	2,351	29	98	83
Drug and proprietary stores.....	18	771	18	56	48
All other retail stores.....	60	3,742	60	137	114
WHOLESALE TRADE, total.....	43	21,848	43	371	x
Merchant wholesalers.....	20	8,044	17	132	x
Other types of wholesale.....	23	13,804	26	239	x
SELECTED SERVICE TRADES, ² /total.....	129	1,141	145	245	222
Personal services.....	80	805	93	197	179
All other service trades.....	49	336	52	48	43

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
JOHNSTON COUNTY, N. C.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Smithfield:					
Retail trade.....	139	8,265	126	530	436
Selected service trades...	41	465	42	110	102
Remainder of county:					
Retail trade.....	562	18,070	591	782	580
Selected service trades...	88	676	103	135	120

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-32-052

JONES COUNTY, N. C.

Retail establishments located in Jones County, North Carolina, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$1.7 million, an increase of 183 percent over the \$0.6 million in 1939, when the preceding Census of Business was taken.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Retail establishments reported a total of 47 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 38 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Jones County, North Carolina. Final figures, superseding the preliminary data for Jones County, will be included in a Bulletin for the State of North Carolina to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Jones County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

JONES COUNTY, N. C.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	82	1,728	79	47	35
Food group.....	44	664	43	13	9
Eating and drinking places.....	7	25	6	3	1
Gasoline service stations.....	14	180	11	2	2
All other retail stores.....	17	859	19	29	23

¹/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 27, 1950

Release Series BC-1P- 32-053

LEE COUNTY, N. C.

Retail, wholesale, and service establishments located in Lee County, North Carolina, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$13.3 million, an increase of 259 percent over the \$3.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$18.3 million in 1948 as compared with \$4.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$716,000 in 1948 compared with \$172,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,327 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 798 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Lee County, North Carolina, which also includes data for the city of Sanford. Final figures, superseding the preliminary data for Lee County, will be included in a Bulletin for the State of North Carolina to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Lee County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

LEE COUNTY, N. C.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	276	13,257	259	768	560
Food group.....	94	2,900	89	119	72
Eating and drinking places.....	24	470	23	49	42
General merchandise grp, general stores	20	1,673	16	243	130
Apparel group.....	16	788	18	37	30
Furniture-home furnishings-appliance grp	11	854	9	28	27
Automotive group.....	14	2,230	10	93	83
Gasoline service stations.....	51	1,139	52	35	30
Lumber-building-hardware group.....	11	1,428	10	49	49
Drug and proprietary stores.....	8	428	10	48	35
All other retail stores.....	27	1,347	22	67	62
WHOLESALE TRADE, total.....	28	18,298	19	356	x
Merchant wholesalers.....	17	9,333	9	291	x
Other types of wholesale.....	11	8,965	10	65	x
SELECTED SERVICE TRADES, 2/total.....	52	716	60	203	186
Personal services.....	32	517	34	177	162
All other service trades.....	20	199	26	26	24
AMUSEMENTS.....	8	220	8	23	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

LEE COUNTY, N. C.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
Sanford:					
Retail trade.....	142	11,186	120	696	509
Remainder of county:					
Retail trade.....	134	2,071	139	72	51

¹/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-32-054

LENOIR COUNTY, N. C.

Retail, wholesale, and service establishments located in Lenoir County, North Carolina, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$28.3 million, an increase of 218 percent over the \$8.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$45.9 million in 1948 as compared with \$18.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.3 million in 1948 compared with \$0.4 million in 1939.

Retail trade establishments in the county reported 1,825 paid employees for the workweek ended nearest November 15, 1948. For the same week in 1948, wholesale trade establishments reported 712 paid employees and the selected service trades reported 346 paid employees.

These preliminary figures have been derived from a Census report on Lenoir County, North Carolina, which also includes data for the city of Kinston. Final figures, superseding the preliminary data for Lenoir County, will be included in a Bulletin for the State of North Carolina to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Lenoir County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

LENOIR COUNTY, N. C.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	483	28,346	456	1,825	1,396
Food group.....	208	5,039	194	202	142
Eating and drinking places.....	68	1,078	68	161	145
General merchandise grp, general stores	28	5,738	19	592	346
Apparel group.....	25	3,038	21	181	148
Furniture-home furnishgs-appliance grp	14	1,347	13	82	75
Automotive group.....	26	5,575	19	241	216
Gasoline service stations.....	53	1,131	61	68	58
Lumber-building-hardware group.....	15	2,234	14	107	103
Drug and proprietary stores.....	14	910	14	80	65
All other retail stores.....	32	2,256	33	111	98
WHOLESALE TRADE, total.....	52	45,867	59	712	x
Merchant wholesalers.....	20	12,412	23	231	x
Petroleum bulk plants, terminals.....	16	3,469	12	101	x
Other types of wholesale.....	16	29,986	24	380	x
SELECTED SERVICE TRADES, 2/total.....	130	1,338	126	346	303
Personal services.....	85	902	83	281	245
All other service trades.....	45	436	43	65	58
AMUSEMENTS.....	17	402	12	57	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

LENOIR COUNTY, N. C.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Kinston:					
Retail trade.....	295	23,555	284	1,615	1,220
Wholesale trade.....	43	39,691	52	624	x
Selected service trades..	105	1,178	101	315	276
Remainder of county:					
Retail trade.....	188	4,791	172	210	176
Wholesale trade.....	9	6,176	7	88	x
Selected service trades..	25	160	25	31	27

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1936, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 20, 1950

Release Series BC-1P-32-055

LINCOLN COUNTY, N. C.

Retail, wholesale, and service establishments located in Lincoln County, North Carolina, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$12.0 million, an increase of 300 percent over the \$3.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$11.1 million in 1948 as compared with \$3.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$663,000 in 1948 compared with \$230,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 834 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 553 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Lincoln County, North Carolina, which also includes data for the city of Lincolnton. Final figures, superseding the preliminary data for Lincoln County, will be included in a Bulletin for the State of North Carolina to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Lincoln County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

LINCOLN COUNTY, N. C.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	246	11,980	218	634	481
Food group.....	88	2,543	83	84	58
Eating and drinking places.....	21	281	17	54	47
General merchandise grp, general stores.	27	1,570	20	137	68
Apparel group.....	9	381	9	22	7
Furniture-home furnishings-appliance grp.	17	781	13	37	33
Automotive group.....	16	2,742	16	108	106
Gasoline service stations.....	44	793	41	33	24
Lumber-building-hardware group.....	11	2,160	8	121	105
All other retail stores.....	13	729	11	38	33
WHOLESALE TRADE.....	17	11,068	12	68	x
SELECTED SERVICE TRADES ^{2/}	48	663	50	132	123

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

LINCOLN COUNTY, N. C.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Lincolnton:					
Retail trade.....	108	9,112	89	542	423
Selected service trades....	33	601	31	121	112
Remainder of county:					
Retail trade.....	138	2,868	129	92	58
Selected service trades....	15	62	19	11	11

- 1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
- 2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 19, 1950

Release Series BC-1P-32-056

McDOWELL COUNTY, N. C.

Retail, wholesale, and service establishments located in McDowell County, North Carolina, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$11.0 million, an increase of 293 percent over the \$2.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.1 million in 1948 as compared with \$1.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$511,000 in 1948 compared with \$139,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 890 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 489 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on McDowell County, North Carolina, which also includes data for the city of Marion. Final figures, superseding the preliminary data for McDowell County, will be included in a Bulletin for the State of North Carolina to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for McDowell County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

McDOWELL COUNTY, N. C.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total	255	10,977	244	702	529
Food group.....	112	2,950	110	108	71
Eating and drinking places.....	28	572	30	87	80
General merchandise grp, general stores	10	1,365	4	178	100
Apparel group.....	12	432	11	31	22
Furniture-home furnishings-appliance grp	12	728	6	32	29
Automotive group.....	12	1,875	11	100	94
Gasoline service stations.....	30	768	31	48	36
Lumber-building-hardware group.....	11	917	14	46	32
Drug and proprietary stores.....	7	452	7	36	32
All other retail stores.....	21	918	20	36	33
WHOLESALE TRADE.....	11	3,050	6	59	x
SELECTED SERVICE TRADES, ² /total.....	56	511	60	129	128
Personal services.....	32	396	33	110	109
All other service trades... ..	24	115	27	19	19
HOTELS.....	5	54	4	17	16

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

McDOWELL COUNTY, N. C.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Marion:					
Retail trade.....	104	7,722	102	530	405
Selected service trades.	36	395	38	110	109
Remainder of county:					
Retail trade.....	151	3,255	142	172	124
Selected service trades.	20	116	22	19	19

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 19, 1950

Release Series BC-1P-32-057

MACON COUNTY, N. C.

Retail and service establishments located in Macon County, North Carolina, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$5.1 million, an increase of 200 percent over the \$1.7 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$129,000 in 1948 compared with \$45,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 273 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 172 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Macon County, North Carolina. Final figures, superseding the preliminary data for Macon County, will be included in a Bulletin for the State of North Carolina to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Macon County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
MACON COUNTY, N. C.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	149	5,115	143	241	187
Food group.....	65	1,129	60	37	23
Eating and drinking places.....	17	270	17	40	34
Gasoline service stations.....	18	401	18	17	14
All other retail stores.....	49	3,315	48	147	116
SELECTED SERVICE TRADES ^{2/}	16	129	15	32	28
TOURIST COURTS AND CAMPS.....	6	24	6	-	-

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 27, 1950

Release Series BC-1P-32-058

MADISON COUNTY, N. C.

Retail, wholesale, and service establishments located in Madison County, North Carolina, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$4.2 million, an increase of 223 percent over the \$1.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.8 million in 1948 as compared with \$0.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$82,000 in 1948 compared with \$33,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 232 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 155 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Madison County, North Carolina. Final figures, superseding the preliminary data for Madison County, will be included in a Bulletin for the State of North Carolina to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Madison County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

MADISON COUNTY, N. C.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	147	4,207	151	199	160
Food group.....	54	886	54	26	15
Eating and drinking places.....	11	114	13	30	28
Gasoline service stations.....	28	529	29	19	14
All other retail stores.....	54	2,678	55	124	103
WHOLESALE TRADE.....	6	1,810	4	14	x
SELECTED SERVICE TRADES, ² /total.....	22	82	20	19	17
Personal services.....	14	60	15	11	10
All other service trades.....	8	22	5	8	7

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-32-059

MARTIN COUNTY, N. C.

Retail, wholesale, and service establishments located in Martin County, North Carolina, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$12.5 million, an increase of 221 percent over the \$3.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$14.7 million in 1948 as compared with \$5.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$385,000 in 1948 compared with \$110,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,161 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,036 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Martin County, North Carolina, which also includes data for the city of Williamston. Final figures, superseding the preliminary data for Martin County, will be included in a Bulletin for the State of North Carolina to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Martin County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
MARTIN COUNTY, N. C.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active propie- tors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	283	12,463	279	663	520
Food group.....	98	2,078	95	70	48
Eating and drinking places.....	28	373	27	55	40
General merchandise grp, general stores	36	2,551	44	161	100
Apparel group.....	9	537	11	27	21
Furniture-home furnishgs-appliance grp	12	1,001	7	59	55
Automotive group.....	13	2,277	10	97	95
Gasoline service stations.....	51	755	52	37	28
Lumber-building-hardware group.....	11	1,074	11	93	84
Drug and proprietary stores.....	6	268	5	28	20
All other retail stores.....	19	1,549	17	36	29
WHOLESALE TRADE, total.....	21	14,688	24	394	x
Merchant wholesalers.....	5	1,779	4	31	x
Other types of wholesalers.....	16	12,909	20	363	x
SELECTED SERVICE TRADES, ^{2/} total.....	46	385	52	104	101
Personal services.....	30	285	33	90	88
All other service trades.....	16	100	19	14	13
AMUSEMENTS.....	10	182	5	33	x

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

MARTIN COUNTY, N. C.

(Data omitted for trade groups where necessary to avoid disclosure).

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Williamston:					
Retail trade.....	109	8,134	89	475	382
Selected service trades....	22	244	25	74	74
Remainder of county:					
Retail trade.....	174	4,329	190	188	138
Selected service trades....	24	141	27	30	27

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-32-060

MECKLENBURG COUNTY, N. C.

Retail, wholesale, and service establishments located in Mecklenburg County, North Carolina, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$183.0 million, an increase of 259 percent over the \$51.0 million sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the county showed a 370 percent rise over the same period, reaching a total of \$983.2 million in 1948 as compared with \$209.1 million in 1939. The service trades included in the Census of Business reported receipts totaling \$14.4 million in 1948 compared with \$4.2 million in 1939. Hotel receipts moved from \$0.7 million in 1939 to \$2.3 million in 1948. Amusement businesses in the county recorded receipts of \$2.2 million in 1948. No comparable figure for 1939 is available.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 10,997 paid employees for the workweek ended nearest November 15, 1948. Of these, 9,209 worked the full week, and the remainder part of the week. The comparable total and full workweek figures for 1939 were 7,727 and 6,357. Wholesale trade establishments reported a total of 8,316 full- and part-week employees for the week of November 15, 1948, compared with 4,301 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 3,101; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 2,001.

These preliminary figures have been derived from a Census report on Mecklenburg County, North Carolina. The report also contains data for the city of Charlotte.

Final figures, superseding the preliminary data for Mecklenburg County, will be included in a Bulletin for the State of North Carolina to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Mecklenburg County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

MECKLENBURG COUNTY, N. C.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	1,632	183,011	1,377	10,997	9,209
Food group.....	449	34,544	447	1,272	882
Eating and drinking places.....	379	9,644	370	1,605	1,427
General merchandise grp, general stores.....	51	30,107	39	3,009	2,236
Apparel group.....	89	15,845	39	880	705
Furniture-home furnishings-appliance grp.....	76	9,962	47	753	721
Automotive group.....	67	29,523	43	915	895
Gasoline service stations.....	219	9,011	194	466	425
Lumber-building-hardware group.....	59	11,930	35	539	522
Drug and proprietary stores.....	57	5,693	41	467	413
All other retail stores.....	186	26,752	122	1,091	983
WHOLESALE TRADE, total.....	597	983,163	212	8,316	x
Merchant wholesalers, total.....	320	284,826	117	4,933	x
Groceries, foods.....	28	36,348	14	833	x
Dry goods, apparel.....	7	2,442	9	62	x
Hardware, elec'l, plum'g and heat'g..	55	77,670	14	1,439	x
Mach'y, equip't, industrial supplies..	85	31,648	32	812	x
Automotive parts, accessories.....	22	8,568	4	380	x
All other merchant wholesalers.....	123	128,150	44	1,407	x
Manufact'rs' sales branches, offices...	147	531,061	2	2,804	x
Petroleum bulk plants, terminals.....	21	24,359	11	260	x
Agents, brokers (merchandise).....	102	140,483	78	304	x
Assemblers of farm products.....	7	2,434	4	15	x
SELECTED SERVICE TRADES, ^{2/} total.....	656	14,360	612	3,101	2,919
Personal services.....	379	7,592	365	2,183	2,056
Business services.....	53	1,735	33	273	249
Automotive repairs and services.....	117	2,929	110	357	349
Other repair services.....	107	2,104	104	288	265
HOTELS.....	16	2,344	9	597	532
AMUSEMENTS.....	58	2,223	43	313	x

x Not available.

^{1/} Includes employees paid for less than the full workweek.^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

MECKLENBURG COUNTY, N. C.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Charlotte:					
Retail trade.....	1,268	168,818	1,006	10,476	8,790
Wholesale trade.....	567	962,651	196	7,969	x
Selected service trades....	558	13,631	505	2,991	2,815
Hotels.....	16	2,344	9	597	532
Remainder of county:					
Retail trade.....	364	14,193	371	521	419
Wholesale trade.....	30	20,512	16	347	x
Selected service trades....	98	729	107	110	104

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Censuses be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1938, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 20, 1950

Release Series BC-1P-32-061

MITCHELL COUNTY, N. C.

Retail, wholesale, and service establishments located in Mitchell County, North Carolina, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$4.9 million, an increase of 206 percent over the \$1.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.0 million in 1948 as compared with \$0.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$198,000 in 1948 compared with \$49,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 326 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 224 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Mitchell County, North Carolina. Final figures, superseding the preliminary data for Mitchell County, will be included in a Bulletin for the State of North Carolina to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Mitchell County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
MITCHELL COUNTY, N. C.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	153	4,913	152	217	170
Food group.....	72	867	69	18	11
Eating and drinking places.....	8	66	8	12	9
General merchandise grp, general stores	26	1,218	28	66	46
Furniture-home furnishings-appliance grp	5	383	4	22	21
Automotive group.....	10	1,168	8	44	41
Gasoline service stations.....	14	226	17	12	7
All other retail stores.....	18	985	18	43	35
WHOLESALE TRADE.....	14	2,976	11	60	x
SELECTED SERVICE TRADES, ² /total.....	25	198	30	49	41
Personal services.....	14	144	15	46	40
All other service trades.....	11	54	15	3	1

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-32-062

MONTGOMERY COUNTY, N. C.

Retail, wholesale, and service establishments located in Montgomery County, North Carolina, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$8.1 million, an increase of 252 percent over the \$2.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$2.4 million in 1948 as compared with \$1.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$446,000 in 1948 compared with \$76,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 596 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 305 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Montgomery County, North Carolina. Final figures, superseding the preliminary data for Montgomery County, will be included in a Bulletin for the State of North Carolina to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Montgomery County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

MONTGOMERY COUNTY, N. C.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	243	8,129	227	415	319
Food group.....	101	2,193	96	72	59
Eating and drinking places.....	24	144	26	24	19
General merchandise grp, general stores	16	813	10	72	39
Apparel group.....	10	185	13	15	9
Furniture-home furnishings-appliance grp.	13	539	11	26	15
Automotive group.....	12	2,144	9	72	67
Gasoline service stations.....	32	641	33	35	31
Lumber-building-hardware group.....	16	783	12	55	51
Drug and proprietary stores.....	6	166	7	11	10
All other retail stores.....	13	521	10	33	19
WHOLESALE TRADE.....	8	2,396	7	47	x
SELECTED SERVICE TRADES, ^{2/} total.....	53	446	52	134	123
Personal services.....	35	272	35	110	102
All other service trades.....	18	174	17	24	21
AMUSEMENTS.....	6	76	3	17	x

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1936, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-32-063

MOORE COUNTY, N. C.

Retail, wholesale, and service establishments located in Moore County, North Carolina, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$18.3 million, an increase of 289 percent over the \$4.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$6.1 million in 1948 as compared with \$1.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$703,000 in 1948 compared with \$225,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,319 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 792 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Moore County, North Carolina, which also includes data for the city of Southern Pines. Final figures, superseding the preliminary data for Moore County, will be included in a Bulletin for the State of North Carolina to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Moore County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

MOORE COUNTY, N. C.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	431	18,312	417	1,065	862
Food group.....	135	4,445	135	186	129
Eating and drinking places.....	48	822	51	145	129
General merchandise grp, general stores	34	1,587	21	162	101
Apparel group.....	22	992	23	75	62
Furniture-home furnishgs-appliance grp	20	664	20	31	24
Automotive group.....	18	2,580	16	104	95
Gasoline service stations.....	77	1,587	85	93	77
Lumber-building-hardware group.....	21	2,194	18	126	118
Drug and proprietary stores.....	14	643	15	57	47
All other retail stores.....	42	2,798	33	86	80
WHOLESALE TRADE.....	16	6,140	17	81	x
SELECTED SERVICE TRADES, ² /total.....	83	703	84	173	166
Personal services.....	57	553	55	159	155
All other service trades.....	26	150	29	14	11
HOTELS.....	Data withheld to avoid disclosure.				
TOURIST COURTS AND CAMPS.....	6	40	9	5	5
AMUSEMENTS.....	13	198	9	53	x

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
MOORE COUNTY, N. C.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Southern Pines:					
Retail trade.....	62	4,724	56	293	256
Selected service trades..	24	296	25	65	64
Hotels.....	6	244	5	66	66
Remainder of county:					
Retail trade.....	369	13,588	361	772	606
Selected service trades..	59	407	59	108	102
Tourist courts and camps.	6	40	9	5	5

- 1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-32-064

NASH COUNTY, N. C.

Retail, wholesale, and service establishments located in Nash County, North Carolina, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$34.3 million, an increase of 290 percent over the \$8.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$54.4 million in 1948 as compared with \$24.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.6 million in 1948 compared with \$0.4 million in 1939.

Retail trade establishments in the county reported 1,964 paid employees for the workweek ended nearest November 15, 1948. For the same week in 1948, wholesale trade establishments reported 1,145 paid employees and the selected service trades reported 293 paid employees.

These preliminary figures have been derived from a Census report on Nash County, North Carolina, which also includes data for the part of the city of Rocky Mount located in Nash County. Final figures, superseding the preliminary data for Nash County, will be included in a Bulletin for the State of North Carolina to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Nash County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

NASH COUNTY, N. C.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	583	34,295	592	1,964	1,597
Food group.....	214	6,583	228	261	188
Eating and drinking places.....	75	1,467	84	201	173
General merchandise grp, general stores.....	66	7,456	68	549	387
Apparel group.....	25	2,988	16	198	171
Furniture-home furnishings-appliance grp.....	18	1,349	18	72	67
Automotive group.....	27	4,946	19	202	193
Gasoline service stations.....	92	1,912	96	112	86
Lumber-building-hardware group.....	18	3,406	19	156	137
Drug and proprietary stores.....	14	1,089	15	110	102
All other retail stores.....	34	3,099	29	103	93
WHOLESALE TRADE, total.....	50	54,358	23	1,145	x
Merchant wholesalers.....	29	17,979	9	733	x
Agents, brokers (merchandise).....	10	32,099	7	374	x
Other types of wholesale.....	11	4,280	7	38	x
SELECTED SERVICE TRADES, 2/total.....	105	1,635	114	293	283
Personal services.....	70	964	74	213	206
All other service trades.....	35	671	40	80	77
AMUSEMENTS.....	5	113	3	13	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

NASH COUNTY, N. C.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Rocky Mount: (part)					
Retail trade.....	235	23,284	205	1,536	1,258
Wholesale trade.....	36	49,243	14	1,072	x
Selected service trades....	58	1,130	58	215	209
Remainder of county:					
Retail trade.....	348	11,011	387	428	339
Wholesale trade.....	14	5,115	9	73	x
Selected service trades....	47	505	56	78	74

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 18, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1938, 1943, and 1948.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 26, 1950

Release Series BC-1P-32-065

NEW HANOVER COUNTY, N. C.

Retail, wholesale, and service establishments located in New Hanover County, North Carolina, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$53.3 million, an increase of 233 percent over the \$16.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$86.9 million in 1948 as compared with \$24.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$3.0 million in 1948 compared with \$1.0 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 5,566 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 3,347 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on New Hanover County, North Carolina, which also includes data for the city of Wilmington. Final figures, superseding the preliminary data for New Hanover County, will be included in a Bulletin for the State of North Carolina to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for New Hanover County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
NEW HANOVER COUNTY, N. C.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active proprie- tors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	875	53,256	890	3,241	2,651
Food group.....	291	12,551	293	422	291
Eating and drinking places.....	197	3,143	224	474	384
General merchandise grp, general stores.	24	5,691	19	630	395
Apparel group.....	66	4,385	64	305	255
Furniture-home furnishgs-appliance grp.	40	2,657	39	169	164
Automotive group.....	25	8,304	20	295	292
Casoline service stations.....	101	3,137	109	211	190
Lumber-building-hardware group.....	15	4,354	13	288	271
Drug and proprietary stores.....	22	1,913	18	154	143
All other retail stores.....	94	7,121	91	293	266
WHOLESALE TRADE, total.....	124	86,945	89	1,451	x
Merchant wholesalers, total.....	82	36,147	61	1,060	x
Groceries, foods.....	24	7,927	19	252	x
Hardware, elec'l, plum'g and heating.	10	4,693	6	125	x
Mach'y, equip't, industrial supplies..	6	1,972	6	85	x
Automotive parts, accessories.....	10	2,596	16	208	x
All other merchant wholesalers.....	32	18,959	14	390	x
Manufact'rs' sales branches, offices...	10	11,097	4	127	x
Petroleum bulk plants, terminals.....	19	24,591	12	183	x
Agents, brokers (merchandise).....	8	13,688	5	43	x
Assemblers of farm products.....	5	1,422	7	38	x
SELECTED SERVICE TRADES, ² /total.....	246	3,039	249	874	814
Personal services.....	164	2,104	159	754	707
Business services.....	11	203	11	25	25
Automotive repairs and services.....	34	502	41	57	50
Other repair services.....	37	230	38	38	32
HOTELS.....	41	811	40	102	99
TOURIST COURTS AND CAMPS.....	23	93	19	4	4

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

NEW HANOVER COUNTY, N. C.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Wilmington:					
Retail trade.....	636	45,831	637	2,814	2,265
Wholesale trade.....	107	65,589	78	1,202	x
Selected service trades...	218	2,843	221	832	772
Remainder of county:					
Retail trade.....	239	7,425	253	427	386
Wholesale trade.....	17	21,356	11	249	x
Selected service trades...	28	196	28	42	42
Tourist courts and camps..	23	93	19	4	4

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

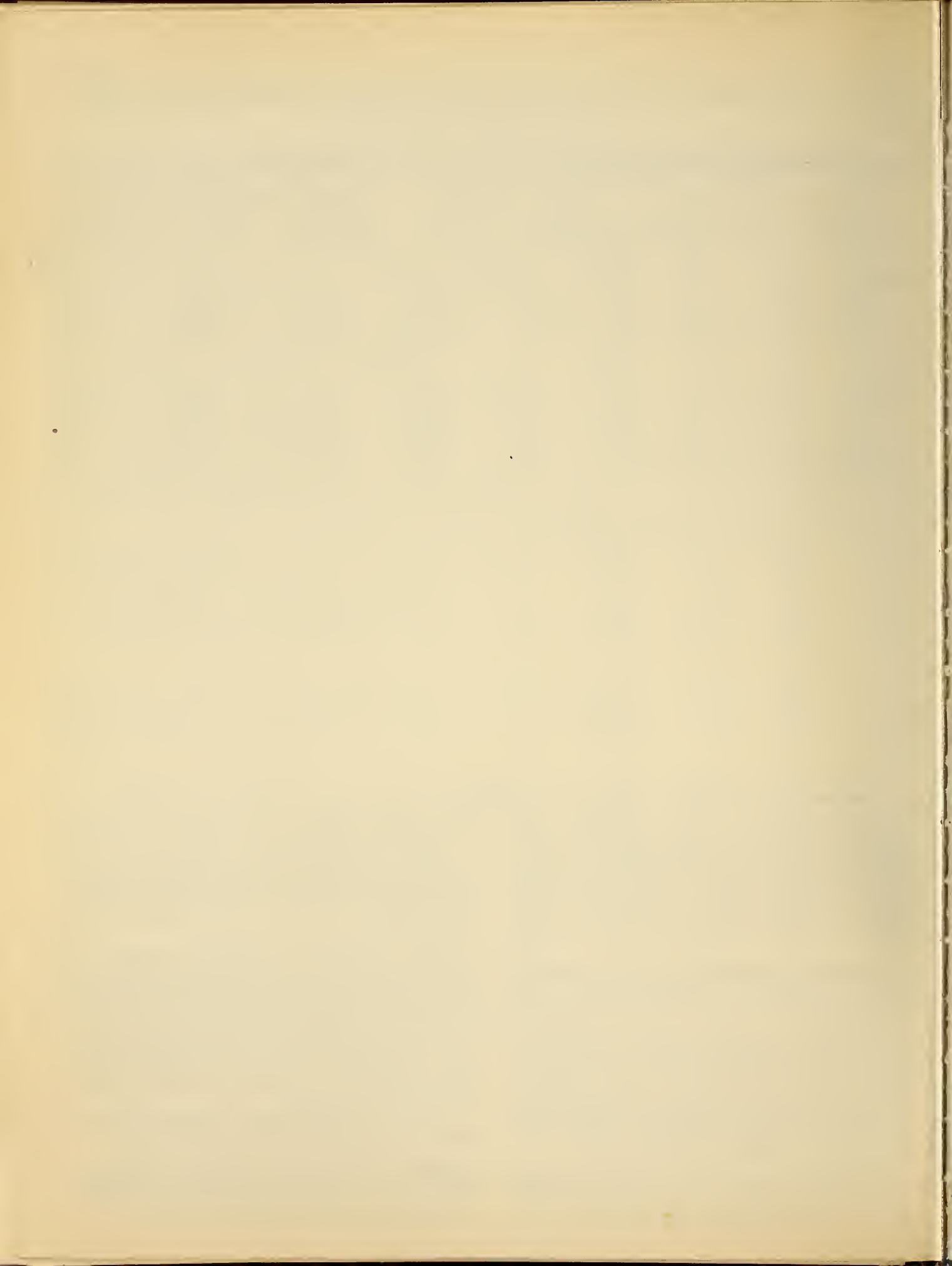
Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 3, 1950

Release Series BC-1P-32-066

NORTHAMPTON COUNTY, N. C.

Retail, wholesale, and service establishments located in Northampton County, North Carolina, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$6.5 million, an increase of 306 percent over the \$1.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$4.7 million in 1948 as compared with \$0.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$340,000 in 1948 compared with \$52,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 628 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 126 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Northampton County, North Carolina. Final figures, superseding the preliminary data for Northampton County, will be included in a Bulletin for the State of North Carolina to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Northampton County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
NORTHAMPTON COUNTY, N. C.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	305	6,549	285	364	256
Food group.....	156	2,564	140	100	53
Eating and drinking places.....	15	137	14	20	15
General merchandise grp, general stores.	20	704	21	41	25
Apparel group.....	7	185	5	15	8
Furniture-home furnishings-appliance grp.	9	148	7	10	9
Automotive group.....	6	545	11	28	27
Gasoline service stations.....	65	1,053	58	72	60
Lumber-building-hardware group.....	11	583	14	37	27
Drug and proprietary stores.....	7	258	6	15	11
All other retail stores.....	9	372	9	26	21
WHOLESALE TRADE.....	11	4,693	9	205	x
SELECTED SERVICE TRADES, ^{2/} total.....	58	340	61	59	45
Personal services.....	33	154	34	39	29
All other service trades.....	25	186	27	20	16

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 4, 1950

Release Series BC-1P-32-067

ONslow COUNTY, N. C.

Retail, wholesale, and service establishments located in Onslow County, North Carolina, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$10.7 million, an increase of 613 percent over the \$1.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$2.6 million in 1948 as compared with \$0.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$622,000 in 1948 compared with \$57,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 815 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 185 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Onslow County, North Carolina, which also includes data for the city of Jacksonville. Final figures, superseding the preliminary data for Onslow County, will be included in a Bulletin for the State of North Carolina to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Onslow County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
ONslow COUNTY, N. C.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	280	10,723	286	575	508
Food group.....	111	2,425	114	69	48
Eating and drinking places.....	58	723	60	92	89
General merchandise grp, general stores.....	17	940	18	51	34
Apparel group.....	8	610	13	37	24
Furniture-home furnishings-appliance grp.....	11	754	10	38	38
Automotive group.....	12	2,229	7	80	78
Gasoline service stations.....	37	780	38	37	34
Lumber-building-hardware group.....	6	337	7	16	15
All other retail stores.....	20	1,925	19	155	148
WHOLESALE TRADE.....	16	2,620	11	87	x
SELECTED SERVICE TRADES, ² total.....	49	622	53	153	146
Personal services.....	33	471	36	140	135
All other service trades.....	16	151	17	13	11

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

ONslow COUNTY, N. C.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Jacksonville:					
Retail trade.....	94	6,837	97	387	337
Selected service trades...	32	525	32	144	140
Remainder of county:					
Retail trade.....	186	3,886	189	188	171
Selected service trades...	17	97	21	9	6

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 19, 1950

Release Series BC-1P-32-068

ORANGE COUNTY, N. C.

Retail, wholesale, and service establishments located in Orange County, North Carolina, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$14.1 million, an increase of 315 percent over the \$3.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$2.1 million in 1948 as compared with \$0.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$776,000 in 1948 compared with \$197,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,163 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 462 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Orange County, North Carolina, which also includes data for the city of Chapel Hill. Final figures, superseding the preliminary data for Orange County, will be included in a Bulletin for the State of North Carolina to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Orange County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

ORANGE COUNTY, N. C.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	241	14,102	256	888	688
Food group.....	60	3,581	66	142	96
Eating and drinking places.....	39	1,271	44	229	212
General merchandise grp, general stores	10	536	9	85	36
Apparel group.....	19	1,028	20	51	28
Furniture-home furnishings-appliance grp	8	590	7	35	30
Automotive group.....	10	1,830	8	86	85
Gasoline service stations.....	53	1,265	57	59	47
Lumber-building-hardware group.....	12	1,819	14	97	70
Drug and proprietary stores.....	9	576	11	37	27
All other retail stores.....	21	1,606	20	67	57
WHOLESALE TRADE.....	8	2,145	6	89	x
SELECTED SERVICE TRADES, ^{2/} total.....	59	776	65	186	164
Personal services.....	43	670	49	172	152
All other service trades.....	16	106	16	14	12

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

ORANGE COUNTY, N. C.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Chapel Hill:					
Retail trade.....	75	7,436	75	521	413
Selected service trades...	33	454	35	116	97
Remainder of county:					
Retail trade.....	166	6,666	181	367	275
Selected service trades...	26	322	30	70	67

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 3, 1950

Release Series BC-1P- 32-069

PAMLICO COUNTY, N. C.

Retail and wholesale establishments located in Pamlico County, North Carolina, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$1.5 million, an increase of 200 percent over the \$0.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$2.2 million in 1948 as compared with \$0.4 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 234 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 68 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Pamlico County, North Carolina. Final figures, superseding the preliminary data for Pamlico County, will be included in a Bulletin for the State of North Carolina to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Pamlico County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

PAMLICO COUNTY, N. C.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	116	1,514	116	33	19
Food group.....	63	685	63	7	3
Eating and drinking places.....	15	51	13	1	—
Gasoline service stations.....	14	214	15	9	8
All other retail stores.....	24	564	25	16	8
WHOLESALE TRADE.....	20	2,151	19	201	x

x Not available.

¹/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 19, 1950

Release Series BC-1P- 32-070

PASQUOTANK COUNTY, N. C.

Retail, wholesale, and service establishments located in Pasquotank County, North Carolina, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$18.1 million, an increase of 269 percent over the \$4.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$13.5 million in 1948 as compared with \$4.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.0 million in 1948 compared with \$0.3 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,631 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,085 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Pasquotank County, North Carolina, which also includes data for Elizabeth City. Final figures, superseding the preliminary data for Pasquotank County, will be included in a Bulletin for the State of North Carolina to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Pasquotank County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

PASQUOTANK COUNTY, N. C.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	367	18,078	353	1,029	822
Food group.....	174	4,235	166	157	98
Eating and drinking places.....	38	733	39	79	64
General merchandise grp, general stores.....	11	1,994	9	224	148
Apparel group.....	26	1,428	27	90	59
Furniture-home furnishings-appliance grp.....	14	1,337	13	86	86
Automotive group.....	19	3,551	17	158	155
Gasoline service stations.....	28	872	29	51	43
Lumber-building-hardware group.....	12	1,559	11	74	71
Drug and proprietary stores.....	7	447	10	26	24
All other retail stores.....	38	1,922	32	84	74
WHOLESALE TRADE, total.....	43	13,512	34	393	x
Merchant wholesalers.....	29	7,876	27	299	x
Other types of wholesale.....	14	5,636	7	94	x
SELECTED SERVICE TRADES, ² /total.....	101	990	108	209	192
Personal services.....	59	503	61	144	128
All other service trades.....	42	487	47	65	64

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

PASQUOTANK COUNTY, N. C.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Elizabeth City:					
Retail trade.....	280	16,808	269	971	783
Wholesale trade.....	36	11,010	30	330	x
Selected service trades....	86	893	91	195	178
Remainder of county:					
Retail trade.....	87	1,270	84	58	39
Wholesale trade.....	7	2,502	4	63	x
Selected service trades....	15	97	17	14	14

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 20, 1950

Release Series BC-1P- 32-071

PENDER COUNTY, N. C.

Retail and service establishments located in Pender County, North Carolina, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$3.4 million, an increase of 162 percent over the \$1.3 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$95,000 in 1948 compared with \$26,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 160 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 112 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Pender County, North Carolina. Final figures, superseding the preliminary data for Pender County, will be included in a Bulletin for the State of North Carolina to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Pender County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

PENDER COUNTY, N. C.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	136	3,392	136	145	84
Food group.....	73	1,060	70	18	10
Eating and drinking places.....	9	45	8	5	5
Gasoline service stations.....	18	264	19	12	8
All other retail stores.....	36	2,023	39	110	61
SELECTED SERVICE TRADES ^{2/}	24	95	22	15	14

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 19, 1950

Release Series BC-1P- 32-072

PERQUIMANS COUNTY, N. C.

Retail, wholesale, and service establishments located in Perquimans County, North Carolina, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$4.5 million, an increase of 275 percent over the \$1.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.5 million in 1948 as compared with \$0.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$87,000 in 1948 compared with \$46,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 245 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 224 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Perquimans County, North Carolina. Final figures, superseding the preliminary data for Perquimans County, will be included in a Bulletin for the State of North Carolina to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Perquimans County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

PERQUIMANS COUNTY, N. C.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	109	4,464	99	188	137
Food group.....	38	884	34	32	23
Eating and drinking places.....	15	122	13	15	13
Gasoline service stations.....	19	314	17	23	14
All other retail stores.....	37	3,144	35	118	87
WHOLESALE TRADE.....	11	3,463	8	39	x
SELECTED SERVICE TRADES, ^{2/} total.....	15	87	13	18	17
Personal services.....	10	64	9	17	16
All other service trades.....	5	23	4	1	1

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

PRELIMINARY

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

For Release April 24, 1950

Release Series BC-1P-32-073

PERSON COUNTY, N. C.

Retail, wholesale, and service establishments located in Person County, North Carolina, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$10.6 million, an increase of 253 percent over the \$3.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$4.9 million in 1948 as compared with \$1.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$432,000 in 1948 compared with \$119,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 781 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 485 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Person County, North Carolina, which also includes data for the city of Roxboro. Final figures, superseding the preliminary data for Person County, will be included in a Bulletin for the State of North Carolina to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Person County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

PERSON COUNTY, N. C.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	237	10,595	252	589	463
Food group.....	64	1,761	66	63	39
Eating and drinking places.....	26	296	29	45	35
General merchandise grp, general stores.	33	1,969	39	171	113
Apparel group.....	8	442	11	19	15
Furniture-home furnishings-appliance grp.	13	616	10	39	33
Automotive group.....	11	2,224	7	117	113
Gasoline service stations.....	55	949	60	50	43
Lumber-building-hardware group.....	9	1,269	14	33	32
Drug and proprietary stores.....	5	333	5	18	18
All other retail stores.....	13	736	11	34	22
WHOLESALE TRADE.....	14	4,861	15	101	x
SELECTED SERVICE TRADES, ² /total.....	41	432	48	91	84
Personal services.....	26	264	31	74	69
All other service trades.....	15	168	17	17	15

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
PERSON COUNTY, N. C.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Roxboro:					
Retail trade.....	121	8,828	122	536	430
Selected service trades...	30	368	36	89	82
Remainder of county:					
Retail trade.....	116	1,767	130	53	33
Selected service trades...	11	64	12	2	2

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL. WHOLESALE. SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 22, 1950

Release Series EC-1P-32-074

PITT COUNTY, N. C.

Retail, wholesale, and service establishments located in Pitt County, North Carolina, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$35.8 million, an increase of 201 percent over the \$11.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$52.2 million in 1948 as compared with \$42.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.6 million in 1948 compared with \$0.4 million in 1939.

Retail trade establishments in the county reported 2,088 paid employees for the workweek ended nearest November 15, 1948. For the same week in 1948, wholesale trade establishments reported 586 paid employees and the selected service trades reported 420 paid employees.

These preliminary figures have been derived from a Census report on Pitt County, North Carolina, which also includes data for the cities of Farmville and Greenville. Final figures, superseding the preliminary data for Pitt County, will be included in a Bulletin for the State of North Carolina to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Pitt County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

PITT COUNTY, N. C.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	717	35,833	724	2,088	1,660
Food group.....	217	6,502	227	269	188
Eating and drinking places.....	80	915	92	117	100
General merchandise grp, general stores..	56	7,228	55	551	382
Apparel group.....	28	1,806	23	119	76
Furniture-home furnishings-appliance grp..	34	2,590	42	159	143
Automotive group.....	38	6,307	31	345	324
Gasoline service stations.....	152	2,488	157	132	95
Lumber-building-hardware group.....	29	2,481	29	173	162
Drug and proprietary stores.....	17	740	16	67	55
All other retail stores.....	66	4,776	52	156	135
WHOLESALE TRADE, total.....	62	52,178	55	586	x
Merchant wholesalers.....	24	10,172	17	189	x
Petroleum bulk plants, terminals.....	15	3,937	11	44	x
Agents, brokers (merchandise).....	17	29,456	26	255	x
Other types of wholesale.....	6	8,613	1	98	x
SELECTED SERVICE TRADES, 2/total.....	155	1,618	162	420	388
Personal services.....	114	1,209	116	368	339
All other service trades.....	41	409	46	52	49
AMUSEMENTS.....	17	406	10	63	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

PITT COUNTY, N. C.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Farmville:					
Retail trade.....	84	5,250	85	300	231
Selected service trades.....	22	223	23	68	65
Greenville:					
Retail trade.....	268	20,528	253	1,313	1,050
Wholesale trade.....	47	42,787	35	468	x
Selected service trades.....	77	1,014	82	281	268
Remainder of county:^{3/}					
Retail trade.....	365	10,055	386	475	379
Wholesale trade.....	15	9,391	20	118	x
Selected service trades.....	56	381	57	71	55

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-32-075

POLK COUNTY, N. C.

Retail establishments located in Polk County, North Carolina, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$3.9 million, an increase of 290 percent over the \$1.0 million in 1939, when the preceding Census of Business was taken.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Retail establishments reported a total of 228 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 115 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Polk County, North Carolina. Final figures, superseding the preliminary data for Polk County, will be included in a Bulletin for the State of North Carolina to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Polk County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

POLK COUNTY, N. C.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	94	3,949	99	228	172
Food group.....	39	1,458	41	43	37
Eating and drinking places.....	13	150	13	24	10
Gasoline service stations.....	12	307	13	21	12
All other retail stores.....	30	2,034	32	140	113

¹ Includes employees paid for less than the full workweek.

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GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P- 32-076

RANDOLPH COUNTY, N. C.

Retail, wholesale, and service establishments located in Randolph County, North Carolina, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$23.5 million, an increase of 320 percent over the \$5.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$4.6 million in 1948 as compared with \$1.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.2 million in 1948 compared with \$0.3 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,552 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 854 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Randolph County, North Carolina, which also includes data for the city of Asheboro. Final figures, superseding the preliminary data for Randolph County, will be included in a Bulletin for the State of North Carolina to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Randolph County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

RANDOLPH COUNTY, N. C.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	498	23,451	462	1,208	1,003
Food group.....	182	5,366	180	184	131
Eating and drinking places.....	50	725	51	76	65
General merchandise group, general stores....	25	2,767	18	262	176
Apparel group.....	21	1,111	16	66	56
Furniture-home furnishings-appliance group...	25	1,076	16	67	66
Automotive group.....	29	4,999	16	199	197
Gasoline service stations.....	94	1,990	93	97	87
Lumber-building-hardware group.....	27	3,423	18	137	120
Drug and proprietary stores.....	13	724	9	55	48
All other retail stores.....	32	1,370	36	65	57
WHOLESALE TRADE, total.....	20	4,638	13	86	x
Merchant wholesalers.....	10	2,351	8	54	x
Other types of wholesale.....	10	2,287	5	32	x
SELECTED SERVICE TRADES, 2/ total.....	101	1,236	114	258	220
Personal services.....	67	867	73	218	184
All other service trades.....	34	369	41	40	36
AMUSEMENTS.....	10	201	8	31	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

RANDOLPH COUNTY, N. C.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Asheboro:					
Retail trade.....	171	15,022	133	847	700
Wholesale trade.....	8	2,012	4	40	x
Selected service trades.....	46	717	49	175	139
Remainder of county:					
Retail trade.....	327	8,429	329	361	303
Wholesale trade.....	12	2,626	9	46	x
Selected service trades.....	55	519	65	83	81

x Not available.

¹ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.² Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-32-077

RICHMOND COUNTY, N. C.

Retail, wholesale, and service establishments located in Richmond County, North Carolina, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$24.0 million, an increase of 307 percent over the \$5.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$8.6 million in 1948 as compared with \$1.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.1 million in 1948 compared with \$0.2 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,931 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,046 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Richmond County, North Carolina, which also includes data for the cities of Hamlet and Rockingham. Final figures, superseding the preliminary data for Richmond County, will be included in a Bulletin for the State of North Carolina to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Richmond County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

RICHMOND COUNTY, N. C.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	466	24,043	435	1,519	1,209
Food group.....	166	6,936	155	308	235
Eating and drinking places.....	69	865	69	142	124
General merchandise grp, general stores.	28	3,361	21	325	180
Apparel group.....	21	1,272	16	90	71
Furniture-home furnishings-appliance grp.	28	1,967	40	115	109
Automotive group.....	27	4,028	23	179	173
Gasoline service stations.....	69	1,820	65	118	98
Lumber-building-hardware group.....	19	1,732	14	115	102
Drug and proprietary stores.....	9	580	9	35	32
All other retail stores.....	30	1,482	23	92	85
WHOLESALE TRADE.....	19	8,550	13	104	x
SELECTED SERVICE TRADES, ² /total.....	100	1,141	94	308	294
Personal services.....	69	819	66	263	251
All other service trades.....	31	322	28	45	43

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

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Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

RICHMOND COUNTY, N. C.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Hamlet:					
Retail trade.....	117	7,176	101	446	359
Selected service trades....	45	418	42	106	96
Rockingham:					
Retail trade.....	124	10,828	115	764	584
Selected service trades....	39	520	36	138	134
Remainder of county:^{3/}					
Retail trade.....	225	6,039	219	309	266
Selected service trades....	16	203	16	64	64

- 1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
- 2/ Includes employees paid for less than the full workweek.
- 3/ Includes figures for establishments not located in cities of 2,500 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-32-078

ROBESON COUNTY, N. C.

Retail, wholesale, and service establishments located in Robeson County, North Carolina, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$41.3 million, an increase of 275 percent over the \$11.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$57.0 million in 1948 as compared with \$5.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.3 million in 1948 compared with \$0.4 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 3,258 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 2,220 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Robeson County, North Carolina, which also includes data for the city of Lumberton. Final figures, superseding the preliminary data for Robeson County, will be included in a Bulletin for the State of North Carolina to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Robeson County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

ROBESON COUNTY, N. C.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	774	41,264	707	2,393	1,845
Food group.....	302	7,845	301	327	236
Eating and drinking places.....	85	679	85	125	108
General merchandise group, general stores....	64	9,800	33	860	536
Apparel group.....	28	1,954	28	120	87
Furniture-home furnishings-appliance group...	25	1,772	16	93	86
Automotive group.....	41	7,350	34	291	276
Gasoline service stations.....	115	2,710	118	123	103
Lumber-building-hardware group.....	28	4,692	15	177	169
Drug and proprietary stores.....	24	1,280	25	118	101
All other retail stores.....	62	3,182	52	159	143
WHOLESALE TRADE, total.....	71	56,971	65	564	x
Merchant wholesalers.....	15	4,718	9	85	x
Petroleum bulk plants, terminals.....	18	4,126	13	52	x
Agents, brokers (merchandise).....	24	37,213	40	359	x
Other types of wholesale.....	14	10,914	3	68	x
SELECTED SERVICE TRADES, ^{2/} total.....	154	1,288	152	301	279
Personal services.....	98	835	94	238	222
All other service trades.....	56	453	58	63	57
AMUSEMENTS.....	20	377	14	66	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

ROBESON COUNTY, N. C.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Lumberton:					
Retail trade.....	191	19,198	155	1,124	905
Wholesale trade.....	26	22,526	23	233	x
Selected service trades.....	43	335	40	107	105
Remainder of county:					
Retail trade.....	583	22,066	552	1,269	940
Wholesale trade.....	45	34,445	42	331	x
Selected service trades.....	111	953	112	194	174

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 20, 1950

Release Series BC-1P-32-079

ROCKINGHAM COUNTY, N. C.

Retail, wholesale, and service establishments located in Rockingham County, North Carolina, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$31.3 million, an increase of 204 percent over the \$10.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$18.8 million in 1948 as compared with \$14.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$2.3 million in 1948 compared with \$0.7 million in 1939.

Retail trade establishments in the county reported 1,820 paid employees for the workweek ended nearest November 15, 1948. Wholesale trade establishments reported 336 paid employees for the same week in 1948. For the selected service trades, paid employees numbered 595 for the November 15, 1948 workweek.

These preliminary figures have been derived from a Census report on Rockingham County, North Carolina, which also includes data for the city of Reidsville. Final figures, superseding the preliminary data for Rockingham County, will be included in a Bulletin for the State of North Carolina to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Rockingham County as well as an order blank for other area releases may be obtained by writing to the bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

ROCKINGHAM COUNTY, N. C.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	788	31,312	784	1,820	1,323
Food group.....	276	8,129	280	294	193
Eating and drinking places.....	108	1,384	113	178	135
General merchandise grp, general stores.....	40	3,509	24	431	216
Apparel group.....	47	2,183	36	133	103
Furniture-home furnishings-appliance grp.....	42	2,088	40	109	92
Automotive group.....	42	5,839	37	243	230
Gasoline service stations.....	139	2,660	159	113	81
Lumber-building-hardware group.....	29	2,474	30	108	94
Drug and proprietary stores.....	16	1,150	14	84	73
All other retail stores.....	49	1,896	51	127	106
WHOLESALE TRADE, total.....	42	18,824	46	336	x
Merchant wholesalers.....	20	6,244	13	125	x
All other types of wholesale.....	22	12,580	33	211	x
SELECTED SERVICE TRADES, ² total.....	158	2,306	182	595	549
Personal services.....	117	1,716	135	535	492
All other service trades.....	41	590	47	60	57
AMUSEMENTS.....	21	447	15	70	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

ROCKINGHAM COUNTY, N. C.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Reidsville:					
Retail trade.....	202	12,023	201	854	606
Wholesale trade.....	18	7,063	16	118	x
Selected service trades....	62	1,049	75	238	214
Amusements.....	8	156	6	20	x
Remainder of county:					
Retail trade.....	586	19,289	583	966	717
Wholesale trade.....	24	11,761	30	218	x
Selected service trades....	96	1,257	107	357	335
Amusements.....	13	291	9	50	x

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

PRELIMINARY

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

For Release April 27, 1950

Release Series BC-1P-32-080

ROWAN COUNTY, N. C.

Retail, wholesale, and service establishments located in Rowan County, North Carolina, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$42.4 million, an increase of 177 percent over the \$15.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$23.5 million in 1948 as compared with \$11.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$2.6 million in 1948 compared with \$0.8 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 3,235 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 2,824 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Rowan County, North Carolina, which also includes data for the cities of Salisbury and Spencer. Final figures, superseding the preliminary data for Rowan County, will be included in a Bulletin for the State of North Carolina to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Rowan County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

ROWAN COUNTY, N. C.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	719	42,411	728	2,355	1,862
Food group.....	263	11,489	287	381	255
Eating and drinking places.....	122	1,768	134	211	183
General merchandise grp., general stores..	20	5,133	8	515	332
Apparel group.....	33	3,179	36	212	169
Furniture-home furnishings-appliance grp..	43	2,642	42	135	121
Automotive group.....	33	7,912	27	333	317
Gasoline service stations.....	107	2,761	107	128	95
Lumber-building-hardware group.....	22	3,546	16	176	169
Drug and proprietary stores.....	22	1,455	20	113	96
All other retail stores.....	54	2,526	51	151	125
WHOLESALE TRADE, total.....	58	23,476	43	326	x
Merchant wholesalers.....	37	11,093	34	220	x
Manufact'rs' sales branches, offices....	5	3,164	-	40	x
Petroleum bulk plants, terminals.....	11	7,722	7	56	x
Other types of wholesale.....	5	1,497	2	10	x
SELECTED SERVICE TRADES, 2/total.....	218	2,586	250	554	512
Personal services.....	138	1,781	152	456	424
All other service trades.....	80	805	98	98	88

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

ROWAN COUNTY, N. C.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Salisbury:					
Retail trade.....	286	29,604	263	1,860	1,477
Wholesale trade.....	43	14,292	28	216	x
Selected service trades....	105	1,687	122	385	355
Spencer:					
Retail trade.....	41	2,018	41	94	79
Selected service trades....	16	168	18	29	29
Remainder of county: ^{3/}					
Retail trade.....	392	10,789	424	401	306
Wholesale trade.....	15	9,184	15	110	x
Selected service trades....	97	731	110	140	128

x Not available.

^{1/} See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.^{2/} Includes employees paid for less than the full workweek.^{3/} Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 4, 1950

Release Series BC-1P-32-081

RUTHERFORD COUNTY, N. C.

Retail, wholesale, and service establishments located in Rutherford County, North Carolina, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$21.4 million, an increase of 263 percent over the \$5.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$5.3 million in 1948 as compared with \$1.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.1 million in 1948 compared with \$0.3 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,555 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 932 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Rutherford County, North Carolina, which also includes data for Forest City and Spindale. Final figures, superseding the preliminary data for Rutherford County, will be included in a Bulletin for the State of North Carolina to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Rutherford County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

RUTHERFORD COUNTY, N. C.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	516	21,408	518	1,164	890
Food group.....	175	4,980	179	166	107
Eating and drinking places.....	51	452	55	92	68
General merchandise grp, general stores.....	32	3,814	17	266	177
Apparel group.....	16	849	18	61	36
Furniture-home furnishings-appliance grp.....	45	2,020	44	89	73
Automotive group.....	29	3,998	37	127	118
Gasoline service stations.....	102	1,481	104	77	59
Lumber-building-hardware group.....	21	2,237	23	206	194
Drug and proprietary stores.....	9	683	9	46	32
All other retail stores.....	36	894	32	34	26
WHOLESALE TRADE.....	16	5,339	14	125	x
SELECTED SERVICE TRADES, ² total.....	87	1,141	94	266	231
Personal services.....	59	858	62	228	195
All other service trades.....	28	283	32	38	36
AMUSEMENTS.....	20	300	17	86	x

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

RUTHERFORD COUNTY, N. C.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ^{1/}	Full workweek employees
Forest City:					
Retail trade.....	115	8,629	116	467	348
Wholesale trade.....	8	993	6	22	x
Spindale:					
Retail trade.....	54	3,008	58	116	95
Remainder of county: ^{2/}					
Retail trade.....	347	9,771	344	581	447
Wholesale trade.....	8	4,346	8	103	x

x Not available.

^{1/} Includes employees paid for less than the full workweek.^{2/} Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 19, 1950

Release Series BC-1P-32-082

SAMPSON COUNTY, N. C.

Retail, wholesale, and service establishments located in Sampson County, North Carolina, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$15.4 million, an increase of 202 percent over the \$5.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$10.6 million in 1948 as compared with \$3.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$742,000 in 1948 compared with \$205,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,062 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 738 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Sampson County, North Carolina, which also includes data for the city of Clinton. Final figures, superseding the preliminary data for Sampson County, will be included in a Bulletin for the State of North Carolina to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Sampson County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

SAMPSON COUNTY, N. C.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	525	15,415	526	757	536
Food group.....	265	3,377	268	108	55
Eating and drinking places.....	33	274	36	30	22
General merchandise grp, general stores	31	2,271	28	171	105
Apparel group.....	12	848	11	62	43
Furniture-home furnishgs-appliance grp	14	515	19	21	19
Automotive group.....	23	3,628	15	152	143
Gasoline service stations.....	84	928	83	40	26
Lumber-building-hardware group.....	14	1,109	16	56	47
Drug and proprietary stores.....	9	419	12	25	20
All other retail stores.....	40	2,046	38	92	56
WHOLESALE TRADE, total.....	28	10,647	22	181	x
Merchant wholesalers.....	9	2,105	7	34	x
Other types of wholesale.....	19	8,542	15	147	x
SELECTED SERVICE TRADES, ² total.....	85	742	93	124	101
Personal services.....	48	375	49	84	71
All other service trades.....	37	367	44	40	30
AMUSEMENTS.....	11	214	10	26	x

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

SAMPSON COUNTY, N. C.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Clinton:					
Retail trade.....	138	8,511	130	528	381
Selected service trades...	42	496	45	93	78
Remainder of county:					
Retail trade.....	387	6,904	396	229	155
Selected service trades...	43	246	48	31	23

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 20, 1950

Release Series BC-1P-32-083

SCOTLAND COUNTY, N. C.

Retail, wholesale, and service establishments located in Scotland County, North Carolina, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$12.6 million, an increase of 282 percent over the \$3.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$9.8 million in 1948 as compared with \$3.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$531,000 in 1948 compared with \$99,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,065 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 654 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Scotland County, North Carolina, which also includes data for the city of Laurinburg. Final figures, superseding the preliminary data for Scotland County, will be included in a Bulletin for the State of North Carolina to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Scotland County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
SCOTLAND COUNTY, N. C.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	223	12,620	189	807	588
Food group.....	88	2,785	80	119	76
Eating and drinking places.....	17	261	20	26	23
General merchandise grp, general stores.....	15	2,630	4	273	137
Apparel group.....	11	468	10	38	20
Furniture-home furnishings-appliance grp.....	6	460	3	21	21
Automotive group.....	10	1,702	6	84	81
Gasoline service stations.....	41	936	41	50	41
Lumber-building-hardware group.....	11	1,771	5	94	93
Drug and proprietary stores.....	9	292	7	25	22
All other retail stores.....	15	1,315	13	77	74
WHOLESALE TRADE.....	19	9,781	8	145	x
SELECTED SERVICE TRADES, ² /total.....	49	531	49	113	107
Personal services.....	35	313	36	88	84
All other service trades.....	14	218	13	25	23

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

SCOTLAND COUNTY, N. C.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Laurinburg:					
Retail trade	109	8,367	88	600	409
Selected service trades....	37	316	39	86	84
Remainder of county:					
Retail trade.....	114	4,253	101	207	179
Selected service trades....	12	215	10	27	23

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 27, 1950

Release Series BC-1P-32-084

STANLY COUNTY, N. C.

Retail, wholesale, and service establishments located in Stanly County, North Carolina, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$20.0 million, an increase of 233 percent over the \$6.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$6.4 million in 1948 as compared with \$1.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.0 million in 1948 compared with \$0.2 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,471 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 979 employees for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Stanly County, North Carolina, which also includes data for the city of Albemarle. Final figures, superseding the preliminary data for Stanly County, will be included in a Bulletin for the State of North Carolina to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Stanly County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

STANLY COUNTY, N. C.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	411	19,988	400	1,110	858
Food group.....	147	4,537	144	144	114
Eating and drinking places.....	51	547	57	87	68
General merchandise grp, general stores.....	29	2,096	19	291	141
Apparel group.....	20	1,290	22	58	41
Furniture-home furnishings-appliance grp.....	28	1,522	25	80	77
Automotive group.....	19	3,281	19	134	132
Gasoline service stations.....	67	1,674	67	67	54
Lumber-building-hardware group.....	15	3,042	16	103	103
Drug and proprietary stores.....	10	557	8	45	31
All other retail stores.....	25	1,442	23	101	97
WHOLESALE TRADE, total.....	33	6,446	35	112	x
Merchant wholesalers.....	15	3,134	16	59	x
Other types of wholesale.....	18	3,312	19	53	x
SELECTED SERVICE TRADES, 2/total.....	130	1,031	136	249	201
Personal services.....	81	681	79	210	164
All other service trades.....	49	350	57	39	37
AMUSEMENTS.....	13	174	13	27	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

STANLY COUNTY, N. C.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Albemarle:					
Retail trade.....	193	15,605	188	914	692
Selected service trades...	75	821	75	203	168
Remainder of county:					
Retail trade.....	218	4,383	212	196	166
Selected service trades...	55	210	61	46	33

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-32-085

STOKES COUNTY, N. C.

Retail and service establishments located in Stokes County, North Carolina, showed a substantial expansion in dollar volume of trade from the 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$4.1 million, an increase of 173 percent over the \$1.5 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$141,000 in 1948 compared with \$27,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades report a combined total of 153 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 91 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Stokes County, North Carolina. Final figures, superseding the preliminary data for Stokes County, will be included in a Bulletin for the State of North Carolina to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Stokes County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
STOKES COUNTY, N. C.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	178	4,127	182	135	93
Food group.....	82	976	74	27	11
Eating and drinking places.....	7	85	7	7	7
General merchandise grp, general stores	25	1,114	28	28	21
Gasoline service stations.....	40	512	41	21	11
Lumber-building-hardware group.....	9	553	15	17	11
All other retail stores.....	15	887	17	35	32
SELECTED SERVICE TRADES, ^{2/} total.....	25	141	26	18	17
Personal services.....	12	95	13	13	12
All other service trades.....	13	46	13	5	5

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-32-086

SURRY COUNTY, N. C.

Retail, wholesale, and service establishments located in Surry County, North Carolina, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$26.3 million, an increase of 270 percent over the \$7.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$20.8 million in 1948 as compared with \$4.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.6 million in 1948 compared with \$0.4 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 2,079 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,304 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Surry County, North Carolina, which also includes data for the cities of Elkin and Mount Airy. Final figures, superseding the preliminary data for Surry County, will be included in a Bulletin for the State of North Carolina to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Surry County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

SURRY COUNTY, N. C.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	484	26,346	500	1,451	1,082
Food group.....	173	5,157	183	147	102
Eating and drinking places.....	59	906	66	109	75
General merchandise grp, general stores.....	20	4,048	8	451	254
Apparel group.....	20	1,617	19	109	79
Furniture-home furnishings-appliance grp.....	26	1,834	23	86	80
Automotive group.....	34	4,666	35	202	194
Gasoline service stations.....	80	1,607	86	75	62
Lumber-building-hardware group.....	19	3,495	25	122	107
Drug and proprietary stores.....	11	943	15	63	53
All other retail stores.....	42	2,073	40	87	76
WHOLESALE TRADE, total.....	43	20,840	47	281	x
Merchant wholesalers.....	23	7,061	23	154	x
Other types of wholesale.....	20	13,779	24	127	x
SELECTED SERVICE TRADES, ² /total.....	116	1,555	139	347	335
Personal services.....	82	1,161	104	298	288
All other service trades.....	34	394	35	49	47
AMUSEMENTS.....	17	367	11	73	x

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

SURRY COUNTY, N. C.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Elkin:					
Retail trade.....	76	7,362	58	524	382
Wholesale trade.....	22	14,142	32	176	x
Selected service trades...	22	336	28	101	96
Mount Airy:					
Retail trade.....	162	13,934	177	755	566
Selected service trades...	60	923	72	209	207
Remainder of county: ^{3/}					
Retail trade.....	246	5,050	265	172	134
Wholesale trade.....	21	6,698	15	105	x
Selected service trades...	34	296	39	37	32

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 8, 1950

Release Series BC-1P-32-087

SWAIN COUNTY, N. C.

Retail, wholesale, and service establishments located in Swain County, North Carolina, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$3.1 million, an increase of 288 percent over the \$0.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.7 million in 1948 as compared with \$0.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$116,000 in 1948 compared with \$16,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 232 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 105 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Swain County, North Carolina. Final figures, superseding the preliminary data for Swain County, will be included in a Bulletin for the State of North Carolina to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Swain County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

SWAIN COUNTY, N. C.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	120	3,135	118	189	162
Food group.....	59	1,095	61	30	24
Eating and drinking places.....	8	81	8	24	24
Gasoline service stations.....	13	282	12	20	17
All other retail stores.....	40	1,677	37	115	97
WHOLESALE TRADE.....	6	1,688	4	19	x
SELECTED SERVICE TRADES ^{2/}	21	116	21	24	20
TOURIST COURTS AND CAMPS.....	12	59	11	7	5

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.--The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups--personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.--For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.--"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.--"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.--"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-32-088

TRANSYLVANIA COUNTY, N. C.

Retail and service establishments located in Transylvania County, North Carolina, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$7.0 million, an increase of 289 percent over the \$1.8 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$253,000 in 1948 compared with \$86,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 461 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 272 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Transylvania County, North Carolina, which also includes data for the city of Brevard. Final figures, superseding the preliminary data for Transylvania County, will be included in a Bulletin for the State of North Carolina to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Transylvania County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
TRANSYLVANIA COUNTY, N. C.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active proprie- tors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	138	6,997	132	393	317
Food group.....	49	1,657	50	67	40
Eating and drinking places.....	13	262	14	35	33
Gasoline service stations.....	15	375	14	19	17
All other retail stores.....	61	4,703	54	272	227
SELECTED SERVICE TRADES, ² /total.....	24	253	26	68	64
Personal services.....	15	145	16	46	42
All other service trades.....	9	108	10	22	22

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

TRANSYLVANIA COUNTY, N. C.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
Brevard:					
Retail trade.....	75	5,265	70	325	262
Remainder of county:					
Retail trade.....	63	1,732	62	68	55

¹/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-32-089

TYRRELL COUNTY, N. C.

Retail, wholesale, and service establishments located in Tyrrell County, North Carolina, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$1.2 million, an increase of 200 percent over the \$0.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$876,000 in 1948 as compared with \$238,000 in 1939. The service trades included in the Census of Business recorded receipts totaling \$69,000 in 1948 compared with \$15,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 104 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 71 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Tyrrell County, North Carolina. Final figures, superseding the preliminary data for Tyrrell County, will be included in a Bulletin for the State of North Carolina to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Tyrrell County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

TYRRELL COUNTY, N. C.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	85	1,234	86	72	54
Food group.....	48	451	48	13	8
Eating and drinking places.....	9	54	9	12	9
Gasoline service stations.....	6	113	7	7	6
All other retail stores.....	22	616	22	40	31
WHOLESALE TRADE.....	6	876	5	17	x
SELECTED SERVICE TRADES ^{2/}	13	69	14	15	11

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-32-090

UNION COUNTY, N. C.

Retail, wholesale, and service establishments located in Union County, North Carolina, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$22.1 million, an increase of 351 percent over the \$4.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$12.4 million in 1948 as compared with \$3.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$910,000 in 1948 compared with \$194,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,460 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 768 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Union County, North Carolina, which also includes data for the city of Monroe. Final figures, superseding the preliminary data for Union County, will be included in a Bulletin for the State of North Carolina to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Union County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

UNION COUNTY, N. C.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	415	22,109	394	1,030	811
Food group.....	162	3,860	163	102	74
Eating and drinking places.....	53	804	52	92	72
General merchandise grp, general stores	19	2,512	9	244	147
Apparel group.....	17	793	12	65	47
Furniture-home furnishings-appliance grp.	21	826	22	41	34
Automotive group.....	27	6,245	32	165	156
Gasoline service stations.....	56	1,316	52	67	53
Lumber-building-hardware group.....	14	3,104	8	125	118
Drug and proprietary stores.....	8	479	7	42	33
All other retail stores.....	38	2,170	37	87	77
WHOLESALE TRADE, total.....	28	12,384	25	209	x
Merchant wholesalers.....	10	5,837	7	130	x
Other types of wholesale.....	18	6,547	18	79	x
SELECTED SERVICE TRADES, ² /total.....	94	910	89	221	199
Personal services.....	56	620	52	180	161
All other service trades.....	38	290	37	41	38

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

UNION COUNTY, N. C.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Monroe:					
Retail trade.....	185	16,596	173	845	668
Wholesale trade.....	18	9,011	17	164	x
Selected service trades....	63	752	59	194	174
Remainder of county:					
Retail trade.....	230	5,513	221	185	143
Wholesale trade.....	10	3,373	8	45	x
Selected service trades....	31	158	30	27	25

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 20, 1950

Release Series BC-1P-32-091

VANCE COUNTY, N. C.

Retail, wholesale, and service establishments located in Vance County, North Carolina, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$19.7 million, an increase of 228 percent over the \$6.0 million in 1939, when the preceding census of Business was taken. Wholesale sales in the county reached a total of \$30.9 million in 1948 as compared with \$11.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$395,000 in 1948 compared with \$291,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 2,333 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 2,091 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Vance County, North Carolina, which also includes data for the city of Henderson. Final figures, superseding the preliminary data for Vance County, will be included in a Bulletin for the State of North Carolina to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Vance County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
VANCE COUNTY, N. C.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	339	19,667	332	1,147	927
Food group.....	133	3,996	145	151	105
Eating and drinking places.....	41	635	44	82	74
General merchandise grp, general stores.	16	3,013	8	333	196
Apparel group.....	19	1,151	15	99	85
Furniture-home furnishgs-appliance grp.	10	855	9	54	52
Automotive group.....	18	3,945	12	179	179
Gasoline service stations.....	56	1,293	56	61	54
Lumber-building-hardware group.....	13	1,672	11	59	58
Drug and proprietary stores.....	10	500	9	44	42
All other retail stores.....	23	2,607	23	85	82
WHOLESALE TRADE, total.....	33	30,877	27	954	x
Merchant wholesalers.....	14	12,406	7	625	x
Other types of wholesale.....	19	18,471	20	329	x
SELECTED SERVICE TRADES, 2/total.....	64	895	70	232	213
Personal services.....	43	664	43	196	180
All other service trades.....	21	231	27	36	33

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

VANCE COUNTY, N. C.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Henderson:					
Retail trade.....	177	16,649	156	1,004	819
Wholesale trade.....	19	22,196	15	838	x
Selected service trades..	50	791	49	220	203
Remainder of county:					
Retail trade.....	162	3,018	176	143	108
Wholesale trade.....	14	8,681	12	116	x
Selected service trades..	14	104	21	12	10

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-32-092

WAKE COUNTY, N. C.

Retail, wholesale, and service establishments located in Wake County, North Carolina, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$103.0 million, an increase of 227 percent over the \$31.5 million sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the county showed a 560 percent rise over the same period, reaching a total of \$237.6 million in 1948 as compared with \$36.0 million in 1939. The service trades included in the Census of Business reported receipts totaling \$8.0 million in 1948 compared with \$2.2 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 6,274 paid employees for the workweek ended nearest November 15, 1948. Of these, 5,237 worked the full week, and the remainder part of the week. The comparable figures for 1939 were 4,456 and 3,599. Wholesale trade establishments reported a total of 3,243 full- and part-week employees for the week of November 15, 1948, compared with 1,877 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 1,867; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 1,231.

These preliminary figures have been derived from a Census report on Wake County, North Carolina. The report also contains data for the city of Raleigh.

Final figures, superseding the preliminary data for Wake County, will be included in a Bulletin for the State of North Carolina to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Wake County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

WAKE COUNTY, N. C.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active proprie- tors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	1,370	103,011	1,276	6,274	5,237
Food group.....	459	19,027	475	699	520
Eating and drinking places.....	217	6,466	218	1,105	920
General merchandise grp, general stores.	60	14,700	48	1,433	1,087
Apparel group.....	75	10,004	43	588	466
Furniture-home furnishings-appliance grp.	65	6,425	45	343	329
Automotive group.....	56	19,315	32	680	653
Gasoline service stations.....	209	5,563	216	301	252
Lumber-building-hardware group.....	48	4,483	39	292	264
Drug and proprietary stores.....	48	3,684	46	297	255
All other retail stores.....	133	13,344	114	536	491
WHOLESALE TRADE, total.....	232	237,596	120	3,243	x
Merchant wholesalers, total.....	155	86,658	77	2,146	x
Groceries, foods.....	35	14,270	27	306	x
Hardware, elec'l, plum'g and heat'g..	21	18,904	5	352	x
Mach'y, equip't, industrial supplies..	33	17,526	10	554	x
Automotive parts, accessories.....	22	9,279	9	378	x
All other merchant wholesalers.....	44	26,679	26	556	x
Manufact'rs' sales branches, offices...	26	17,256	3	396	x
Petroleum bulk plants, terminals.....	26	10,588	23	142	x
Other types of wholesale.....	25	123,094	17	559	x
SELECTED SERVICE TRADES, ² /total.....	407	7,952	435	1,867	1,744
Personal services.....	246	5,177	259	1,464	1,365
Business services.....	25	797	20	134	125
Automotive repairs and services.....	81	1,593	96	213	203
Other repair services.....	55	385	60	56	51
TOURIST COURTS AND CAMPS.....	13	84	19	6	6

x Not available.

¹/ Includes employees paid for less than the full workweek.²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

WAKE COUNTY, N. C.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Raleigh:					
Retail trade.....	734	81,209	633	5,137	4,286
Wholesale trade.....	179	197,607	82	2,415	x
Selected service trades....	271	6,833	284	1,642	1,535
Remainder of county:					
Retail trade.....	636	21,802	643	1,137	951
Wholesale trade.....	53	39,989	38	828	x
Selected service trades....	136	1,119	151	225	209

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

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Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 27, 1950

Release Series BC-1P-32-093

WARREN COUNTY, N. C.

Retail, wholesale, and service establishments located in Warren County, North Carolina, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$7.5 million, an increase of 226 percent over the \$2.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$5.0 million in 1948 as compared with \$2.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$470,000 in 1948 compared with \$59,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 610 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 420 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Warren County, North Carolina. Final figures, superseding the preliminary data for Warren County, will be included in a Bulletin for the State of North Carolina to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Warren County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

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Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

WARREN COUNTY, N. C.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	208	7,516	201	438	332
Food group.....	93	1,787	90	54	36
Eating and drinking places.....	12	126	16	22	18
General merchandise grp, general stores.	28	1,434	27	121	69
Apparel group.....	7	163	5	15	9
Furniture-home furnishings-appliance grp.	6	222	4	11	11
Automotive group.....	8	1,035	8	60	59
Gasoline service stations.....	31	573	31	31	21
Lumber-building-hardware group.....	9	757	11	45	40
All other retail stores.....	14	1,419	9	79	69
WHOLESALE TRADE.....	9	5,006	11	85	x
SELECTED SERVICE TRADES, ² /total.....	45	470	51	87	81
Personal services.....	25	201	25	49	46
All other service trades.....	20	269	26	38	35

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1936, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 26, 1950

Release Series BC-1P-32-094

WASHINGTON COUNTY, N. C.

Retail, wholesale, and service establishments located in Washington County, North Carolina, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$5.0 million, an increase of 285 percent over the \$1.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$2.8 million in 1948 as compared with \$0.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$248,000 in 1948 compared with \$90,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 450 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 216 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Washington County, North Carolina. Final figures, superseding the preliminary data for Washington County, will be included in a Bulletin for the State of North Carolina to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Washington County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
WASHINGTON COUNTY, N. C.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	182	4,965	180	282	176
Food group.....	93	1,635	88	59	28
Eating and drinking places.....	23	209	23	31	24
Apparel group.....	13	434	16	29	12
Furniture-home furnishings-appliance grp	6	244	7	16	13
Automotive group.....	8	1,091	7	47	43
Gasoline service stations.....	17	355	18	29	16
Lumber-building-hardware group.....	5	331	6	14	11
All other retail stores.....	17	666	15	57	29
WHOLESALE TRADE.....	10	2,813	8	108	x
SELECTED SERVICE TRADES, ² /total.....	29	248	34	60	52
Personal services.....	20	182	25	51	44
All other service trades.....	9	66	9	9	8

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 27, 1950

Release Series BC-1P-32-095

WATAUGA COUNTY, N. C.

Retail, wholesale, and service establishments located in Watauga County, North Carolina, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$5.5 million, an increase of 206 percent over the \$1.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$930,000 in 1948 as compared with \$665,000 in 1939. The service trades included in the Census of Business recorded receipts totaling \$267,000 in 1948 compared with \$77,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 433 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 224 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Watauga County, North Carolina. Final figures, superseding the preliminary data for Watauga County, will be included in a Bulletin for the State of North Carolina to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Watauga County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

WATAUGA COUNTY, N. C.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.	156	5,540	158	315	241
Food group.....	61	1,550	60	52	40
Eating and drinking places.....	15	154	17	33	32
Apparel group.....	9	305	7	22	13
Furniture-home furnishgs-appliance grp	5	224	6	8	8
Automotive group.....	10	1,235	9	56	41
Gasoline service stations.....	27	612	32	27	21
Lumber-building-hardware group.....	6	439	4	20	19
All other retail stores.....	23	1,021	23	97	67
WHOLESALE TRADE.....	7	930	7	47	x
SELECTED SERVICE TRADES, ^{2/} total.....	37	267	39	71	71
Personal services.....	21	197	22	56	56
All other services.....	16	70	17	15	15

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 8, 1950

Release Series BC-1P-32-096

WAYNE COUNTY, N. C.

Retail, wholesale, and service establishments located in Wayne County, North Carolina, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$38.9 million, an increase of 260 percent over the \$10.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$49.6 million in 1948 as compared with \$10.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.9 million in 1948 compared with \$0.5 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 3,908 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 2,632 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Wayne County, North Carolina, which also includes data for the cities of Goldsboro and Mount Olive. Final figures, superseding the preliminary data for Wayne County, will be included in a Bulletin for the State of North Carolina to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Wayne County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

WAYNE COUNTY, N. C.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	732	38,940	699	2,428	2,003
Food group.....	302	6,166	305	216	154
Eating and drinking places.....	93	1,303	87	181	163
General merchandise grp, general stores.....	45	5,956	37	601	413
Apparel group.....	34	2,379	24	177	135
Furniture-home furnishings-appliance grp.....	28	2,341	18	209	198
Automotive group.....	35	8,671	31	307	299
Gasoline service stations.....	97	1,346	104	84	67
Lumber-building-hardware group.....	19	5,860	9	337	304
Drug and proprietary stores.....	16	847	17	83	76
All other retail stores.....	63	4,071	67	233	194
WHOLESALE TRADE, total.....	95	49,641	67	939	x
Merchant wholesalers.....	56	23,426	44	675	x
Petroleum bulk plants, terminals.....	19	4,783	13	99	x
Agents, brokers (merchandise).....	10	9,638	7	75	x
Other types of wholesale.....	10	11,794	3	90	x
SELECTED SERVICE TRADES, ² total.....	154	1,949	149	541	520
Personal services.....	87	1,358	80	459	442
All other service trades.....	67	591	69	82	78
AMUSEMENTS.....	14	519	6	106	x

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

WAYNE COUNTY, N . C.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Goldsboro:					
Retail trade.....	354	27,598	302	1,991	1,644
Wholesale trade.....	67	40,997	44	800	x
Selected service trades....	92	1,536	84	459	445
Mount Olive:					
Retail trade.....	83	5,996	94	249	212
Selected service trades....	23	207	22	51	48
Remainder of county: 3/					
Retail trade.....	295	5,346	303	188	147
Wholesale trade.....	28	8,644	23	139	x
Selected service trades....	39	206	43	31	27

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-32-097

WILKES COUNTY, N. C.

Retail, wholesale, and service establishments located in Wilkes County, North Carolina, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$16.3 million, an increase of 262 percent over the \$4.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$12.2 million in 1948 as compared with \$3.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$769,000 in 1948 compared with \$171,000 in 1939. Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,254 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 825 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Wilkes County, North Carolina, which also includes data for the city of North Wilkesboro. Final figures, superseding the preliminary data for Wilkes County, will be included in a Bulletin for the State of North Carolina to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Wilkes County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D.C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

WILKES COUNTY, N. C.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	408	16,313	407	885	722
Food group.....	170	2,947	170	95	66
Eating and drinking places.....	50	470	51	58	51
General merchandise grp, general stores.	8	1,390	4	173	90
Apparel group.....	15	1,267	13	90	72
Furniture-home furnishings-appliance grp.	15	1,122	22	68	62
Automotive group.....	19	3,938	17	184	179
Gasoline service stations.....	78	1,287	76	53	47
Lumber-building-hardware group.....	16	1,583	14	78	72
Drug and proprietary stores.....	5	418	7	28	28
All other retail stores.....	32	1,891	33	58	55
WHOLESALE TRADE, total.....	29	12,235	20	196	x
Merchant wholesalers.....	22	9,886	16	171	x
Other types of wholesale.....	7	2,349	4	25	x
SELECTED SERVICE TRADES, ² /total.....	72	769	76	173	169
Personal services.....	39	517	40	134	130
All other service trades.....	33	252	36	39	39

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
WILKES COUNTY, N. C.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
North Wilkesboro:					
Retail trade.....	114	10,354	97	654	520
Selected service trades....	40	601	40	144	140
Remainder of county:					
Retail trade.....	294	5,959	310	231	202
Selected service trades....	32	168	36	29	29

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-32-098

WILSON COUNTY, N. C.

Retail, wholesale, and service establishments located in Wilson County, North Carolina, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$30.2 million, an increase of 205 percent over the \$9.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$65.0 million in 1948 as compared with \$41.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.7 million in 1948 compared with \$0.5 million in 1939.

Retail trade establishments in the county reported 1,890 paid employees for the workweek ended nearest November 15, 1948. For the same week in 1948, wholesale trade establishments reported 1,279 paid employees and the selected service trades reported 413 paid employees.

These preliminary figures have been derived from a Census report on Wilson County, North Carolina, which also includes data for the city of Wilson. Final figures, superseding the preliminary data for Wilson County, will be included in a Bulletin for the State of North Carolina to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Wilson County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

WILSON COUNTY, N. C.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	646	30,226	591	1,890	1,540
Food group.....	260	6,337	232	254	185
Eating and drinking places.....	85	1,222	91	227	204
General merchandise grp, general stores.....	43	3,866	34	351	225
Apparel group.....	38	3,044	29	243	192
Furniture-home furnishings-appliance grp.....	25	1,975	14	124	117
Automotive group.....	27	5,345	24	211	195
Gasoline service stations.....	76	1,730	76	106	82
Lumber-building-hardware group.....	17	2,540	15	121	120
Drug and proprietary stores.....	17	919	14	98	82
All other retail stores.....	58	3,248	62	155	138
WHOLESALE TRADE, total.....	61	64,969	30	1,279	x
Merchant wholesalers.....	32	14,784	16	462	x
Agents, brokers (merchandise).....	15	41,642	5	702	x
Other types of wholesale.....	14	8,543	9	115	x
SELECTED SERVICE TRADES, ² total.....	151	1,730	144	413	376
Personal services.....	90	1,145	84	328	300
All other service trades.....	61	585	60	85	76
TOURIST COURTS AND CAMPS.....	5	29	4	5	4
AMUSEMENTS.....	20	702	13	135	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

WILSON COUNTY, N. C.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Wilson:					
Retail trade.....	382	24,540	347	1,679	1,377
Wholesale trade.....	55	57,445	27	1,197	x
Selected service trades....	113	1,425	106	371	342
Remainder of county:					
Retail trade.....	264	5,686	244	211	163
Wholesale trade.....	6	7,524	3	82	x
Selected service trades....	38	305	38	42	34
Tourist courts and camps...	5	29	4	5	4

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 19, 1950

Release Series BC-1P-32-099

YADKIN COUNTY, N. C.

Retail and service establishments located in Yadkin County, North Carolina, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$4.9 million, an increase of 308 percent over the \$1.2 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$258,000 in 1948 compared with \$36,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 228 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 80 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Yadkin County, North Carolina. Final figures, superseding the preliminary data for Yadkin County, will be included in a Bulletin for the State of North Carolina to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Yadkin County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

YADKIN COUNTY, N. C.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	192	4,880	207	174	142
Food group.....	75	973	80	20	13
Eating and drinking places.....	11	125	13	16	9
Apparel group.....	5	98	5	3	2
Furniture-home furnishings-appliance grp	7	368	7	12	11
Automotive group.....	10	1,247	11	55	54
Gasoline service stations.....	49	579	50	26	21
All other retail stores.....	35	1,490	41	42	32
SELECTED SERVICE TRADES, ^{2/} total.....	49	258	60	54	49
Personal services.....	21	125	26	39	36
All other service trades.....	28	133	34	15	13
AMUSEMENTS.....	5	39	6	9	x

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from 1939 Census of Business in the coverage of Service Trades.

x Not available.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-32-100

YANCEY COUNTY, N. C.

Retail and service establishments located in Yancey County, North Carolina, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$3.5 million, an increase of 400 percent over the \$0.7 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$87,000 in 1948 compared with \$27,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 133 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 52 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Yancey County, North Carolina. Final figures, superseding the preliminary data for Yancey County, will be included in a Bulletin for the State of North Carolina to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Yancey County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

YANCEY COUNTY, N. C.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	123	3,530	133	128	96
Food group.....	58	634	61	19	9
Gasoline service stations.....	18	364	20	17	10
All other retail stores.....	47	2,532	52	92	77
SELECTED SERVICE TRADES ² /.....	11	87	12	5	5

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

NORTH DAKOTA

counties

NORTH DAKOTA

- | | | |
|----------------------|---------------|-----------|
| 1. Adams | 27. McKenzie | |
| 2. Barnes | 28. McLean | |
| 3. Benson | 29. Mercer | |
| 4. Billings | 30. Morton | |
| 5. Bottineau | 31. Mountrail | |
| 6. Bowman | 32. Nelson | |
| 7. Burke | 33. Oliver | |
| 8. Burleigh | 34. Pembina | |
| 9. Cass | 35. Pierce | |
| 10. Cavalier | 36. Ramsey | |
| 11. Dickey | 37. Ransom | |
| 12. Divide | 38. Renville | (lacking) |
| 13. Dunn | 39. Richland | |
| 14. Eddy | 40. Rolette | |
| 15. Emmons | 41. Sargent | |
| 16. Foster | 42. Sheridan | |
| 17. Golden Valley | 43. Sioux | |
| 18. Grand Forks | 44. Slope | |
| 19. Grant | 45. Stark | |
| 20. Griggs (lacking) | 46. Steele | |
| 21. Hettinger | 47. Stutsman | |
| 22. Kidder | 48. Towner | |
| 23. La Moure | 49. Traill | |
| 24. Logan | 50. Walsh | |
| 25. McHenry | 51. Ward | |
| 26. McIntosh | 52. Wells | |
| | 53. Williams | |

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 26, 1950

Release Series BC-1P-33-000

NORTH DAKOTA

Retail, wholesale, and service establishments located in North Dakota showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the State during 1948 aggregated \$607.5 million, an increase of 289 percent over the \$156.1 million sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the State showed a 464 percent rise over the same period, reaching a total of \$960.0 million in 1948 as compared with \$170.3 million in 1939. The service trades included in the Census of Business reported receipts totaling \$16.9 million in 1948 compared with \$5.7 million in 1939. Hotel receipts moved from \$3.0 million in 1939 to \$8.1 million in 1948. Amusement businesses in the State recorded receipts of \$5.0 million in 1948 compared with \$2.3 million in 1939.

Employment in the State also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 27,229 paid employees for the workweek ended nearest November 15, 1948. Of these, 21,671 worked the full week, and the remainder part of the week. The comparable total and full workweek figures for 1939 were 16,025 and 12,675. Wholesale trade establishments reported a total of 8,928 full- and part-week employees for the week of November 15, 1948, compared with 6,335 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 2,311; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 1,583.

These preliminary figures have been compiled from similar releases being made available for each county in North Dakota. Final figures, superseding the preliminary data for North Dakota, will be included in a State Bulletin to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the States.

A single copy of the preliminary release for the State of North Dakota as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

NORTH DAKOTA

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active proprie- tors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	8,192	607,519	8,277	27,229	21,671
Food group.....	1,547	95,946	1,616	3,210	2,314
Eating and drinking places.....	1,658	46,691	1,812	5,337	4,056
General merchandise grp, general stores.	372	61,874	305	4,119	2,933
Apparel group.....	316	29,189	322	1,564	1,160
Furniture-home furnishgs-appliance grp.	317	22,918	291	1,095	969
Automotive group.....	602	114,550	643	3,779	3,609
Gasoline service stations.....	937	38,930	928	1,351	1,050
Lumber-building-hardware group.....	1,474	153,695	1,369	4,525	3,821
Drug and proprietary stores.....	218	13,643	228	807	615
All other retail stores.....	751	30,083	763	1,442	1,144
WHOLESALE TRADE, total.....	2,244	959,981	1,022	8,928	x
Merchant wholesalers, total.....	326	189,188	183	4,318	x
Groceries, foods.....	78	59,759	34	1,200	x
Hardware, elec'l, plum'g and heating.	16	14,959	5	263	x
Mach'y, equip't, industrial supplies..	43	18,431	22	571	x
All other merchant wholesalers.....	189	96,039	122	2,284	x
Manufact'rs' sales branches, offices...	45	76,144	2	886	x
Petroleum bulk plants, terminals.....	693	70,699	602	766	x
Agents, brokers (merchandise).....	39	117,435	21	234	x
Assemblers of farm products.....	1,141	506,515	214	2,724	x
SELECTED SERVICE TRADES, total.....	1,953	16,904	2,066	2,311	1,984
Personal services.....	1,079	9,477	1,128	1,695	1,457
Business services.....	56	786	51	139	117
Automotive repairs and services.....	363	3,699	396	279	242
Other repair services.....	455	2,942	491	198	168
HOTELS.....	215	8,108	224	1,483	1,367
TOURIST COURTS AND CAMPS.....	61	460	67	39	22
AMUSEMENTS.....	246	5,030	217	884	x

x Not available.

¹/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.--The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups--personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

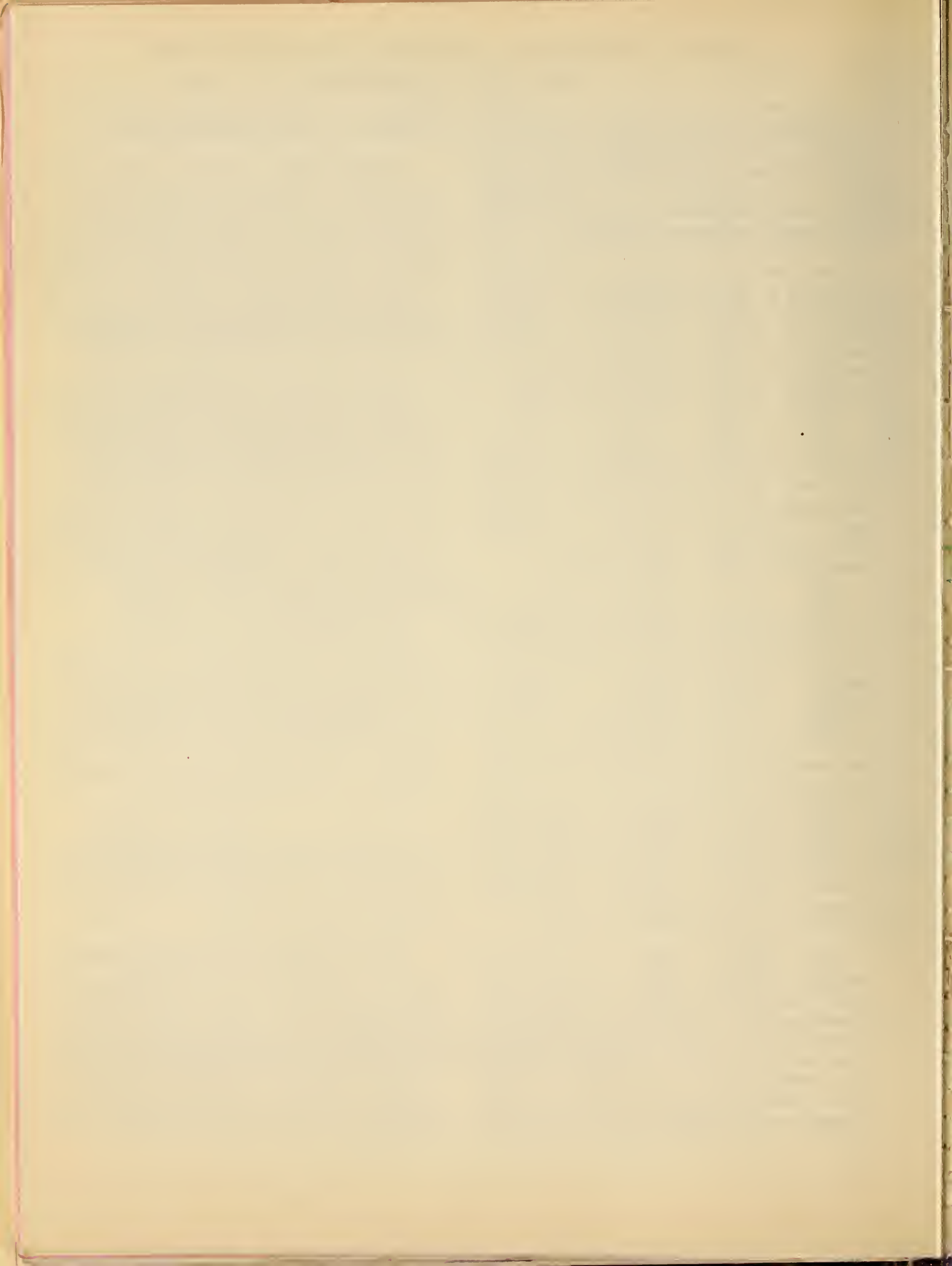
Establishment definition.--For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.--"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.--"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.--"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 20, 1950

Release Series BC-1P-33-001

ADAMS COUNTY, N. DAK.

Retail, wholesale, and service establishments located in Adams County, North Dakota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$5.7 million, an increase of 470 percent over the \$1.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$10.0 million in 1948 as compared with \$0.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$111,000 in 1948 compared with \$31,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 277 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 139 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Adams County, North Dakota. Final figures, superseding the preliminary data for Adams County will be included in a Bulletin for the State of North Dakota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Adams County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

ADAMS COUNTY, N. DAK.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousands dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	72	5,674	68	215	157
Food group.....	10	961	8	30	16
Eating and drinking places.....	12	584	16	61	48
Gasoline service stations.....	8	777	4	22	19
All other retail stores.....	42	3,352	40	102	74
WHOLESALE TRADE, total.....	23	9,974	15	53	x
Merchant wholesalers.....	5	794	7	13	x
Other wholesale.....	18	9,180	8	40	x
SELECTED SERVICE TRADES, ^{2/}total...	24	111	27	9	5
Personal services.....	10	63	10	6	4
All other service trades.....	14	48	17	3	1

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 14, 1950

Release Series BC-1P-33-002

BARNES COUNTY, N. DAK.

Retail, wholesale, and service establishments located in Barnes County, North Dakota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$16.3 million, an increase of 247 percent over the \$4.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$20.7 million in 1948 as compared with \$3.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$418,000 in 1948 compared with \$172,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported 1,098 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 674 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Barnes County, North Dakota, which also includes data for Valley City. Final figures, superseding the preliminary data for Barnes County, will be included in a Bulletin for the State of North Dakota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Barnes County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
BARNES COUNTY, N. DAK.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active proprie- tors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	238	16,316	241	837	642
Food group.....	41	2,945	43	113	70
Eating and drinking places.....	59	1,570	64	185	150
General merchandise group, general stores	10	2,136	7	171	122
Apparel group.....	6	516	5	25	12
Furniture-home furnishings-appliance grp	11	760	10	29	26
Automotive group.....	17	2,626	21	108	104
Gasoline service stations.....	35	1,358	37	42	34
Lumber-building-hardware group.....	39	3,741	32	119	96
Drug and proprietary stores.....	5	308	7	19	17
All other retail stores.....	15	356	15	26	11
WHOLESALE TRADE, total.....	67	20,673	33	192	x
Merchant wholesalers.....	11	2,570	7	72	x
Petroleum bulk plants, terminals.....	24	1,863	21	17	x
Assemblers of farm products.....	32	16,240	5	103	x
SELECTED SERVICE TRADES,^{2/} total.....	50	418	55	69	50
Personal services.....	27	273	28	55	41
All other service trades.....	23	145	27	14	9

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE
BARNES COUNTY, N. DAK.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Valley City:					
Retail trade.....	115	12,885	111	742	581
Wholesale trade.....	19	7,309	12	125	x
Selected service trades....	34	342	36	65	48
Remainder of county: ^{3/}					
Retail trade.....	123	3,431	130	95	61
Wholesale trade.....	48	13,364	21	67	x
Selected service trades....	16	76	19	4	2

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

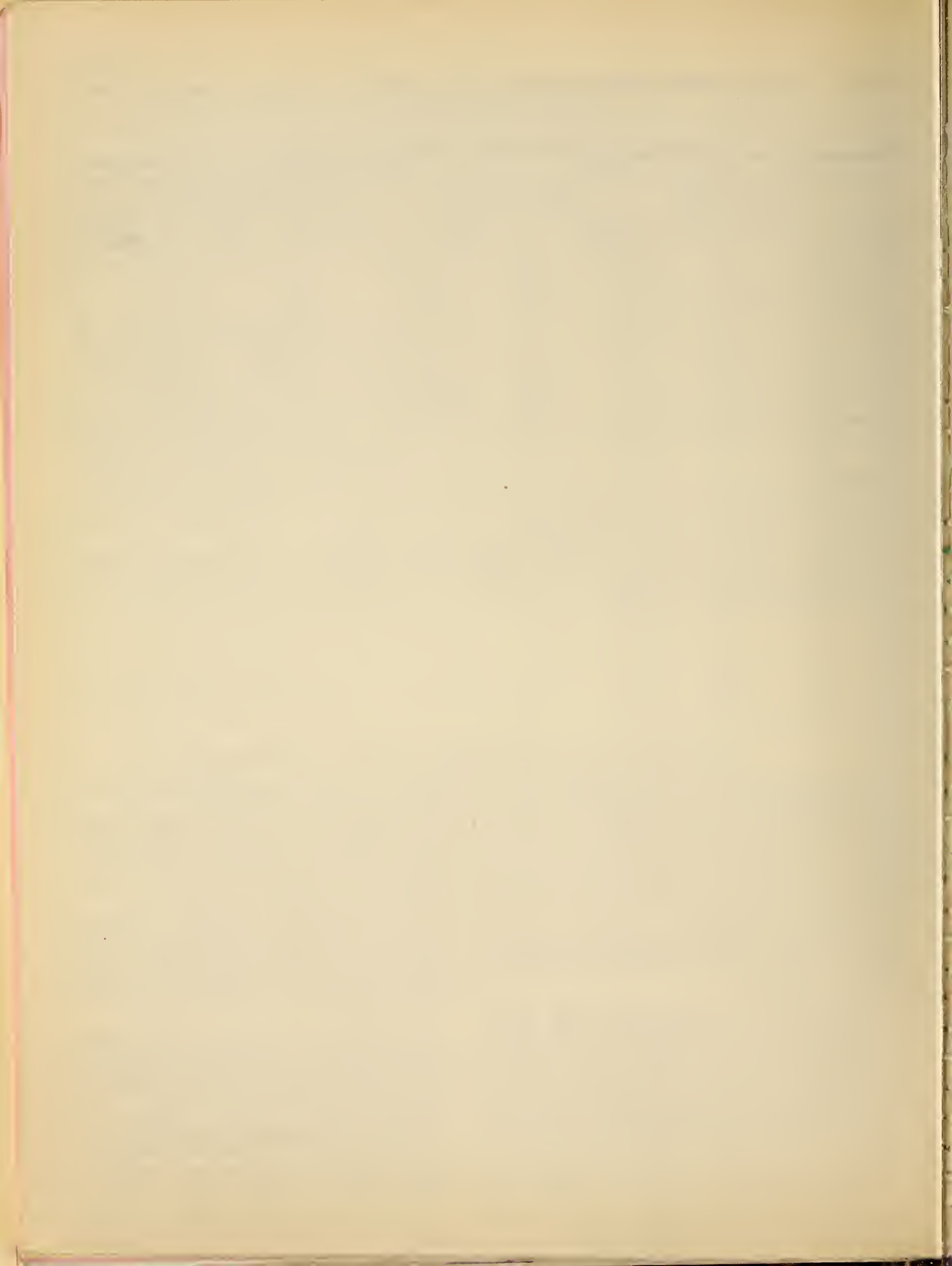
Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 13, 1950

Release Series BC-1P-33-003

BENSON COUNTY, N. DAK.

Retail, wholesale, and service establishments located in Benson County, North Dakota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$5.0 million, an increase of 194 percent over the \$1.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$7.6 million in 1948 as compared with \$2.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$110,000 in 1948 compared with \$35,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported 275 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 221 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Benson County, North Dakota. Final figures, superseding the preliminary data for Benson County, will be included in a Bulletin for the State of North Dakota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Benson County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
BENSON COUNTY, N. DAK.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	133	5,049	136	194	136
Food group.....	29	1,206	31	31	18
Eating and drinking places.....	19	273	21	34	19
Gasoline service stations.....	18	443	19	12	11
All other retail stores.....	67	3,127	65	117	88
WHOLESALE TRADE, total.....	52	7,608	18	74	x
Assemblers of farm products....	33	6,118	3	55	x
Other wholesale.....	19	1,490	15	19	x
SELECTED SERVICE TRADES, ² /total..	23	110	26	7	6
Personal services.....	9	40	10	1	1
All other service trades.....	14	70	16	6	5
HOTELS.....	5	37	5	9	6

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 22, 1950

Release Series BC-1P-33-004

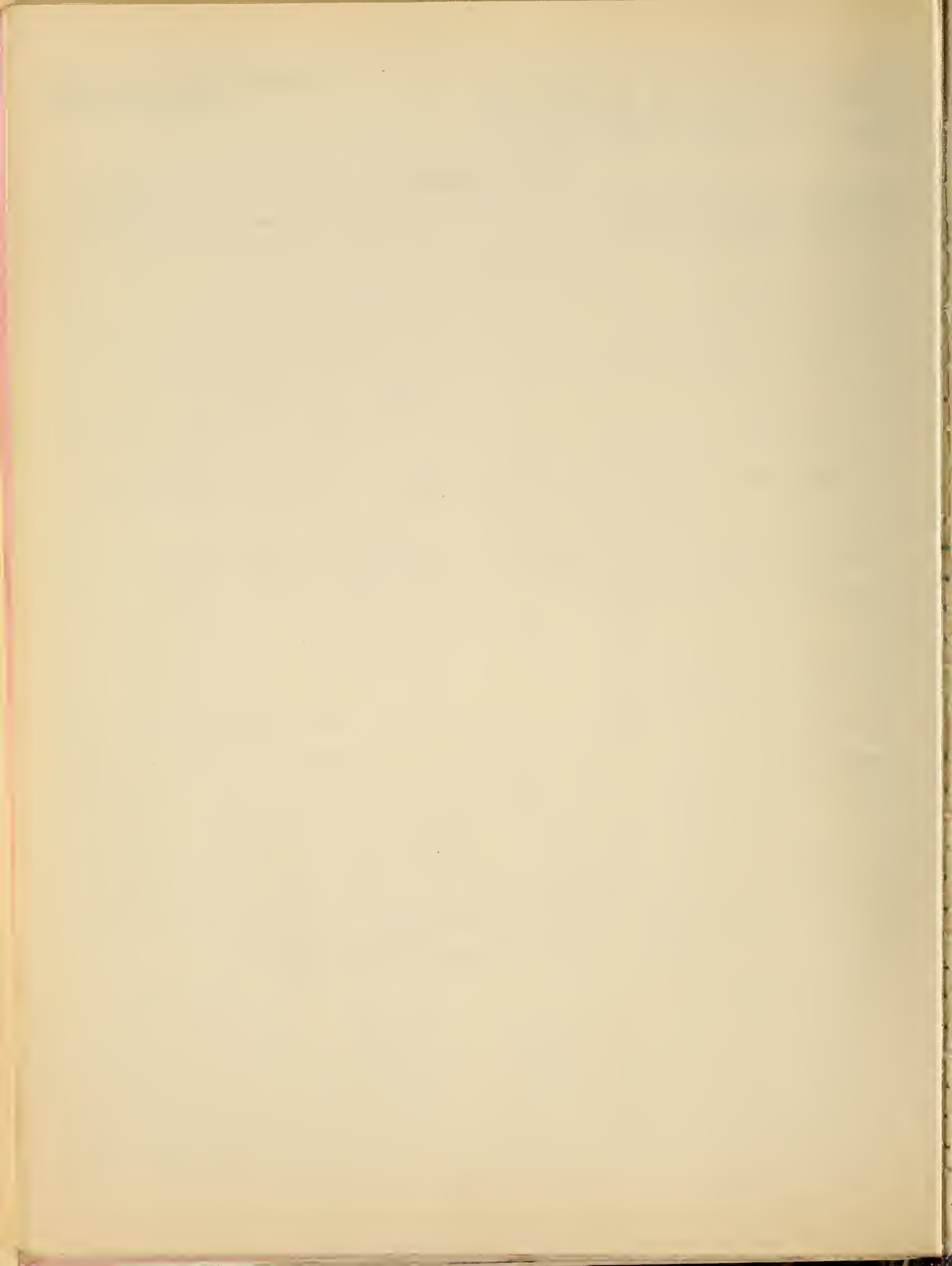
BILLINGS COUNTY, N. DAK.

Retail establishments located in Billings County, North Dakota, showed an expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures released today by the Bureau of the Census, U. S. Department of Commerce.

Twelve retail establishments reported 1948 sales aggregating \$155,000, an increase of 52 percent over the \$102,000 reported by seventeen establishments in 1939, when the preceding Census of Business was taken.

Retail establishments reported eleven active proprietors of unincorporated businesses in 1948 as compared with eighteen proprietors in 1939. Only one full-time paid employee and one part-time paid employee were reported for the workweek ended nearest November 15, 1948.

These preliminary figures have been derived from a Census report on Billings County, North Dakota. Final figures, superseding the preliminary data for Billings County, will be included in a Bulletin for the State of North Dakota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Billings County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.



1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 22, 1950

Release Series BC-1P-33-005

BOTTINEAU COUNTY, N. DAK.

Retail, wholesale, and service establishments located in Bottineau County, North Dakota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$9.1 million, an increase of 264 percent over the \$2.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$14.0 million in 1948 as compared with \$2.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$273,000 in 1948 compared with \$111,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 461 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 288 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Bottineau County, North Dakota. Final figures, superseding the preliminary data for Bottineau County, will be included in a Bulletin for the State of North Dakota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Bottineau County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
BOTTINEAU COUNTY, N. DAK.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	176	9,099	179	358	277
Food group.....	33	1,638	34	55	40
Eating and drinking places.....	26	378	29	52	38
General merchandise grp, general stores	6	288	7	10	8
Apparel group.....	8	568	10	24	21
Furniture-home furnishings-appliance grp	Included with "All other retail stores"				
Automotive group.....	6	849	5	27	27
Gasoline service stations.....	22	396	25	17	12
Lumber-building-hardware group.....	38	3,648	33	111	86
Drug and proprietary stores.....	5	239	4	15	11
All other retail stores.....	32	1,095	32	47	34
WHOLESALE TRADE.....	63	13,965	21	81	x
SELECTED SERVICE TRADES, ² /total.....	47	273	48	22	18
Personal services.....	23	128	25	10	9
All other service trades.....	24	145	23	12	9
AMUSEMENTS.....	6	76	4	10	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1936, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 20, 1950

Release Series BC-1P-33-006

BOWMAN COUNTY, N. DAK.

Retail, wholesale, and service establishments located in Bowman County, North Dakota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$5.8 million, an increase of 427 percent over the \$1.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$11.0 million in 1948 as compared with \$0.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$99,000 in 1948 compared with \$31,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 253 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 118 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Bowman County, North Dakota. Final figures, superseding the preliminary data for Bowman County, will be included in a Bulletin for the State of North Dakota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Bowman County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

BOWMAN COUNTY, N. DAK.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	83	5,827	87	205	152
Food group.....	12	992	10	36	31
Eating and drinking places.....	17	526	19	43	27
Gasoline service stations.....	12	621	10	32	19
All other retail stores.....	42	3,688	48	94	75
WHOLESALE TRADE.....	22	10,996	11	38	x
SELECTED SERVICE TRADES, ² /total..	19	99	21	10	9
Personal services.....	10	53	11	5	5
All other service trades.....	9	46	10	5	4

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 22, 1950

Release Series BC-1P-33-007

BURKE COUNTY, N. DAK.

Retail, wholesale, and service establishments located in Burke County, North Dakota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$4.6 million, an increase of 283 percent over the \$1.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$6.1 million in 1948 as compared with \$0.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$85,000 in 1948 compared with \$34,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 227 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 130 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Burke County, North Dakota. Final figures, superseding the preliminary data for Burke County, will be included in a Bulletin for the State of North Dakota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Burke County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

BURKE COUNTY, N. DAK.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	104	4,620	109	189	124
Food group.....	23	1,096	24	34	20
Eating and drinking places.....	13	248	14	36	19
Gasoline service stations.....	11	216	13	8	7
All other retail stores	57	3,060	58	111	78
WHOLESALE TRADE.....	34	6,052	14	34	x
SELECTED SERVICE TRADES, ² /total..	24	85	26	4	3
Personal services.....	13	36	13	2	1
All other service trades.....	11	49	13	2	2
HOTELS.....	6	164	7	25	25

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 20, 1950

Release Series BC-1P-33-008

BURLEIGH COUNTY, N. DAK.

Retail, wholesale, and service establishments located in Burleigh County, North Dakota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$34.0 million, an increase of 266 percent over the \$9.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$43.5 million in 1948 as compared with \$6.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.2 million in 1948 compared with \$0.4 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 2,619 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,589 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Burleigh County, North Dakota, which also includes data for the city of Bismarck. Final figures, superseding the preliminary data for Burleigh County, will be included in a Bulletin for the State of North Dakota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Burleigh County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
BURLINGHAM COUNTY, N. DAK.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active proprie- tors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	248	33,978	233	1,748	1,477
Food group.....	52	4,207	63	150	104
Eating and drinking places.....	52	2,414	52	328	278
General merchandise group, general stores	13	5,610	8	409	326
Apparel group.....	16	2,619	18	153	99
Furniture-home furnishings-appliance grp	10	1,328	2	67	67
Automotive group.....	23	8,618	18	296	294
Gasoline service stations.....	29	1,962	27	71	60
Lumber-building-hardware group.....	25	4,957	20	152	142
Drug and proprietary stores.....	7	1,036	5	58	49
All other retail stores.....	21	1,227	20	64	58
WHOLESALE TRADE, total.....	65	43,499	31	654	x
Merchant wholesalers.....	33	31,962	24	517	x
Petroleum bulk plants, terminals.....	8	1,910	4	28	x
Assemblers of farm products.....	19	7,632	3	96	x
Other wholesale.....	5	1,995	-	13	x
SELECTED SERVICE TRADES,^{2/} total.....	77	1,195	71	217	185
Personal services.....	46	760	40	161	141
All other service trades.....	31	435	31	56	44
AMUSEMENTS.....	14	401	11	54	x

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

BURLEIGH COUNTY, N. DAK.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Bismarck:					
Retail trade.....	203	32,623	182	1,707	1,446
Wholesale trade.....	49	40,061	27	628	x
Selected service trades....	65	1,119	62	207	176
Remainder of county: ^{3/}					
Retail trade.....	45	1,355	51	41	31
Wholesale trade.....	16	3,438	4	26	x
Selected service trades....	12	76	9	10	9

x Not available.

^{1/} See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.^{2/} Includes employees paid for less than the full workweek.^{3/} Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 3, 1950

Release Series BC-1P-33-009

CASS COUNTY, N. DAK.

Retail, wholesale, and service establishments located in Cass County, North Dakota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$80.7 million, an increase of 236 percent over the \$24.0 million sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the county showed a 412 percent rise over the same period, reaching a total of \$310.0 million in 1948 as compared with \$60.6 million in 1939. The service trades included in the Census of Business reported receipts totaling \$2.7 million in 1948 compared with \$1.1 million in 1939. Hotel receipts moved from \$0.6 million in 1939 to \$1.8 million in 1948.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 4,249 paid employees for the workweek ended nearest November 15, 1948. Of these, 3,444 worked the full week, and the remainder part of the week. The comparable figures for 1939 were 3,011 and 2,333. Wholesale trade establishments reported a total of 3,074 full- and part-week employees for the week of November 15, 1948, compared with 1,704 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 526; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 444.

These preliminary figures have been derived from a Census report on Cass County, North Dakota. The report also contains data for the city of Fargo.

Final figures, superseding the preliminary data for Cass County, will be included in a Bulletin for the State of North Dakota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Cass County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

CASS COUNTY, N. DAK.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active proprie- tors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	661	80,665	612	4,249	3,444
Food group.....	137	9,964	139	368	239
Eating and drinking places.....	155	6,942	164	806	658
General merchandise group, general stores	24	11,687	14	900	612
Apparel group.....	39	6,740	26	417	312
Furniture-home furnishings-appliance grp	24	3,329	15	213	201
Automotive group.....	44	15,978	39	524	509
Gasoline service stations.....	58	2,878	62	135	103
Lumber-building-hardware group.....	91	13,826	82	426	388
Drug and proprietary stores.....	15	1,860	14	109	103
All other retail stores.....	74	7,461	57	351	319
WHOLESALE TRADE, total.....	255	309,960	96	3,074	x
Merchant wholesalers.....	114	86,403	45	1,920	x
Groceries, foods.....	20	15,818	10	244	x
Hardware, elec'l, plum'g & heat'g....	11	11,177	3	211	x
Mach'y, equip't, industrial supplies..	23	14,559	10	416	x
Automotive parts, accessories.....	13	8,607	2	370	x
All other merchant wholesalers.....	47	36,242	20	679	x
Manufact'rs' sales branches, offices...	29	56,198	-	688	x
Petroleum bulk plants, terminals.....	39	7,241	30	87	x
Agents, brokers (merchandise).....	19	89,400	8	124	x
Assemblers of farm products.....	54	70,718	13	255	x
SELECTED SERVICE TRADES, ^{2/} total.....	198	2,698	196	526	456
Personal services.....	127	1,774	118	420	362
Business services.....	20	262	18	51	42
Automotive repairs and services.....	23	380	26	35	34
Other repair services.....	28	282	34	20	18
HOTELS.....	38	1,794	43	311	297
TOURIST COURTS AND CAMPS.....	5	37	8	1	1

x Not available.

^{1/} Includes employees paid for less than the full workweek.^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

CASS COUNTY, N. DAK.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Fargo:					
Retail trade.....	391	66,503	337	3,788	3,051
Wholesale trade.....	161	179,648	60	2,689	x
Selected service trades....	153	2,439	152	513	446
Remainder of county:					
Retail trade.....	270	14,162	275	461	393
Wholesale trade.....	94	130,312	36	385	x
Selected service trades....	45	259	44	13	10

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1938, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-33-010

CAVALIER COUNTY, N. DAK.

Retail, wholesale, and service establishments located in Cavalier County, North Dakota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$8.6 million, an increase of 258 percent over the \$2.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$14.2 million in 1948 as compared with \$3.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$182,000 in 1948 compared with \$69,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 406 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 289 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Cavalier County, North Dakota. Final figures, superseding the preliminary data for Cavalier County, will be included in a Bulletin for the State of North Dakota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Cavalier County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

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Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

CAVALIER COUNTY, N. DAK.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	186	8,563	192	326	228
Food group.....	36	1,356	36	42	28
Eating and drinking places.....	32	487	35	53	47
General merchandise grp, general stores.	7	733	5	38	24
Furniture-home furnishings-appliance grp.	5	423	4	15	14
Automotive group.....	11	1,167	11	30	25
Gasoline service stations.....	27	1,044	30	33	20
Lumber-building-hardware group.....	33	2,497	33	64	50
Drug and proprietary stores.....	6	157	5	7	4
All other retail stores.....	29	699	33	44	16
WHOLESALE TRADE, total.....	61	14,188	31	65	x
Assemblers of farm products.....	37	11,918	9	49	x
Other types of wholesale.....	24	2,270	22	16	x
SELECTED SERVICE TRADES, ^{2/} total.....	38	182	41	15	13
Personal services.....	18	82	19	10	10
All other service trades.....	20	100	22	5	3

x Not available.

^{1/} Includes employees paid for less than the full workweek.^{2/} See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1936, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

PRELIMINARY

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

For Release March 22, 1950

Release Series BC-1P-33-011

DICKEY COUNTY, N. DAK.

Retail, wholesale, and service establishments located in Dickey County, North Dakota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$8.8 million, an increase of 340 percent over the \$2.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$7.1 million in 1948 as compared with \$1.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$153,000 in 1948 compared with \$52,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 454 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 264 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Dickey County, North Dakota. Final figures, superseding the preliminary data for Dickey County, will be included in a Bulletin for the State of North Dakota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Dickey County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

DICKEY COUNTY N. DAK.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	118	8,751	120	385	252
Food group.....	22	1,272	25	46	30
Eating and drinking places.....	24	684	26	107	40
Gasoline service stations.....	11	614	11	19	18
All other retail stores.....	61	6,181	58	213	114
WHOLESALE TRADE.....	28	7,097	15	56	0
SELECTED SERVICE TRADES,²/total..	21	153	20	13	10
Personal services.....	15	105	14	9	9
All other service trades.....	6	48	6	4	1
AMUSEMENTS.....	5	64	6	16	0

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 23, 1950

Release Series BC-1P-33-012

DIVIDE COUNTY, N. DAK.

Retail, wholesale, and service establishments located in Divide County, North Dakota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$5.0 million, an increase of 317 percent over the \$1.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$6.0 million in 1948 as compared with \$0.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$123,000 in 1948 compared with \$48,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 276 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 153 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Divide County, North Dakota. Final figures, superseding the preliminary data for Divide County, will be included in a Bulletin for the State of North Dakota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Divide County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

DIVIDE COUNTY, N. DAK.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	79	4,986	85	211	132
Food group.....	14	745	15	30	15
Eating and drinking places.....	12	281	13	44	26
Gasoline service stations.....	9	327	9	11	8
All other retail stores.....	44	3,633	48	126	83
WHOLESALE TRADE.....	21	6,046	6	54	1
SELECTED SERVICE TRADES,^{2/} total..	22	123	24	11	10
Personal services.....	13	67	14	7	6
All other service trades.....	9	56	10	4	4

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 20, 1950

Release Series BC-1P-33-013

DUNN COUNTY, N. DAK.

Retail, wholesale, and service establishments located in Dunn County, North Dakota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$3.9 million, an increase of 388 percent over the \$0.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$4.0 million in 1948 as compared with \$0.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$68,000 in 1948 compared with \$26,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 155 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 96 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Dunn County, North Dakota. Final figures, superseding the preliminary data for Dunn County, will be included in a Bulletin for the State of North Dakota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Dunn County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

DUNN COUNTY, N. DAK.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	87	3,943	80	127	90
Food group.....	16	724	16	26	14
Eating and drinking places.....	25	528	24	25	18
Gasoline service stations.....	6	333	4	16	13
All other retail stores	40	2,358	36	60	45
WHOLESALE TRADE.....	15	4,016	8	21	x
SELECTED SERVICE TRADES, ² / total.	17	68	17	7	6
Personal services.....	6	21	6	1	1
All other service trades.....	11	47	11	6	5

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 20, 1950

Release Series BC-1P-33-014

EDDY COUNTY, N. DAK.

Retail, wholesale, and service establishments located in Eddy County, North Dakota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$5.2 million, an increase of 247 percent over the \$1.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$4.1 million in 1948 as compared with \$0.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$171,000 in 1948 compared with \$53,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 299 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 174 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Eddy County, North Dakota. Final figures, superseding the preliminary data for Eddy County, will be included in a Bulletin for the State of North Dakota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Eddy County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

EDDY COUNTY, N. DAK.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	76	5,150	76	247	189
Food group.....	11	760	11	41	25
Eating and drinking places.....	13	390	13	65	46
Gasoline service stations.....	5	196	5	1	1
All other retail stores.....	47	3,804	47	140	117
WHOLESALE TRADE.....	18	4,119	12	38	x
SELECTED SERVICE TRADES, ^{2/} total..	23	171	24	14	10
Personal services.....	13	72	14	8	6
All other service trades.....	10	99	10	6	4

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 14, 1950

Release Series BC-1P-33-015

EMMONS COUNTY, N. DAK.

Retail, wholesale, and service establishments located in Emmons County, North Dakota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$6.8 million, an increase of 423 percent over the \$1.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$10.2 million in 1948 as compared with \$0.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$125,000 in 1948 compared with \$27,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported 286 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 162 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Emmons County, North Dakota. Final figures, superseding the preliminary data for Emmons County, will be included in a Bulletin for the State of North Dakota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Emmons County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
EMMONS COUNTY, N. DAK.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	108	6,806	124	229	179
Food group.....	22	1,275	27	34	24
Eating and drinking places.....	29	720	36	52	29
Gasoline service stations.....	15	618	14	25	24
All other retail stores.....	42	4,193	47	118	102
WHOLESALE TRADE.....	35	10,200	19	48	x
SELECTED SERVICE TRADES, ^{2/} total..	18	125	18	9	5
Personal services.....	13	86	12	6	4
All other service trades.....	5	39	6	3	1

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 13, 1950

Release Series BC-1P-33-016

FOSTER COUNTY, N. DAK.

Retail, wholesale, and service establishments located in Foster County, North Dakota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$6.1 million, an increase of 307 percent over the \$1.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$6.1 million in 1948 as compared with \$0.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$146,000 in 1948 compared with \$78,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported 341 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 202 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Foster County, North Dakota. Final figures, superseding the preliminary data for Foster County, will be included in a Bulletin for the State of North Dakota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Foster County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
FOSTER COUNTY, N. DAK.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	92	6,110	94	268	224
Food group.....	19	1,090	19	38	27
Eating and drinking places.....	25	626	31	63	56
Gasoline service stations.....	10	340	11	8	7
All other retail stores.....	38	4,054	33	159	134
WHOLESALE TRADE.....	25	6,059	14	54	x
SELECTED SERVICE TRADES, ^{2/} total..	20	146	21	19	18
Personal services.....	11	99	12	15	15
All other service trades.....	9	47	9	4	3

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 20, 1950

Release Series BC-1P-33-017

GOLDEN VALLEY COUNTY, N. DAK.

Retail, wholesale, and service establishments located in Golden Valley County, North Dakota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$4.0 million, an increase of 344 percent over the \$0.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$4.9 million in 1948 as compared with \$0.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$99,000 in 1948 compared with \$29,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 187 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 109 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Golden Valley County, North Dakota. Final figures, superseding the preliminary data for Golden Valley County, will be included in a Bulletin for the State of North Dakota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Golden Valley County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
GOLDEN VALLEY COUNTY, N. DAK.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	62	3,962	63	152	124
Food group.....	13	745	12	28	24
Eating and drinking places.....	13	281	16	31	19
Gasoline service stations.....	10	221	8	13	8
All other retail stores.....	26	2,715	27	80	73
WHOLESALE TRADE.....	15	4,905	8	25	x
SELECTED SERVICE TRADES, ^{2/} total..	19	99	20	10	8
Personal services.....	9	45	10	7	5
All other service trades.....	10	54	10	3	3

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 5, 1950

Release Series BC-1P-33-018

GRAND FORKS COUNTY, N. DAK.

Retail, wholesale, and service establishments located in Grand Forks County, North Dakota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$49.9 million, an increase of 262 percent over the \$13.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$57.3 million in 1948 as compared with \$11.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.8 million in 1948 compared with \$0.6 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported 3,760 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 2,481 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Grand Forks County, North Dakota, which also includes data for the city of Grand Forks. Final figures, superseding the preliminary data for Grand Forks County, will be included in a Bulletin for the State of North Dakota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Grand Forks County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
GRAND FORKS COUNTY, N. DAK.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active propriet- ors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	420	49,852	396	2,526	1,998
Food group.....	86	7,050	96	238	171
Eating and drinking places.....	85	3,361	82	424	315
General merchandise group, general stores	12	5,540	4	463	306
Apparel group.....	31	4,777	25	294	225
Furniture-home furnishings-appliance grp	19	2,862	13	146	136
Automotive group.....	29	11,998	24	353	337
Gasoline service stations.....	33	2,000	36	68	60
Lumber-building-hardware group.....	58	8,052	43	300	246
Drug and proprietary stores.....	11	987	13	62	46
All other retail stores.....	56	3,225	60	178	156
WHOLESALE TRADE, total.....	107	57,349	61	957	x
Merchant wholesalers.....	39	21,396	30	677	x
Groceries, foods.....	11	9,777	2	306	x
Machinery, equip't, industrial supplies	9	1,124	6	59	x
All other merchant wholesalers.....	19	10,495	22	312	x
Petroleum bulk plants, terminals.....	22	2,913	18	35	x
Assemblers of farm products.....	41	18,426	13	163	x
Other wholesale.....	5	14,614	-	82	x
SELECTED SERVICE TRADES,^{2/} total.....	135	1,829	146	277	247
Personal services.....	79	1,031	83	214	190
Business services.....	12	132	10	22	20
Automotive repairs and services.....	25	202	31	9	7
Other repair services.....	19	464	22	32	30
AMUSEMENTS.....	14	565	9	79	x

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

GRAND FORKS COUNTY, N. DAK.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Grand Forks:					
Retail trade.....	285	43,297	258	2,284	1,816
Wholesale trade.....	52	41,202	41	825	x
Selected service trades....	97	1,366	101	256	228
Hotels.....	10	1,254	7	179	169
Amusements.....	8	491	4	65	x
Remainder of county: ^{3/}					
Retail trade.....	135	6,555	138	242	182
Wholesale trade.....	55	16,147	20	132	x
Selected service trades....	38	463	45	21	19
Amusements.....	6	74	5	14	x

x Not available.

^{1/} See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.^{2/} Includes employees paid for less than the full workweek.^{3/} Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

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PRELIMINARY

For Release March 1~~XX~~1950

Release Series BC-1P-33-019

GRANT COUNTY, N. DAK.

Retail, wholesale, and service establishments located in Grant County, North Dakota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$4.1 million, an increase of 413 percent over the \$0.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$4.9 million in 1948 as compared with \$0.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$56,000 in 1948 compared with \$13,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported 176 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 90 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Grant County, North Dakota. Final figures, superseding the preliminary data for Grant County, will be included in a Bulletin for the State of North Dakota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Grant County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

GRANT COUNTY, N. DAK.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	83	4,090	86	145	114
Food group.....	15	714	16	25	21
Eating and drinking places.....	23	391	26	26	17
Gasoline service stations.....	11	742	6	26	22
All other retail stores.....	34	2,243	38	68	54
WHOLESALE TRADE.....	20	4,855	6	26	x
SELECTED SERVICE TRADES, ^{2/} total..	18	56	19	5	4
Personal services.....	6	12	6	1	1
All other service trades.....	12	44	13	4	3

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 16, 1950

Release Series BC-1P-33-021

HETTINGER COUNTY, N. DAK.

Retail, wholesale, and service establishments located in Hettinger County, North Dakota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$8.6 million, an increase of 514 percent over the \$1.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$15.9 million in 1948 as compared with \$1.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$170,000 in 1948 compared with \$47,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 347 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 184 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Hettinger County, North Dakota. Final figures, superseding the preliminary data for Hettinger County, will be included in a Bulletin for the State of North Dakota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Hettinger County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
HETTINGER COUNTY, N. DAK.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	99	8,612	87	280	224
Food group.....	13	1,161	6	41	32
Eating and drinking places.....	18	591	18	38	23
Gasoline service stations.....	12	1,232	11	35	27
All other retail stores.....	56	5,628	52	166	142
WHOLESALE TRADE.....	29	15,857	15	49	x
SELECTED SERVICE TRADES, ^{2/} total	28	170	28	18	15
Personal services.....	15	89	15	10	8
All other service trades.....	13	81	13	8	7

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

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For Release March 13, 1950

Release Series BC-1P-33-022

KIDDER COUNTY, N. DAK.

Retail, wholesale, and service establishments located in Kidder County, North Dakota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$3.8 million, an increase of 322 percent over the \$0.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.7 million in 1948 as compared with \$0.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$67,000 in 1948 compared with \$11,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported 152 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 71 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Kidder County, North Dakota. Final figures, superseding the preliminary data for Kidder County, will be included in a Bulletin for the State of North Dakota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Kidder County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
KIDDER COUNTY, N. DAK.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	75	3,772	76	122	94
Food group.....	16	784	15	26	19
Eating and drinking places.....	15	316	17	14	9
Gasoline service stations.....	13	295	10	12	7
All other retail stores.....	31	2,377	34	70	59
WHOLESALE TRADE.....	23	3,653	16	29	x
SELECTED SERVICE TRADES, 2/total..	18	67	17	1	-
Personal services.....	8	15	8	-	-
All other service trades.....	10	52	9	1	-

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.--The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups--personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.--For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.--"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.--"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.--"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 13, 1950

Release Series BC-1P-33-023

LA MOURE COUNTY, N. DAK.

Retail, wholesale, and service establishments located in LaMoure County, North Dakota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$8.0 million, an increase of 400 percent over the \$1.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$11.2 million in 1948 as compared with \$1.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$86,000 in 1948 compared with \$36,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported 326 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 154 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on LaMoure County, North Dakota. Final figures, superseding the preliminary data for LaMoure County, will be included in a Bulletin for the State of North Dakota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for LaMoure County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
LA MOURE COUNTY, N. DAK.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	127	7,996	128	251	183
Food group.....	22	1,305	21	31	21
Eating and drinking places.....	26	548	26	48	35
Gasoline service stations.....	17	1,152	16	28	23
All other retail stores.....	62	4,991	65	144	104
WHOLESALE TRADE.....	42	11,244	16	68	x
SELECTED SERVICE TRADES, ^{2/} total..	22	86	23	7	5
Personal services.....	9	35	8	4	2
All other service trades.....	13	51	15	3	3

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 20, 1950

Release Series BC-1P- 33-024

LOGAN COUNTY, N. DAK.

Retail, wholesale, and service establishments located in Logan County, North Dakota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$4.1 million, an increase of 413 percent over the \$0.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of 5.8 million in 1948 as compared with \$0.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$74,000 in 1948 compared with \$17,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 166 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 93 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Logan County, North Dakota. Final figures, superseding the preliminary data for Logan County, will be included in a Bulletin for the State of North Dakota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Logan County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
LOGAN COUNTY, N. DAK.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	72	4,127	78	126	97
Food group.....	13	515	15	14	9
Eating and drinking places.....	15	334	17	22	16
Gasoline service stations.....	11	299	11	10	6
All other retail stores.....	33	2,979	35	80	66
WHOLESALE TRADE.....	19	5,801	6	34	x
SELECTED SERVICE TRADES, ^{2/} total..	17	74	18	6	5
Personal services.....	11	43	12	2	1
All other service trades.....	6	31	6	4	4

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

RETAIL, WHOLESALE, SERVICE TRADES

PRELIMINARY

For Release March 22, 1950

Release Series BC-1P-33-025

McHENRY COUNTY, N. DAK.

Retail, wholesale, and service establishments located in McHenry County, North Dakota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$9.0 million, an increase of 329 percent over the \$2.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$12.8 million in 1948 as compared with \$1.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$224,000 in 1948 compared with \$42,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 394 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 239 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on McHenry County, North Dakota. Final figures, superseding the preliminary data for McHenry County, will be included in a Bulletin for the State of North Dakota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for McHenry County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
McHENRY COUNTY, N. DAK.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	198	9,020	200	330	235
Food group.....	43	2,169	43	53	32
Eating and drinking places.....	28	634	27	74	49
General merchandise grp, general stores	7	493	5	30	14
Apparel group.....	7	154	6	7	5
Furniture-home furnishings-appliance grp	Included with "All other retail stores"				
Automotive group.....	13	1,399	19	40	39
Gasoline service stations.....	28	731	27	17	13
Lumber-building-hardware group.....	43	2,676	42	71	58
Drug and proprietary stores.....	5	193	5	9	7
All other retail stores.....	24	571	26	29	18
WHOLESALE TRADE, total.....	54	12,786	26	58	x
Petroleum bulk plants, terminals.....	22	1,530	21	16	x
Assemblers of farm products.....	32	11,256	5	42	x
SELECTED SERVICE TRADES, ^{2/} total.....	35	224	37	6	6
Personal services.....	16	41	17	1	1
All other service trades.....	19	183	20	5	5
AMUSEMENTS.....	9	57	8	19	x

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS -

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1923, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 13, 1950

Release Series BC-1P-33-026

McINTOSH COUNTY, N. DAK.

Retail, wholesale, and service establishments located in McIntosh County, North Dakota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$6.9 million, an increase of 475 percent over the \$1.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$7.4 million in 1948 as compared with \$0.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$203,000 in 1948 compared with \$30,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported 334 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 117 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on McIntosh County, North Dakota. Final figures, superseding the preliminary data for McIntosh County, will be included in a Bulletin for the State of North Dakota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for McIntosh County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

McINTOSH COUNTY, N. DAK.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	121	6,942	136	234	189
Food group.....	20	1,273	21	47	39
Eating and drinking places.....	27	691	33	29	24
Gasoline service stations.....	14	492	17	14	12
All other retail stores.....	60	4,486	65	144	114
WHOLESALE TRADE.....	32	7,413	17	85	x
SELECTED SERVICE TRADES, ^{2/} total.	34	203	32	15	13
Personal services.....	14	41	13	6	5
All other service trades.....	20	162	19	9	8
AMUSEMENTS.....	5	61	6	11	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 23, 1950

Release Series BC-1P-33-027

MCKENZIE COUNTY, N. DAK.

Retail, wholesale, and service establishments located in McKenzie County, North Dakota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$4.3 million, an increase of 333 percent over the \$1.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$6.2 million in 1948 as compared with \$0.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$62,000 in 1948 compared with \$30,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 174 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 126 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on McKenzie County, North Dakota. Final figures superseding the preliminary data for McKenzie County, will be included in a Bulletin for the State of North Dakota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for McKenzie County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

MCKENZIE COUNTY, N. DAK.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	70	4,271	67	150	112
Food group.....	14	831	13	21	17
Eating and drinking places.....	7	185	9	16	12
Gasoline service stations.....	12	619	11	33	21
All other retail stores.....	37	2,636	34	80	
WHOLESALE TRADE.....	16	6,224	5	21	x
SELECTED SERVICE TRADES^{2/}.....	14	62	13	3	2

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 27, 1950

Release Series BC-1P- 33-028

MCLEAN COUNTY, N. DAK.

Retail, wholesale, and service establishments located in McLean County, North Dakota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$12.2 million, an increase of 455 percent over the \$2.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$16.1 million in 1948 as compared with \$1.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$282,000 in 1948 compared with \$62,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 628 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 203 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on McLean County, North Dakota. Final figures, superseding the preliminary data for McLean County, will be included in a Bulletin for the State of North Dakota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for McLean County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

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Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

McLEAN COUNTY, N. DAK.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	265	12,173	305	516	372
Food group.....	51	3,209	65	89	68
Eating and drinking places.....	79	1,595	102	149	96
General merchandise grp, general stores.	5	401	3	28	15
Apparel group.....	5	240	5	9	5
Furniture-home furnishings-appliance grp.	6	287	8	20	18
Automotive group.....	18	1,854	21	66	57
Gasoline service stations.....	49	1,181	46	45	30
Lumber-building-hardware group.....	38	2,992	39	81	65
Drug and proprietary stores.....	8	353	9	25	16
All other retail stores.....	6	61	7	4	2
WHOLESALE TRADE, total.....	53	16,098	25	79	x
Assemblers of farm products.....	27	12,976	4	42	x
Other wholesale.....	26	3,122	21	37	x
SELECTED SERVICE TRADES ^{2/}	55	282	60	33	24
TOURIST COURTS AND CAMPS.....	15	60	14	5	4
AMUSEMENTS.....	11	100	11	18	x

x Not available.

^{1/} Includes employees paid for less than the full workweek.^{2/} See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 13, 1950

Release Series BC-1P-33-029

MERCER COUNTY, N. DAK.

Retail, wholesale, and service establishments located in Mercer County, North Dakota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$6.2 million, an increase of 377 percent over the \$1.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$5.0 million in 1948 as compared with \$0.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$115,000 in 1948 compared with \$34,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported 273 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 118 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Mercer County, North Dakota. Final figures, superseding the preliminary data for Mercer County, will be included in a Bulletin for the State of North Dakota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Mercer County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
MERCER COUNTY, N. DAK.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	106	6,179	112	226	188
Food group.....	16	1,469	20	48	44
Eating and drinking places.....	32	651	37	51	32
Gasoline service stations.....	11	468	10	19	13
All other retail stores.....	47	3,591	45	108	99
WHOLESALE TRADE, total.....	24	5,026	13	36	x
SELECTED SERVICE TRADES, ² /total..	21	115	21	11	11
Personal services.....	13	54	13	6	6
All other service trades.....	8	61	8	5	5
AMUSEMENT S.....	8	78	9	16	x

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 13, 1950

Release Series BC-1P-33-030

MORTON COUNTY, N. DAK.

Retail, wholesale, and service establishments located in Morton County, North Dakota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$18.1 million, an increase of 311 percent over the \$4.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$17.8 million in 1948 as compared with \$2.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$477,000 in 1948 compared with \$152,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported 1123 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 646 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Morton County, North Dakota, which also includes data for the city of Mandan. Final figures, superseding the preliminary data for Morton County, will be included in a Bulletin for the State of North Dakota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Morton County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
MORTON COUNTY, N. DAK.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	255	18,104	235	836	690
Food group.....	43	3,162	39	106	81
Eating and drinking places.....	77	2,473	80	234	193
General merchandise group, general stores	10	1,400	6	91	65
Apparel group.....	12	600	9	24	18
Furniture-home furnishings-appliance grp	14	990	11	43	38
Automotive group.....	20	3,893	15	132	119
Gasoline service stations.....	26	1,382	24	39	33
lumber-building-hardware group.....	33	3,626	31	126	113
Drug and proprietary stores.....	7	432	7	29	22
All other retail stores.....	13	146	13	12	8
WHOLESALE TRADE, total.....	47	17,826	24	207	x
Merchant wholesalers.....	11	4,101	5	115	x
All other wholesale.....	36	13,725	19	92	x
SELECTED SERVICE TRADES, ² /total.....	60	477	65	80	69
Personal services.....	33	220	38	59	49
All other service trades.....	27	257	27	21	20
HOTELS.....	9	184	9	36	36

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.--CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

MORTON COUNTY, N. DAK.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Mandan:					
Retail trade.....	107	9,784	94	486	413
Wholesale trade.....	19	10,298	6	150	x
Selected service trades...	31	362	35	72	63
Remainder of county: ^{3/}					
Retail trade.....	148	8,320	141	350	277
Wholesale trade.....	28	7,528	18	57	x
Selected service trades...	29	115	30	8	6

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

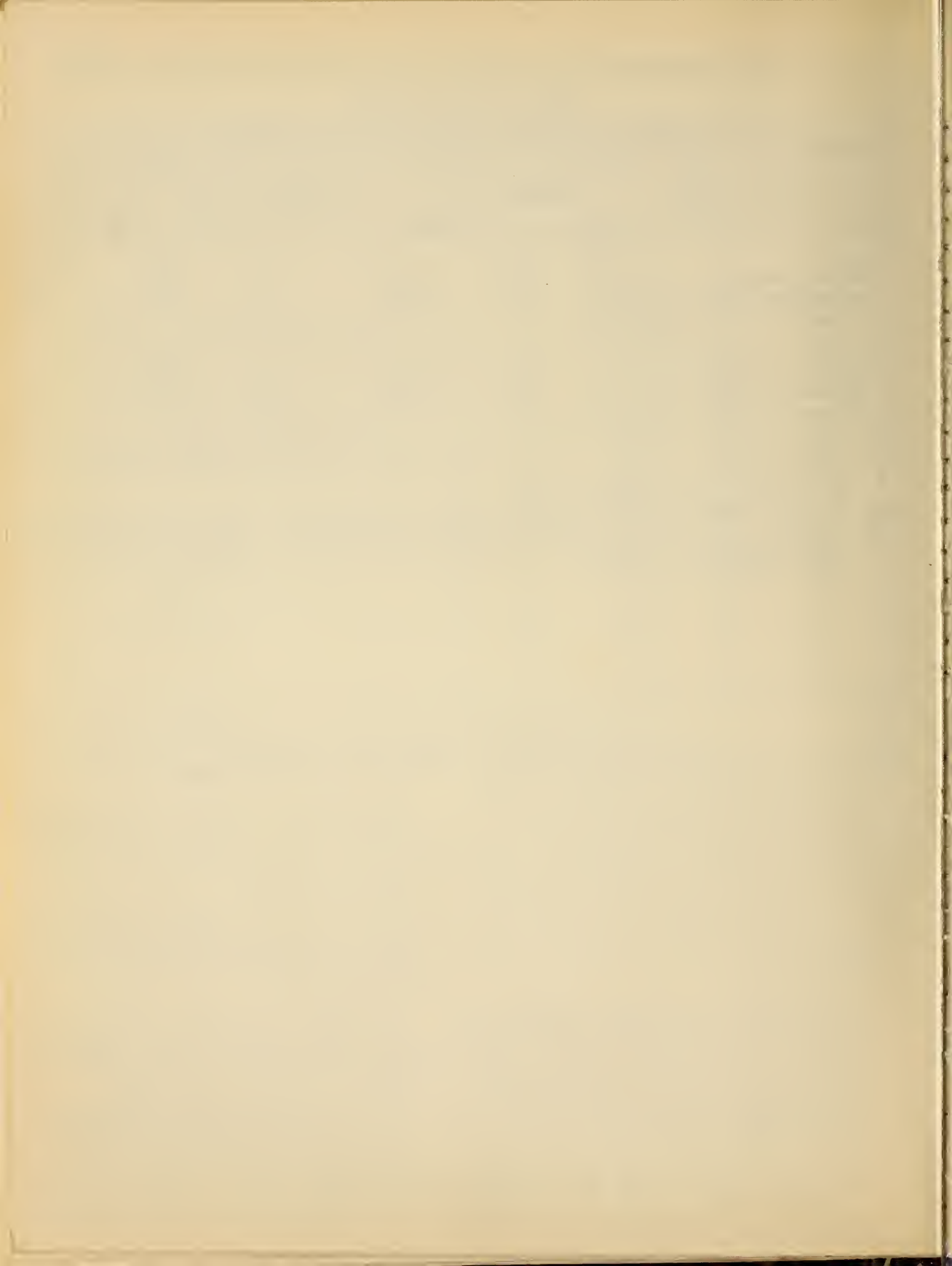
Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 10, 1950

Release Series BC-1P-33-031

MOUNTRAIL COUNTY, N. DAK.

Retail, wholesale, and service establishments located in Mountrail County, North Dakota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$8.1 million, an increase of 326 percent over the \$1.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$16.2 million in 1948 as compared with \$1.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$178,000 in 1948 compared with \$29,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported 368 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 207 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Mountrail County, North Dakota. Final figures, superseding the preliminary data for Mountrail County, will be included in a Bulletin for the State of North Dakota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Mountrail County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

MOUNTRAIL COUNTY, N. DAK.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	153	8,111	173	290	230
Food group.....	29	1,314	33	47	31
Eating and drinking places.....	24	389	32	52	34
General merchandise grp, general stores.	8	561	8	22	18
Apparel group.....	Included with "All other retail stores"				
Furniture-home furnishings-appliance grp.	7	233	7	8	7
Automotive group.....	12	1,303	15	37	34
Gasoline service stations.....	15	566	14	14	11
Lumber-building-hardware group.....	31	2,728	31	74	68
Drug and proprietary stores.....	6	239	8	12	9
All other retail stores.....	21	778	25	24	18
WHOLESALE TRADE.....	42	16,242	19	65	x
SELECTED SERVICE TRADES, ^{2/} total.....	27	178	29	13	10
Personal services.....	10	36	11	6	4
All other service trades.....	17	142	18	7	6

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1936, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 23, 1950

Release Series BC-1P-33-032

NELSON COUNTY, N. DAK.

Retail, wholesale, and service establishments located in Nelson County, North Dakota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$7.8 million, an increase of 359 percent over the \$1.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$11.0 million in 1948 as compared with \$1.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$163,000 in 1948 compared with \$68,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 346 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 226 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Nelson County, North Dakota. Final figures, superseding the preliminary data for Nelson County, will be included in a Bulletin for the State of North Dakota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Nelson County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

NELSON COUNTY, N. DAK.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	151	7,796	147	263	186
Food group.....	24	983	24	25	17
Eating and drinking places.....	21	270	22	46	12
General merchandise grp, general stores.	12	1,050	9	46	36
Furniture-home furnishings-appliance grp.	7	185	7	4	-
Automotive group.....	11	981	13	25	25
Gasoline service stations.....	15	501	13	22	18
Lumber-building-hardware group.....	37	3,246	36	72	60
Drug and proprietary stores.....	5	172	6	9	6
All other retail stores.....	19	408	17	14	12
WHOLESALE TRADE.....	45	11,011	18	72	x
SELECTED SERVICE TRADES, ^{2/} total.....	32	163	36	11	4
Personal services.....	15	72	16	5	1
All other service trades.....	17	91	20	6	3

x Not available.

^{1/} Includes employees paid for less than the full workweek.^{2/} See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 20, 1950

Release Series BC-1P- 33-033

OLIVER COUNTY, N. DAK.

Retail establishments located in Oliver County, North Dakota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$859,000, an increase of 285 percent over the \$223,000 in 1939, when the preceding Census of Business was taken.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trade. Retail establishments reported 29 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 19 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Oliver County, North Dakota. Final figures, superseding the preliminary data for Oliver County, will be included in a Bulletin for the State of North Dakota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Oliver County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

OLIVER COUNTY, N. DAK.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	23	859	23	29	19
Food group.....	6	250	7	9	7
Eating and drinking places.....	Included with "All other retail stores"				
Gasoline service stations.....	Included with "All other retail stores"				
All other retail stores.....	17	609	16	20	12

¹/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.--The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups--personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count:

Establishment definition.--For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.--"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.--"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.--"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 22, 1950

Release Series BC-1P-33-034

PEMBINA COUNTY, N. DAK.

Retail, wholesale, and service establishments located in Pembina County, North Dakota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$12.1 million, an increase of 278 percent over the \$3.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$13.2 million in 1948 as compared with \$3.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$148,000 in 1948 compared with \$84,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 612 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 409 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Pembina County, North Dakota. Final figures, superseding the preliminary data for Pembina County, will be included in a Bulletin for the State of North Dakota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Pembina County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

PIMBINA COUNTY, N. DAK.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	226	12,056	224	501	379
Food group.....	44	2,090	41	74	58
Eating and drinking places.....	34	903	38	90	66
General merchandise grp, general stores	11	769	11	31	24
Apparel group.....	8	228	10	10	6
Furniture-home furnishings-appliance grp	7	270	10	9	8
Automotive group.....	13	1,685	14	44	44
Gasoline service stations.....	33	1,492	29	63	49
Lumber-building-hardware group.....	45	3,679	37	136	98
Drug and proprietary stores.....	Included with "All other retail stores"				
All other retail stores.....	31	940	34	44	26
WHOLESALE TRADE, total.....	58	13,219	25	96	x
Petroleum bulk plants, terminals.....	28	2,097	25	21	x
Assemblers of farm products.....	30	11,122	-	75	x
SELECTED SERVICE TRADES, ² /total.....	38	148	41	15	13
Personal services.....	24	79	25	12	10
All other service trades.....	14	69	16	3	3
AMUSEMENTS.....	6	54	4	12	x

x Not available.

¹/ Includes employees paid for less than the full workweek.²/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 16, 1950

Release Series BC-1P-33-035

PIERCE COUNTY, N. DAK.

Retail, wholesale, and service establishments located in Pierce County, North Dakota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$6.7 million, an increase of 272 percent over the \$1.8 million in 1939, when the preceding Census of Business was taken. Wholesales sales in the county reached a total of \$6.6 million in 1948 as compared with \$1.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$181,000 in 1948 compared with \$53,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 375 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 282 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Pierce County, North Dakota. Final figures, superseding the preliminary data for Pierce County, will be included in a Bulletin for the State of North Dakota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Pierce County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
PIERCE COUNTY, N. DAK.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	97	6,726	94	317	263
Food group.....	16	1,087	13	33	21
Eating and drinking places.....	11	281	10	47	35
Gasoline service stations.....	8	291	8	6	6
All other retail stores.....	62	5,067	63	231	201
WHOLESALE TRADE.....	28	6,570	6	43	x
SELECTED SERVICE TRADES ^{2/}	24	181	27	15	14

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.--The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades, all wholesale trades; all service trades in the following four groups--personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.--For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.--"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.--"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.--"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 27, 1950

Release Series BC-1P-33-036

RAMSEY COUNTY, N. DAK.

Retail, wholesale, and service establishments located in Ramsey County, North Dakota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$18.0 million, an increase of 221 percent over the \$5.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$18.3 million in 1948 as compared with \$4.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$528,000 in 1948 compared with \$175,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,129 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 874 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Ramsey County, North Dakota, which also includes data for the city of Devils Lake. Final figures, superseding the preliminary data for Ramsey County, will be included in a Bulletin for the State of North Dakota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Ramsey County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
RAMSEY COUNTY, N. DAK.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	232	17,995	227	883	696
Food group.....	40	2,690	39	100	64
Eating and drinking places.....	38	1,143	42	155	137
General merchandise group, general stores	13	2,415	7	181	116
Apparel group.....	13	960	18	45	36
Furniture-home furnishings-appliance grp	8	798	7	29	29
Automotive group.....	19	4,111	18	165	163
Gasoline service stations.....	23	528	21	30	10
Lumber-building-hardware group.....	43	4,047	34	121	93
Drug and proprietary stores.....	Included with "All other retail stores"				
All other retail stores.....	35	1,303	41	57	48
WHOLESALE TRADE, total.....	60	18,317	27	171	x
Merchant wholesalers.....	7	3,654	4	68	x
Petroleum bulk plants, terminals.....	23	2,369	20	25	x
Assemblers of farm products.....	30	12,294	3	78	x
SELECTED SERVICE TRADES, ²/total.....	56	528	55	75	72
Personal services.....	28	337	29	64	61
All other service trades.....	28	191	26	11	11
HOTELS.....	6	492	5	59	51
AMUSEMENTS.....	5	216	4	42	x

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

RAMSEY COUNTY, N. DAK.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Devils Lake:					
Retail trade.....	120	14,604	112	772	615
Wholesale trade.....	20	7,917	14	118	x
Selected service trades.....	38	436	35	72	69
Remainder of county: ^{3/}					
Retail trade.....	112	3,391	115	111	81
Wholesale trade.....	40	10,400	13	53	x
Selected service trades.....	18	92	20	3	3

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.2/ Includes employees paid for less than the full workweek.3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Censuses be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

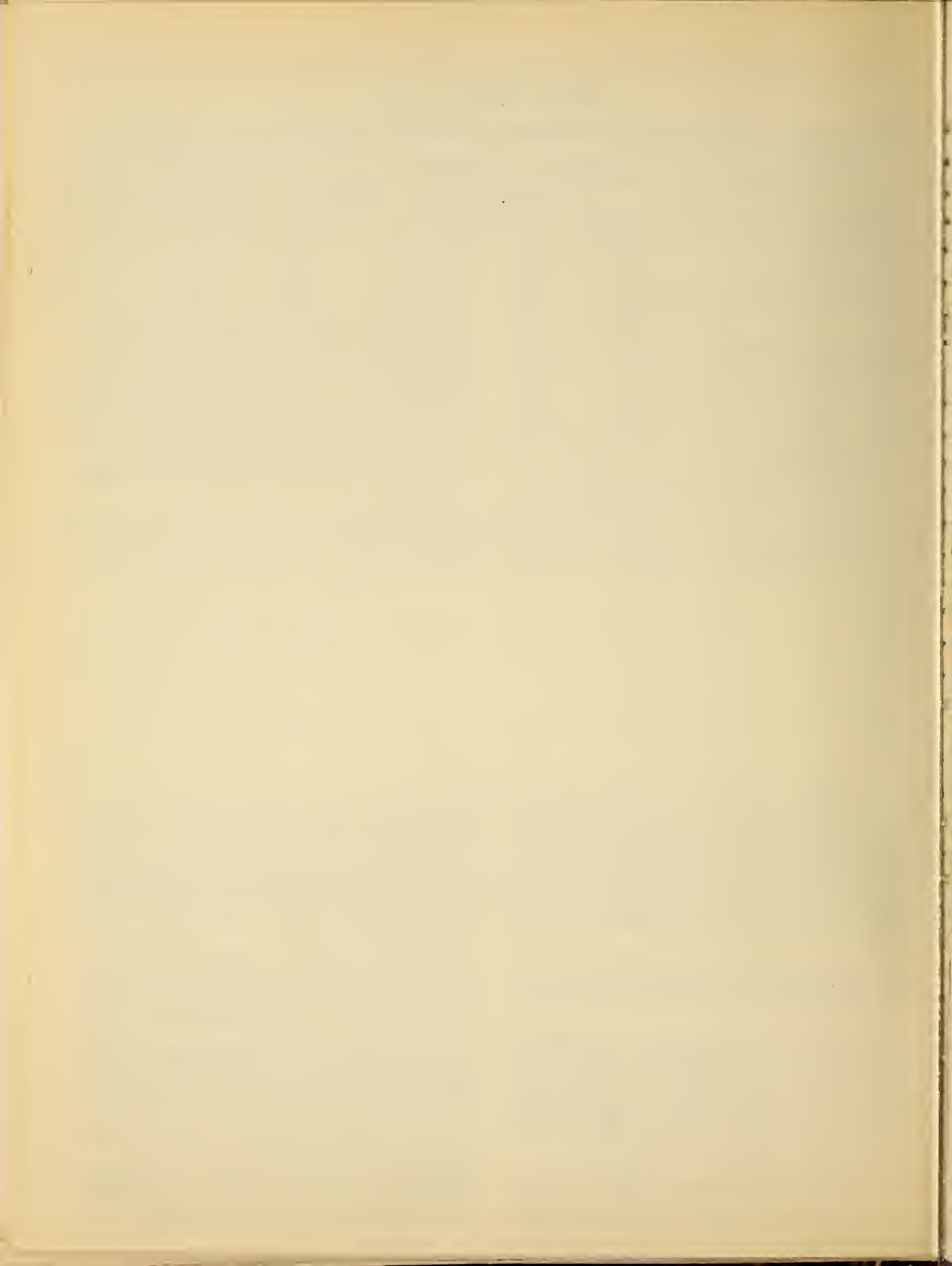
Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 22, 1950

Release Series BC-1P-33-037

RANSOM COUNTY, N. DAK.

Retail, wholesale, and service establishments located in Ransom County, North Dakota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$8.0 million, an increase of 248 percent over the \$2.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$5.9 million in 1948 as compared with \$1.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$174,000 in 1948 compared with \$68,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported 430 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 257 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Ransom County, North Dakota. Final figures, superseding the preliminary data for Ransom County, will be included in a Bulletin for the State of North Dakota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Ransom County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

RANSOM COUNTY, N. DAK.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	149	7,954	174	352	295
Food group.....	29	1,267	30	44	36
Eating and drinking places.....	34	659	39	73	60
Gasoline service stations.....	11	295	12	12	10
All other retail stores.....	75	5,733	93	223	189
WHOLESALE TRADE.....	35	5,888	20	59	x
SELECTED SERVICE TRADES, 2/total..	27	174	29	19	17
Personal services.....	17	125	18	17	16
All other service trades.....	10	49	11	2	1

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 20, 1950

Release Series BC-1P-33-039

RICHLAND COUNTY, N. DAK.

Retail, wholesale, and service establishments located in Richland County, North Dakota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$21.4 million, an increase of 296 percent over the \$5.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$21.1 million in 1948 as compared with \$4.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$390,000 in 1948 compared with \$190,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,200 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 720 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Richland County, North Dakota, which also includes data for the city of Wahpeton. Final figures, superseding the preliminary data for Richland County, will be included in a Bulletin for the State of North Dakota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Richland County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

RICHMOND COUNTY, N. DAK.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	293	21,362	303	922	747
Food group.....	56	2,919	61	115	90
Eating and drinking places.....	64	1,408	71	134	97
General merchandise group, general stores	11	1,393	13	118	78
Apparel group.....	10	717	9	41	36
Furniture-home furnishings-appliance grp	13	1,062	9	56	48
Automotive group.....	28	4,314	34	157	140
Gasoline service stations.....	28	1,146	27	37	33
Lumber-building-hardware group.....	55	6,290	56	178	157
Drug and proprietary stores.....	9	378	7	18	12
All other retail stores.....	19	1,235	16	68	56
WHOLESALE TRADE, total.....	71	21,143	41	212	x
Merchant wholesalers.....	9	1,468	10	47	x
Assemblers of farm products.....	36	16,674	8	124	x
Other wholesale.....	26	3,001	23	41	x
SELECTED SERVICE TRADES, ^{2/} total.....	61	390	65	66	58
Personal services.....	36	234	36	56	48
All other service trades.....	25	156	29	10	10
AMUSEMENTS.....	7	204	5	41	x

x Not available.

^{1/} Includes employees paid for less than the full workweek.^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

RICHLAND COUNTY, N. DAK.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Wahpeton:					
Retail trade.....	89	11,753	81	554	460
Selected service trades...	24	241	25	56	49
Remainder of county: ^{3/}					
Retail trade.....	204	9,609	222	368	287
Selected service trades...	37	149	40	10	9

^{1/} See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

^{2/} Includes employees paid for less than the full workweek.

^{3/} Includes figures for establishments not located in cities of 2,500 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1938, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

PRELIMINARY

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

For Release March 22, 1950

Release Series BC-1P- 33-040

ROLETTE COUNTY, N. DAK.

Retail, wholesale, and service establishments located in Rolette County, North Dakota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$6.1 million, an increase of 221 percent over the \$1.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$5.1 million in 1948 as compared with \$1.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$87,000 in 1948 compared with \$52,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 275 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 231 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Rolette County, North Dakota. Final figures, superseding the preliminary data for Rolette County, will be included in a Bulletin for the State of North Dakota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Rolette County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

ROLETTE COUNTY, N. DAK.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	124	6,069	132	223	198
Food group.....	29	1,240	27	37	28
Eating and drinking places.....	17	256	16	46	41
Gasoline service stations.....	14	269	17	3	3
All other retail stores.....	64	4,304	72	137	126
WHOLESALE TRADE.....	27	5,065	11	39	x
SELECTED SERVICE TRADES²/.....	18	87	18	13	12

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

RETAIL, WHOLESALE, SERVICE TRADES

PRELIMINARY

For Release March 10, 1950

Release Series BC-1P-33-041

SARGENT COUNTY, N. DAK.

Retail, wholesale, and service establishments located in Sargent County, North Dakota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$4.0 million, an increase of 233 percent over the \$1.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$5.0 million in 1948 as compared with \$1.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$59,000 in 1948 compared with \$34,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported 200 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 120 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Sargent County, North Dakota. Final figures, superseding the preliminary data for Sargent County, will be included in a Bulletin for the State of North Dakota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Sargent County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

SARGENT COUNTY, N. DAK.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	124	4,005	136	149	90
Food group.....	27	886	32	16	6
Eating and drinking places.....	34	699	34	52	27
Gasoline service stations.....	14	255	16	10	5
All other retail stores.....	49	2,165	54	71	52
WHOLESALE TRADE.....	30	5,005	15	47	x
SELECTED SERVICE TRADES,²/total..	21	59	22	4	2
Personal services.....	13	34	14	2	-
All other service trades.....	8	25	8	2	2

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 10, 1950

Release Series BC-1P-33-042

SHERIDAN COUNTY, N. DAK.

Retail, wholesale, and service establishments located in Sheridan County, North Dakota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$3.0 million, an increase of 329 percent over the \$0.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.9 million in 1948 as compared with \$0.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$107,000 in 1948 compared with \$35,000 in 1939.

Employment in the county also rose over the nine-year period between 1939 and 1948 for the above trades. Establishments in these trades reported 142 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 83 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Sheridan County, North Dakota. Final figures, superseding the preliminary data for Sheridan County, will be included in a Bulletin for the State of North Dakota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Sheridan County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

SHERIDAN COUNTY, N. DAK.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	60	2,978	61	109	76
Food group.....	13	449	13	15	10
Eating and drinking places.....	9	148	9	12	6
Gasoline service stations.....	8	322	8	8	6
All other retail stores.....	30	2,059	31	74	54
WHOLESALE TRADE.....	19	3,905	11	24	x
SELECTED SERVICE TRADES,^{2/} total.	19	107	22	9	7
Personal services.....	6	21	6	2	2
All other service trades.....	13	86	16	7	5

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

22

PRELIMINARY

For Release March ~~XX~~ 1950

Release Series BC-1P-33-043

SIOUX COUNTY, N. DAK.

Retail and wholesale establishments located in Sioux County, North Dakota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$1.3 million, an increase of 160 percent over the \$0.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.4 million in 1948 as compared with \$0.1 million in 1939.

These preliminary figures have been derived from a Census report on Sioux County, North Dakota. Final figures, superseding the preliminary data for Sioux County, will be included in a Bulletin for the State of North Dakota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Sioux County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

SIOUX COUNTY, N. DAK.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	30	1,288	29	36	32
Food group.....	9	515	10	12	10
Eating and drinking places.....	8	129	9	3	2
Gasoline service stations.....	5	102	5	2	2
All other retail stores.....	8	542	5	19	18
WHOLESALE TRADE.....	9	1,418	3	7	x

x Not available.

1/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 20, 1950

Release Series BC-1P-33-044

SLOPE COUNTY, N. DAK.

Retail establishments located in Slope County, North Dakota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$427,000, an increase of 205 percent over the \$140,000 in 1939, when the preceding Census of Business was taken.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trade. Retail establishments reported 33 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 16 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Slope County, North Dakota. Final figures, superseding the preliminary data for Slope County, will be included in a Bulletin for the State of North Dakota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Slope County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
SLOPE COUNTY, N. DAK.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	19	427	19	33	19
Food group.....	5	146	5	2	1
Eating and drinking places.....	7	137	6	29	18
Gasoline service stations.....	Included with "All other retail stores"				
All other retail stores.....	7	144	8	2	-

¹/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 14, 1950

Release Series BC-1P- 33-045

STARK COUNTY, N. DAK.

Retail, wholesale, and service establishments located in Stark County, North Dakota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$19.2 million, an increase of 405 percent over the \$3.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$21.7 million in 1948 as compared with \$2.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$654,000 in 1948 compared with \$138,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported 1,098 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 564 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Stark County, North Dakota, which also includes data for the city of Dickinson. Final figures, superseding the preliminary data for Stark County, will be included in a Bulletin for the State of North Dakota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Stark County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.--CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
STARK COUNTY, N. DAK.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active proprie- tors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	184	19,204	178	862	734
Food group.....	26	2,461	33	54	48
Eating and drinking places.....	39	1,373	41	188	158
General merchandise group, general stores	8	2,564	4	179	144
Apparel group.....	11	910	11	29	24
Furniture-home furnishings-appliance grp	12	726	9	53	32
Automotive group.....	20	3,632	18	130	128
Gasoline service stations.....	24	1,786	19	56	50
Lumber-building-hardware group.....	27	4,740	22	128	109
Drug and proprietary stores.....	6	496	7	24	22
All other retail stores.....	11	516	14	21	19
WHOLESALE TRADE, total.....	46	21,718	24	162	x
Merchant wholesalers.....	7	2,703	1	71	x
All other wholesale.....	39	19,015	23	91	x
SELECTED SERVICE TRADES, ^{2/} total.....	59	654	65	74	68
Personal services.....	33	328	35	48	43
All other service trades.....	26	326	30	26	25
TOURIST COURTS AND CAMPS.....	7	85	7	2	1
AMUSEMENTS.....	6	175	5	46	x

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

STARK COUNTY, N. DAK.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Dickinson:					
Retail trade.....	98	14,365	86	682	591
Wholesale trade.....	20	6,401	9	114	x
Selected service trades...	39	560	42	70	64
Remainder of county: ^{3/}					
Retail trade.....	86	4,839	92	180	143
Wholesale trade.....	26	15,317	15	48	x
Selected service trades...	20	94	23	4	4

x Not available.

^{1/} See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.^{2/} Includes employees paid for less than the full workweek.^{3/} Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 10, 1950

Release Series BC-1P-33-046

STEELE COUNTY, N. DAK.

Retail, wholesale, and service establishments located in Steele County, North Dakota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$3.4 million, an increase of 325 percent over the \$0.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$5.3 million in 1948 as compared with \$0.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$109,000 in 1948 compared with \$18,000 in 1939.

Employment in the county also rose over the nine-year period between 1939 and 1948 for the above trades. Establishments in these trades reported 145 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 114 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Steele County, North Dakota. Final figures, superseding the preliminary data for Steele County, will be included in a Bulletin for the State of North Dakota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Steele County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

STEELE COUNTY, N. DAK.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	74	3,439	76	115	99
Food group.....	16	702	24	18	12
Eating and drinking places.....	14	349	12	23	19
Gasoline service stations.....	9	380	9	10	9
All other retail stores.....	35	2,008	31	64	59
WHOLESALE TRADE.....	16	5,258	5	27	x
SELECTED SERVICE TRADES ^{2/}	15	109	16	3	3

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 16, 1950

Release Series BC-1P-33-047

STUTSMAN COUNTY, N. DAK.

Retail, wholesale, and service establishments located in Stutsman County, North Dakota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$24.9 million, an increase of 302 percent over the \$6.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$22.2 million in 1948 as compared with \$4.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$939,000 in 1948 compared with \$247,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,518 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 950 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Stutsman County, North Dakota, which also includes data for the city of Jamestown. Final figures, superseding the preliminary data for Stutsman County, will be included in a Bulletin for the State of North Dakota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Stutsman County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

STUTSMAN COUNTY, N. DAK.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	273	24,854	281	1,171	989
Food group.....	50	3,586	48	136	112
Eating and drinking places.....	64	1,989	76	257	191
General merchandise group, general stores	11	1,714	7	105	80
Apparel group.....	10	1,629	12	91	67
Furniture-home furnishings-appliance grp	11	1,451	10	71	67
Automotive group.....	23	5,587	17	190	184
Gasoline service stations.....	38	1,350	40	37	31
Lumber-building-hardware group.....	35	6,245	31	210	196
Drug and proprietary stores.....	6	553	12	41	36
All other retail stores.....	25	750	28	33	25
WHOLESALE TRADE, total.....	74	22,232	30	230	x
Merchant wholesalers.....	12	5,007	2	121	x
Assemblers of farm products.....	35	14,799	6	92	x
Other wholesale.....	27	2,426	22	17	x
SELECTED SERVICE TRADES, ^{2/} total.....	67	939	69	117	101
Personal services.....	37	521	39	88	77
Other service trades.....	30	418	30	29	24
AMUSEMENTS.....	8	213	5	46	x

x Not available.

^{1/} Includes employees paid for less than the full workweek.^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

STUTSMAN COUNTY, N. DAK..

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Jamestown:					
Retail trade.....	159	20,758	157	1,060	901
Wholesale trade.....	20	6,726	8	136	x
Selected service trades...	48	826	48	112	99
Remainder of county: ^{3/}					
Retail trade.....	114	4,096	124	111	88
Wholesale trade.....	54	15,506	22	94	x
Selected service trades...	19	113	21	5	2

x Not available.

^{1/} See General Description on this page for changes from the 1939 Census of Business in the coverage of Service trades.^{2/} Includes employees paid for less than the full workweek.^{3/} Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels, tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 20, 1950

Release Series BC-1P-33-048

TOWNER COUNTY, N. DAK.

Retail, wholesale, and service establishments located in Towner County, North Dakota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$5.4 million, an increase of 238 percent over the \$1.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$5.7 million in 1948 as compared with \$1.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$86,000 in 1948 compared with \$53,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 291 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 195 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Towner County, North Dakota. Final figures, superseding the preliminary data for Towner County, will be included in a Bulletin for the State of North Dakota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Towner County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
TOWNER COUNTY, N. DAK.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	105	5,419	100	210	163
Food group.....	19	1,002	20	27	19
Eating and drinking places.....	11	216	12	36	26
Gasoline service stations.....	16	425	18	8	6
All other retail stores ²	59	3,776	50	139	112
WHOLESALE TRADE.....	35	5,662	18	74	x
SELECTED SERVICE TRADES, ² total.	30	86	29	7	7
Personal services.....	16	44	16	4	4
All other service trades.....	14	42	13	3	3

x Not available.

¹/ Includes employees paid for less than the full workweek.

²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 10, 1950

Release Series BC-1P-33-049

TRAILL COUNTY, N. DAK.

Retail, wholesale, and service establishments located in Traill County, North Dakota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$11.1 million, an increase of 258 percent over the \$3.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$18.5 million in 1948 as compared with \$4.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$157,000 in 1948 compared with \$89,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported 577 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 434 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Traill County, North Dakota. Final figures, superseding the preliminary data for Traill County, will be included in a Bulletin for the State of North Dakota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Traill County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
TRAILL COUNTY, N. DAK.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	167	11,099	184	436	364
Food group.....	25	1,790	29	52	38
Eating and drinking places.....	39	985	47	95	79
General merchandise grp, general stores	10	1,005	8	46	34
Apparel group.....	6	166	6	3	3
Furniture-home furnishings-appliance grp	12	441	16	22	19
Automotive group.....	16	1,560	20	62	60
Gasoline service stations.....	8	210	11	4	4
Lumber-building-hardware group.....	38	4,428	36	123	112
Drug and proprietary stores.....	5	196	5	14	9
All other retail stores.....	8	318	6	15	6
WHOLESALE TRADE.....	47	18,519	18	128	x
SELECTED SERVICE TRADES, ^{2/} total.....	35	157	36	13	10
Personal services.....	25	109	26	12	9
All other service trades.....	10	48	10	1	1
AMUSEMENTS.....	5	66	4	13	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 27, 1950

Release Series BC-1P33-050

WALSH COUNTY, N. DAK.

Retail, wholesale, and service establishments located in Walsh County, North Dakota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$18.0 million, an increase of 267 percent over the \$4.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$18.5 million in 1948 as compared with \$5.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$428,000 in 1948 compared with \$145,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 962 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 748 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Walsh County, North Dakota, which also includes data for the city of Grafton. Final figures, superseding the preliminary data for Walsh County, will be included in a Bulletin for the State of North Dakota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Walsh County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

WALSH COUNTY, N. DAK.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active propriet- ors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	268	18,017	264	760	583
Food group.....	51	2,375	48	94	67
Eating and drinking places.....	65	1,329	68	142	86
General merchandise group, general stores	11	2,332	12	140	111
Apparel group.....	9	766	10	30	23
Furniture-home furnishings-appliance grp	8	578	9	26	25
Automotive group.....	24	3,189	26	108	104
Gasoline service stations.....	24	832	26	25	17
Lumber-building-hardware group.....	51	5,501	41	139	106
Drug and proprietary stores.....	7	359	6	27	21
All other retail stores.....	18	756	18	29	23
WHOLESALE TRADE, total.....	72	18,528	35	157	x
Merchant wholesalers.....	5	626	2	17	x
Petroleum bulk plants, terminals.....	27	2,044	22	18	x
Assemblers of farm products.....	40	15,858	11	122	x
SELECTED SERVICE TRADES,²/total.....	58	428	65	45	39
Personal services.....	34	249	37	33	30
All other service trades.....	24	179	28	12	9
AMUSEMENTS.....	8	143	8	24	x

x Not available.

¹/ Includes employees paid for less than the full workweek.²/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

WALSH COUNTY, N. DAK.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Grafton:					
Retail trade.....	84	10,145	80	440	374
Selected service trades...	16	181	17	23	22
Remainder of county: ^{3/}					
Retail trade.....	184	7,872	184	320	209
Selected service trades...	42	247	48	22	17

- 1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
- 2/ Includes employees paid for less than the full workweek.
- 3/ Includes figures for establishments not located in cities of 2,500 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 13, 1950

Release Series BC-1P-33-051

WARD COUNTY, N. DAK.

Retail, wholesale, and service establishments located in Ward County, North Dakota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$43.8 million, an increase of 288 percent over the \$11.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$65.6 million in 1948 as compared with \$11.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.8 million in 1948 compared with \$0.6 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported 3,250 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,979 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Ward County, North Dakota, which also includes data for the city of Minot. Final figures, superseding the preliminary data for Ward County, will be included in a Bulletin for the State of North Dakota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Ward County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
WARD COUNTY, N. DAK.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active proprie- tors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	435	43,811	446	2,214	1,820
Food group.....	90	6,839	93	233	180
Eating and drinking places.....	76	2,935	84	385	319
General merchandise group, general stores	17	5,611	11	423	296
Apparel group.....	24	2,719	35	161	127
Furniture-home furnishings-appliance grp	24	1,729	31	77	71
Automotive group.....	22	8,610	21	270	255
Gasoline service stations.....	47	2,110	53	73	55
Lumber-building-hardware group.....	64	9,043	53	347	305
Drug and proprietary stores.....	13	1,502	9	89	69
All other retail stores.....	58	2,713	56	156	143
WHOLESALE TRADE, total.....	98	65,585	47	761	x
Merchant wholesalers.....	33	21,662	26	473	x
Petroleum bulk plants, terminals.....	23	6,446	20	75	x
Assemblers of farm products.....	34	20,823	1	120	x
All other wholesale.....	8	16,654	=	93	x
SELECTED SERVICE TRADES, ^{2/} total.....	128	1,815	148	275	238
Personal services.....	80	1,102	98	191	164
All other service trades.....	48	713	50	84	74

x Not available.

^{1/} Includes employees paid for less than the full workweek.

^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

WARD COUNTY, N. DAK.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
Minot:					
Retail trade.....	275	36,298	276	1,937	1,618
Wholesale trade.....	54	52,613	36	695	x
Selected service trades...	94	1,608	114	248	220
Remainder of county: ^{3/}					
Retail trade.....	160	7,513	170	277	202
Wholesale trade.....	44	12,972	11	66	x
Selected service trades...	34	207	34	27	18

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

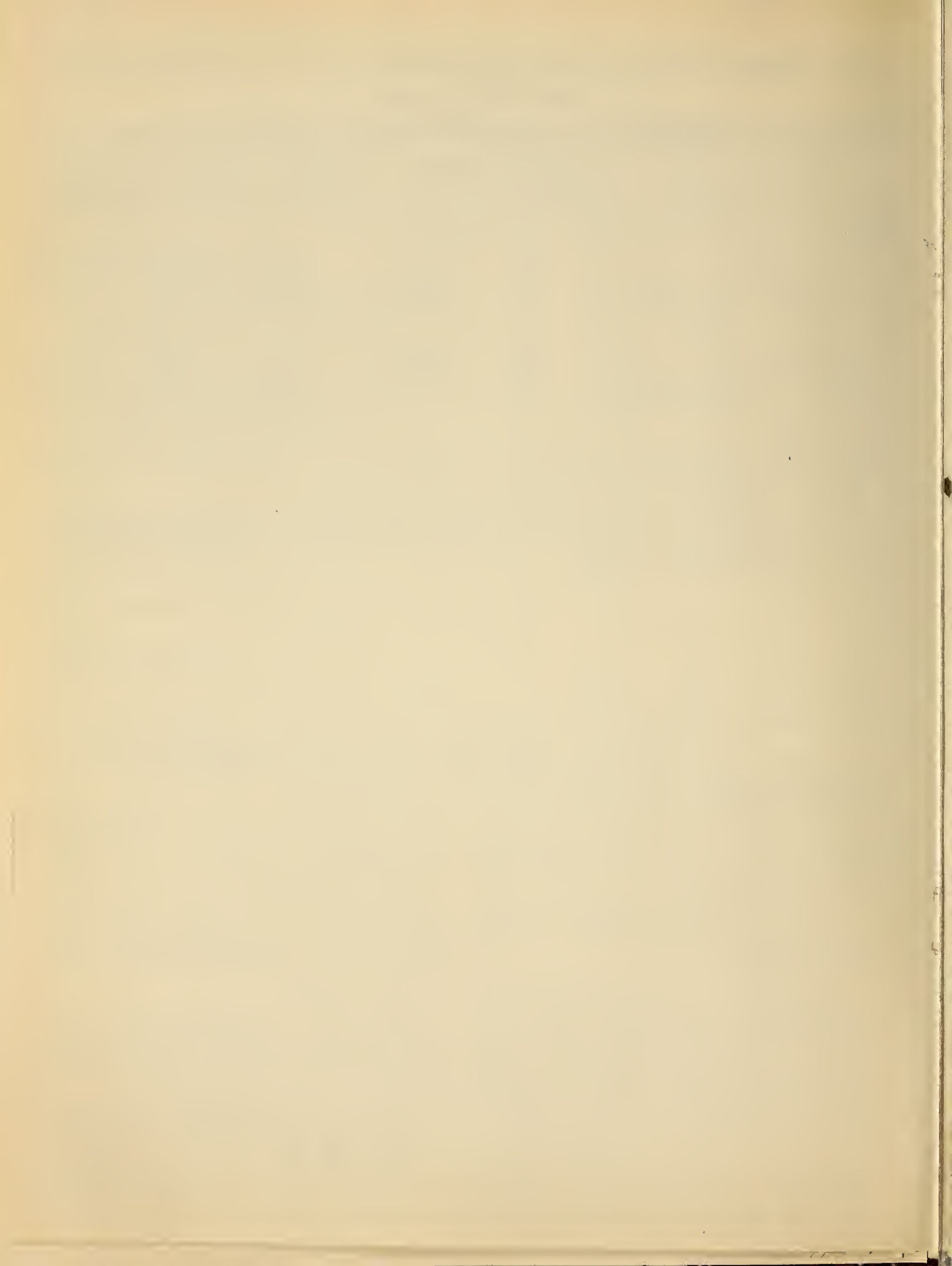
Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release April 27, 1950

Release Series BC-1P-33-052

WELLS COUNTY, N. DAK.

Retail, wholesale, and service establishments located in Wells County, North Dakota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$8.8 million, an increase of 283 percent over the \$2.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$12.7 million in 1948 as compared with \$2.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$177,000 in 1948 compared with \$100,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 432 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 263 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Wells County, North Dakota. Final figures, superseding the preliminary data for Wells County, will be included in a Bulletin for the State of North Dakota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Wells County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP
WELLS COUNTY, N. DAK.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	163	8,822	171	333	281
Food group.....	26	1,470	28	41	29
Eating and drinking places.....	20	603	21	75	70
General merchandise grp, general stores.	9	817	10	36	29
Apparel group.....	8	432	7	14	11
Furniture-home furnishgs-appliance grp.	6	315	8	10	10
Automotive group.....	7	972	9	30	28
Gasoline service stations.....	24	670	22	19	17
Lumber-building-hardware group.....	37	2,760	35	78	64
Drug and proprietary stores.....	Included with "All other retail stores"				
All other retail stores.....	26	783	31	30	23
WHOLESALE TRADE, total.....	50	12,658	27	75	x
Assemblers of farm products.....	30	10,959	9	51	x
Other wholesale.....	20	1,699	18	24	x
SELECTED SERVICE TRADES, ^{2/} total.....	36	177	42	24	18
Personal services.....	20	110	24	18	12
All other service trades.....	16	67	18	6	6

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1938, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multinational organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

PRELIMINARY

For Release March 14, 1950

Release Series BC-1P-33-053

WILLIAMS COUNTY, N. DAK.

Retail, wholesale, and service establishments located in Williams County, North Dakota, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$21.2 million, an increase of 342 percent over the \$4.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$24.6 million in 1948 as compared with \$4.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$559,000 in 1948 compared with \$168,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,240 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 650 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Williams County, North Dakota, which also includes data for the city of Williston. Final figures, superseding the preliminary data for Williams County, will be included in a Bulletin for the State of North Dakota to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Williams County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

WILLIAMS COUNTY, N. DAK.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ¹	Full workweek employees
RETAIL TRADE, total.....	261	21,166	270	977	797
Food group.....	43	3,370	46	115	95
Eating and drinking places.....	40	1,175	44	222	183
General merchandise group, general stores	13	2,513	6	175	134
Apparel group.....	10	754	13	38	33
Furniture-home furnishings-appliance grp	11	581	8	27	21
Automotive group.....	22	3,820	26	110	107
Gasoline service stations.....	23	1,854	17	89	68
Lumber-building-hardware group.....	50	5,270	53	118	98
Drug and proprietary stores.....	Included with "All other retail stores"				
All other retail stores.....	49	1,829	57	83	58
WHOLESALE TRADE, total.....	60	24,557	22	187	x
Merchant wholesalers.....	8	4,721	1	115	x
Petroleum bulk plants, terminals.....	16	1,112	16	6	x
Assemblers of farm products.....	36	18,724	5	66	x
SELECTED SERVICE TRADES, ^{2/} total.....	67	559	74	76	64
Personal services.....	34	349	39	63	52
All other service trades.....	33	210	35	13	12
TOURIST COURTS AND CAMPS.....	5	26	7	3	3

x Not available.

^{1/} Includes employees paid for less than the full workweek.^{2/} See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

WILLIAMS COUNTY, N. DAK.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group ¹	Number of estab- listments	1948 sales and receipts (Thousand dollars)	Active propri- etors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees ²	Full workweek employees
WILLISTON:					
Retail trade.....	127	15,560	134	729	621
Wholesale trade.....	19	9,992	9	131	x
Selected service trades....	51	474	56	75	64
Tourist courts and camps...	5	26	7	3	3
Remainder of county: ^{3/}					
Retail trade.....	134	5,606	136	248	176
Wholesale trade.....	41	14,565	13	56	x
Selected service trades....	16	85	18	1	-

x Not available.

^{1/} See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.^{2/} Includes employees paid for less than the full workweek.^{3/} Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

Scope of the Census.—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

Establishment definition.—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

Sales and receipts.—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

Proprietors.—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

Employment.—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

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